The problem or need

- Declining Budgets
- Doing more with Less
- Reduces Administrative Overhead
- Maximizes Data Delivery
- Empowers the End User
- Better Decisions/Smarter Choices
Created GIS Services Team:

- Police
- Fire & Rescue
- Emergency Communications (E-9-1-1)
- Real Estate Valuation
- Community Development
- Economic Development
- Planning & Zoning
- Flood Plain Management
- Storm Water Management
- Trash Collection & Recycling
- Elections
- Parks, Recreation & Tourism
- Transportation
- Social Services
- County Schools
Previous GIS Website
Esri Local Government Templates
Demo
Benefits

- Quick Access to Data
  - Google StreetView
  - Pictometry (Oblique Imagery)
  - Geo Enrichment Reports
    - Demographic and Income
    - Business
    - Traffic
  - Real Estate Sales
  - Land Records
  - Police Activity
  - Planning and Zoning
  - Schools
  - Government Services
  - Environmental and Utilities Information

- Leverage Investment in Esri Platform/ELA
- Empower End User – Self Serve Site Selection Process
- Reduction in Phone Calls
- Enhanced Statistical Analysis
- Ensures Investments are Sustainable and Align with Business Objectives
## Web Analytics

Statistics from March 1, 2015 to March 2, 2016

<table>
<thead>
<tr>
<th>App</th>
<th>Hits</th>
<th>New Users</th>
<th>Returning Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maps and Apps Gallery</td>
<td>176,347</td>
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<td>61%</td>
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<tr>
<td>TaxView</td>
<td>166,948</td>
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<tr>
<td>Property Report</td>
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<tr>
<td>GovView</td>
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<td>87%</td>
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<tr>
<td><strong>Total Hits</strong></td>
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</tbody>
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Questions
Acknowledgements

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  • 1+540.777.8564 office direct

Thank you!