ArcGIS Business Analyst

Using the Business Analyst Mobile App in the Field

David Dodge
Max Sattarov
Praveen Srivastava
1 Mile Area Around SDCC

- Population: 35,000+
- Median Age: 38
- Average Household Income: $81,000+ yearly
- Home Owners: 18%
ArcGIS Business Analyst Mobile App

Part of the Business Analyst System

Web App  Mobile App  Desktop App

...powered by BA Server / ArcGIS Online
ArcGIS Business Analyst

Helps organizations make informed decisions for site location, customer targeting, and market planning.
What Can You Do with the Business Analyst Mobile App

- Get a quick demographic and market snapshot
- Access to demographic data for 130+ countries
- Compare two locations side by side
- Seamlessly sync the collected information to the Web App (coming soon)
- Capture pictures and field observations (e.g. building area, parking spaces about a location (coming soon)
Questions?
Please Take Our Survey on the Esri Events App!

Download the Esri Events app and find your event

Select the session you attended

Scroll down to find the survey

Complete Answers and Select “Submit”