Presentation Skills Workshop

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One Rule...

Never give a presentation you wouldn’t want to attend.

- Nancy Duarte
3D Visuals for Modeling Spatial Analysis

Illustrations

Presentation

Story

You
What we will cover

• Creating your story
• Effective illustrations
• Delivering your message
Creating your story
Reality check

Your Story

Time

15 min
20 min
30 min
75 min
What makes a good story?

- Start
- Successes
- Obstacles
- Destination
What story do you want to tell?

- News
- Mystery
- Adventure
- Comedy
- Journey
Where to start?

**Start with your abstract**

**Determine overall message**

**Prioritize**

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**3D Visuals for Modeling Spatial Analysis**  
Track: Analysis, Geoprocessing and Visualization  
Presenter(s): Prof. E. McSquared PhD

Using only 2D DEM data from an actual case study of the Mount St. Helens volcano, the presenter will demonstrate how to use ArcGIS Spatial and 3D Analyst tools to create a 2D polygon feature class representing the material displaced in the massive 1980 eruption. That data set will then be rendered using ArcScene to create an interactive 3D visualization.
A challenge…

• Introduce yourself to somebody new
• In 25 words… tell your story
Determine how to present

Washington's Ice Age Floods

The rugged terrain of eastern Washington was shaped by floods of unimaginable power during the last ice age. Here is the story of the floods and of the landscape they left behind.

Displaced People Worldwide

Internally displaced people (IDPs), who have left their homes but remain within their countries of origin, numbered 34 million.
Effective illustrations
SLIDES AND DEMOS
The first step is to admit you have a problem. The second is to acknowledge your slides have become unmanageable.

Nancy Duarte
The power of constraints

Nancy Duarte
Reduce  Record
Reduce  Record  Repeat
How many slides?

10/20/30

Sky’s the limit!

Depends on the technology
Design your slides

- Background
- Color
- Text
- Images
Create your slides

- Contrast
- Hierarchy
- Flow
- Unity
- Proximity
- Whitespace
Examples - Do
Animation Example: ArcGIS Server architecture at 10.1
Data slides are not really about the data. They are about the meaning of the data.

Nancy Duarte
Get to the point
Internally displaced people (IDPs), who have left their homes but remain within their countries of origin, numbered 34 million.
Pick the right tool for the job
Pick the right tool for the job

Slide show  Demo  Video  Diagram  Talk
Highlight what’s important

Highway Access in Europe

View Live Map →
Keep it simple

How?
WE ARE SEEING SUCCESS...

...A PATTERN IS EMERGING

ACROSS EVERY INDUSTRY...

...INITIATIVES SMALL TO LARGE
Bold visions....

... with quick wins

Modern technology...

...solving real problems
Deliver your message
Deliver your message

Presentation

Voice
Appearance & Presence
Connect
Questions
You
Using your voice

- Voice
  - Tone
    - Vary
  - Volume
    - Vary
  - Pace
    - Constant
  - Clarity
    - Constant
  - Projection
    - Constant
Presence and appearance

Appearance
- Dress for success
- Check the mirror

Presence
- Body language
- Eye contact
Connect with your audience

Engage

- Tell a story
- Ask questions
- Relate anecdotes
- Talk to people
Handling questions

Decide

Wait

Repeat

Address

Answer

“I don’t know”

- Resources
- Follow up
Giving your presentation

Be prepared

• Knowledge
• Practice
• Contingencies

You telling your story

Be ready

• Address physical needs
• Breathe
• Water
Conclusion
Telling your story

Create your story
Illustrate effectively
Deliver your message

Enjoy the spotlight

Focus on content
Be prepared
Be ready
Speaker resources

Speaker Resource Center Room 33 B/C
Monday—NOON-5:00 PM
Tuesday—7:00 AM-5:00 PM
Wednesday—7:00 AM-5:00 PM
Thursday—7:00 AM-3:00 PM

Presentation Skills Workshop Room 32 A/B
Monday—12:30 PM-1:30 PM
Tuesday—7:00 AM-8:00 AM, 12:00 PM - 1:00 PM
Please take our survey on the Esri Events App

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Complete Answers and Select “Submit”