Build a Mobile Government Strategy

Will Meyers
Keith Mann
Old Fashioned Field Data Collection Methods Are...

- Prone to error
- Don't use location as the key element
- Not integrated with back-office systems
- Have too many unconnected parts
Paper-based Processing Methods

- Add even more error
- Never up-to-date
- Data not immediately useful
- Requires extra time to clean up the data
- Difficult to manage
With a Mobile Strategy you can

- Improve field data collection
- Increase data quality
- Replace paper-based methods (faster & less prone to error)
- Data goes directly into the GIS
- Real-time view of field operations
- Ready to use data
With a Mobile Strategy, the Field Crew can:

- Work efficiently
- Get to the right place
- Capture the right information
- Do it all with one device
With a Mobile Strategy, Office Staff can:

- Visualize what’s being done in the field
- Track and report work
- Modify priorities & reassign tasks
Demonstration
Putting your mobile strategy to work
Summary
Your Mobile Strategy

Connected maps & analytics
Flexible productivity
Time-saving reliability
Precise, paperless data collection
Real-time tracking & reporting

Apps that work together
Resources
For Your Mobile Strategy

1. ArcGIS Apps
2. Government Area
### Mobile Strategy - Session Highlights

#### Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30</td>
<td>Survey123 for ArcGIS: Tips and Tricks</td>
<td>Demo Theater 12</td>
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<tr>
<td>10:15</td>
<td>Collector for ArcGIS: An Introduction</td>
<td>Ballroom 06 B</td>
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<tr>
<td></td>
<td>Survey123 for ArcGIS: An Introduction</td>
<td>Ballroom 06 F</td>
</tr>
<tr>
<td>10:30</td>
<td>Discover, Validate, and Resolve Issues Using ArcGIS Field Apps</td>
<td>Demo Theater 12</td>
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<tr>
<td>12:30</td>
<td>Operations Dashboard for ArcGIS: Monitoring Live Field Edits</td>
<td>Demo Theater 12</td>
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<td>Operations Dashboard for ArcGIS: An Introduction</td>
<td>Room 14 A</td>
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<tr>
<td>1:30</td>
<td>Optimizing Field Operations with ArcGIS Apps</td>
<td>Ballroom 06 F</td>
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<tr>
<td>3:15</td>
<td>Workforce for ArcGIS: An Introduction</td>
<td>Ballroom 06 D</td>
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</tbody>
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#### Wednesday

- **10:15**: Navigator for ArcGIS: An Introduction  
  Room 14 A  
- **Noon**: Mobile Special Interest Group  
  Room 31 A  
- **1:30**: Survey123 for ArcGIS: An Introduction  
  Room 14 B  
- **3:15**: Workforce for ArcGIS: An Introduction  
  Hilton Sapphire A

#### Thursday

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>10:15</td>
<td>Navigator for ArcGIS: An Introduction</td>
<td>Room 31 B</td>
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<tr>
<td>11:00</td>
<td>Field Data Collection Apps - Top 5 Tips and Tricks</td>
<td>Esri Showcase Esri Services</td>
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<tr>
<td>1:30</td>
<td>Collector for ArcGIS: An Introduction</td>
<td>Ballroom 06 B</td>
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<tr>
<td>3:15</td>
<td>Mobile Government Moderated Paper Session</td>
<td>Room 23 C</td>
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<tr>
<td></td>
<td>Workforce for ArcGIS: An Introduction</td>
<td>Ballroom 20 D</td>
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### Esri Events App

- Download on the App Store
- Get it on Google Play
Questions?