The Hub: A Civic Engagement Platform

Anthony Puzzo
Nate Stickney
Brenda Wolfe
Aspirations get translated into actionable, real-world Initiatives

- Implement Performance Management
- Increase Recreation Opportunities
- Improve Emergency Response Times
- Create Jobs
- Improve Water Conservation
- Make Parking Easier
- Reduce Homelessness
- Improve Water Conservation
- Encourage Startups
- Use Less Energy
- Create More Affordable Housing
- Improve Earthquake Preparedness
- Reduce Traffic Congestion
- Create More Affordable Housing
- Reduce Homelessness
- Create More Affordable Housing
- Improve Water Conservation
- Encourage Startups
- Use Less Energy
- Create More Affordable Housing
- Improve Earthquake Preparedness
- Reduce Traffic Congestion
Initiatives Cross Departments

Attracting Businesses to the Community
Community Engagement on Initiatives

- Apps to Inform, Listen, Monitor
- Initiative Web Page
- City Web Site
Vision Zero

Initiative Template

Banner & Narrative

Web Page Layouts

Apps to Inform

Apps to gather feedback

Apps to monitor progress
Vision Zero Initiative Template

Included Graphics & Images

Community Participants can Follow an Initiative

Included Policy Map Gallery

Relevant Open Data
Citizens can become members of the Community org using Social Media accounts.
Leadership
- Executive Sponsorship

Strategy
- Strategic Alignment
- Initiatives

Technology
- GIS Infrastructure
- Data
- Initiative Applications
- Destination Website

Culture
- Thinking Spatially
- Culture of Innovation
- Enterprise Collaboration
- Training & Education

Engagement
- Citizen & Press Engagement
- Tech Sector & Business Community Collaboration
- NGO Collaboration
- Partnerships with Academia