Storytelling to Illuminate Humanitarian Crises

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Background

Collaborative story mapping

• The Esri Story Maps team collaborated with the World Food Programme to produce a story map calling attention to the looming humanitarian crises in
  - Yemen
  - Somalia
  - South Sudan
  - Nigeria

• Response within WFP

• Esri published a public-facing story map on June 27
  - Including “dashboard” stories for each of the four countries

• WFP produced a version for internal use
Summary story

On the Front Lines of Famine

In parts of Africa and the Middle East, conflict and drought are driving a food crisis of unprecedented scale.

Dashboard stories

**Yemen in Crisis**
A devastating civil war has left nearly 10 percent of Yemen’s in need of humanitarian assistance.

**Somalia in Crisis**
Weakened by two decades of failed statehood, piracy, and radical terrorism, Somalia now faces a protracted drought.

**South Sudan in Crisis**
Decades of ethnic conflict have torn the world’s youngest country apart, leaving millions of civilians on the brink of starvation.

**Nigeria in Crisis**
For nearly a decade, an Islamist insurgency in northeastern Nigeria has destabilized Africa's most populous country.