Tips that Transform Your Story Map

Jennifer Bell  @jbellmaps
What are Story Maps?

Story Maps
Everyone has a story to tell.
Harness the power of maps to tell yours.
Demo:
How To Map Journal
Demo:
How To Map Series
Demo: How To Cascade
Pro Tip Jam Fest and Resources

- Use images in some cases rather than full web maps
- Explore vector tile basemaps
- Shorten and split Cascade scrolling text in Immersive section
- Hijack Cascade for your website
- Use the dark setting in Cascade
- Hold Shift+Enter in Cascade narrative section for immediate spacing
- &embed with Map Series to remove title bar for embedding
- Use Map Actions in Map Journal
- Use My Stories to check on the health of your story map
- Explore free images in Unsplash
- And more!
Links Shown at the UC

• Global Poverty Map Journal
• Green Infrastructure Map Journal
• Green Infrastructure Map Series
• Public Transit and ArcGIS Story Map Turducken
• Fun Vector Tile Basemaps
• Kaikoura Earthquake Web Map
• The Opioid Epidemic Cascade
• Celebrating Women’s Rights Cascade
• Cascade as a Website
• ArcGIS Online Assistant
• Story Map Gallery
• How to Cascade: Map Legends
• How to Cascade: Sections
• How to Cascade: Transitions
• How to Cascade: Multi-View Map
• How to Cascade: Media
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