Designing Story Maps to Win Hearts and Minds

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What are Story Maps?

Story Maps
Everyone has a story to tell.
Harness the power of maps to tell yours.
Demo: How To Map Journal
Demo:
How To Map Series
Demo: How To Cascade
Pro Tip Jam Fest and Resources

- Use images in some cases rather than full web maps
- Explore vector tile basemaps
- Shorten and split
- Hijack Cascade for your website
- And more!
Links Shown at the UC

- Global Poverty Map Journal
- Green Infrastructure Map Journal
- Green Infrastructure Map Series
- Public Transit and ArcGIS Story Map Turducken
- Fun Vector Tile Basemaps
- Kaikoura Earthquake Web Map
- The Opioid Epidemic Cascade
- Celebrating Women’s Rights Cascade
- Cascade as a Website
- ArcGIS Online Assistant
- Story Map Gallery
- How to Cascade: Map Legends
- How to Cascade: Sections
- How to Cascade: Transitions
- How to Cascade: Multi-View Map
- How to Cascade: Media
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