5 Ways Policymakers Use GIS

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How U.S. Policymakers use GIS Today…
GIS Enables Policymakers to:

1. Gauge Constituent Sentiment
2. Collaborate Among Peers
3. Investigate Policy Issues for Effective Policy Making
4. Communicate with Constituents, Press, the Public
5. Brief Decision-Makers
Mapping
Constituent Correspondence
Bonnie Stayer
Providing mapping, analysis, data management, and collaboration
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Summary

• As you saw today, the ArcGIS Platform is transforming how policymakers make decisions.

• Starting with how policymakers investigate issues;
• Measure constituent sentiment;
• Communicate among peers;
• Communicate to the public; and,
• Execute initiatives.
Thank you!

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