Thematic Map Design
Kenneth Field and John Nelson
2016 Presidential Election Results
Rainbows
Choropleth: unique values
Choropleth: single hue
Choropleth: diverging hue
Choropleth: blended hue
Unclassed choropleth
Value by Alpha
Proportional Symbol (circles)
Proportional Symbol (squares)
Proportional Symbol (pictorial)
Dot Density
Dasymetric Dot Density
Contours (Isopleth)
Filled contours
Contiguous Cartogram
Non contiguous cartogram
Dorling cartogram
DeMers cartogram
Artistic (Jackson Pollock)
3D choropleth
Small multiple cartogram graphs
Value by Alpha
Dasymetrically
Equalized Repetition
Escher cartogram
Choroline
3D Curved Prism (and why it’s wrong)
3D Axomometric Prism
2.5D Experiments
One more thing
Actually...a few more things
Cartography.
The book (Nov 2017)
esripress.esri.com
Cartography. The MOOC esri.com/mooc/cartography (Nov 2017)
Other sessions

How maps work (KF/WJ)  
Tue 15:15 | Thu 13:30

Amazing and Inspiring maps (KF/JN)  
Tue 08:30 | Wed 10:15

Thematic map design (KF/JN)  
Tue 13:30 | Fri 09:00

3D Cartographic Techniques (NS/KF)  
Wed 13:30 | Thu 15:15

Map Design for relief representation (KF/JN)  
Wed 08:30 | Thu 10:15

Designing Story Maps to Change Hearts & Minds (JN/JB)  
Tue 10:15

Designing Esri’s Vector Tile Basemaps (WJ/AS)  
Tue 14:00 | Wed 12:00

Styling Vector Basemaps (WJ/AS)  
Thu 10:15
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