Design Story Maps to Change Hearts and Minds

John Nelson  @John_M_Nelson
Jennifer Bell  @jbellmaps
A little bit about John and Jen…

Hi, I'm John

Hi, I'm Jen
What are Story Maps?

Story Maps

Everyone has a story to tell.
Harness the power of maps to tell yours.
Demo:
How To Map Journal
Demo: How To Map Series
Demo: How To Cascade
Pro Tip Jam Fest and Resources

- Use images in some cases rather than full web maps
- Explore vector tile basemaps
- Shorten and split Cascade scrolling text in Immersive section
- Hijack Cascade for your website
- Use the dark setting in Cascade
- Hold Shift+Enter in Cascade narrative section for immediate spacing
- &embed with Map Series to remove title bar for embedding
- Use Map Actions in Map Journal
- Use My Stories to check on the health of your story map
- Explore free images in Unsplash
- And more!
What’s Coming?

- Preview of Story Map’s “Places”
Q & A

- Twitter #storymapsheartsandminds
- For links shown in this session, visit: esriurl.com/StoryMapsHeartsAndMinds
Links Shown at the UC

- Hi, I'm John and Hi, I'm Jen Cascades
- Global Poverty Map Journal
- Green Infrastructure Map Journal
- Green Infrastructure Map Series
- Public Transit and ArcGIS Story Map Turducken
- Fun Vector Tile Basemaps
- Kaikoura Earthquake Web Map
- Cascade as a Website
- ArcGIS Online Assistant
- Story Map Gallery
- How to Cascade: Map Legends
- How to Cascade: Sections
- How to Cascade: Transitions
- How to Cascade: Multi-View Map
- How to Cascade: Media
Please Take Our Survey on the **Esri Events App**!

Download the Esri Events app and find your event

Select the session you attended

Scroll down to find the survey

Complete Answers and Select “Submit”