What is covered in this session

- How does ArcGIS Online enable & promote sharing and collaboration
  Two aspects
  - What can be shared?
  - With whom can you share it?
ArcGIS: A platform for collaboration

- Mapping
- Analysis
- Visualization

Citizens
Managers
Knowledge Workers
Deployed Users
Enterprise Integration

ArcGIS Online

Professional GIS

. . . A Framework for Sharing, and Collaborating
ArcGIS Online information model

Users

Groups

Items

Tags

Own or join

Orgnize and secure

Index

Search
Access & privileges

ArcGIS Online

Anonymous

Named users

User + Publisher + Administrator
Web layer

Resource → Web layer → Web map → Apps
What is a web map?

On the ArcGIS platform the web map format is ubiquitous...
Authoring a web map

1. Determine necessary data
2. Add data to the web map
3. Configure web map capabilities
4. Save the web map

<table>
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<tr>
<th>Task</th>
<th>Web map tool</th>
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<tr>
<td>Edit the data</td>
<td>Enable editing</td>
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<td>Visually differentiate between data</td>
<td>Symbology</td>
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<td>Work with data that meets a specific attribute value</td>
<td>Filter</td>
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<td>Locate predefined areas</td>
<td>Bookmark</td>
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<td>Gather information about the data</td>
<td>Pop-up</td>
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Apps
Putting together the entire information experience
With whom do you want to share?

- Marketing group
- Sales group
- Organization
- Private
- Public
ArcGIS Online sharing levels

Private

Group

Organization

Public
Groups

Making items easier to find

Fire department

Education department

Health department
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