Configuring Live, Work, Locate and Site Selector in Your Community

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ArcGIS for State Government
Solutions for Esri’s government customers

• Series of useful maps and apps focused on government work
  • Organized into modules
  • Extensible, configurable
  • Freely available and fully supported
  • A foundation for Partner solutions

• Community of users
  • Best Practices / Implementation Support

• Network of Esri Services and Partner offerings
  • Help users implement, sustain and enhance

Program Specific Workflows  
Focused Maps and Apps  
Constituent Engagement

… available on-premise or in the cloud
ArcGIS as a Platform

Knowledge Workers  Executive Access  Public Engagement  Work Anywhere  Enterprise Integration

Professional GIS

Web GIS

Making mapping and location aware apps available across your organization

Transforming the role of GIS
Transportation
- Railroad Crossing Inspection
- Road Closures
- Bridge Inventory
- Environmental Screening
- Crash Analysis
- Guardrail Inventory
- Pavement Marking Inventory
- Sign Inventory
- Signal Inventory
- Transportation 511
- Crash Risks Briefing

Public Health
- Beach Monitoring
- Water Quality Monitoring
- Restaurant Inspection
- Restaurant Inspection Results
- My Health Services
- Birth Outcomes
- Birth Outcomes Briefing
- Model Organization

Emergency Management
- Situational Awareness Viewer
- Flood Planning
- Community Events
- Community Mitigation
- Emergency Assistance
- Evacuation Zones
- Road Closures
- Damage Assessment
- My Hazard Information
- EM Maps
- Model Organization
- Briefing Book
- Citizen Reports
- Common Operational Picture
- Incident Analysis Viewer
- Operations Response
- Photo Survey
- Shelter Locator

Public Health
- Early Voting
- Polling Place Locator
- Election Results
- My Elected Representative
- Historical Elections Results

Secretary of State
- GIS/IT
- Executive Dashboard
- Community Parcels
- Community Addresses
- Maps and Apps Gallery
- Crowdsource Manager
- Crowdsource Polling
- Crowdsource Reporter
- Service Catalog/Hosted Services
- Model Organization
- PLSS

Environment and Fish and Wildlife
- Permit Status
- Permit Inspection
- Permit Dashboard
- Hunting License Locator
- Water Access Locator
- Wildlife Management Area Locator
- Environmental Screening
- Environmental Impact Analysis
- Environmental Impact Polling
- Trail Locator
- Citizen Science Reporter
- Citizen Science Manager
- Model Organization
- Impact Briefing
- Water Quality Inspections
- Water Quality Results
- Park and Recreation Locator
- Community Events
- Wildlife Photo Survey

Economic Development
- Live, Work, and Locate
- Incentive Zones
- Site Selector
- Event Locator

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Economic Development
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Live, Work, Locate
Live, Work, Locate

- Showcase what your state has to offer
- Attract families, professionals and businesses
- Present information through an interactive app, encourage users to explore and discover information
Demo
Live, Work, Locate
Live, Work, Locate is an interactive, configurable web application that promotes what your state has to offer to potential citizens, professionals, and businesses.

- Leverages the ArcGIS Platform by consuming services, web maps, and the ArcGIS Online Routing Service.
- Can be deployed as a single app with multiple workflows, or multiple apps; it can fit your existing Economic Development messaging.

Steps:
- Publish data as service(s)
- Create web map(s)
- Configure app to read web map(s)
- Publish app using IIS
- Share app with the public
Economic Development applications

- Site Selector
- Live, Work, Locate
- Incentive Zones
- Event Locator
Site Selector
Site Selector

- Locate buildings and sites that meet business needs
- Combine with demographic information
- Generate reports
- Support business decisions
Demo Site Selector
Site Selector

- Site Selector is an interactive, configurable web application that helps businesses locate the best location for their business
- Combines property search with demographic and business information
- Leverages the ArcGIS Platform by consuming services, web maps, and the Esri GeoEnrichment service
GeoEnrichment Data Browser

ArcGIS Online Service Credits
http://www.esri.com/software/arcgis/arcgisonline/credits

Deploying an Economic Development Site Selector in Your Community
Getting Started

- Identify the business needs of your organization
- Select a configuration pattern that makes sense for your organization
- Configure quickly, customize if necessary
- Leverage ArcGIS Online web application templates
- Don’t hesitate to ask for help from
  - Esri, Partners, Peers
The Community

It’s not just about the technology
Thank You

http://solutions.arcgis.com/state-government
http://solutions.arcgis.com/local-government

http://www.meetup.com/ArcGIS-for-State-Government/
http://www.meetup.com/ArcGIS-for-Local-Government/
http://www.linkedin.com/groups?gid=5114903

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http://esri.github.com