Web GIS: Unlock the Power of Maps Across Your Organization

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What is ‘Web GIS’?

- Interactive Maps
- Data & Services
- Sharing & Collaboration
- Apps & Templates
- Editing & Contributing

...across devices
...across teams
...across the globe

WebGIS helps us shift GIS out of specialist groups and into the hands of users.

*Web GIS: Unlock the Power of Maps in your Organization*
Understanding the key components of a Web GIS

- A Web Map is a collection of specific layers, symbology, data filters and extent
- With the ability for others to view, interact with and edit data through your map
- Identity helps you manage which content your users can access
- Apps are frame into which the mapping data is added and expanded upon

WebGIS Simplifies the process of sharing Information products with each other
Who is using Web GIS?
And what does it mean to them?

- State and Local government
- Utilities and Energy Companies’
- Agriculture and Natural Resources
- National Mapping Initiatives
- Scientists and Researchers
To get started, Identify User Patterns and Workflows

- Set up your portal
- Confirm your workflows
- Assess data holdings
- Publish maps + use apps
- Share and refine
- Involve others

Web GIS: Unlock the Power of Maps in your Organization
Care and Feeding
Keep your portal running smoothly

- Follow Administrative Guidelines
- Create Sharing Policies
- Complete periodic content reviews
- Update Software & Embrace New Features
- Backups and Redundancy
- Be Entrepreneurial - find new data sources
- Introduce and enable new departments in your portal
How can a Web GIS Launch Kit Help?
Accelerate Your Platform Adoption

3 Days On-Site Focusing On:
- Organizational Assessment
- Site Organization & Administration
- Building Information Products
- Leveraging the Platform
- Go Beyond the Browser
- Knowledge Transfer

*Hands on training and advising*

*Web GIS: Unlock the Power of Maps in your Organization*
What’s Next?

• Enjoy your time in San Diego!
• Learn from the Conference!
• Talk to me afterwards
• Sit down with Esri (today!)
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