Creating Thematic Maps
Kenneth Field and John Nelson
AKA

“how many maps can you make from a single dataset?”
Donald Trump won an overwhelming 7.5 million popular vote victory in 3,084 of the country’s 3,141 counties or county equivalents in America’s heartland.
We won. Move on.
TIMELINE

BRIAN TIMONEY - 7s
Cartographic Damage Assessment: a shame that an impressive print product is so visually misleading. A regrettable miss by @nytgraphics

CHARLEY GLYNN - 15s
That's really cool 😊

NYT GRAPHICS
In today's print NYT: the most detailed election map we've ever printed: 30,000+ zip codes across 4-page spread.
One more thing
Actually...a few more things
The book

In the UC store

esripress.esri.com
The MOOC
esri.com/mooc/cartography (Sep 5th 2018)
The URLs

esri.com/arcgis-blog

carto.maps.arcgis.com

cartonerd.com

adventuresinmapping.com

mapdesign.icaci.org
Other sessions

- **How to Make a Great Map** (Ken Field/Wes Jones) | Tue 14:30 | Thu 14:30
- **Amazing and Inspiring maps** (Ken Field/John Nelson) | Wed 10:00 | Thu 10:00
- **Creating Thematic Maps** (Ken Field/John Nelson) | Wed 08:30 | Thu 13:00
- **3D Cartographic Techniques** (Nathan Shephard/Ken Field) | Tue 13:00 | Wed 16:00
- **Map Design for Representing Relief** (Ken Field/John Nelson) | Wed 14:30 | Thu 08:30
- **ArcGIS Pro: Mapping and Visualisation** (Edie Punt/Craig Williams) | Tue 14:30 | Wed 16:00
- **Design Story Maps for Emotional Impact** (John Nelson/Jennifer Bell) | Tue 10:00 | Thu 16:00
- **Choosing the Right Basemap** (John Nelson/Andrew Skinner) | Thu 14:30
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