Using Geoenrichment to Take Your Map to the Next Level

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Introduction

1. Overview of Enrich in ArcGIS Online
2. What data is available?
3. Demo
What is Geoenrichment?

Simply put... adding Esri’s data to your own!

Added bonus:
Quick and easy through ArcGIS Online’s built in Enrich analysis tool
How do I take advantage of Enrich?

1. Sign into your ArcGIS Online organization
2. Add your own layer or use a Living Atlas Layer
3. Run Enrich

Voila!
What’s available?

- Over 130 countries & thousands of variables
- Many different categories – population, income, housing, age etc…
Demo