Making Policy Maps for Your Community

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Introduction

• Living Atlas Team – A source of layers and inspiration for policy maps
• Contribute content and finished layers/maps for the GIS community

• Overview:
  - What is a policy map?
  - Examples
  - Demo
  - Questions
What is a policy map?
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1. Illuminate the problem
2. Propose policy's solution / desired effect
3. Measure against the original goal

Have you ever made a map for policy makers?
What is a policy map?

“A policy map is a map where the opportunity to intervene is made clear.”
- Stephen Goldsmith, December 2015
What is a policy map?

Tips and Tricks

1. Less is more!
2. Cite data sources
3. Take advantage of GIS resources such as Living Atlas of the World
Examples of Policy Maps
Clean Streets Index

- Available in the Living Atlas
- Initiative from Los Angeles to clean the streets
- Identifies the issue with measurable goal to improve street cleanliness
Celebrating Women’s Rights

- Policy application taking advantage of **Story Maps**
- Discusses UN’s Global Goals for Sustainable Development
- Includes steps to take action
Opioid Epidemic

• Mapping how medication is prescribed – *Identifies* issue geographically
• Mapping change – *Measures* areas with improvements or decline against goal
• *Influences* policy and law implementations to address problem at local level
Making Policy Maps
Summary

Policy maps:
1. Show the problem
2. Propose policy’s goal/solution
3. Measure against the original goal

Questions?

http://esriurl.com/communitypolicymaps
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