ArcGIS for Local Government: An Introduction

Christian Carlson
Scott Oppmann
Agenda

• Introduction

• Solution Offering

• What’s Next

• Your Feedback
WHAT IS A SMART COMMUNITY?
Common Goals

Every municipality has similar aspirations

- Safe
- Well Run
- Livable & Sustainable
- A Tech Community
- Prosperous
Protect from Sea-level Rise / Coastal Erosion

Encourage Startups
Use Less Energy
Improve Emergency Response Times

Hurricane and Disaster Preparedness
Increase Public Transit Options
Encourage Startups

Reduce Homelessness
Create More Affordable Housing
Reduce Traffic Congestion

Improve Water Conservation
Improve Emergency Response Times
Implement Performance Management

Aspirations get translated into actionable, real-world Initiatives
Using ArcGIS to understand and mitigate challenges
GIS Has Evolved

Your GIS is an Interconnected Platform

Faster Computing

Desktop

Devices

Server

Networks

Web GIS

ArcGIS

Web

Open

Community Content

Web Services

Cloud

Bringing Together Data, Technology, and People . . .

. . . Creating a Framework for Solving Complex Problems
Turning Point

ArcGIS Online

Mapping Without Limits

ArcGIS Online is a Complete, Cloud-Based Mapping Platform

ArcGIS Online mapping tools are powerful yet simple to use so everyone in your organization can make and share beautiful maps.

ArcGIS Industry Specific Maps and Apps

ArcGIS Solutions deliver Ready-to-use Maps and Apps to simplify your work.

Leverage hundreds of ready-to-use maps, apps, and platform configurations to meet your needs, delivering innovation and best practices for your organization.
ArcGIS Solutions for Local Government
Improving local government operations and enhancing services provided to the public

• Collection of useful maps and apps
  • Configurable and extensible
  • Freely available and fully supported

• Community of users (2000+ Meetup members)
  • Best Practices / Implementation Support

• Network of Esri Services and Partner offerings
  • Help users implement, sustain and enhance

......Available on-premise or in the cloud
Mission

• Deliver maps and applications quickly throughout their organization
  • Roadmap for standard capabilities, improve service delivery, expand reach, innovation....

• Stay current with future releases / avoid legacy technology
  • Save time and money, leverage new ArcGIS offerings, focus on complex or unique problems....

• Unlock geospatial platform so it can be leveraged by many
  • Mitigate many organizational challenges, maximize technical expertise....

• Leverage the collective knowledge of the entire community
  • Best practices, industry tradecraft....
Starting a Movement
More than 500K downloads
How do I get started?

Leverage solution offerings to maximize technical expertise and minimize deployment time

- Deploy quick wins
  - Configure your mapping platform
  - Align with strategic business needs
  - Implement one or more focused maps and apps
  - Organize your data
  - Iterate....

...embrace an agile implementation approach
What’s New

June 2017 Release

• New offerings that support strategic initiatives like
  • Performance Management
  • Neighborhood Revitalization
  • Crime Analysis

• Enhancements to existing offerings
  • Public Engagement
  • 3d Basemaps
  • Fire / Law Incident Dashboards
Road Ahead

• Simply, simplify, simplify

• Analytics

• Public engagement

• 3D
The Community

It’s not just about the technology
Become a Smart Community

- Forward-Thinking Leadership & Strategy
- Data-Driven Decision Making
- Collaboration Across Departments
- Real-Time Awareness
- Civic Engagement
UC Events

• ArcGIS Solutions for Local Government Sessions
  • Thirteen tech workshops
  • Nine demo theatre sessions

• Solution Island
  • Focused conversations / support
Thank you

Be innovative, aware, and know you are not alone

🔗 http://solutions.arcgis.com/#Local-Government
🔗 http://meetup.com/ArcGIS-for-Local-Government/
🔗 @ArcGISLocalGov
🔗 http://esri.github.com
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