Building a Story Map Cascade

John Nelson and Owen Evans
The Agenda
Some structure for the madness…

• Introduction to Story Map Cascade!
  - Get ready to live
  - The latest and greatest template

• Demo, without a net
  - Deconstructing and reconstructing a for-realz Cascade.
  - Let’s build one from scratch!
  - Gasps and ovations…

• Pro Tips
  - From marginal experts
  - Learn from our myriad mistakes

• Wrap Up
  - What’s next?
  - Eye watering resources
  - Q&A…let us have it; pull no punches. Owen says you can’t stump him.
Cascade
Cascade time!

Let’s look at a Cascade and peel back the covers…
Cascade time!

OK, now let’s build one from scratch…
Tips (demonstrated)

• Print a Cascade
• Autoplay mode
• Adding alternative text to media
• Starting videos at a specific point
• SHIFT-ENTER for tight line breaks
• Using tall images
• Utilize different transition types
• Dark theme for serious stories
• Make several connected stories instead of one long one

Visit the main Story Maps blog and the Story Maps Developer blog for more tips on using Story Map Cascade.

https://www.esri.com/arcgis-blog/story-maps/
https://developerscorner.storymaps.arcgis.com/
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