Building Story Maps
About Places

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Agenda

• What are place-based stories?

• Demos -
  - Story Map Tour
  - Story Map Shortlist

• Q&A
What are place-based stories
What is a place?
What is a place?

Location

Name

Description

Media (photo/video)
Place-based Stories vs. Narrative Stories
Story Map Templates

**Place-based** story map templates

- Tour
- Shortlist
- *Journal*

**Narrative** story map templates

- Cascade
- Journal

**Other templates**

- Series
- Swipe/Spyglass
- Basic
Demos
Tips (demonstrated)

• Autoplay mode
• Use HTML to format text
• Create a Shortlist using your GIS layers
• Add reference layers by editing the web map directly
• Use My Stories to check your stories for issues
• Note which layouts crop photos or look better with more/less text
• Get inspired by examples in the Story Maps Gallery

Visit the main Story Maps blog and the Story Maps Developer blog for more tips on using Story Map Cascade.

https://www.esri.com/arcgis-blog/story-maps/
https://developerscorner.storymaps.arcgis.com/
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