Agenda

• What is Maps for Office?
• Platform overview
• What are Apps for the Office?
• ArcGIS Maps for Office features
  - Visualization
  - Geoenrichment (+demo)
  - Location Analysis (+demo)
  - Sharing & collaboration (+demo)
  - What’s new (+demo)
• Additional resources
ArcGIS Maps for Office

- Map spreadsheet data
- Do light spatial analysis
- Create interactive maps in PPT
ArcGIS Maps for Office
Included with ArcGIS Online and ArcGIS Enterprise
ArcGIS Platform Overview
ArcGIS
An integrated Web GIS

Web GIS
Desktop
Web
Device
portal
Server
Online Content and Services

Desktop (Files)
Server (Databases)
Apps Are Bringing the Power of GIS to Everyone
Extending the Reach of GIS

Across Organizations and Beyond
What are ArcGIS apps?
And how do they fit into the ArcGIS platform?
ArcGIS includes many out of the box Apps
Focused, powerful, ready to use

- 4 main themes
  - Based on common business workflows

Office  Field  Community  Builders
Why are Apps important

• **Manager**
  - Leverage the full potential of your GIS investment
    - Apps → solve common business workflows
  - Deploy the “web GIS” pattern with your organization
  - Have everyone in your organization work with the same data

• **GIS Analyst**
  - Share your work to other parts of the organization
  - Enable other departments to leverage your geospatial assets
  - Curator of the authoritative datasets in your organization
Apps for the Office
Hoping people make good decisions

- Apps that are used in the workplace
- Can also be used by other departments in your organization
  - Enable non-traditional GIS user to leverage your geospatial assets

http://www.esri.com/apps
ArcGIS Maps for Office
Use maps to Visualize, Analyze, Share, Present.
I have some data in a spreadsheet could you make me a map?

That doesn’t look right could you put another dot here and make it blue?

Actually could you make the dots red instead?

Lastly, can you make me a version that I can use in my presentation?
What can ArcGIS Maps for Office do?

QUICKLY make BETTER DECISIONS and COMMUNICATE them
What can ArcGIS Maps for Office do?

Visualize your data in new ways
What can ArcGIS Maps for Office do?

Put your data in context with the world.
What can **ArcGIS Maps for Office** do?

Analyze your spreadsheet data spatially
Location Analysis Demo
What can ArcGIS Maps for Office do?

Collaborate with your peers
What can ArcGIS Maps for Office do?

Tell your story better
Sharing and Collaboration Demo
Road Ahead

- Re-written from ground up (supports upgrading from 4.x). New experiences for:
  - **Add Data from ArcGIS** – Search, filter, and find items much more easily
  - **Living Atlas** – Access high quality curated datasets from ArcGIS Online
  - **Basemaps** – Find basemaps quickly and easily
  - **Labels** – Render and style attributes as text on the map
  - **Demographics** – Contextual, real-time geoenrichment
- Many performance improvements – improved UI, rendering engine
- Security – Improved HTTPS performance handling
App island

Use the product! Meet the team!
ArcGIS Maps for Office
Learn more!

Documentation
(RTFM: read the fabulous manual)

Blogs
(learn about new stuff)
https://blogs.esri.com/esri/arcgis/

Ideas site
(help us know what to build)
https://ideas.esri.com
Please Take Our Survey on the App

Download the Esri Events app and find your event

Select the session you attended

Scroll down to find the feedback section

Complete answers and select “Submit”