Business Analyst: Using Your Own Data with Enrichment & Infographics

Steven Boyd
Daniel Stauning
Tony Howser

Wednesday, July 11, 2018
2:30 PM – 3:15 PM
ArcGIS Business Analyst

- Business Analysis solution built on ArcGIS
- Connected Apps, Tools, Reports & Data
- Workflows to solve business problems

Sites  Customers  Markets
ArcGIS Business Analyst

Web App  Mobile App  Desktop/Pro App

…powered by ArcGIS Enterprise / ArcGIS Online
“Custom” Data in Business Analyst

- Your organization’s own data
- Third-party data
- Any data that you want to use alongside Esri’s data in mapping, reporting, Infographics, and more
“Custom” Data in Business Analyst

• Your organization’s own data

• Third-party data

• Any data that you want to use alongside Esri’s data in mapping, reporting, Infographics, and more
“Custom” Data in Business Analyst

- Your organization’s own data
- Third-party data
- Any data that you want to use alongside Esri’s data in mapping, reporting, Infographics, and more
“Custom” Data in Business Analyst

- Your organization’s own data
- Third-party data
- Any data that you want to use alongside Esri’s data in mapping, reporting, Infographics, and more
Custom Data in Apps, Reports, and Infographics

Daniel Stauning
Steven Boyd
Please Take Our Survey on the App

Download the Esri Events app and find your event

Select the session you attended

Scroll down to find the feedback section

Complete answers and select “Submit”
## See Us Here

<table>
<thead>
<tr>
<th>WORKSHOP</th>
<th>LOCATION</th>
<th>TIME FRAME</th>
</tr>
</thead>
<tbody>
<tr>
<td>ArcGIS Business Analyst: An Introduction <em>(2nd offering)</em></td>
<td>SDCC – Room 30E</td>
<td>Wednesday, July 11 4:00 PM – 5:00 PM</td>
</tr>
<tr>
<td>Esri’s US Demographics: What’s New</td>
<td>SDCC – Room 8</td>
<td>Thursday, July 12 2:30 PM – 3:30 PM</td>
</tr>
</tbody>
</table>

Chat with members of the Business Analyst team at the Spatial Analysis Island at the UC Expo