



Bringing the Best of Esri to You

Esri Pacific User Conference

October 13–14, 2014 | Sacramento, California



Mapping for the Non-GIS Staff in Your Organization

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Outline

- **Introductions**
- **Non-GIS Staff**
- **Esri Maps for Office**
 - Excel
 - PowerPoint
- **Community Analyst**
- **Resources**



You

Geography matters

ArcGIS as a Platform

Simple, Open, and Configurable



Making Mapping and GIS Available Across Your Organization

Mapping
Visualization

Spatial
Analytics

Geographic
Information
Enrichment



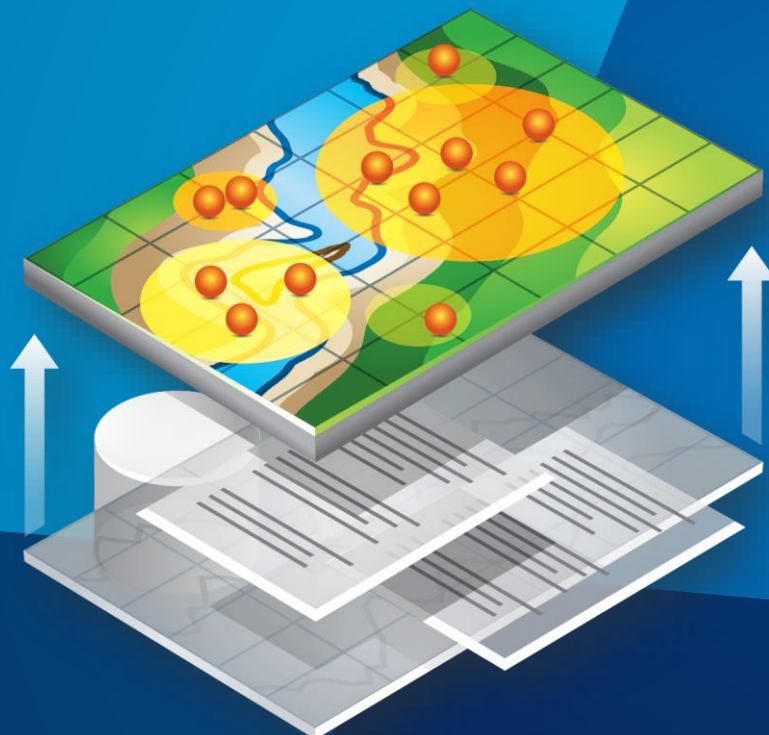
They Need You

Non-GIS Staff

Esri Maps for Office

What is Esri Maps for Office

- **Free app for office 2010 and 2013**
 - **Puts dynamic maps and analysis in Excel and PowerPoint**
 - **Installed on each device**
- **Identity in the ArcGIS Platform required**
 - **A named user in ArcGIS Online**



Esri Maps for Office

Low Birth Weight Example

Tips and Tricks

Sharing Excel documents with maps

- Esri Maps for Office is **NOT** installed
 - A static image of the map is created
- Esri Maps for Office **IS** installed, but **NOT** signed in
 - Map is interactive but analysis and editing map is not enabled
- Esri Maps for Office **IS** installed and signed in
 - Full functionality of Esri Maps for Office (unless a custom role is being used)

If map contains organizational or private services, the user must log in to see them

Tips and Tricks

Using Esri Map for Office

- **No need to format entire spreadsheet**
- **Use tables whenever possible**
 - **Use the special paste option to link data**
- **Recognizes custom roles from ArcGIS Online**
- **Supports enterprise logins**
- **Duplicate field names are not supported when publishing**

Next Steps Esri Maps for Office

- **Don't** make their maps!
- **Download from ArcGIS Online**
- **Use command line installation to automatically install throughout organization**
- **Establish an identity for everyone in your organization**
 - **Use Enterprise Logins for ArcGIS Online**

Esri Maps for Office 3.0

Available in November 2014

- **Improved workflows for adding and styling data**
- **Multiple maps in a single sheet**
 - Maps can pop-out into floating windows
 - Maps can be minimized
- **Support for more coordinate systems**

Community Analyst

What is Community Analyst

- **A premium Esri web application**
 - **Allows analysis and reporting for any geography in the United States**
 - **Over 5,000 data variables from different sources**
- **Identity in the Platform required**
 - **A named user in ArcGIS Online**
 - **Member of a group containing the Community Analyst item**



Community Analyst

Low Birth Weight Example

Tips and Tricks

Community Analyst

- **Maps created in Community Analyst can be shared to ArcGIS Online as web maps**
- **Web Maps can be brought into Community Analyst and used**
- **Configure App Preferences**
 - **Logo, reporting format, favorite reports, default symbology....**

Next Steps for Community Analyst

- **Determine who in your organization needs it**
 - **Community Development, Public Health, Law Enforcement....**
- **Purchase App from Esri Marketplace**
- **Create a group within your organization**
 - **Share the app with the group**
 - **Add the users who need the app to the group**
- **Log in and use!!**

Mapping
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Non-GIS Staff

They need you!

Resources for Community Analyst

- **Product Site**

- <http://www.esri.com/software/arcgis/community-analyst>

- **Esri Marketplace**

- <https://marketplace.arcgis.com/listing.html?id=7b504b19ddb44f0db06e9a16eebb5efc>

- **Data Sets Included**

- <http://help.arcgis.com/en/communityanalyst/online/newgen/data-descriptions/index.html>

- **How-To Videos**

- <http://video.arcgis.com/series/58/community-analyst/order/desc>

Resources Esri Maps for Office

- **ArcGIS Online Item**

- <http://www.arcgis.com/home/item.html?id=d191e98f41e64a7c89f477484264fe49>

- **ArcGIS Online Apps**

- <http://www.esri.com/software/arcgis/arcgisonline/features/apps>

- **How-To Videos**

- <http://video.arcgis.com/series/143/esri-maps-for-office>



Understanding our world.