ArcGIS Online:
Management Tips and Tools for Success

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Agenda

- Intro to ArcGIS Online
- Organization settings
- Open Data
- Branding your organization
- Creating useful information products
- Administrative Tools

Organization Settings

- Setting up your basemap gallery
- Assigning group members
- Utility Services
  - Geocoding Service
  - Print Service
- Custom Roles
- Credit Management
- Security

Open Data

- Included in ArcGIS Online
- Spatial and non-spatial data
- Managed via a group
- Build the interface

Branding Your Organization

- Setting up your home page
  - Who is your audience?
- Using Maps & Apps Galleries

Creating Useful Information Products

- The Basics
- Advanced Templates
- Web AppBuilder
- Story Maps

Administrative Tools

- Monitoring your Organization
- Advanced Tools
  - https://ago-assistant.esri.com/

Questions?