



# ArcGIS for Organizations: An Introduction

Jeremiah Lindemann

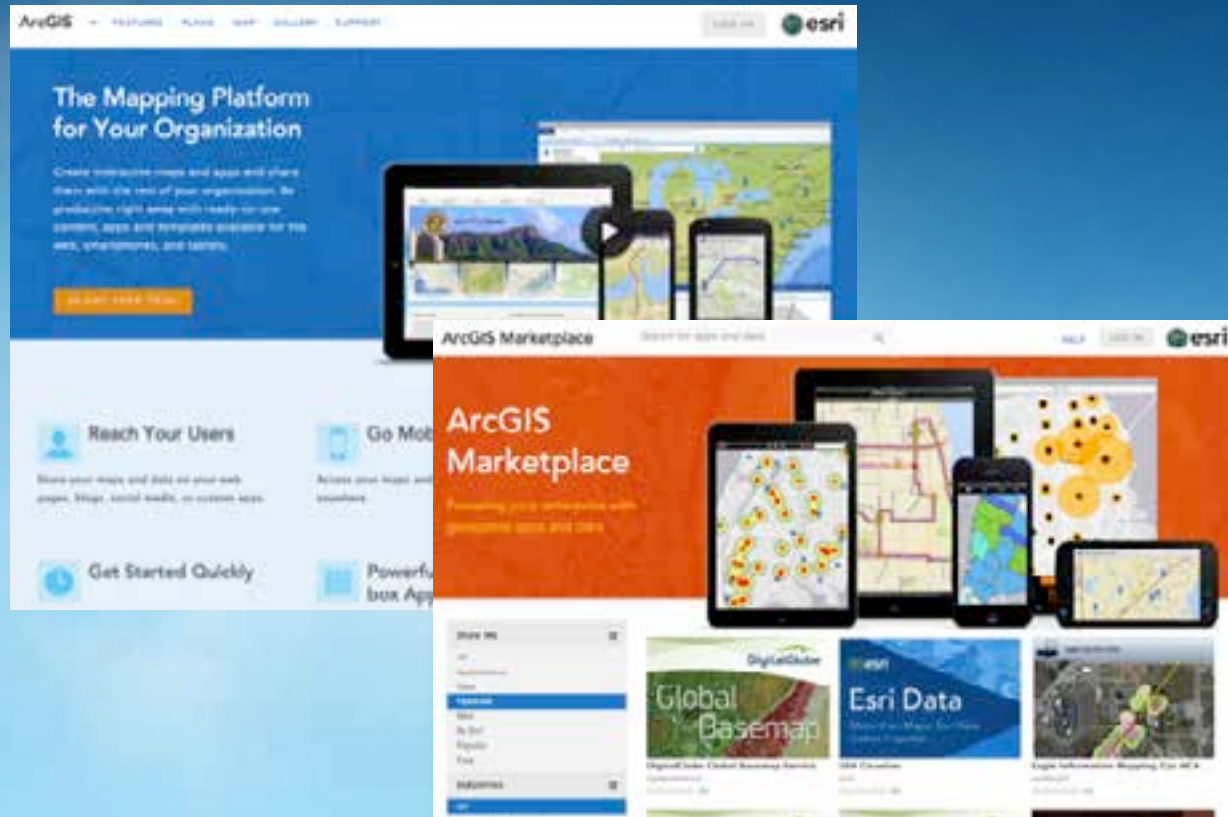
[jlindemann@esri.com](mailto:jlindemann@esri.com)

@jer\_lindemann

# Agenda

- **7 Steps for getting started**
- **Hosted Services**
- **Administration**
- **What's Coming**

# Desktop Users and ArcGIS Online





# 1. Configure the Site

Branding is crucial- identify where you fit



# 2. Identify Groups

## Find an org chart- identify with your organization

You are a member of 15 groups

- **City Council**  
Members of the City share their maps, apps, and information products with this group for internal review, usage and collaboration with the City Council.  
created by Rachel\_Weeden on February 8, 2013  
[Details](#) 
- **City Manager**  
Members of the City Manager's Office and the City's administrative staff share their maps, apps, and information products with this group for internal review, usage and collaboration.  
created by Shane\_Clarke on February 8, 2013  
[Details](#) 
- **Community & Economic Development**  
Community & Economic Development Department shares their maps, apps, and information products to this group for internal review and collaboration.  
created by Crystal\_Dorn on January 29, 2013  
[Details](#) 
- **Elections**  
The Elections Department shares and collaborates information products, web maps, and other items in this Group.  
created by Dan\_Haag on February 5, 2013  
[Details](#) 
- **Emergency Management Department**  
The Emergency Management Department shares their maps, apps, and information products with this group for internal review, usage and collaboration between staff in the Department.  
created by Crystal\_Dorn on February 8, 2013  
[Details](#) 

# **3. Organize useful content**

**Target existing work**

# 4. Create useful information products



**Dog Park Study**



**Citizen Planner**



**City's Snow Removal  
Mapping Application**



**City Parks and Recreation  
Finder**



# Make use of templates for Information Products



# 5. Instantiate user accounts

## Users should see useful information products

The screenshot shows the 'City Maps and Apps' user management interface. At the top, there is a logo and the text 'City Maps and Apps' and 'Welcome to the City...'. Below this are buttons for 'Edit Settings' and 'Invite Users to Organization'. The main section is titled 'Members' and contains a table of users. The table has columns for 'Name', 'Username', 'Date Joined', and 'Role'. To the right of the table is a search bar and a 'Viewing: Current Members' dropdown. On the far right, there is a 'Upgrade Subscriptions' button and a 'Subscription Status' section showing '92,100 credits remaining' and '0% utilized'. Below this are sections for 'View Status', 'Find...', 'The most recent items in the organization', 'The last items added to the organization', 'The items added to the organization that are public', 'The organization's groups', 'The organization's groups that are public', 'Featured Groups', and 'Strategic Content'.

Name	Username	Date Joined	Role
Adam Carmon	acarmon_city	Feb 6, 2013	User
Alan Hite	ahite_city	Aug 26, 2012	User
Alicia Hauschild	ahauschild_city	Feb 6, 2013	User
Al Fish	afish_city	Feb 11, 2013	User
Alan Scarborough	ascarborough	Aug 20, 2011	Publisher
Arnold Sted	arnold_sted	Sep 13, 2012	Publisher
Andy Urdahl	aurdahl_city	Feb 20, 2013	User
Andrew Henderson	ahenderson_pro	Jul 2, 2012	Publisher
Andy Potts	apotts_city	Feb 23, 2012	User
Anthony Puzo	apuzo_city	Feb 6, 2013	User
Arthur Robinson	A_Robinson	Nov 8, 2012	Publisher

## **6. Connect with enterprise systems**

**Manage, analyze, visualize data**

# 7. Evangelize

Brown bag, iterate, be agile



# ArcGIS Online Hosted Services

## Who are they for

- Anyone without a web presence
- Anyone with expanding server needs (aka anyone)
- Anyone that needs a quick service stood up (aka anyone)
- Unlimited server potential
  
- Everyone- you have it available to you J

# Misconceptions

- **Cloud isn't safe**
- **I can't edit my data**
- **I can't edit my data without letting everyone else edit data**
- **I can't sync between my on premise data/update to the cloud**
- **I can't get my data back from the cloud**
- **I'm going to burn through a ton of credits by letting people access my services**
- **I can only put 1000 or 100 features online**

# Demonstrations

- **Graphics vs Services**
- **Publishing from Desktop**
- **Editing services**





# Administration

Managing Content, Users, Credits

# What's Coming

- **December Release**

# Thanks!

Let us hear your success!