



# Welcome

## Esri Water Conference

Mapping a Smarter Utility

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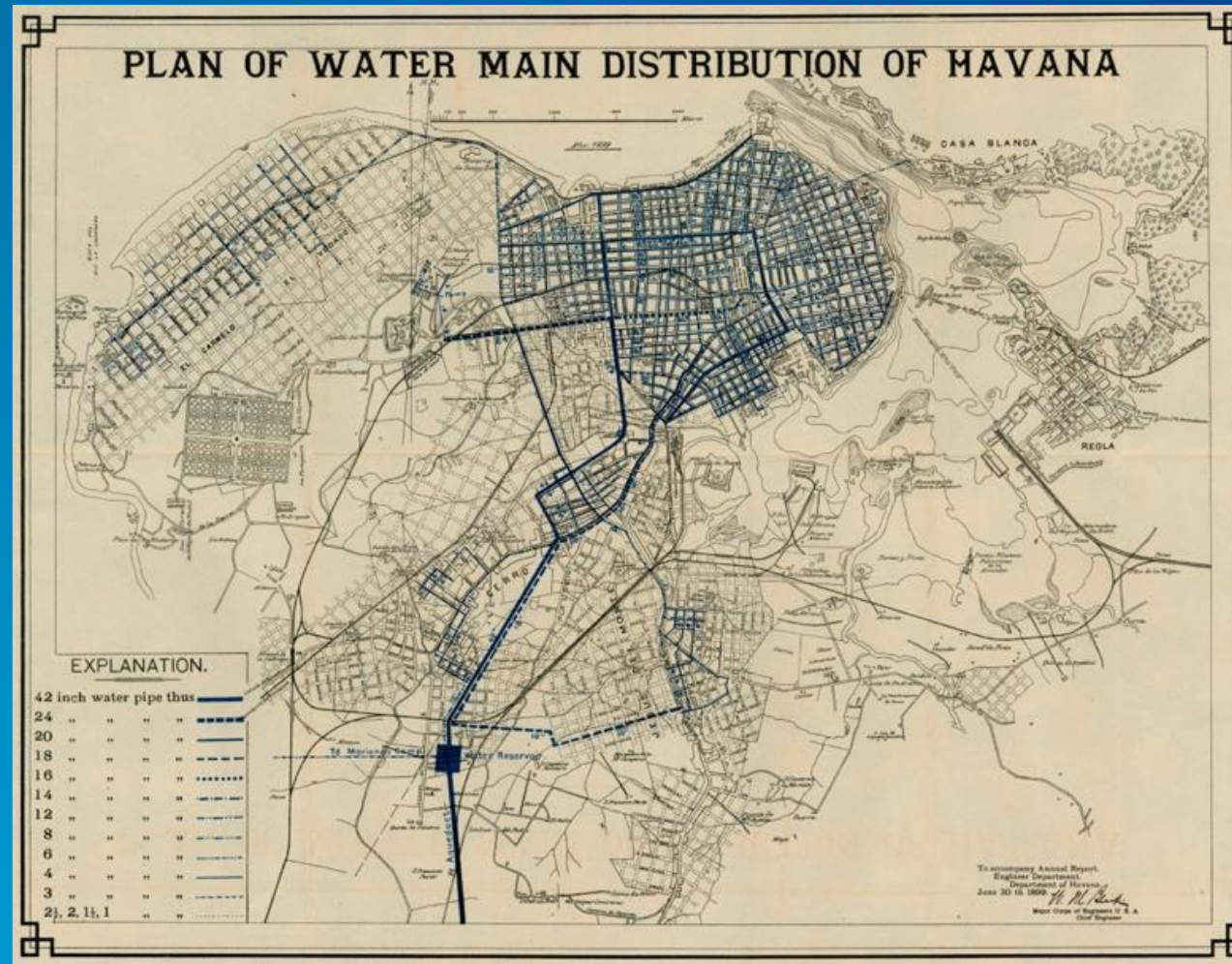
February 10 –12 | Portland, Oregon

# ArcGIS Technology

Howard Crothers

# It's a Great Time to be a Water Utility GIS Professional





**Water Utilities Have Always Relied on Maps**

To collect and share information



**The Most Common Water Utility Workflows**

Are based in geography



**GIS is Essential to Solving Problems**

That water utilities face today



## Within Your Grasp

Is technology that enables you to use maps & geography to transform a utility

Data Management

Solutions

Apps

Content

Real-Time Data

# Themes

Collaboration

Capital Improvement Planning

Fire Protection

Wet Weather Response









**ArcGIS Makes Information Accessible**

To the entire organization



## **Eliminating Silos of Spatial Information**

Enables data to flow through the organization in the form of a map



## Bringing CCTV Data into ArcGIS

Makes actionable information available to the entire organization