

Walgreens AT THE CORNER OF **HAPPY & HEALTHY**[®]

Business Operations

Pharmacy & Retail Operations

Strategy & Business Development

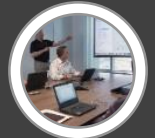
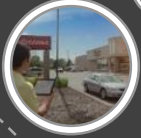
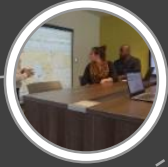
Retail Products

Walgreens Co.

Supply Chain & Logistics

Innovative Solutions

Digital & Marketing



Happy & Healthy

Sales \$76.4 Billion

8,300 + Locations

400 + Healthcare Clinics

856 Million Prescriptions Filled

251,000 + Employees



Business Strategy of WHERE



The background of the image is a dense, repeating pattern of question marks. The question marks are rendered in a light gray color and are scattered across the entire frame. Some are large and prominent, while others are smaller and more subtle. The overall effect is one of a constant stream of questions or uncertainty.

Ask Questions

Build a platform... for everyone

The image shows a screenshot of the WalMap software interface. At the top, the title "Build a platform... for everyone" is displayed in large black font. Below it, the WalMap logo is visible on the left, and a search bar on the right contains the text "madison, wi".

The interface includes a top navigation bar with tabs for "Getting Around", "Maps & Data Sources", "Tasks", "Analysis", and "Walgreen Tools". Below this is a toolbar with icons for "Find a District", "Find an Area", "Find a Region", "Find a Store by Store Number", "Find a Store by Address", "Display Rx Spottings", "Display Front End Spottings", "Clear Spottings", "Reports", and "Logout".

On the left side, there is a "Map Layers" panel with a list of layers and their status (checked/unchecked):

- Chain, Non 24 hrs
- Independent Rx (WAG_COMP_TYPE, STORE_HRS)
- Independent, 24 hr
- Independent, Non 24 hrs
- Health Services Competitor
- Government Competition
- TDLinx Competitors
- Hospitals
- Trade Areas
 - Open Walgreens Trade Areas
- Walgreens Territories
 - Walgreens Territories...
- COVP
- Regions
- Areas
- Districts
- Blockgroups

At the bottom left, there is a "Show Legend" button and a "Filter..." input field. A scale bar shows "2500ft" and "1km". At the bottom right, there is a coordinate display with "X:" and "Y:" labels.

The main map area displays a street map of Madison, WI, with various colored markers (green triangles, purple diamonds, red triangles) and a red outline indicating a specific area. A red button at the top left of the map says "I want to...".

At the bottom right, there is a copyright notice: "© 2015 Microsoft Corporation © AND © 2010 NAVTEQ".



Be prepared

Create fans



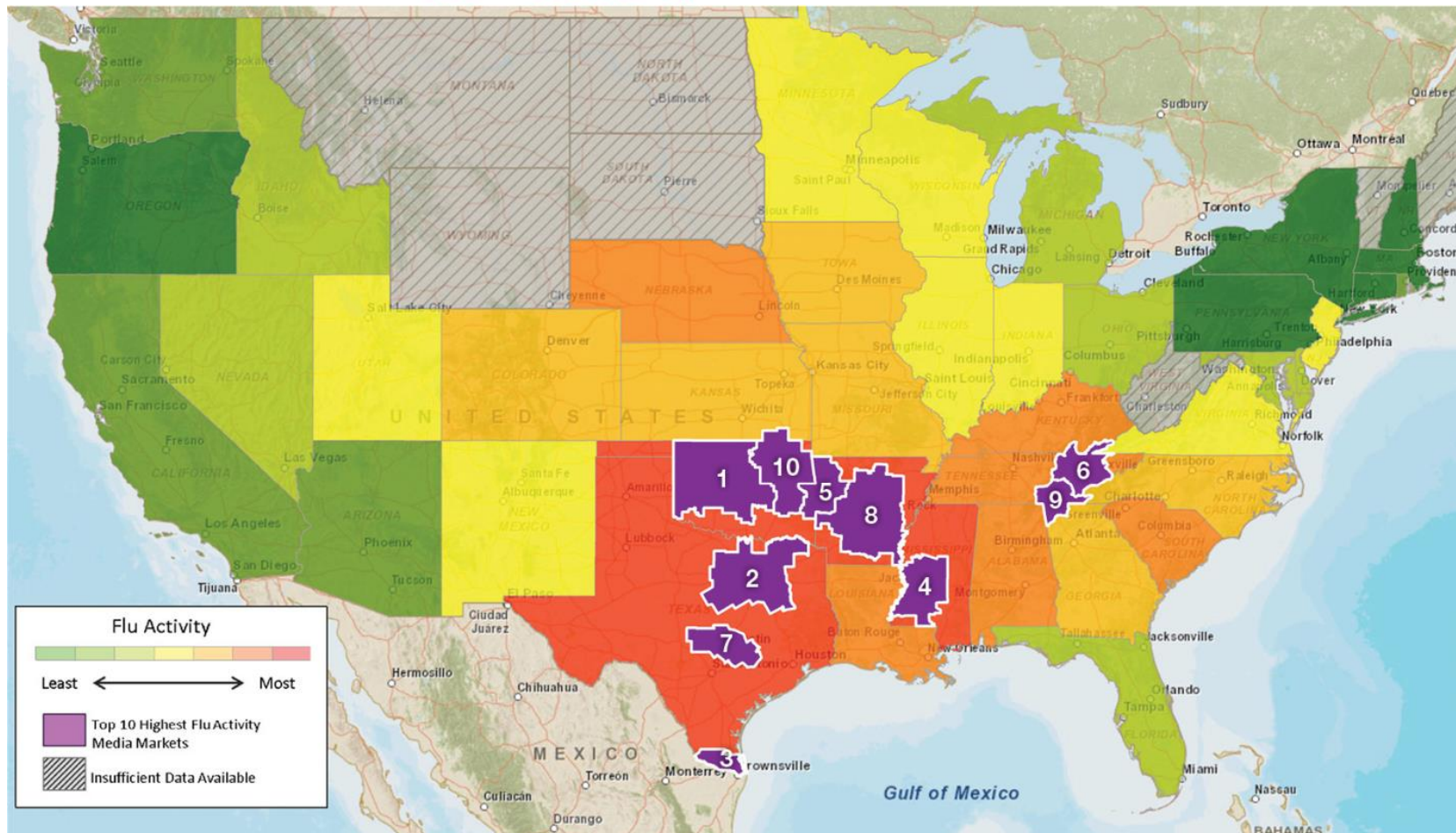
Keep it simple



MARCH 16, 2015 EDITION

The Walgreens Flu Index is a weekly report designed to provide state- and market-specific information regarding flu activity, and ranking of those experiencing the highest incidences of influenza across the country. With the ability to generate hyper-local data that's as specific as a single zip code, the Index aims to drive consumer awareness and prevention within communities, while also serving as a valuable resource for health departments, media and others at the local level.

FLU ACTIVITY



TOP TEN STATES WITH FLU ACTIVITY

Aggregate data from November 2014 through February 2015

1. Oklahoma
2. Arkansas
3. Mississippi
4. Texas
5. Tennessee
6. Louisiana
7. Alabama
8. Kentucky
9. Nebraska
10. South Carolina

TOP TEN DMAS WITH FLU ACTIVITY

Aggregate data from November 2014 through February 2015

1. Oklahoma City, Okla.
2. Harlingen-Weslaco-Brownsville-McAllen, Texas.
3. Dallas-Fort Worth, Texas
4. Jackson, Miss.
5. Fort Smith-Fayetteville, Ark.
6. Knoxville, Tenn.
7. Austin, Texas
8. Little Rock-Pine Bluff, Ark.
9. Chattanooga, Tenn.
10. Tulsa, Okla.

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