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Regional User Group Conference

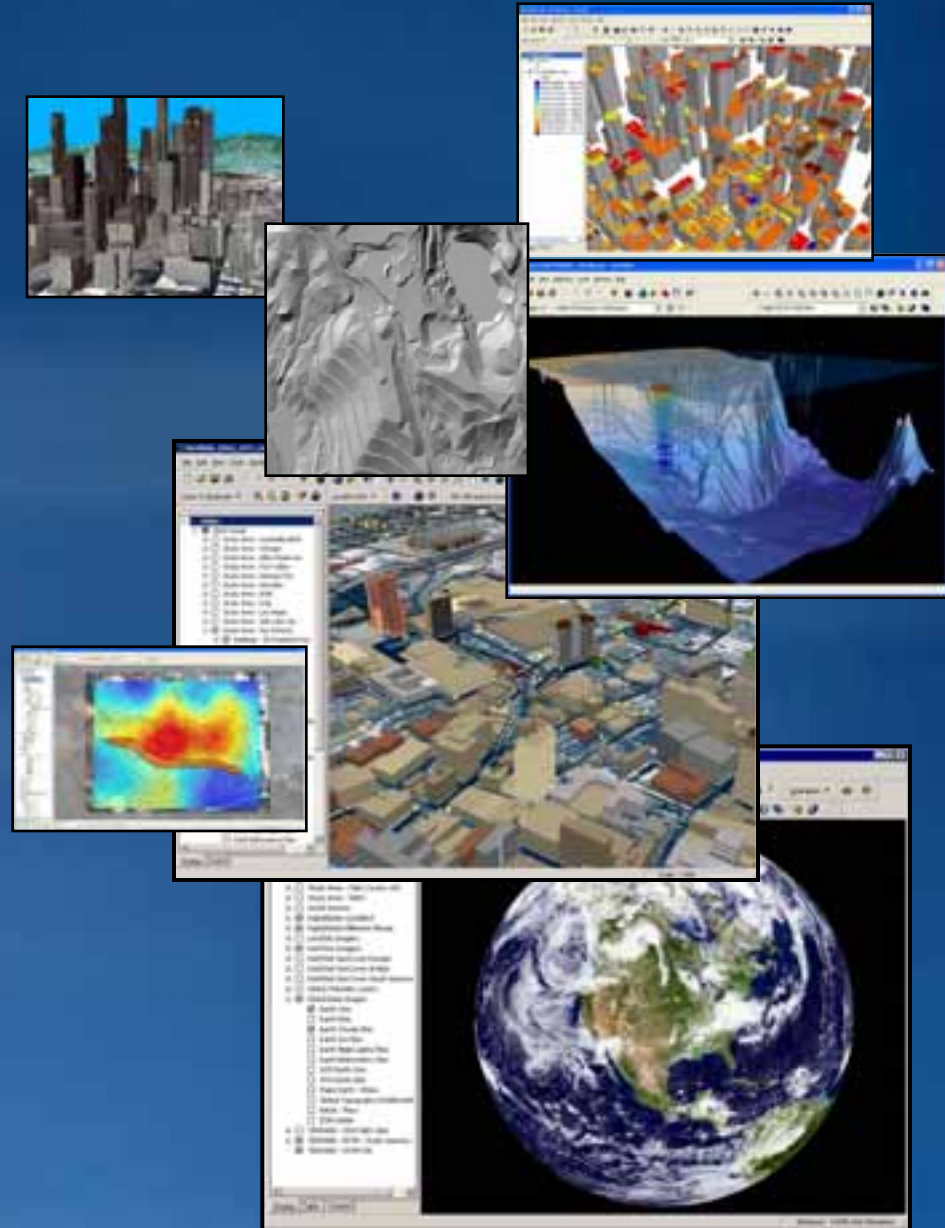
February 3–4, 2010 • ESRI • Redlands, CA

3D Visualization with ArcGIS



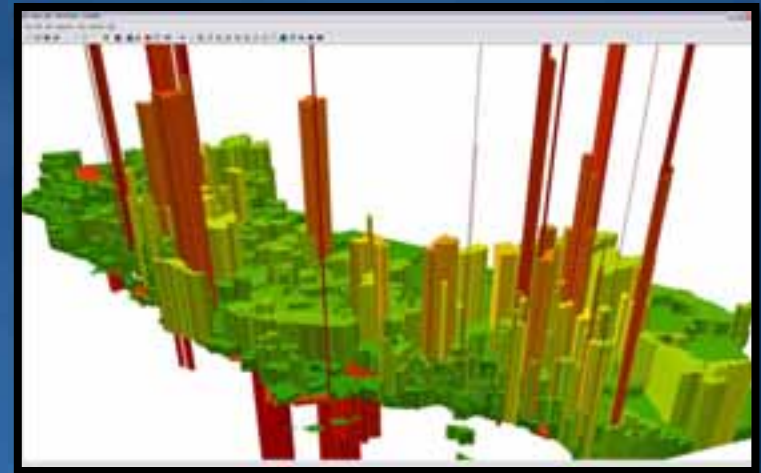
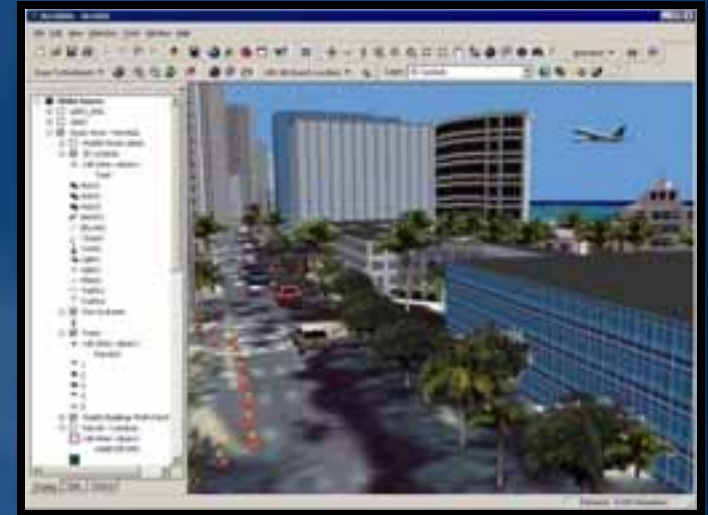
Agenda

- **Getting started with 3D GIS**
- **ArcGIS Desktop**
 - **Getting started with ArcGlobe**
 - **Creating visualization tips**
 - **Animations**
- **ArcGIS Explorer**



What is the 3D Analyst Extension?

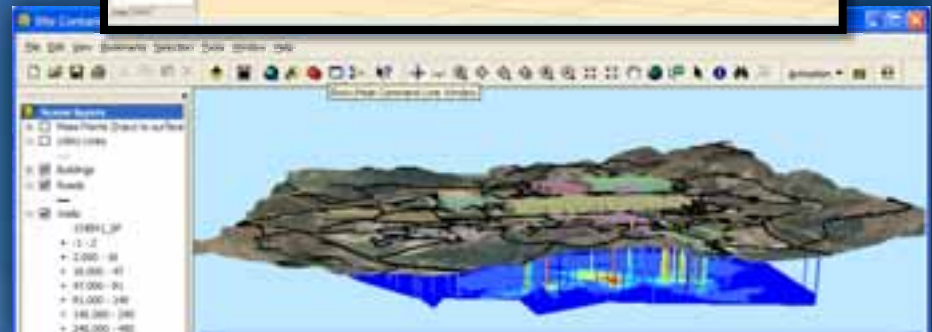
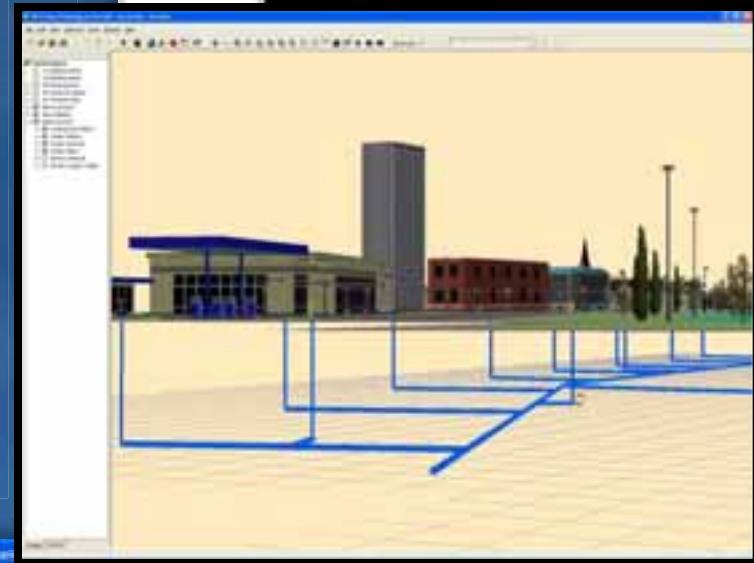
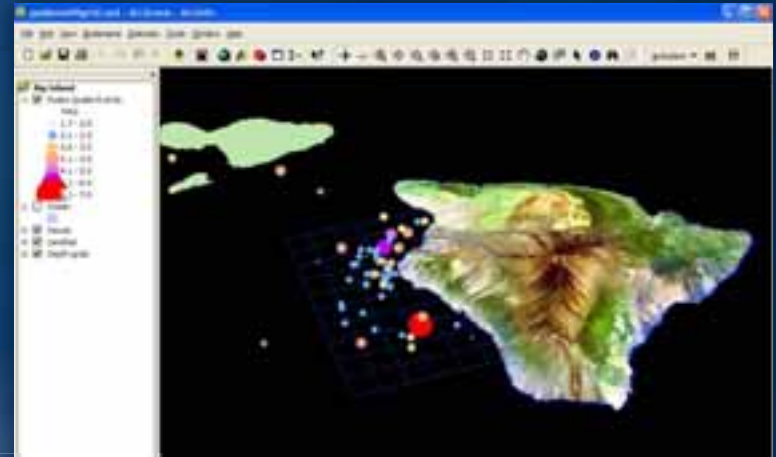
- **Extension to ArcGIS platform**
 - ArcGIS Desktop
 - ArcGIS Engine
 - ArcGIS Server
- **Sophisticated surface modeling and GIS analysis tools**
- **Visualize GIS features beyond “2D”**
 - Realistic landscapes and urban environments, and...



...Tool for solving many real-world problems

ArcScene

- 3D visualization application
 - .SXD documents
- Fundamentals:
 - Provides perspective viewing
 - Planar display & projections
 - Geoprocessing (ArcToolbox)
 - Animations and videos
 - Great for sub-surface display
- Memory based application
 - Best for smaller study areas



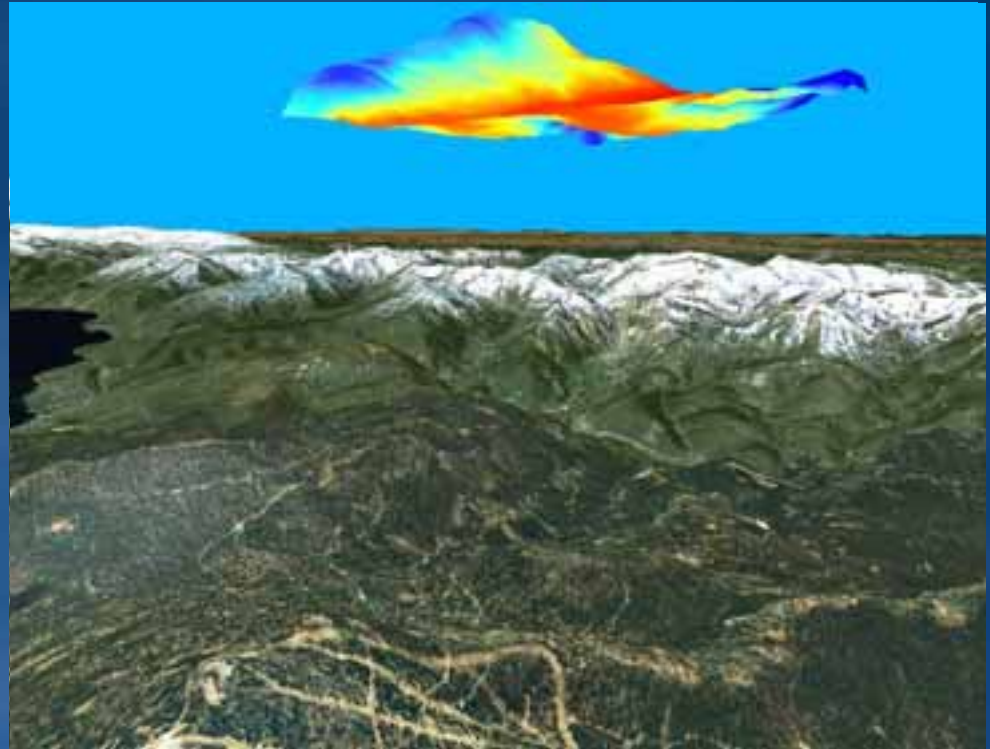
ArcGlobe

- **Desktop Authoring tool**
 - .3DD document files (globe documents)
 - Globe display (spherical)
 - CUBE projection
- **Fundamentals:**
 - Unique navigation tools
 - Geoprocessing (ArcToolbox)
 - Animations and videos
 - Publish Globe views as web service
- **Supports sophisticated memory management**
 - Ideal for Global datasets
 - Ideal for large datasets

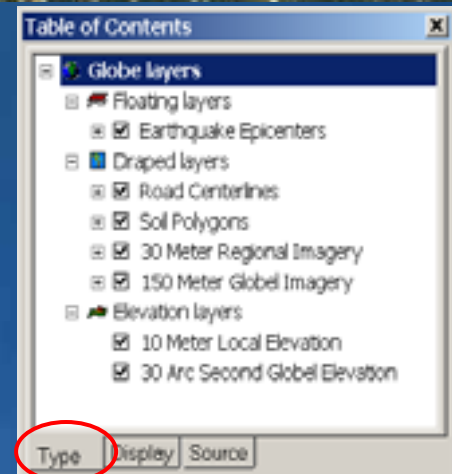


Layer Types in ArcGlobe

- **Elevation**
 - Defining globe surface
- **Draped**
 - On the globe surface
- **Floating**
 - Above or below globe surface

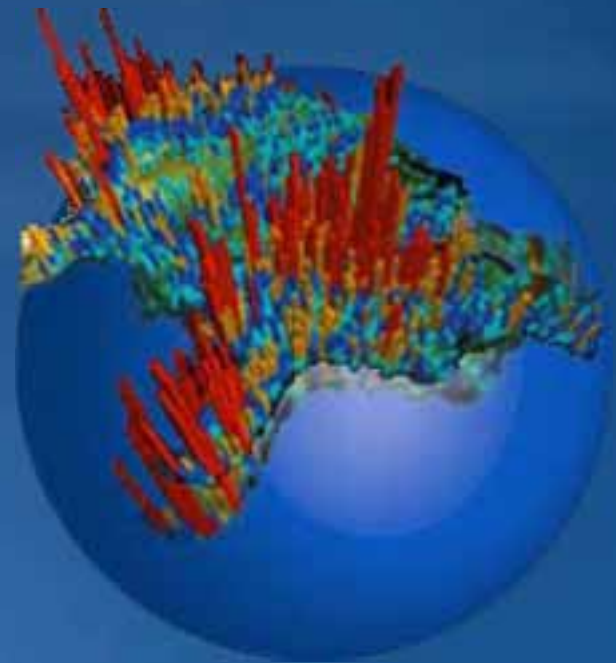


Note - Drawing order of overlapping draped and elevation layers is set via 'Type' tab on TOC and not on 'Display' tab.



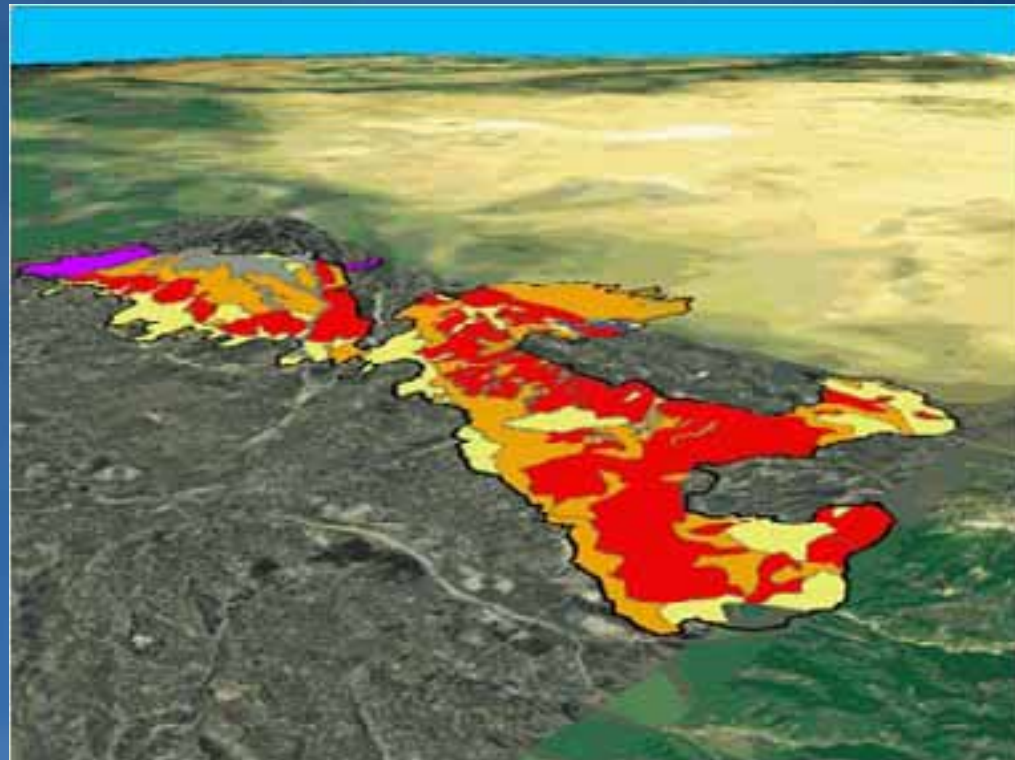
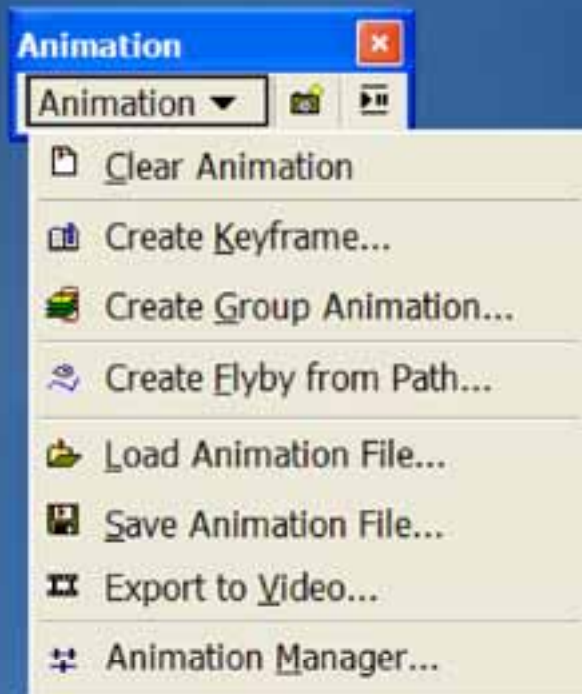
Key ArcGlobe distinctions (compared to ArcMap)

- **Single globe data view**
 - i.e. No layout mode
 - TOC behaves differently
- **Navigation tools**
 - e.g. Fly, Walk, Tilt, ...etc.
- **Scale is referenced differently**
 - i.e. Distance *above* surface
- **Additional layer properties**
 - But many similarities
(e.g. Join, Definition queries, ...etc.)
- **Supports 3D objects**
 - For vector layers or graphics



Animations

- Quickly specify a series of 3D viewpoints to fly between
- Create flybys from a path feature
- Animate groups of layers
- Export videos for sharing



What do I need to run ArcGlobe?

- **Software:**

- ArcGIS 3D Analyst Extension with ArcView, ArcEditor or ArcInfo
- ArcGIS 9.0 or higher (latest Service Packs recommended)

- **Hardware:**

- CPU at least 1.5 GHz
- Additional disk space for data cache, depending on need
- OpenGL 1.2 compatible video card with minimum 64 MB of memory

- **Data:**

- Most ArcGIS-supported datasets
- ArcGIS Online (Default content)
- ArcGIS Data and Maps DVD

Layer Authoring - 3D Objects

3D (textured) Objects can be added to ArcGlobe by:

- **Symbolizing points with 3D markers**

- ESRI-provided styles
- Supported 3D file formats

- **Multipatch features**

- Result of GP tasks
- Imported 3D files
- Generated using ArcObjects

- **Extruding features**

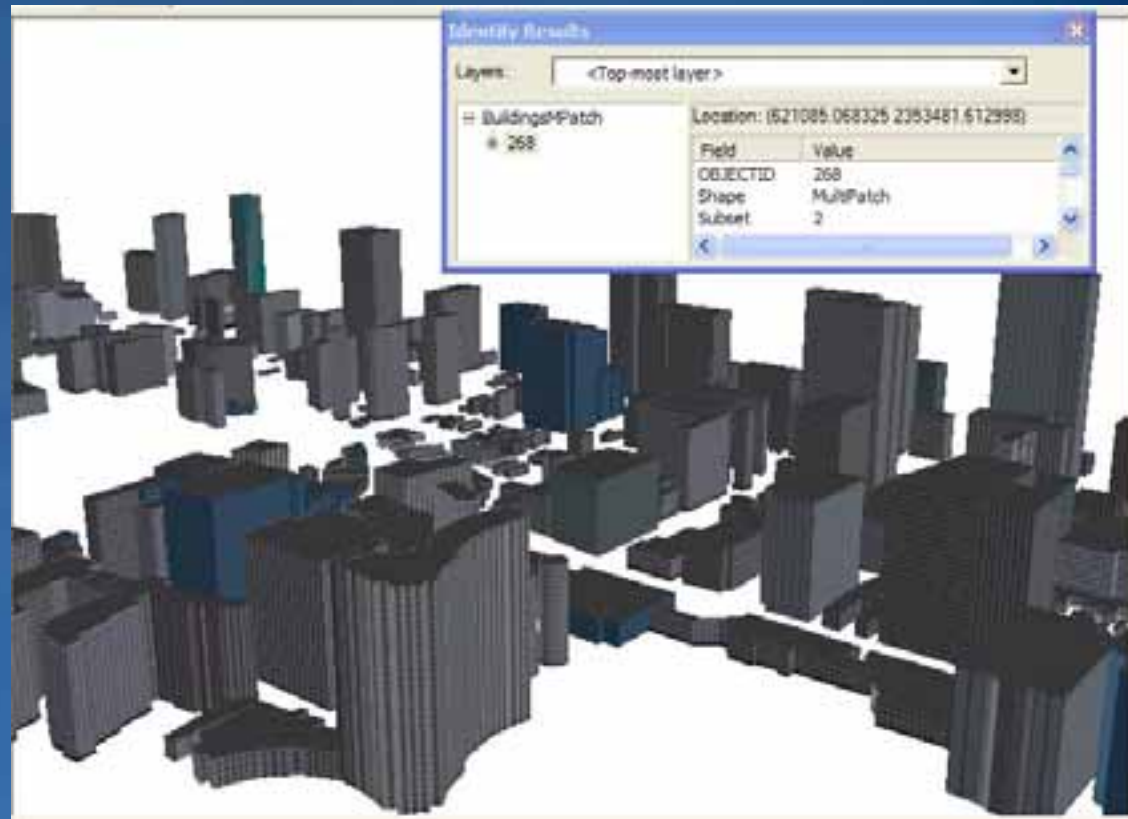
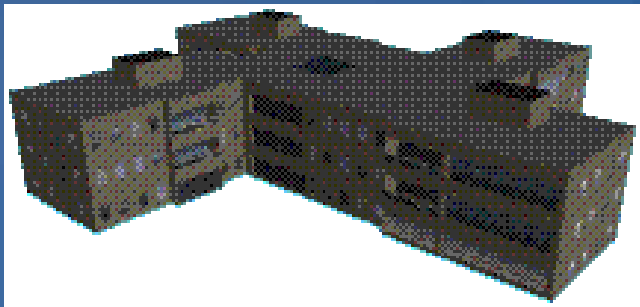
- For example, building footprints
- Supported 3D file formats: .3ds, .flt, .skp, .dae, .wrl



What is multipatch?

A 3D geometry used to represent the outer surface, or shell, of features that occupy a discrete area or volume in three-dimensional space

- Unique polygon
 - Geodatabase
 - Shapefile
 - With or w/o textures



3D Graphics and KML support

- **3D Graphics Toolbar**

- Digitize point, line, polygons and text graphics
- Apply 3D Symbolology to the graphic elements

- **Keyhole MarkUp Language (KML)**

- XML-based language for defining the display of 3D spatial data in Google Earth
- Add KML data using the KML toolbar in ArcGlobe
- Strong support for KML 2.2

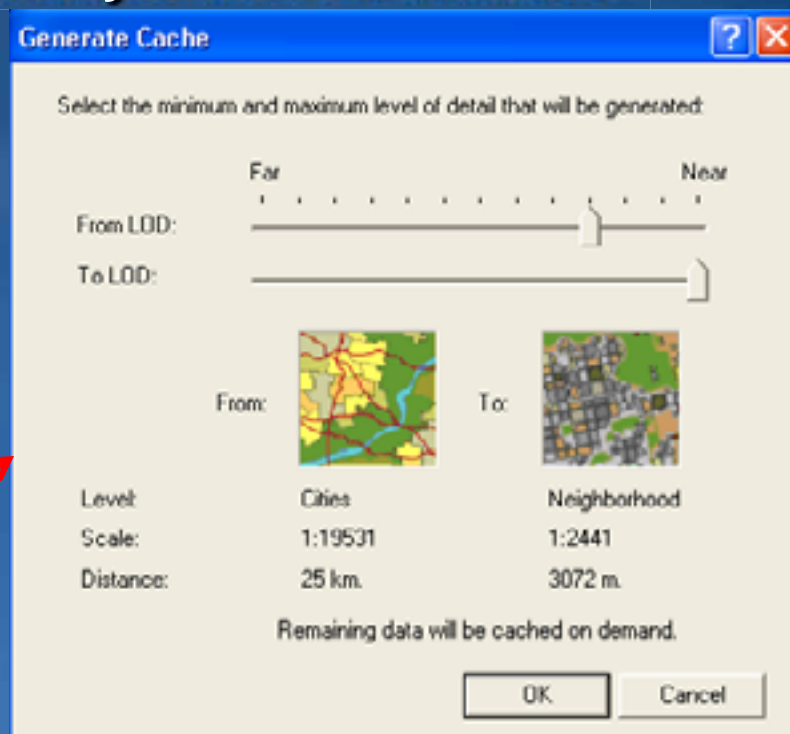
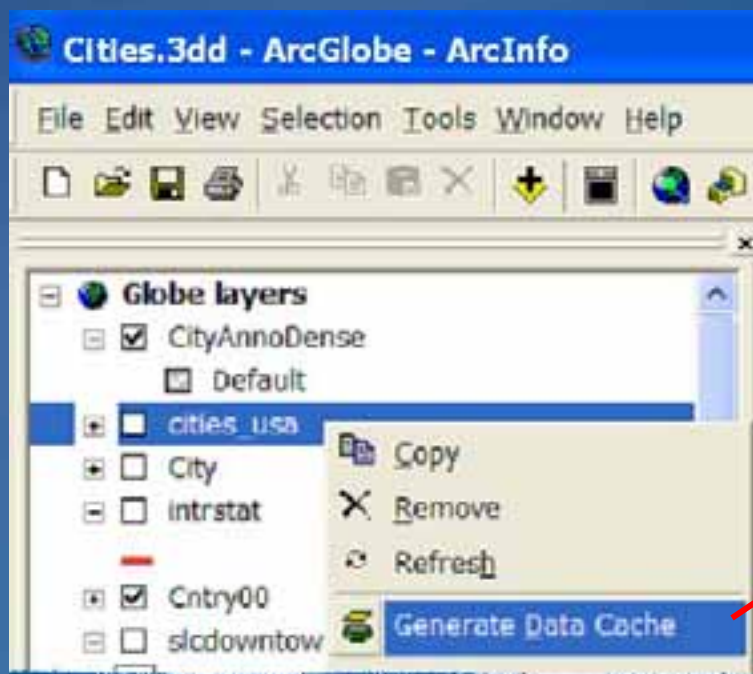


Best practices for ArcGlobe performance

- Keep note of recommended system requirements
- Use scale dependency
- Manage the use of textures and 3D symbology
 - Layer property settings
- Practice good cache and memory management
- White paper:
 - <http://support.esri.com/index.cfm?fa=knowledgebase.documentation.viewDoc&PID=54&MetaID=1298>
 - ArcGIS Desktop system requirements:
<http://wikis.esri.com/wiki/display/ag93bsr/ArcGIS+Desktop>

Caching and Optimization

- ArcGlobe uses caching to optimize display performance
- Cache tiles are kept for each layer: in-memory for immediate use and on disk for later
 - Group layer caching
- Caches are preserved when saving a layer file or document



Caching Tips

- Save a document or layer file to preserve the cache
 - Verify the size of the memory cache in the Options dialog
 - From time to time, clean the cache location
 - To optimize interaction, generate the caches in advance
-
- For more read technical papers on <http://support.esri.com> :
 - [Tips for Designing Interactive ArcGlobe Documents](#)
 - [Techniques for Consuming 3D Textured Objects in ArcGlobe and ArcScene](#)

Publishing 3D content to the web

- Publish 3D GIS data to the Web
 - Globe Services provide globe visualization, animation and ability to perform spatial queries on 3D data
 - Globe Services provide a means for generating, managing and serving optimized globe data (e.g. 3D properties)
- Supported ArcGIS clients
 - **ArcGlobe**
 - ArcGIS Engine Applications using **GlobeControl**
 - **ArcGIS Explorer** and **ArcReader**



ArcGIS Explorer is GIS for Everyone

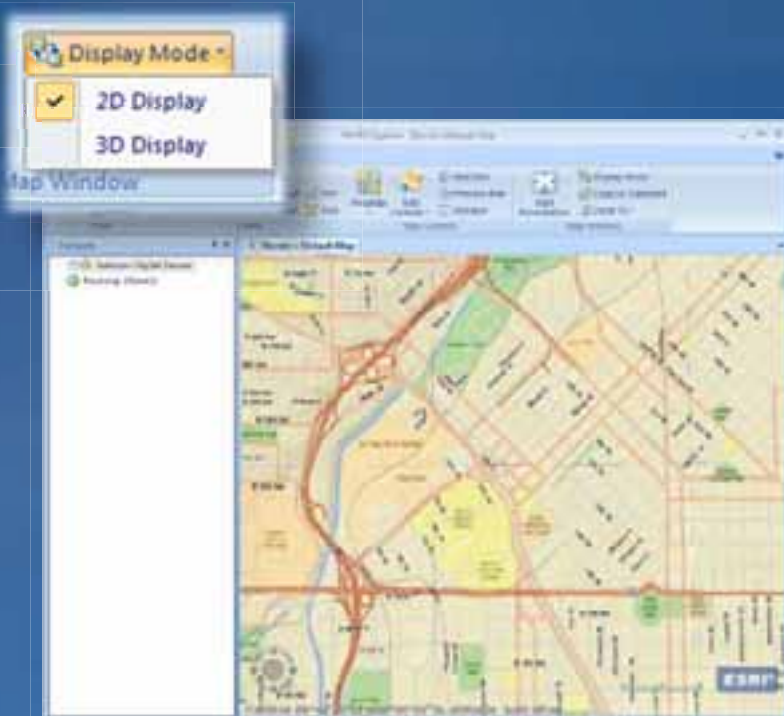
- Free, lightweight geobrowser
- Enables you to deliver GIS to a broad audience
- Makes it easy to integrate information geographically
 - Many content formats supported
 - Notes, videos, URLs, Rich media content, etc



Integrated 2D/3D Display

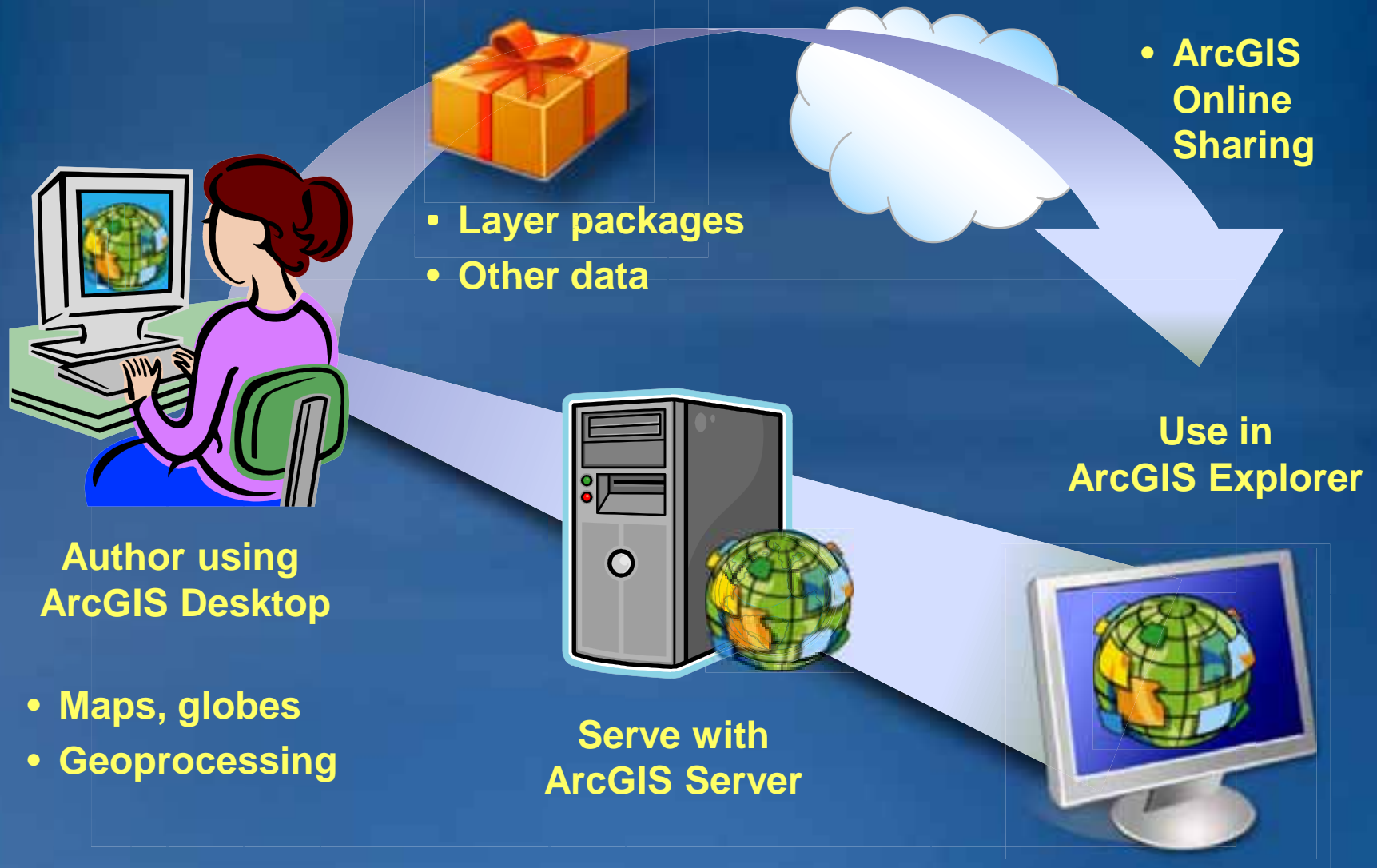
Complete control over your visualization experience

- Toggle modes on-the-fly
- Maps can be saved in either mode
- Projections (2D mode)



ArcGIS Explorer

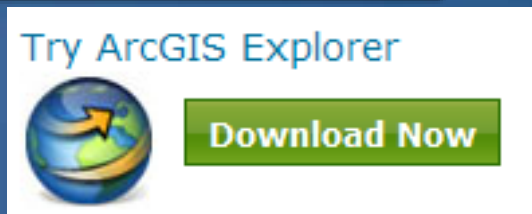
Works with ArcGIS Desktop and ArcGIS Server



How do you get ArcGIS Explorer?

- Download from ESRI

<http://www.esri.com>



- Download from ESRI Resource Center

<http://resources.esri.com/arccgisexplorer>



ArcGIS Explorer Resources

- Resource Center
 - <http://resources.esri.com/arccgisexplorer>
- ArcGIS Explorer Blog
 - <http://blogs.esri.com/Info/blogs/arccgisexplorerblog/>
- ArcGIS Online
 - <http://www.arcgisonline.com/home>



3D Analyst – The Road Ahead

ArcGIS 10

- 3D display improvements
 - Faster rendering in 3D / improved display quality
- 3D data management
 - Edit GIS features directly in 3D
 - Expansion of Terrain and TIN capabilities
- 3D analysis functionality
 - 3D vector analysis
- Usability improvements
 - animation, styles, navigation, documentation



Learning more...

- **Online training**
 - **Web course: Learning ArcGIS 3D**
 - **Web course: Managing Lidar Data in ArcGIS**