



OAKLAND UNIFIED
SCHOOL DISTRICT

Community Schools, Thriving Students

Oakland Unified School District Use of the ArcGIS Online for Organizations

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Esri EdUC, Paper #: 1223

Session: Advancing Educational Decision Making in Planning,

Research, and Operations: Part 1

Date: Saturday, July 6, 2013

Time: 1:30 PM - 2:45 PM

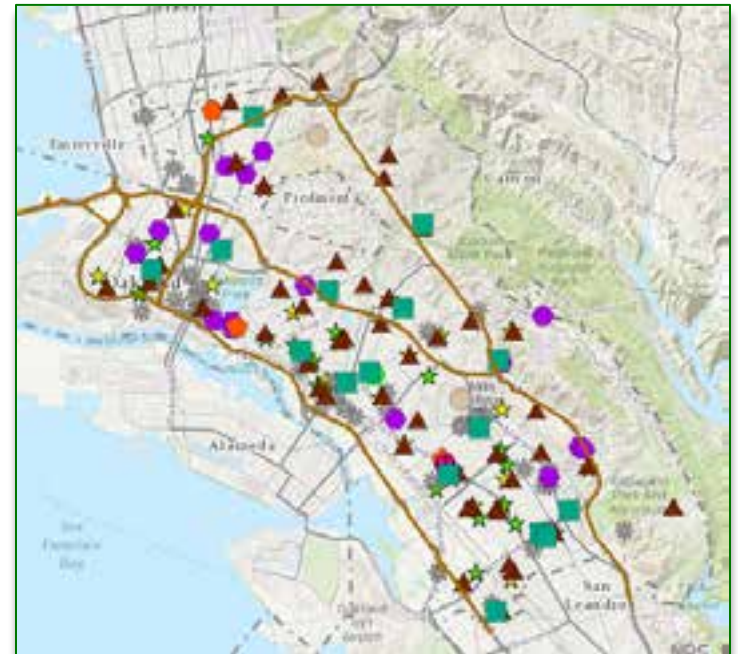
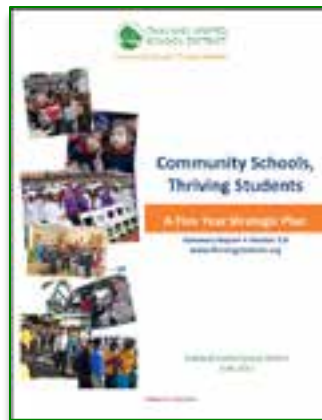
Room: La Costa



OUSD Mapping Capabilities

- Tech Services
- RAD: Research Assessment & Data
- QCSD: Quality Community Schools Development

Full Service Community School District





OUSD Mapping Capabilities

- Tech Services
 - SQL Server Aeries student database
 - Map Objects Map Center

The screenshot shows the OUSD Map Center website. At the top, there is a green header with the OUSD logo on the left, the text "Oakland Unified School District 1025 Second Avenue, Oakland, CA 94606 510-879-8200" in the center, and "MAP CENTER" in large yellow letters on the right. Below the header, there are three main sections: "School-Finder ©" with a map of Oakland showing school boundaries, "Interactive Maps" with a 3D map and aerial photography, and "Printable Maps" with a small map icon. Each section has a brief description of its capabilities.

Oakland Unified School District
1025 Second Avenue, Oakland, CA 94606
510-879-8200

MAP CENTER

School-Finder ©
Check any address in the City of Oakland to see its Elementary, Middle, or High School boundary.

Interactive Maps
Zoom, pan, explore aerial photography, and discover geographic relationships in the City of Oakland.

Printable Maps
Print single page 8½ x 11 inch boundary maps for any school.

<http://mapstacker.ousd.k12.ca.us>



OUSD Mapping Capabilities

- RAD: Research Assessment & Data
 - Healthy Kids Healthy Oakland
 - “Whole Child” data framework
 - Opportunity Mapping
 - Mapping traditional and non-traditional student and community indicators



Foundational 10:

- Schools
- Graduation
- Academic Performance
- Attendance
- Suspensions
- Food Programs
- Language
- Ethnicity
- Health & Wellness
- Community



OUSD Mapping Capabilities

- QCSD: Quality Community Schools Development
 - School Quality Review
 - School Portfolio Management
 - Live/Go Analysis
 - Where students live and where they go to school



School	Address	City	State	Zip	Lat	Long	Enrollment	...
...





OUSD Web Map Center

- **QAA: Quality, Accountability & Analytics**

(merged RAD & QCSD, July 2013)

- **GIS/Mapping Analytics Department**

[ArcGIS Online for Organizations](#)

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OAKLAND UNIFIED SCHOOL DISTRICT **Together, We Are Building**
Community Schools, Thriving Students a full-service community school district that serves the whole child, eliminates inequity and provides each child with an excellent teacher, every day.

OUSD Web Map Center

OUSD Live/Go Maps & Data 2012-13 OUSD Opportunity Mapping 2012-13 OUSD School Finder 2012-13 OUSD Youth Uprising Castlemont GPS Project

<http://ousd.maps.arcgis.com>



OUSD Web Map Center

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