



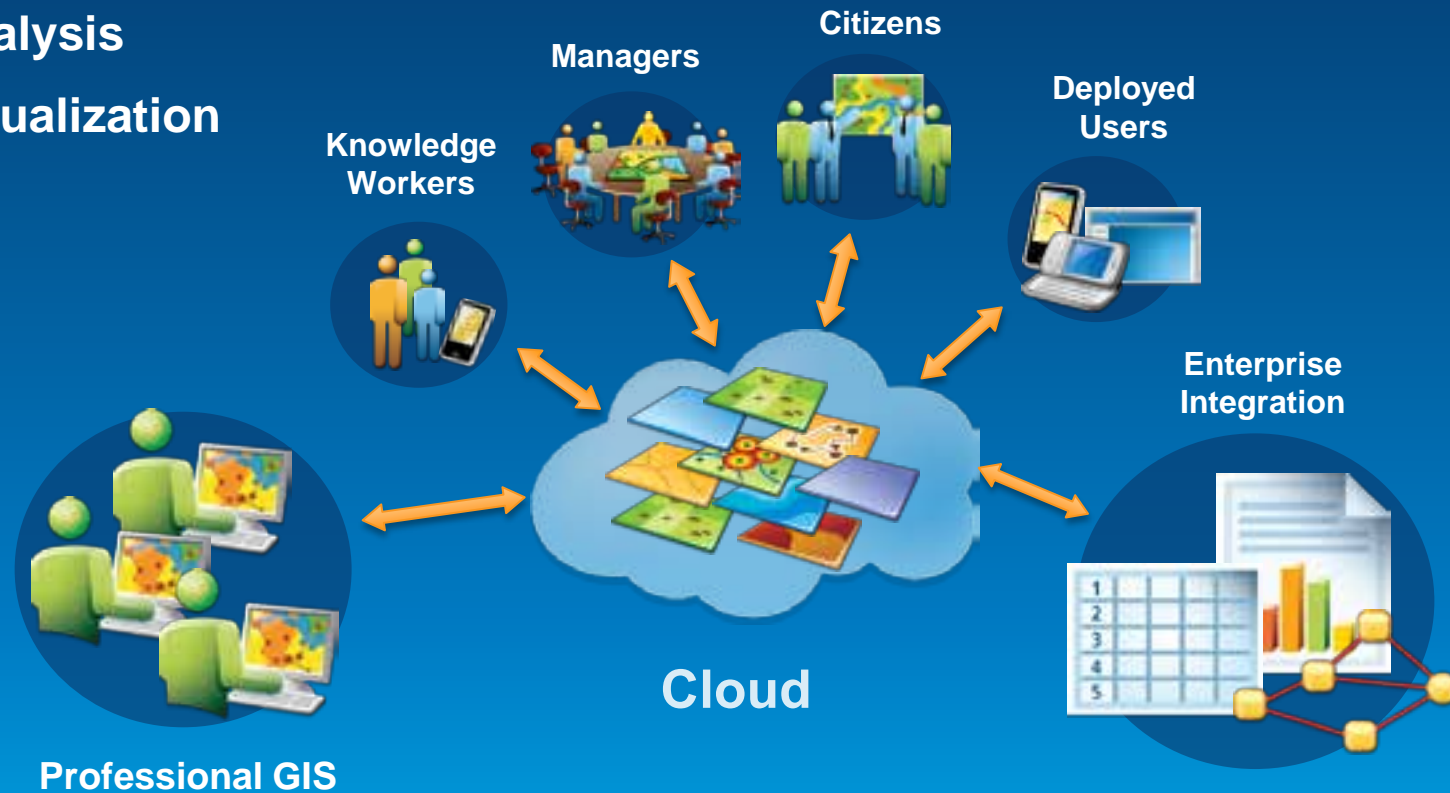
Esri Maps for Office: Getting Started

Geri Miller

Education GIS

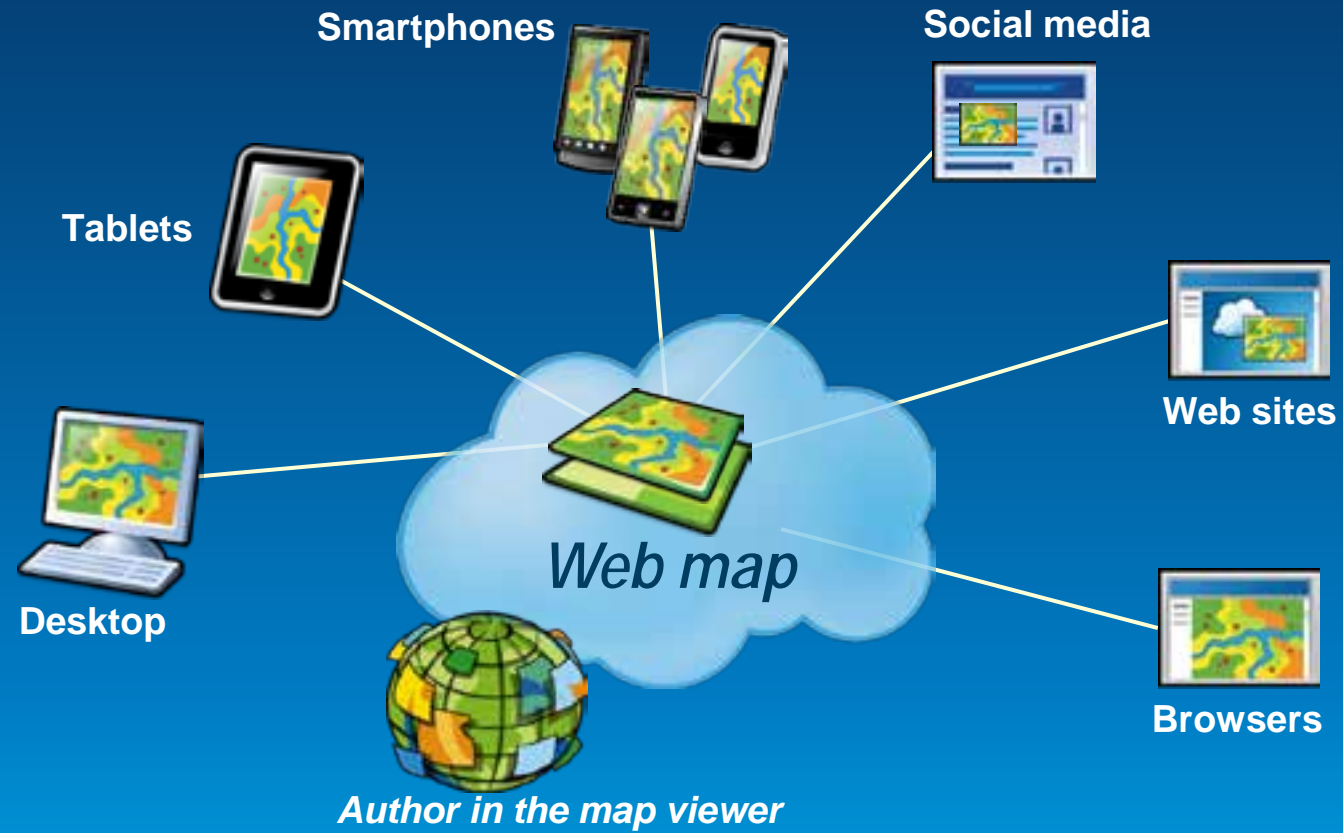
ArcGIS: A platform for collaboration

- Mapping
- Analysis
- Visualization



... A Framework for Sharing and Collaborating

One map available everywhere





**Bringing Esri Maps into everyday
office tools**

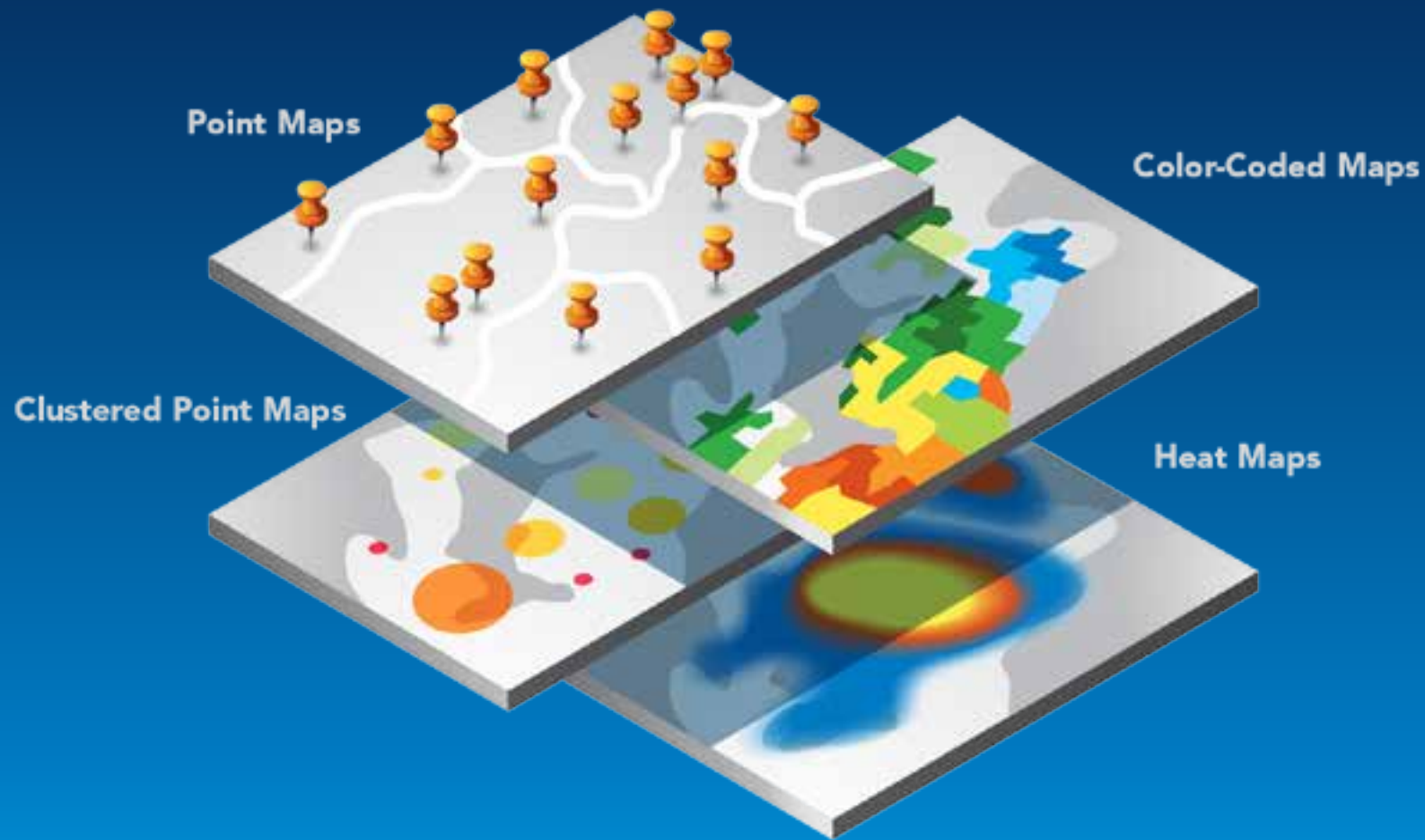
New ways to work with geography

Geo-Enabling with Esri's open mapping platform



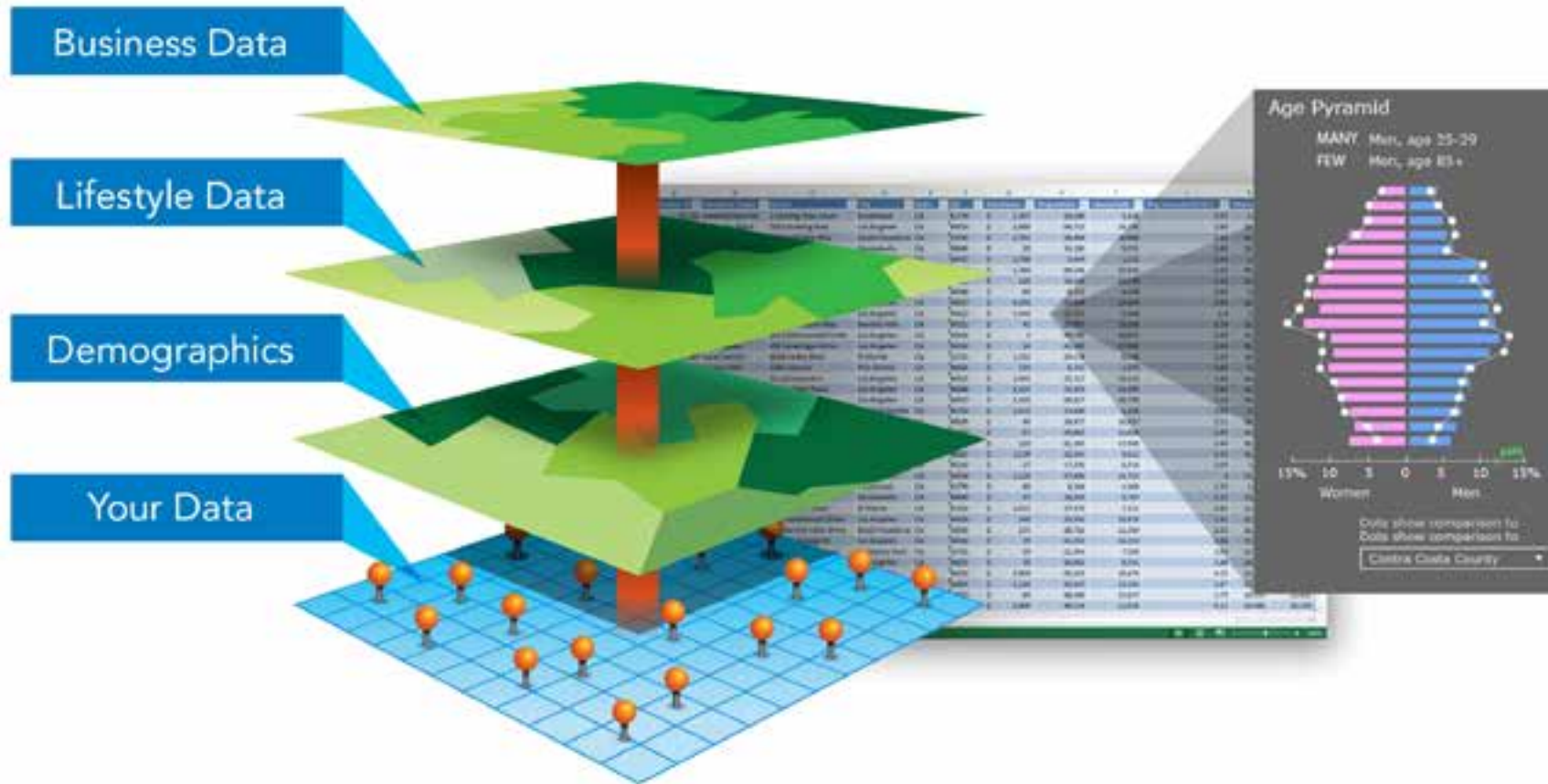
Location Analytics

Mission



Map Visualization

Visual Analytics



Enrich Your Maps + Your Data

Information about people,
places and businesses

- Use your organization's base maps and default map
- Use custom locators from your Portal
- Share maps and layers
- Use on any device
- Use to build custom applications



**ArcGIS – an open mapping
platform -**

Tight integration with your
organization through
ArcGIS.com or Portal



Understanding our world.