



Your Campus and the Living Atlas of the World

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Living Atlas Content is Published by Esri, Users, and Partners

Built by the ArcGIS Community and Curated by Esri



Accessing the Living Atlas

- ü Living Atlas of the World Web App
- ü ArcGIS.com
- ü ArcGIS for Desktop
- ü Custom Web Apps



Using Living Atlas Content- Demo





How to Participate

How to Participate in the Living Atlas Community

- **Living Atlas Contributors can participate by**
 - Nominating items through the Living Atlas Contributor App
 - Submitting data through Community Maps



Living Atlas Contributor App

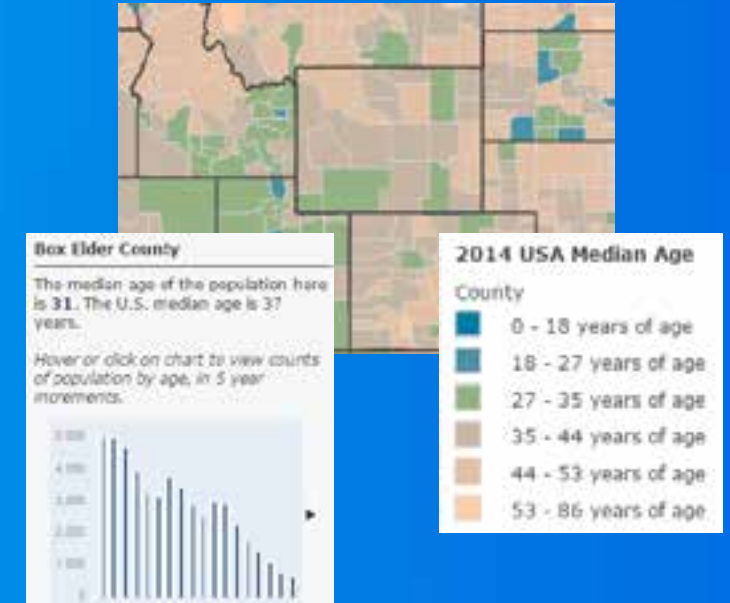
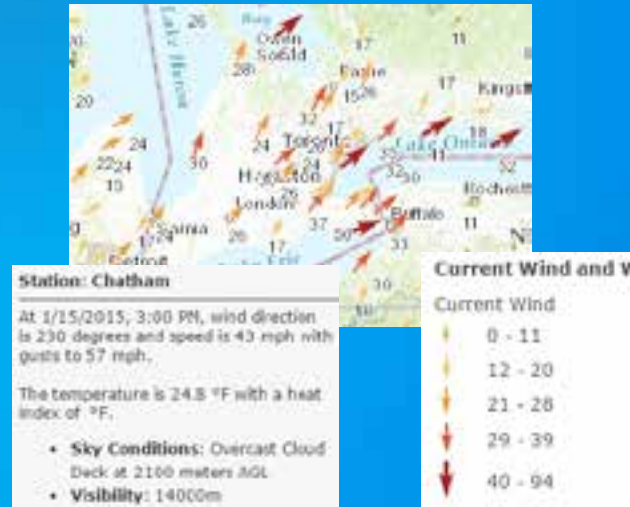
Benefits to contributing to the Living Atlas

- Reach a broad audience with your data in ArcGIS Online
- Prestige of Living Atlas inclusion

Acceptance Criteria for Items in the Living Atlas

Minimum Requirements for Consideration and Inclusion

- ü Well-designed cartography
- ü Reliable and performant
- ü Well-configured pop-ups
- ü Well-defined legend
- ü Well-focused topic
- ü Well-maintained data
- ü Follows Best Practices for Sharing
 - ü Attractive thumbnail, informative item details, descriptive user profile



Living Atlas Contributor App- Demo



Living Atlas Campus Contributions- Demo





Community Maps Program

Living Atlas Contributor: Publish Content through Community Maps

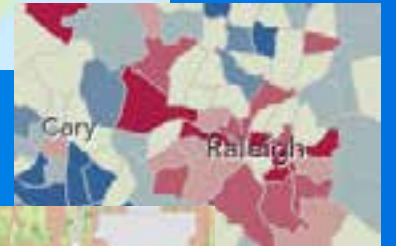
Help Us Make Community Maps better with Your Data

- **Goal is to Blend Your Local, Authoritative Data into the Appropriate Community Map**
 - Improve the maps and layers with better data
- **Identify Community Map(s) you can Support**
 - Imagery, Elevation, Oceans, Hydrography, Demographics, and Basemaps
- **Get Started by using our Community Maps Contributor App**
 - Register at communitymaps.arcgis.com



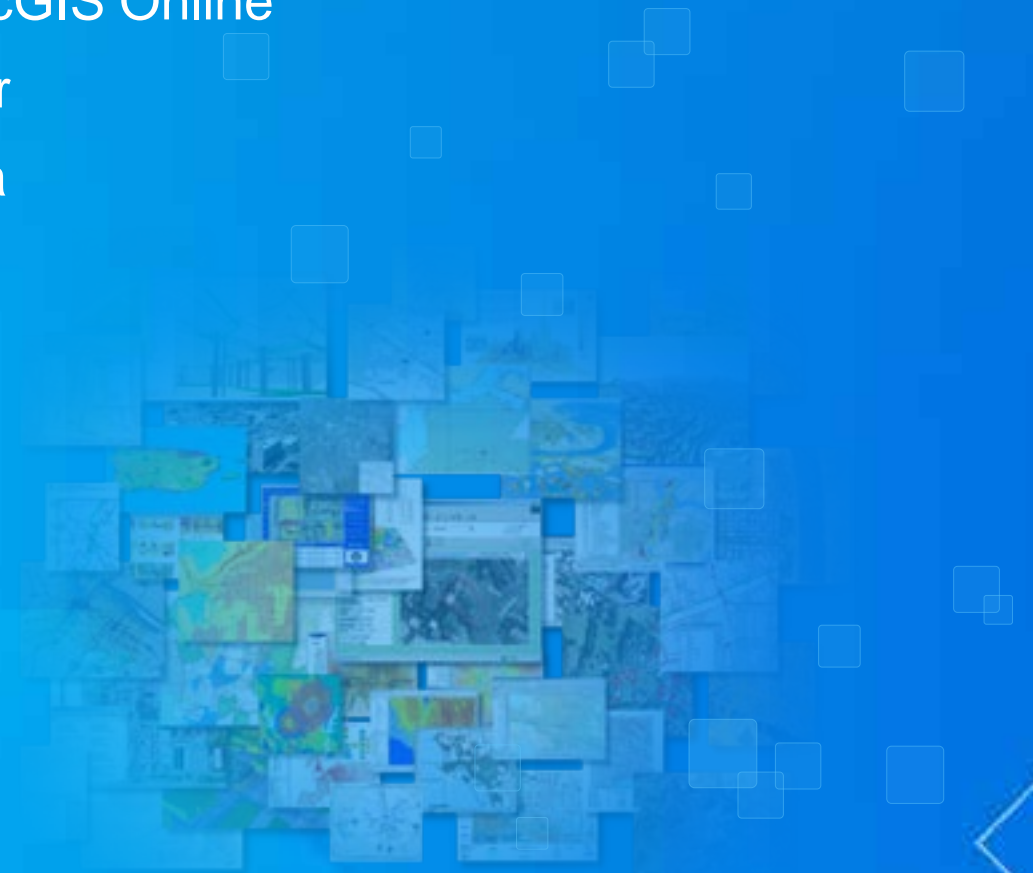
Community Maps Opportunities to Contribute

- **Imagery** – Current and high resolution (1m or better)
- **Elevation** – 10 meter DEM or better (3m or better in USA)
- **Oceans** – Bathymetry & Places
- **Hydrography** – Streams, Watersheds & Elevation
- **Demographics** – Lifestyle and Business Data
- **Basemaps** – Reference layers and features

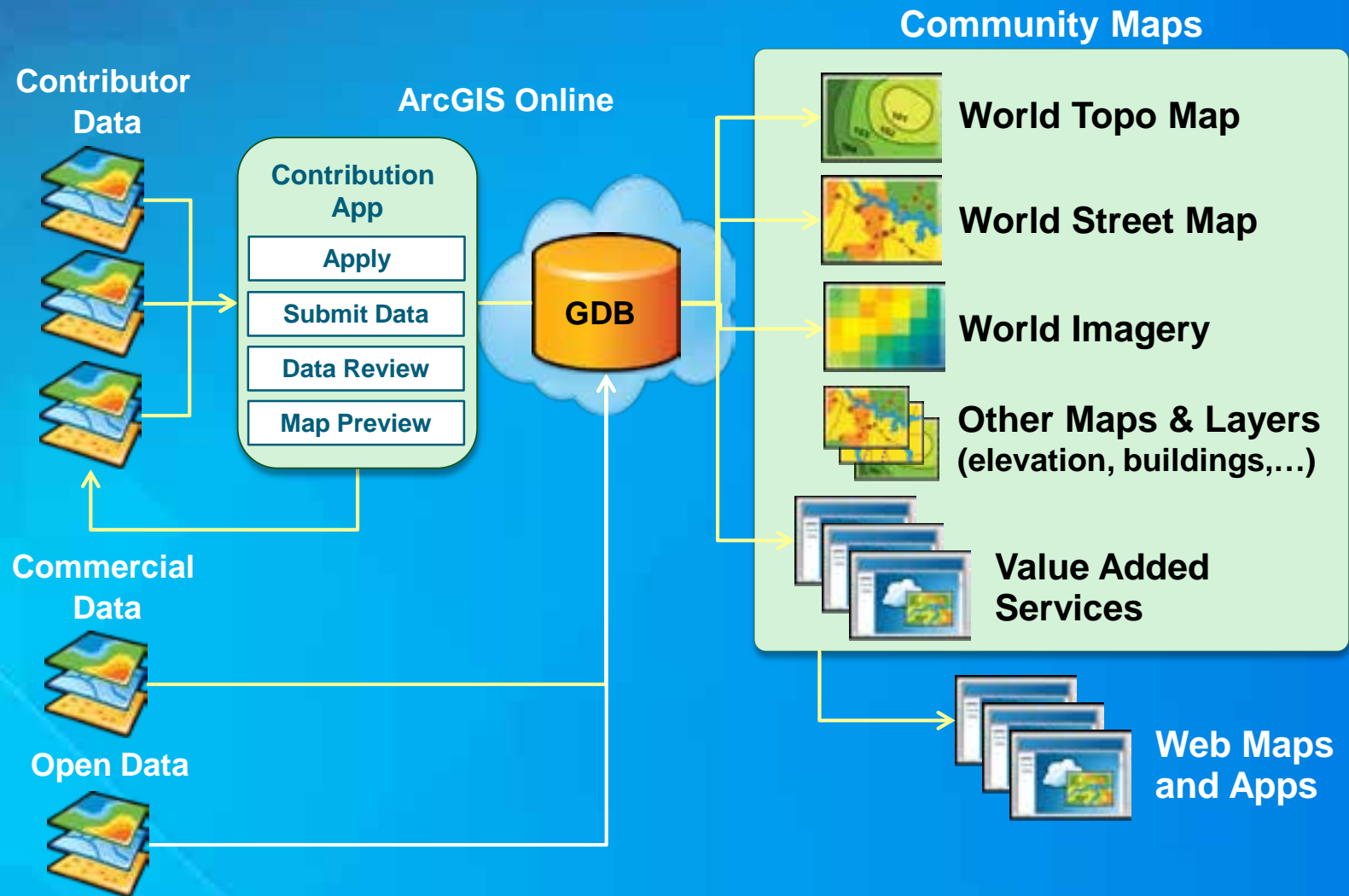


The Benefits to Contributing

- Reach a broad audience with your data in ArcGIS Online
- Your basemap doesn't end at your city border
- 99.9% reliable access to maps with your data
- High quality cartography
- Recognition for contributed content
- Retain ownership of your contribution



Esri Community Maps: High-Level Architecture



Community Maps Contributor App- Demo



Campus Basemap Tour- Demo





Understanding our world.