



Introduction to ArcGIS API for Microsoft Silverlight

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ESRI



What Is Silverlight?

- Browser plug-in for creating rich interactive web applications.
- .NET-based API (subset of full .NET framework)
- XAML-based UI (mostly compatible subset of WPF)
- Microsoft's response to Adobe Flex
- Available on Windows, Mac OS X, and Linux



History of Silverlight

- **Silverlight 1.0 released fall 2007**
 - No .NET support- only programmable using JavaScript
- **Silverlight 2.0 released fall 2008**
 - Added a .NET runtime implementation called CoreCLR to allow logic coded in any .NET compatible language using a subset of the .NET Framework Base Class Library
- **Silverlight 3.0 is released summer 2009**
 - Added GPU hardware graphics acceleration, out-of-browser capability (similar to Adobe AIR), improved data binding, and much more
 - Backwards compatible with Silverlight 2.0 applications

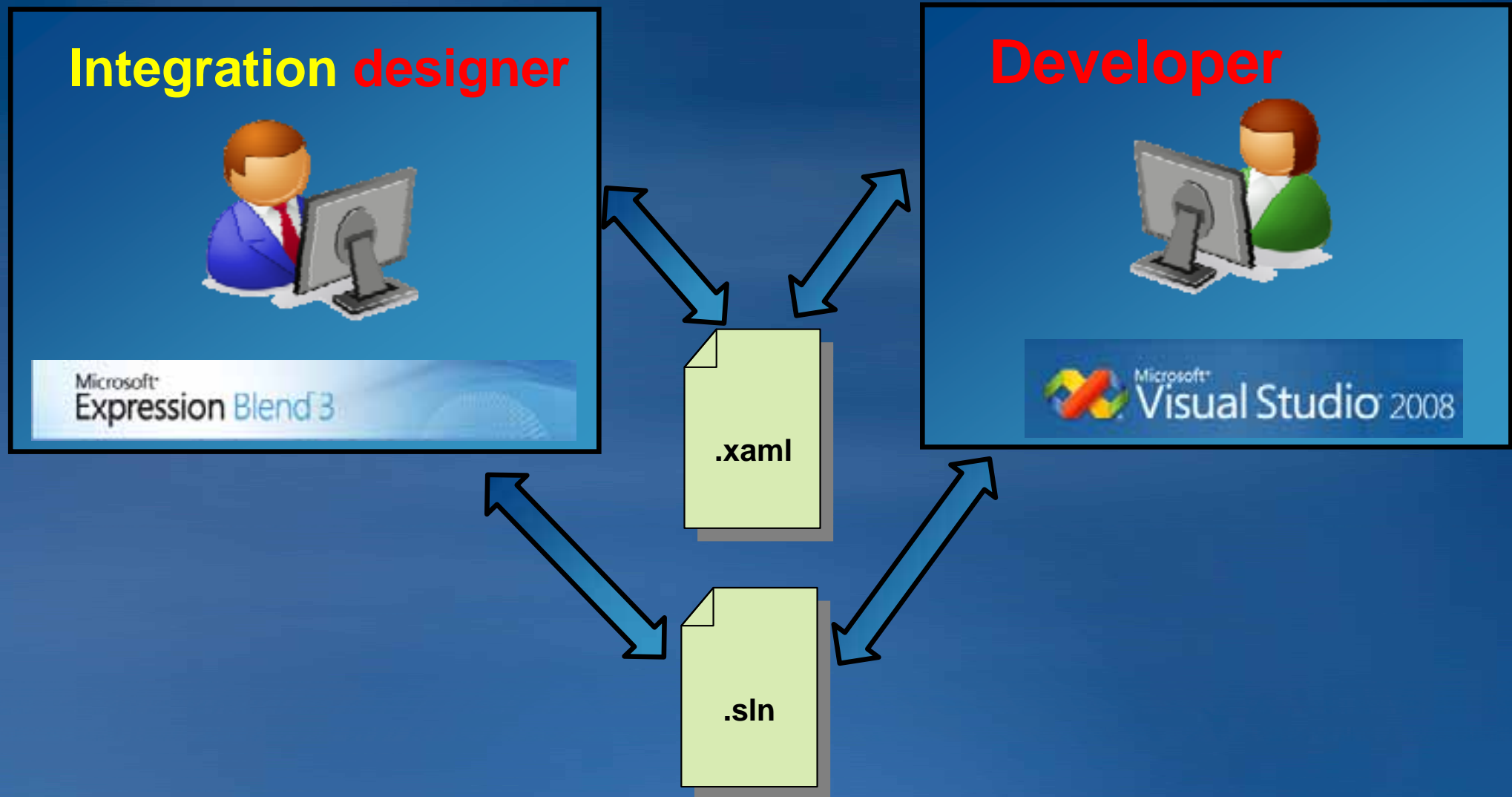
Dictionary of concepts

- **WPF: Windows Presentation Foundation**
 - Technology for defining UIs in .NET desktop applications using XAML
- **XAML: Extensible Markup Language**
 - XML-based language used by WPF
- **LINQ: Language Integrated Query**
 - SQL-like syntax for querying and manipulating many disparate data sources in .NET: LINQ-to-Objects, LINQ-to-XML, LINQ-to-SQL, etc.
- **WCF: Windows Communication Foundation**
 - .NET framework for creating web services (SOAP, REST, ..)
- **XAP: A ZIP archive containing a Silverlight application**
 - Includes the application assemblies, XAML, manifest and optionally supporting resources. Similar to a Java JAR file.

Getting started with Silverlight

- **Visual Studio 2008 SP1**
- **Microsoft Silverlight 3 Tools for Visual Studio 2008 SP1**
- **Silverlight Toolkit**
- **Optional: Microsoft Expression Blend 3 (recommended!)**

Expression Blend and Visual Studio



XAML and Expression Blend

- Basis for all UI in Silverlight is XAML: Extensible Application Markup Language
- XAML is an XML-based markup language originally designed for WPF (Windows Presentation Foundation)
- It is the modern equivalent of Windows Forms

Demo

EXAMPLE APPLICATION

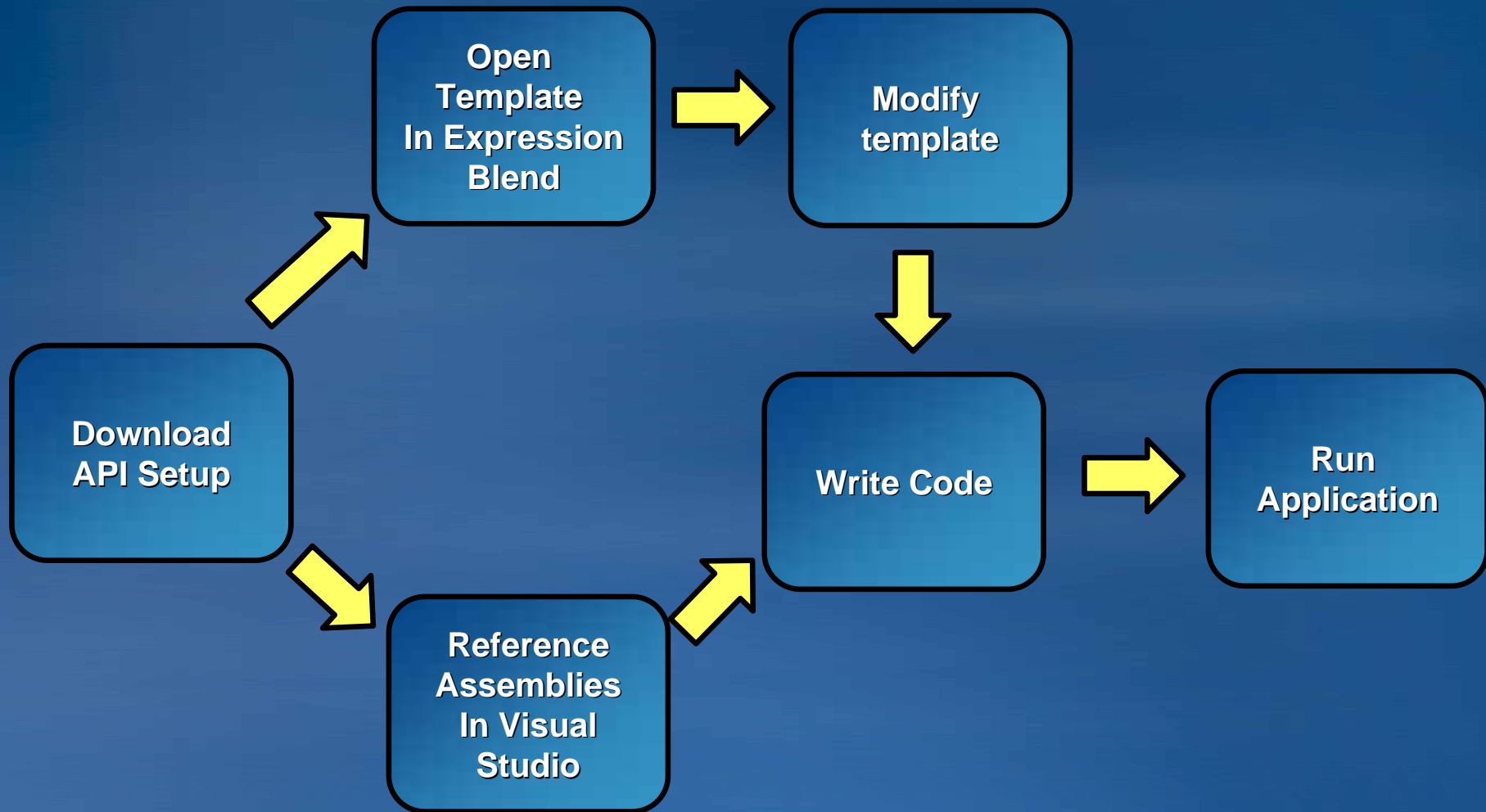


Getting started with the ArcGIS API for Microsoft Silverlight

ArcGIS API for Microsoft Silverlight/WPF

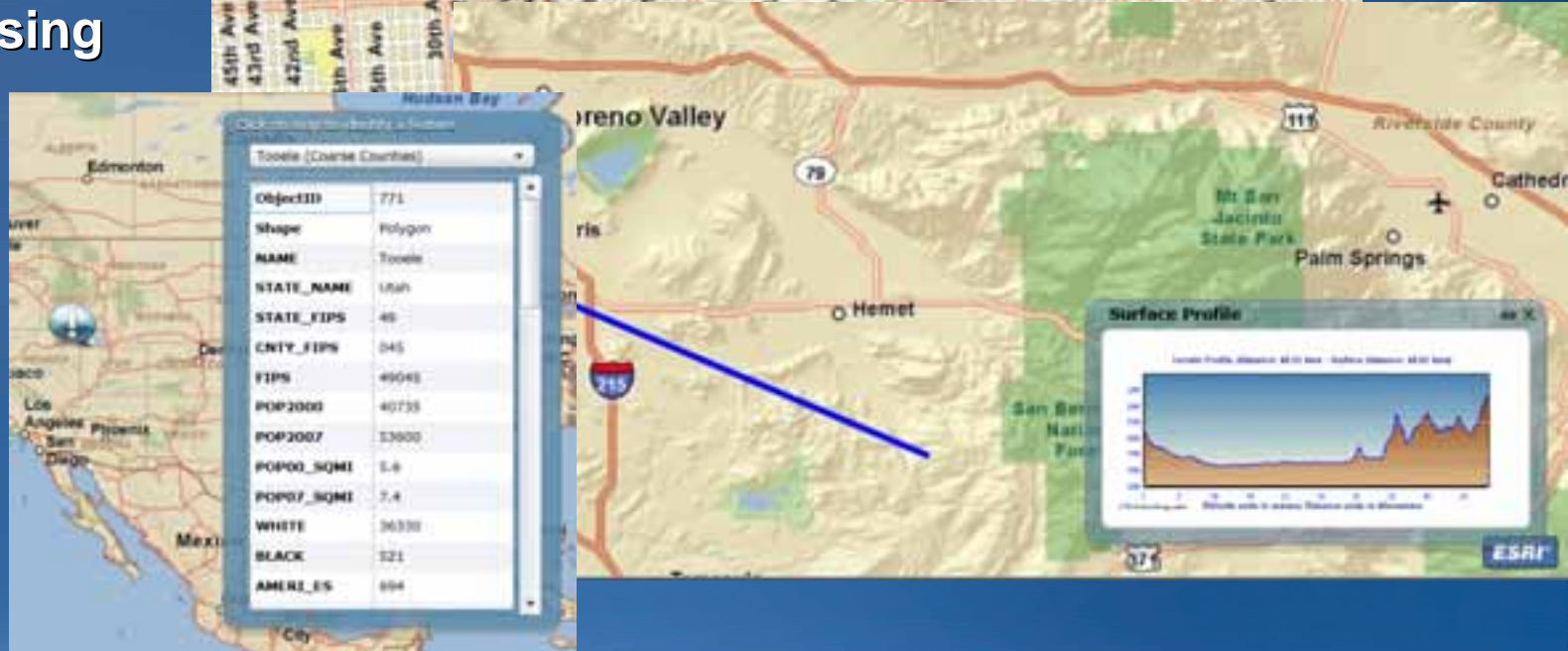
- **Built on Silverlight and WPF Platform**
 - Combine Rich Interactive Applications with ArcGIS Server and Bing Map Enterprise Services
 - Applications rendered by Microsoft Silverlight plug-in
- **Powered by ArcGIS Server REST services**
 - Only need URL to access a GIS Server
- **Free to use**
 - No development or deployment license required for non-commercial use
 - Access the online SDK and download the API library at the ArcGIS API for Microsoft Silverlight/WPF Server Resource Center

Getting Started



Features of the API

- Task
 - Find
 - Identify
 - Query
 - Address Locator
 - Geocode
 - Geoprocessing
 - Routing

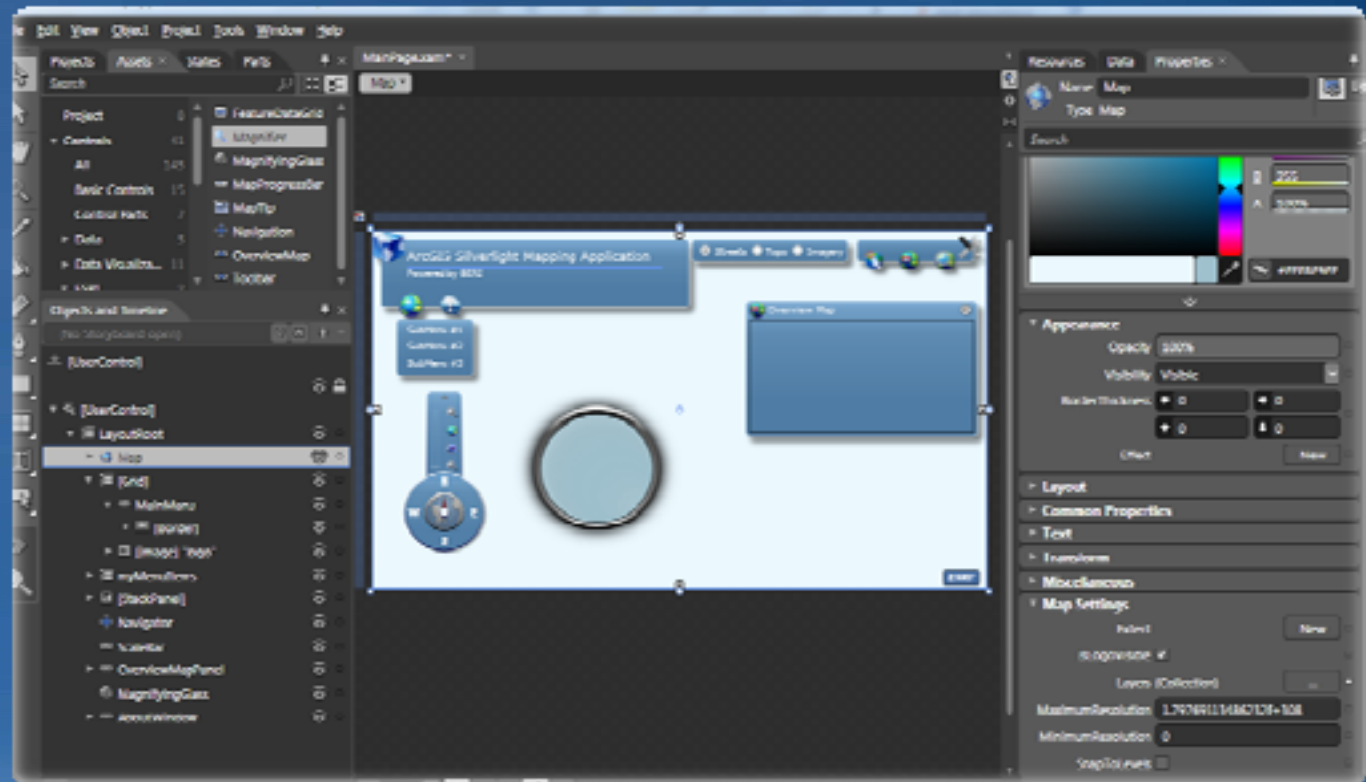


Silverlight Controls

- **Silverlight toolkit**
 - Data grids
 - Results of query
 - Charts
 - Visualize attributes
- **ESRI toolkit**
 - Navigation
 - Map Tips
 - Toolbar
 - FeatureDataGrid
 - MapProgressBar

Design Time

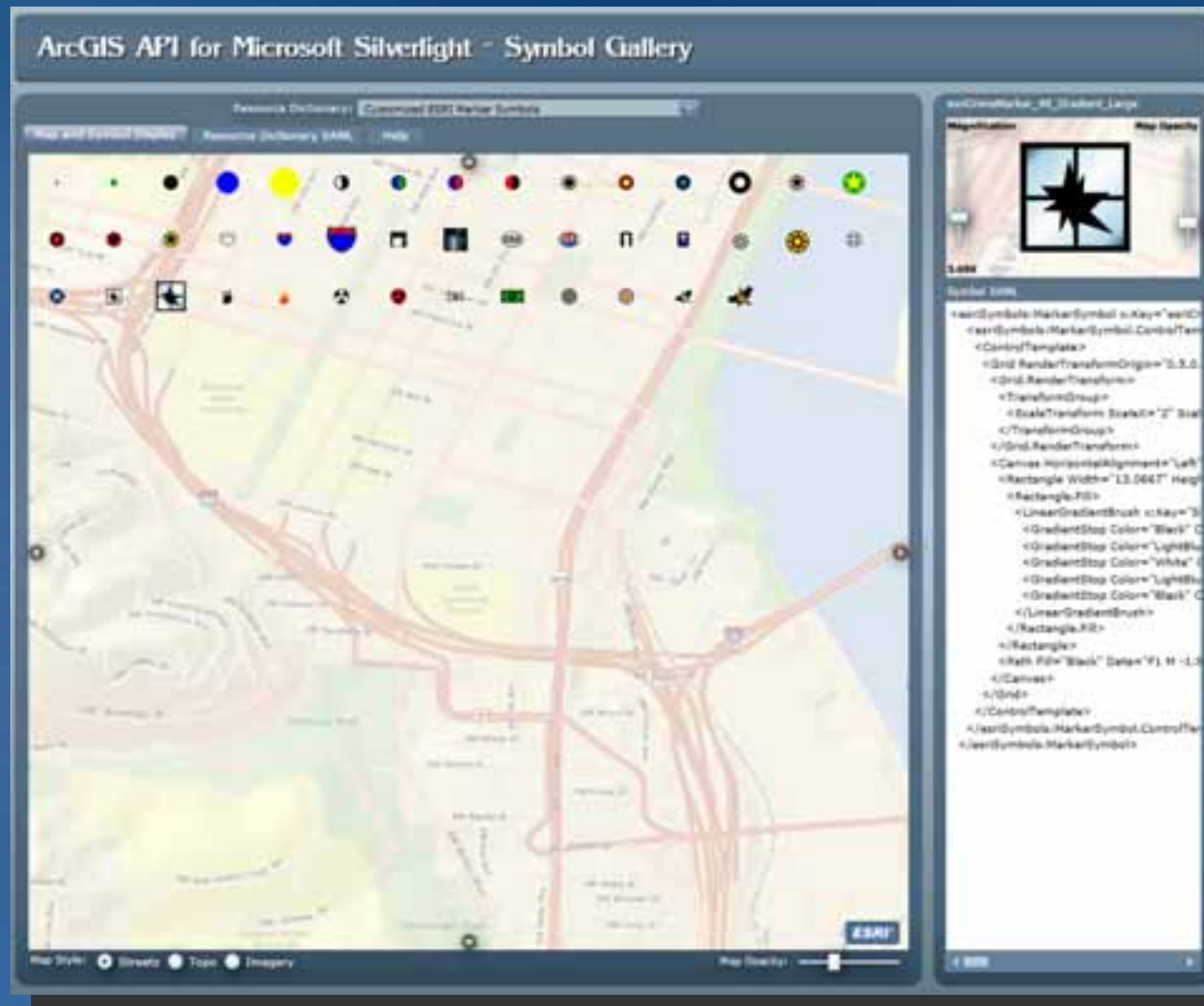
- **Starter Templates**
 - Drag & Drop Application Creation Experience
- **Builds on the Expression Interactivity SDK**
 - Behaviors
 - Actions
 - Triggers



Design-time Interactivity

- **Behaviors**
 - reusable components that can be directly applied to any object on the art-board
 - composed of extensible triggers, extensible actions, and behaviors
- **ESRI delivers over a dozen new Behaviors**
 - Clear Graphics, Maintain/Constrain Extents, Measure, PanTo and Redlining Actions, Spatial Query Actions and more...

Symbol Gallery





**It's time for a
DEMO**



Building and Debugging

Compiling Silverlight Applications

- Silverlight code is compiled to a DLL just like a traditional .NET library
- You publish a XAP file: contains application DLL, XAML, manifest, and other supporting assemblies
- A XAP file is simply a ZIP archive with a custom extension



Browser



Web
Server



XAP
File

Deploying a Silverlight Application

- The web server must serve out the XAP file with the correct MIME type
- IIS 7 on Windows Server 2008 and Windows Vista SP1 includes correct MIME type by default
- Windows Vista with no service pack or other web servers must add the mapping manually:

`application/x-silverlight-app`



Cross-domain access

- Requires a clientaccesspolicy.xml file

```
<?xml version="1.0" encoding="utf-8" ?>
- <access-policy>
-   <cross-domain-access>
-     <policy>
-       <allow-from http-request-headers="*">
-         <domain uri="*" />
-         <domain uri="http://*" />
-       </allow-from>
-       <grant-to>
-         <resource path="/" include-subpaths="true" />
-       </grant-to>
-     </policy>
-   </cross-domain-access>
- </access-policy>
```

<http://services.arcgisonline.com/clientaccesspolicy.xml>

Debugging



The screenshot shows the Fiddler Web Debugger website as viewed in a Windows Internet Explorer browser. The browser's address bar displays the URL `http://www.fiddler2.com/fiddler2/`. The website's header features the Fiddler logo (a violin) and the text "Fiddler Web Fiddler Logo Proxy". Below the header is a navigation bar with links: "Get Fiddler!", "Addons", "Help & Documentation", "Developer Info", "Discuss", and "Contact". The main content area is titled "Introducing Fiddler" and includes a section "What is Fiddler?". This section describes Fiddler as a Web Debugging Proxy that logs all HTTP(S) traffic, allows setting breakpoints, and includes a scripting subsystem. It also states that Fiddler is freeware and can debug traffic from various applications. A link "Visit the Fiddler Download Page..." is provided. At the bottom, there is a video player showing a "Fiddler QuickStart Video" (8min, 9mb WMV) and four small thumbnail images of the Fiddler interface.

Fiddler Web Debugger - A free web debugging tool - Windows Internet Explorer

`http://www.fiddler2.com/fiddler2/`

Snagit

Favorites Suggested Sites Web Slice Gallery

Fiddler Web Debugger - A free web d...

Video Tutorials

Fiddler
Web Fiddler Logo Proxy

XML Get Fiddler! Addons Help & Documentation Developer Info Discuss Contact

Introducing Fiddler

What is Fiddler?

Fiddler is a Web Debugging Proxy which logs all HTTP(S) traffic between your computer and the Internet. Fiddler allows you to inspect all HTTP(S) traffic, set breakpoints, and "fiddle" with incoming or outgoing data. Fiddler includes a powerful event-based scripting subsystem, and can be extended using any .NET language.

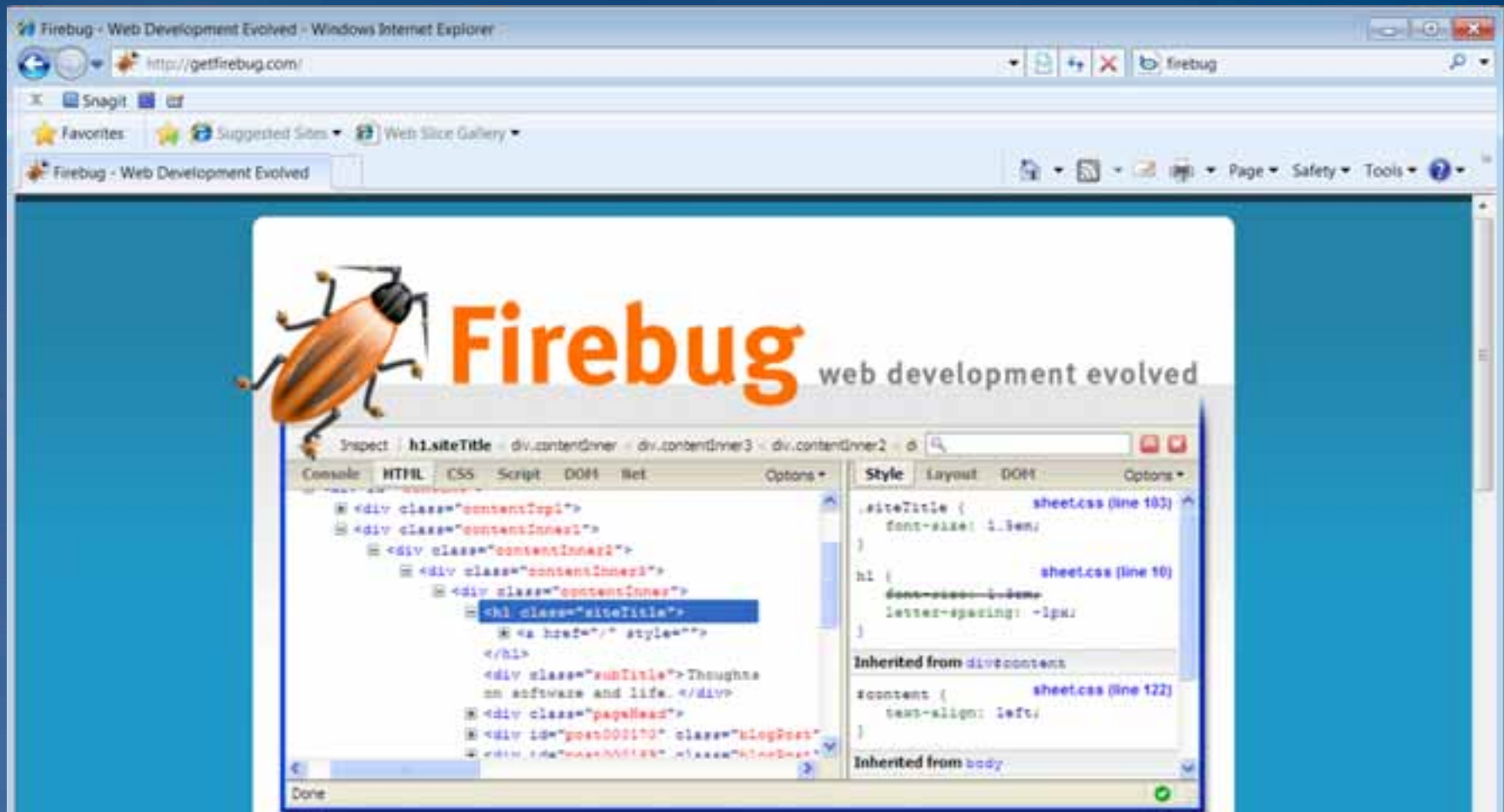
Fiddler is freeware and can debug traffic from virtually any application, including Internet Explorer, Mozilla Firefox, Opera, and thousands more.

[Visit the Fiddler Download Page...](#)

Fiddler QuickStart Video
8min, 9mb
WMV
Tip: Right-click and Save Target As...

Four small thumbnail images showing the Fiddler interface, including a list of intercepted requests, a detailed view of a selected request, a network diagram, and a list of intercepted responses.

Debugging



(Click the tabs above to see screenshots of each)

Firebug integrates with Firefox to put a wealth of web development tools at your fingertips while you browse. You can edit, debug, and monitor CSS, HTML, and JavaScript live in any web page.



Just the way you like it

Firebug is always just a keystroke away, but it never gets in your way. You can open Firebug in a separate window, or as a bar at the bottom

Firebug Evolved:
Future and Past Releases
for newer and older Firefox



**It's time for a
DEMO**



ESRI Parts for Microsoft® SharePoint™

ESRI Parts for Microsoft® SharePoint™

Provides Insight By Letting You:

- Integrate and synthesize datasets in a visual way
- Intuitively discover:
 - Complex Relationships
 - Data Patterns
 - Emerging Trends
- Easily Share your insights with others



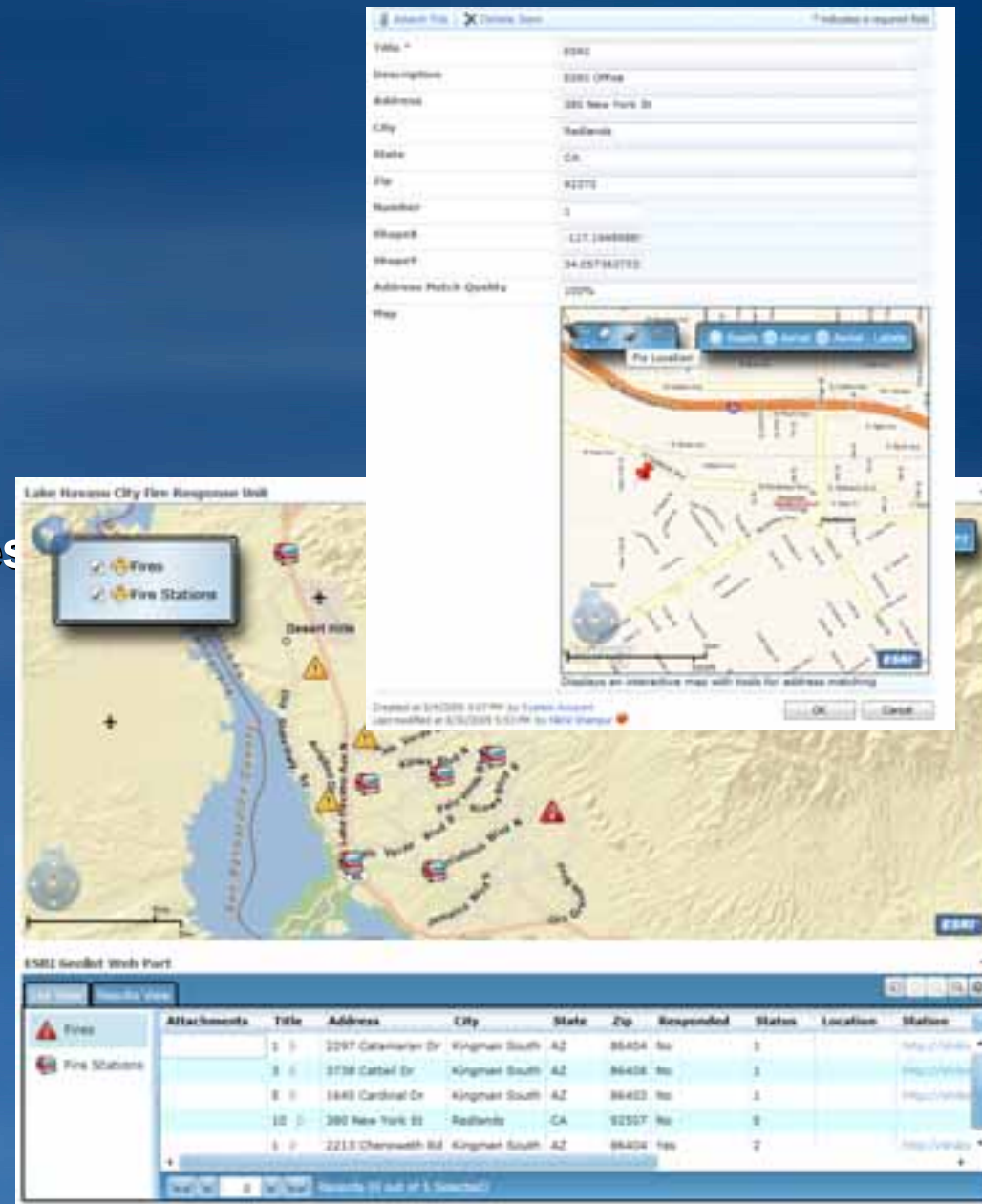
Resource Center for SharePoint™ Coming Soon!

- Free for ArcGIS Server and MapIt Users
- Additional Cost for non ESRI users
- <http://resources.esri.com/sharepoint>



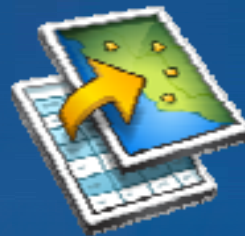
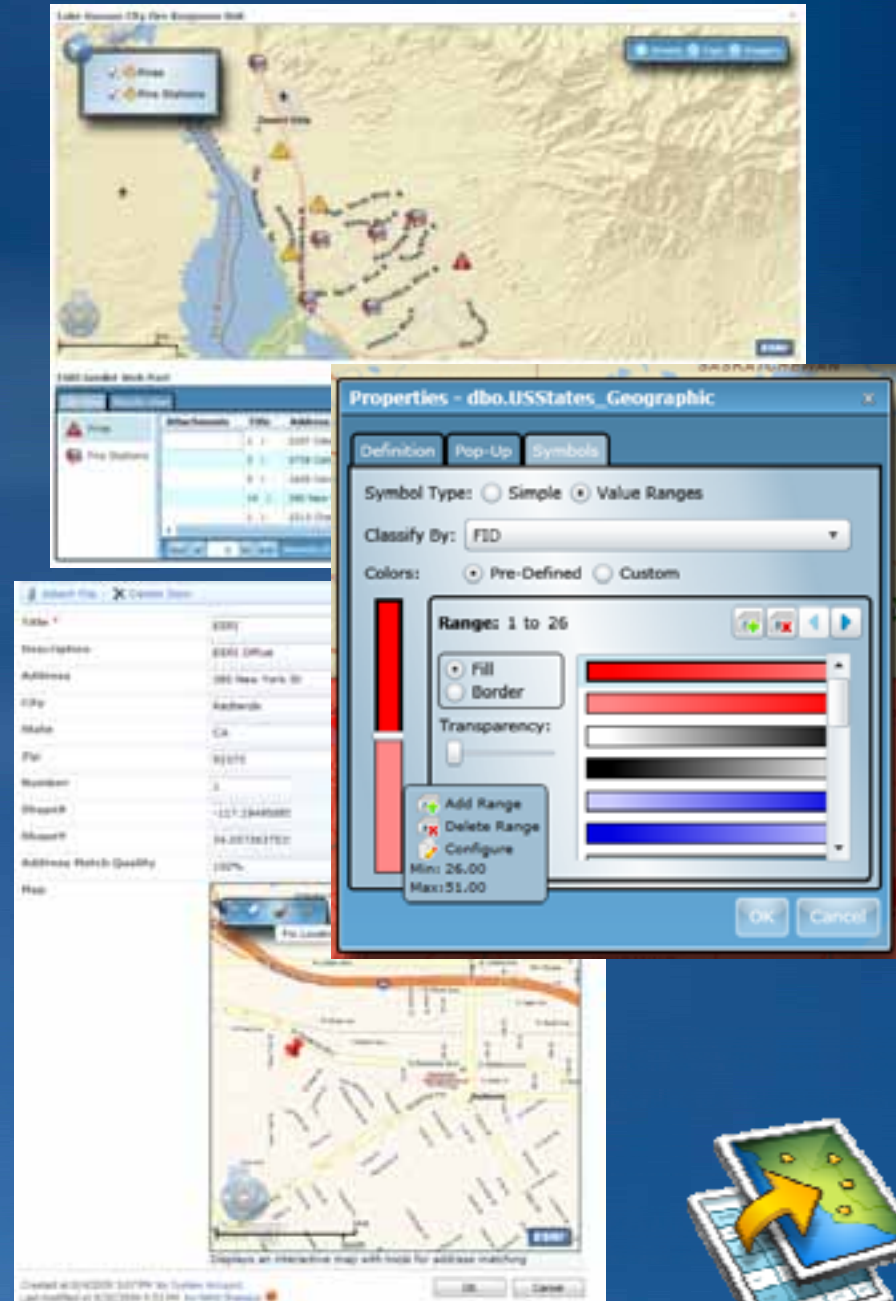
ESRI Parts for Microsoft® SharePoint™

- Interactive and **configurable**
 - Map, GeoList, Location Map Field
 - Work with
 - Bing Maps
 - SharePoint List (Excel)
 - Form Libraries (InfoPath)
 - SQL Server tables
 - Configure using a rich, Silverlight desktop experience



ESRI Map Web Part

- Base Maps
 - Bing Maps
 - ArcGIS Online
 - ArcGIS Server
- Work with your data
 - Add Operational Layers
 - List Views, SQL Tables
 - Configure layers
 - Thematic Maps
 - Points and area



GeoList Web Part

- Interactively work with your lists and the map
- Common tools for viewing your lists and finding nearby items

The screenshot displays the ESRI GeoList Web Part interface. The top section features a map of the Denver, Colorado area, with a circular selection area centered on the city. A pop-up window provides details for the selected item, 'Thomton, CO.xml'. The bottom section shows a table of data, with the 'Thomton, CO.xml' entry highlighted. The interface includes navigation controls, a search bar, and a legend.

Sales Data

Map controls: Streets, Topo, Imagery

Map labels: Roosevelt NP, Fort Collins, Greeley, Longmont, Boulder, Denver, Lakewood, Hugo, ESRI

Pop-up window details:

- Type: xml
- Name: Thomton, CO.xml
- Modified: 10/6/2009 2:02 PM
- Modified By: System Account
- Address: 3851 E 120th Ave
- City: Thomton
- State: CO
- Bing Search: <http://www.bing.com/search?q=Thomton%2CCO>

ESRI GeoList Web Part

Map View Results View

Legend:

- Distributor Locations: All Items
- Proposed Store Locations
- Stores

Type	Name	Modified	Modified By
xml	Orem, Utah.xml	10/6/2009 11:04 AM	http://shibboleth:1111/alias/alias/_layouts/userdisp.aspx?ID=107
xml	Oreville, WA.xml	10/6/2009 11:04 AM	http://shibboleth:1111/alias/alias/_layouts/userdisp.aspx?ID=107
xml	Redmond, OR.xml	10/6/2009 11:04 AM	http://shibboleth:1111/alias/alias/_layouts/userdisp.aspx?ID=107
xml	Stewartville, MN.xml	10/6/2009 11:04 AM	http://shibboleth:1111/alias/alias/_layouts/userdisp.aspx?ID=107
xml	Thomton, CO.xml	10/6/2009 2:02 PM	http://shibboleth:1111/alias/alias/_layouts/userdisp.aspx?ID=107

Records (11 out of 2 Selected)



**It's time for a
DEMO**

Road ahead 9.4

- Mapping
 - Support for stand-alone tables
 - Expose relationships and ability to query relationships
 - Identify and Find operations support layer definitions
- Editing
 - Feature Service
 - Geometry Service
 - Web API: FeatureLayer, Editing Toolbar & Attribute Inspector
 - Editing Control (**configurable out of the box editing solution**)
 - Attachments

Road ahead 9.4

- Time
 - Time aware layers
 - Time slider for easy display
- Other
 - Support for Well Known Text Spatial References
 - Support for Network Analyst Closest Facility and Service Area

Learn More

<http://www.esri.com/training>

- Instructor-Led Training
 - Introduction to ArcGIS Server
- Free Web Training Seminar
 - Getting Started with ArcGIS API for Microsoft Silverlight/WPF

ESRI Training...keep critical skills up to date



**It's time for
Questions**



ArcGIS Desktop
Authors



ArcGIS Servers



GIS Users



Geodatabase



Web Users



Web GIS



Raster Files



Desktop



Desktop



Desktop



Mobile



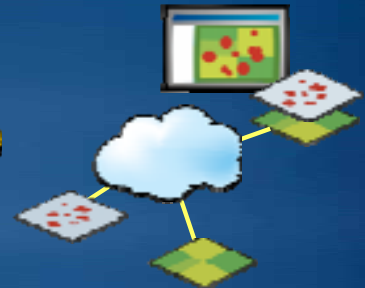
Mobile



Mobile



Mobile



Mashups



Explorer



ArcGIS Server



ArcGIS Online



Map



Map



Map



Web Map



Mashups



Browser



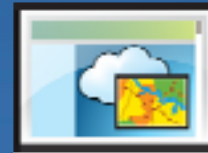
Browser



Web Blog



Web Blog



Web Map



Web Map



Open Standards



Web Map



Designing & Planning



Models



Layers



Professional Services



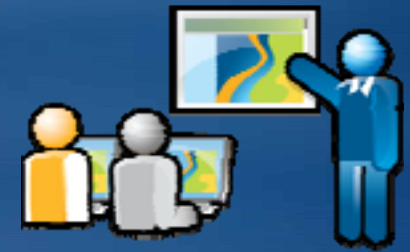
Professional Services



Situational Awareness



Education



Education



Tech Support



Tech Support



Business Partner



Files



Documentation



Internet



Data Appliance



CD/DVD



Database



Satellite



Satellite



Title/Section Title

Successful Presentation Guidelines

- *Additional ESRI presentation resources available on ArcZone*
<http://arczone/resources/presentations.cfm>
- Remember your target audience
- Keep your slides uncluttered and to the point
 - Only use a key phrase or a few words to reinforce your point
 - 1-5 words per bullet point
 - 3-5 bullet points per page
 - Refrain from using more than two levels of bullet points
- Use several title slides for each section for branding
 - Make it clear where you are going
- Avoid too much animation
 - Keep it simple

Master Template Style Example (24 point white)

Subtitle (16 point yellow italic)

- Bulleted text (20 point with drop shadow)

Body text (20 point with drop shadow)

Closing Statement... (14 point yellow italic)



ArcGIS Servers



GIS Users



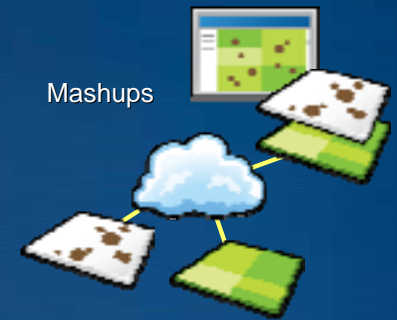
Geodatabase



Web Users



Web GIS



Mashups



ArcGIS Server



ArcGIS Online



Open Standards



ArcGIS Desktop
Authors



Web Blog



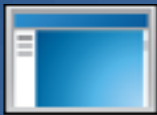
Web Blog



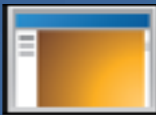
Mashups



Mashups



Browser



Browser



Browser



Browser



Web Map



Map



Web Map



Map



Web Map



Map



Raster Files



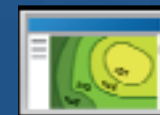
Raster Files



Web Map



Map



Web Map



Map



Web Map



Map



Web Map



Map



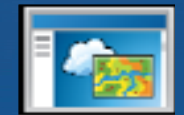
Web Map



Map



Explorer



Web Map



Globes

Layers



Database



Files



Files



Files



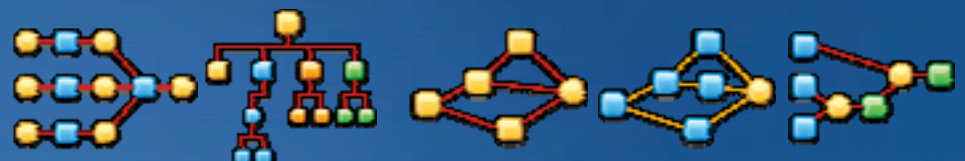
CD/DVD



Internet



Models



Models



Data Server

Mobile



Data Appliance

Desktop



Designing & Planning

Situational Awareness

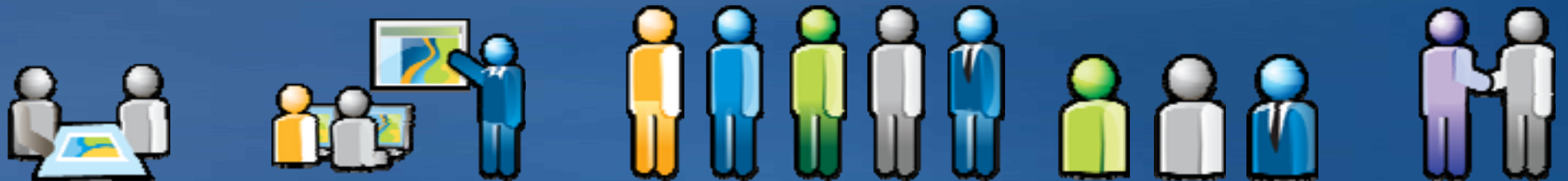
Professional Services

Tech Support

Satellite

Satellite

Windmill



Professional Services

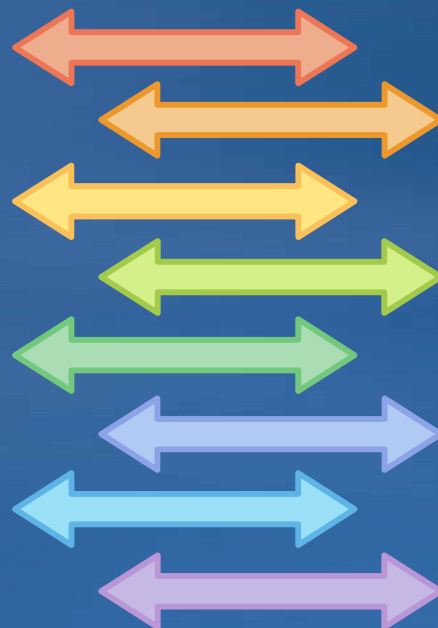
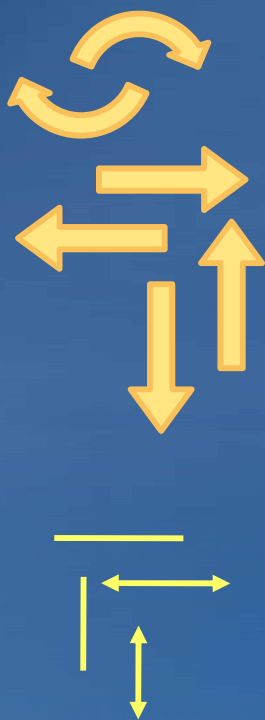
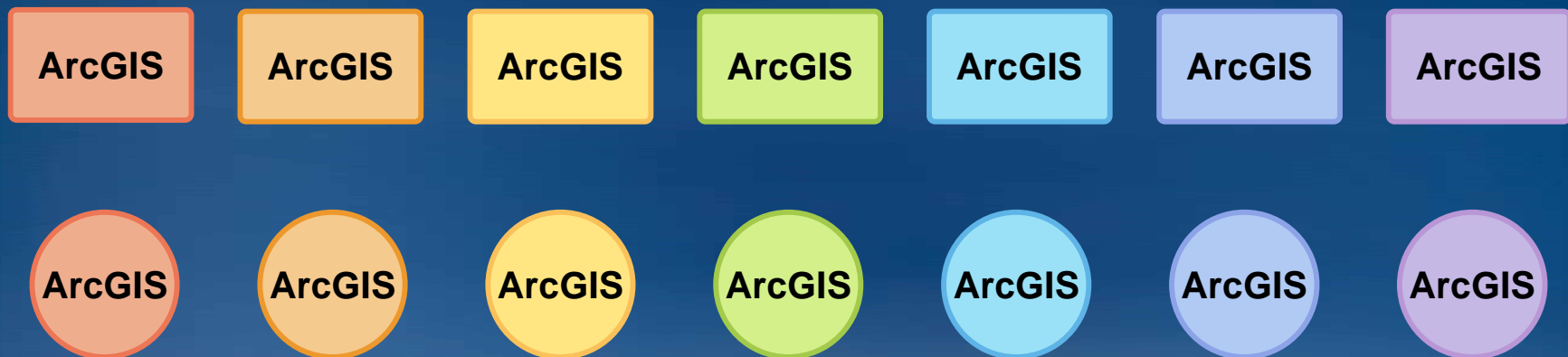
Education

Business Partner



Mobile GIS User

GIS User



Alternative Method of Accessing ESRI Icons Via Clip Art

Advantages of Using the Shared Clip Art Library:

- Instant access to new icons over a shared network.
- Faster to import from clip art pane than by finding the slide in your presentation with the icons on it.
- Same location (clip art pane) for every presentation you work on.

Connect to the Shared Clip Art Collection, “ESRI Diagram Elements”

1. From your PowerPoint document, go to Insert > Clip Art
2. Select “Organize clips...” from the bottom of the Clip Art pane
3. Now go to File > Add Clips to Organizer > On My Own
4. Navigate to \\pizzabox.esri.com\\Space\\Diagrams\\Elements\\
In the File of Type box, click “Shared Catalogs”. Select **ESRI_Diagram_Elements.mgc**

Using the ESRI Diagram Elements

1. If the Clip Art pane is not already visible, go to Insert > Clip Art
2. To browse all icons, select “Shared Collections” in the “Search in:” window. You may need to select all subfolders. Click Go.
3. Click the icon to insert it into your presentation.

PowerPoint 2003 Users—Same as Above, except:

1. Access the Clip Art pane by going to Insert > Picture > Clip Art.

If you travel—you can copy the Elements folder to your hard drive. You can then access all the PNG files manually (PowerPoint does not let you add a local copy as a shared catalog.)