

The Geographic Approach for the Nation

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## **ESRI Federal User Conference**

Washington, D.C. • February 17-19, 2010



## Regression Analysis for Spatial Data

Lauren Rosenshein

## **Objectives**

- Introduce basic objectives, terminology, and analysis strategies.
- Demonstrate the utility of OLS and GWR regression analysis.
- Outline the challenges of regression for spatial data.
- Present regression analysis diagnostics.
- Provide strategies to help navigate and interpret regression results.
- Highlight resources for learning more about regression analysis.

## DEMO

• Why are people dying young in South Dakota?

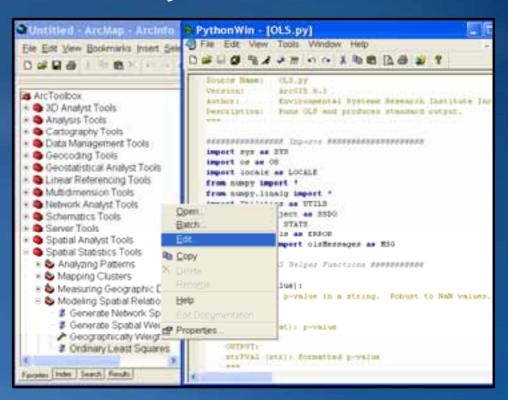
## New licensing for OLS at 9.3.1

## 9.3 licensing

- All tools in the spatial statistics toolbox are core functionality.
- Almost all tools are available with ANY license, except:
  - Generate Network Spatial Weights requires Network Analyst license
  - Polygon contiguity options are only available with an ArcINFO license
  - OLS and GWR require ArcINFO or a license for either the Spatial Analyst or Geostatistical Analyst Extensions
- Licensed script tools are delivered with their Python source code

## 9.3.1 licensing

 Same as above, but OLS (and its source code) are available with ANY license.



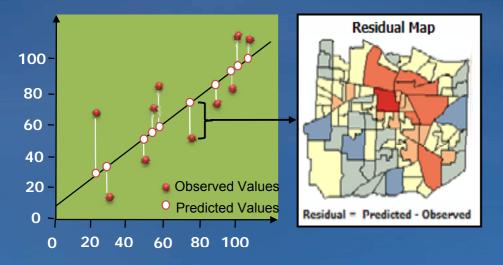
## Demo: Context for Analysis

## Regression analysis

- Regression analysis allows you to:
  - Model, examine, and explore spatial relationships
  - Better understand the factors behind observed spatial patterns
  - Predict outcomes based on that understanding

Ordinary Least Square (OLS)

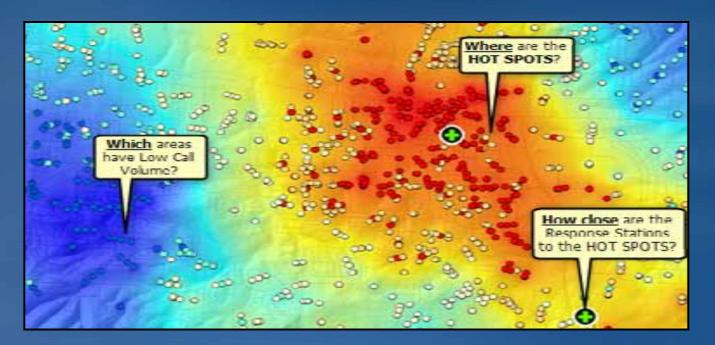
Geographically Weighted Regression (GWR)





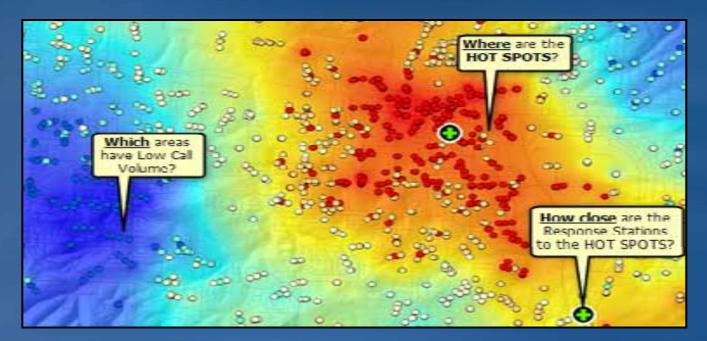
## What's the big deal?

- Pattern analysis (without regression):
  - Are there places where people persistently die young?
  - Where are test scores consistently high?
  - Where are 911 emergency call hot spots?



## What's the big deal?

- Pattern analysis (without regression):
  - Are there places where people persistently die young?
  - Where are test scores consistently high?
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- Regression analysis:
  - Why are people persistently dying young?
  - What factors contribute to consistently high test scores?
  - Which variables effectively predict 911 emergency call volumes?

## Why use regression?

- Understand key factors
  - What are the most important habitat characteristics for an endangered bird?



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  - What are the most important habitat characteristics for an endangered bird?
- Predict unknown values
  - How much rainfall will occur in a given location?





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- Understand key factors
  - What are the most important habitat characteristics for an endangered bird?
- Predict unknown values
  - How much rainfall will occur in a given location?

- Test hypotheses
  - "Broken Window" Theory: Is there a positive relationship between vandalism and residential burglary?

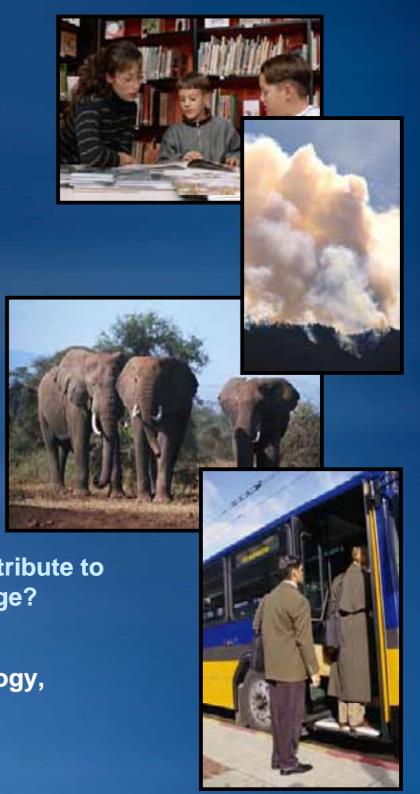






## **Applications**

- Education
  - Why are literacy rates so low in particular regions?
- Natural resource management
  - What are the key variables that explain high forest fire frequency?
- Ecology
  - Which environments should be protected, to encourage reintroduction of an endangered species?
- Transportation
  - What demographic characteristics contribute to high rates of public transportation usage?
- Many more...
  - Business, crime prevention, epidemiology, finances, public safety, public health





**Residential Burglary** 



**Residential Burglary** 



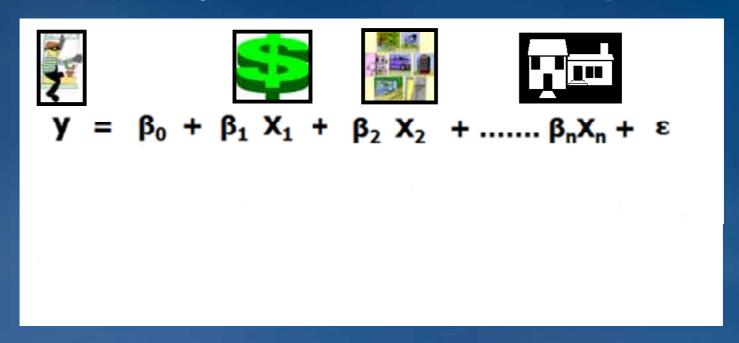
**Vandalism** 

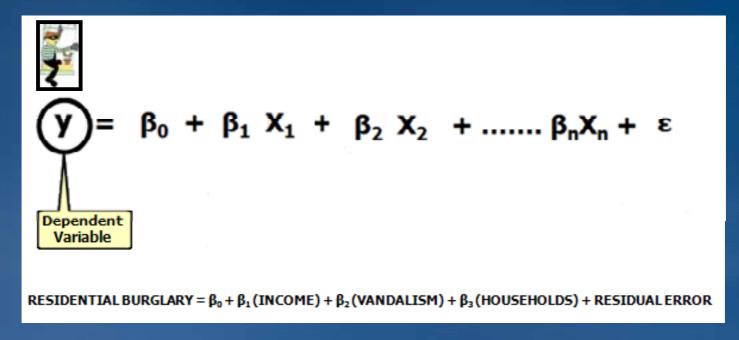


Income

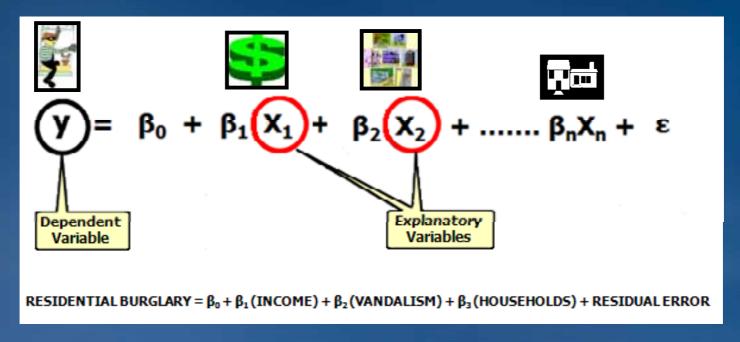


**Number of households** 

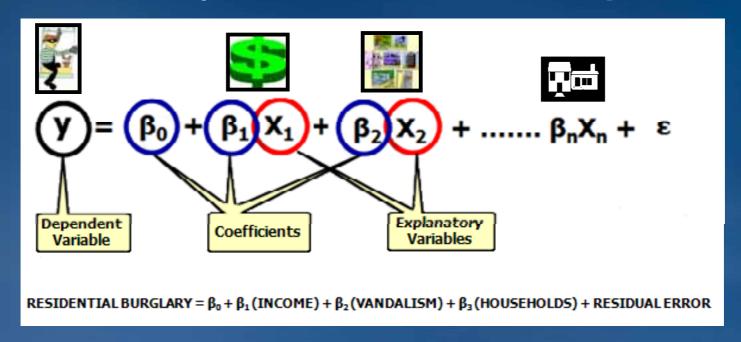




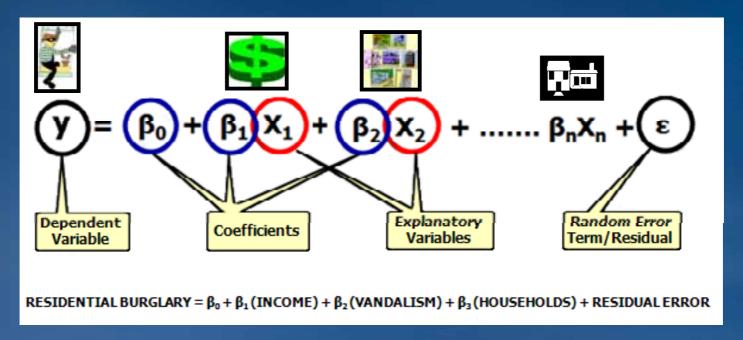
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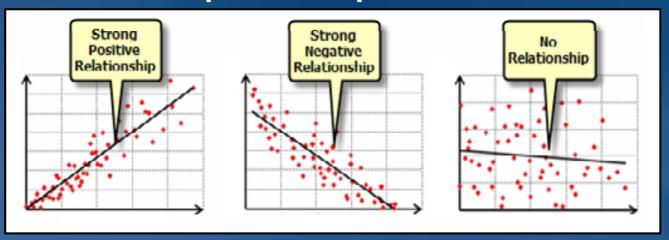
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- Coefficients (β): Values, computed by the regression tool, reflecting the relationship between explanatory variables and the dependent variable.



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- Coefficients (β): Values, computed by the regression tool, reflecting the relationship between explanatory variables and the dependent variable.
- Residuals (ε): The portion of the dependent variable that isn't explained by the model; the model under- and over-predictions.

## Regression model coefficients

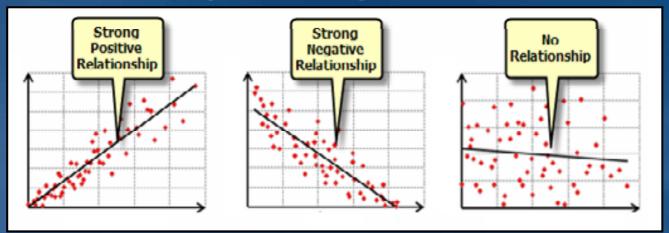
 Coefficient sign (+/-) and magnitude reflect each explanatory variable's relationship to the dependent variable



|           |             |          | Summary of  | OLS Results |           |            |           |          |
|-----------|-------------|----------|-------------|-------------|-----------|------------|-----------|----------|
| Variable  | Coefficient | StdError | t-Statistic | Probability | Robust_SE | Robust_t   | Robust_Pr | VIF [1]  |
| Intercept | 1.625506    | 0.132184 | 12.297312   | 0.000000*   | 0.141894  | 11.455814  | 0.000000* |          |
| INCOME    | -0.000030   | 0.000003 | -9.714560   | 0.000000*   | 0.000003  | -10.200131 | 0.000000* | 1.312936 |
| VANDALISM | 0.133712    | 0.007818 | 17.103675   | 0.000000*   | 0.013133  | 10.181417  | 0.000000* | 1.306447 |
| HOUSEHOLD | 0.012425    | 0.001213 | 10.245426   | 0.000000*   | 0.002155  | 5.764924   | 0.000000* | 1.315309 |
| LOWERCITY | 0.136569    | 0.122861 | 1.111567    | 0.266500    | 0.112888  | 1.209771   | 0.226562  | 1.318318 |

## Regression model coefficients

 Coefficient sign (+/-) and magnitude reflect each explanatory variable's relationship to the dependent variable



Intercept 1.625506
INCOME -0.000030
VANDALISM 0.133712
HOUSEHOLDS 0.012425
LOWER CITY 0.136569

The asterisk \* indicates the explanatory variable is statistically significant

|   |           |             |          | Summary of  | OLS Results |           |            |                     |
|---|-----------|-------------|----------|-------------|-------------|-----------|------------|---------------------|
| V | ariable ' | Coefficient | StdError | t-Statistic | Probability | Robust_SE | Robust_t   | Robust Pr VIF [1]   |
| 1 | ntercept  | 1.625506    | 0.132184 | 12.297312   | 0.000000    | 0.141894  | 11.455814  | 0.000000            |
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# Building a regression model: OLS

**Ordinary Least Squares Regression** 

1. Choose your dependent variable (Y).

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- 3. Explore those explanatory variables.

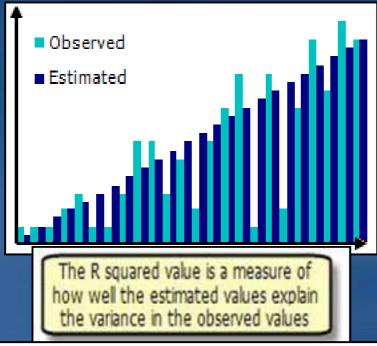
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- 4. Run OLS regression with different combinations of explanatory variables, until you find a properly specified model.

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How do we know we have a properly specified model?

... good question! Let's talk about that.

## Regression analysis output



```
Summary of OLS Results
```

Variable Coefficient StdError t-Statistic Probability Robust SE Robust t Robust Pr VIF [1] 0.138934 11.431081 Intercept 1.588164 0.127854 12.421710 0.000000\* 0.000000\* -

INCOME -0.000029 0.000003 0.007815 VANDALISM 0.133469

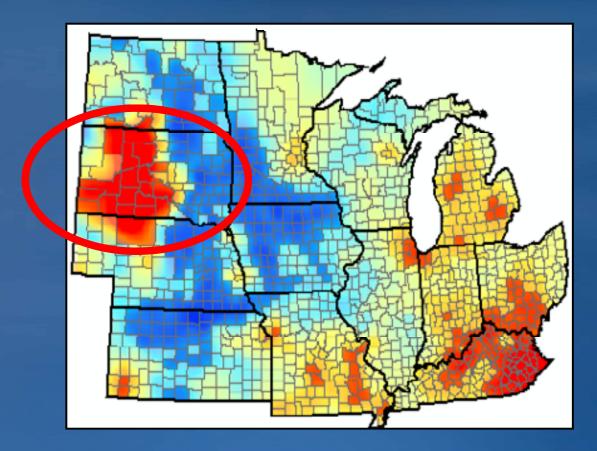
HOUSEHOLD 0.012620 0.001200

0.37407 Adjusted R-Squared [2]: **Akaike's Information Criterion (AIC) [2]:** 5813.121

| Number of Observations:              | 1482       |  |  |  |
|--------------------------------------|------------|--|--|--|
| Degrees of Freedom:                  | 1478       |  |  |  |
| Multiple R-Squared [2]:              | 0.375339   |  |  |  |
| Joint F-Statistic [3]:               | 296.027584 |  |  |  |
| Joint Wald Statistic [4]:            | 308.309782 |  |  |  |
| Koenker (BP) Statistic [5]:          | 232.194311 |  |  |  |
| Jarque-Bera Statistic [6]: 835.12547 |            |  |  |  |

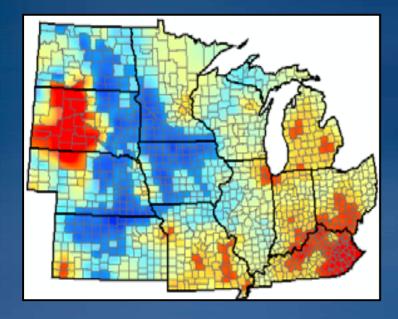
```
OLS Diagnostics
 Number of Variables:
 Akaike's Information Criterion (AIC) [2]:
                                                5813.121
 Adjusted R-Squared [2]:
                                                0.374071
 Prob(>F), (3,1478) degrees of freedom:
                                                0.000000*
 Prob(>chi-squared), (3) degrees of freedom:
                                                0.000000*
 Prob(>chi-squared), (3) degrees of freedom:
                                                0.000000*
 Prob(>chi-squared), (2) degrees of freedom:
                                                0.000000*
```

## Demo OLS Regression



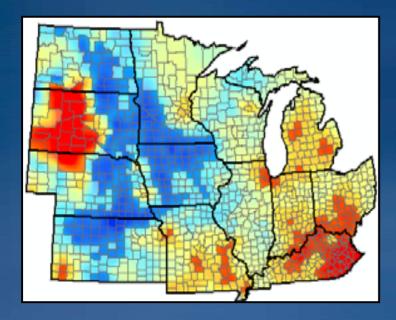
Why are people dying young in South Dakota?

## Use OLS to test hypotheses

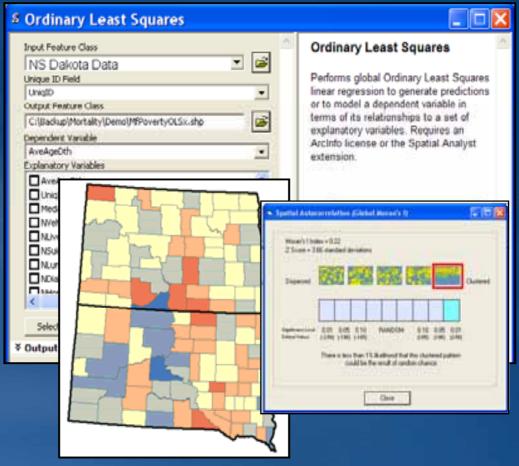


Why are people dying young in South Dakota?
Do economic factors explain this spatial pattern?

## **Use OLS to test hypotheses**



Why are people dying young in South Dakota?
Do economic factors explain this spatial pattern?



Poverty rates explain 66% of the variation in the average age of death dependent variable: Adjusted R-Squared [2]: 0.659

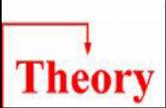
However, significant spatial autocorrelation among model residuals indicates important explanatory variables are missing from the model.

## Build a multivariate regression model

- Explore variable relationships using the scatterplot matrix
- Consult theory and field experts
- Look for spatial variables
- Run OLS (this is an iterative, often tedious, trial and error, process)







## **Check OLS results**

- 1 Coefficients have the expected sign.
- No redundancy among model explanatory variables.
- **3** Coefficients are statistically significant.

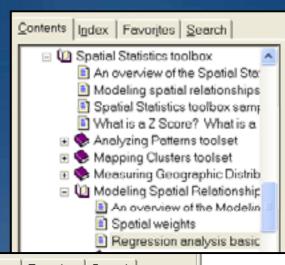
```
Summary of OLS Results
           Coefficient StdError t-Statistic Probability Robust SE Robust t
Variable
                                                                               Robust Pr VIF [1]
                                                                   105.863324 0.0000000*
                                                          0.813152
Intercept
           86.082979
                       0.875151
                                 98.363521
                                             0.000000*
                                             0.000000*
                                                         14.544464 -7.598769 0.000000* 2.351229
NVEHIACCID -110.520016 12.213013 -9.049366
                                                         29.800993 -4.638139
                                                                               0.000011* 1.556498
           -138.221155 18.180324 -7.602788
                                             0.000000*
NSUICIDE
          -47.045741 12.076316 -3.895703
                                             0.000172*
                                                                               0.000732* 1.051207
NLUNGCANC
                                                         13.536130 -3.475568
           -33.429850
                      13.805975 -2.421405
                                             0.017044*
                                                         14.732174 -2.269173
                                                                               0.025148* 1.400358
NDIABETES
          -14.408804
                      3.633873 -3.965137
                                             0.000134*
                                                         4.125643 -3.492499
                                                                               0.000692 * 3.232363
NBELOWPOV
```

OLS Diagnostics Number of Variables: Number of Observations: 119 Akaike's Information Criterion (AIC) [2]: Degrees of Freedom: 113 524.97620 0.864823 Multiple R-Squared [2]: 0.870551 Adjusted R-Squared [2]: Joint F-Statistic [3]: 151.985705 Prob(>F), (5,113) degrees of freedom: 0.000000\* 496.057428 Joint Wald Statistic [4]: Prob(>chi-squared), (5) degrees of freedom: 0.000000\* Koenker (BP) Statistic [5]: 21.590491 Prob(>chi-squared), (5) degrees of freedom: 0.000626\* Prob(>chi-squared), (2) degrees of freedom: 70.122017 Jarque-Bera Statistic [6]: 4.207198



- Residuals are normally distributed.
- 5 Strong Adjusted R-Square value.
- Residuals are not spatially autocorrelated.

## Online help is ... helpful!



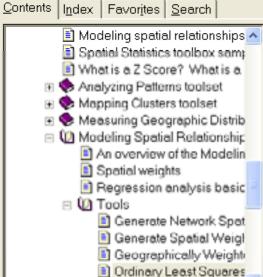
## ArcGIS

## Regression analysis basics



The spatial statistics toolbox provides effective tools for quantifying spatial patterns. Using the Hot Spot Analysis tool, for example, you can ask questions like:

- Are there places in the United States where people are persistently dying young?
- Where are the hot spots for crime, 911 emergency calls (see graphic below), or fires?
- Where do we find a higher than expected proportion of traffic accidents in a city?



## ArcToolbox

## Interpreting OLS results

Output generated from the OLS Regression tool includes:

Output feature class.



### Common Regression Problems, Consequences, and Solutions

Omitted explanatory When key explanatory variables variables are missing (misspecification). from a regression model, coefficients and their associated p-values cannot be trusted.

Map and examine OLS residuals and GWR coefficients, or run Hot Spot Analysis on OLS regression residuals to see if this provides clues about possible missing variables.

Non-linear relationships. View an illustration.

OLS and GWR are both linear models. If the relationship between any of the explanatory variables and the dependent variable is non-linear, the resultant model will perform poorly.

attention to relationships involving the dependent variable. Curvilinearity can often be remedied by transforming the variables. View an illustration. Alternatively, use a non-linear regression method.

Use the scatterplot matrix graphic to

elucidate the relationships among all

variables in the model. Pay careful

Data Outliers. View an illustration.

Influential outliers can pull modeled regression

Use the scatterplot matrix and other graphing tools to examine extreme relationshsips away from data values. Correct or remove

## Coefficient significance

Look for statistically significant explanatory variables.

```
Notes on Interpretation

* Statistically significant at the 0.05 level.

[1] Large VIF (> 7.5, for example indicates explanatory variable redundancy.

[2] Measure of model fit/performance.

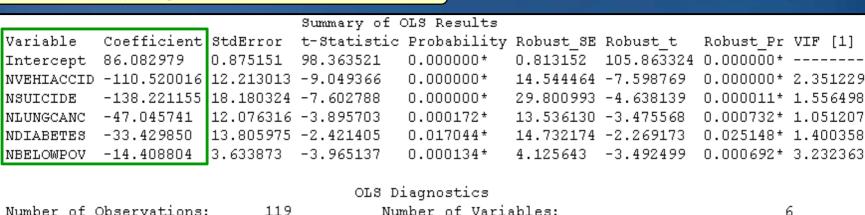
[3] Significant p-value indicates overall model significance.

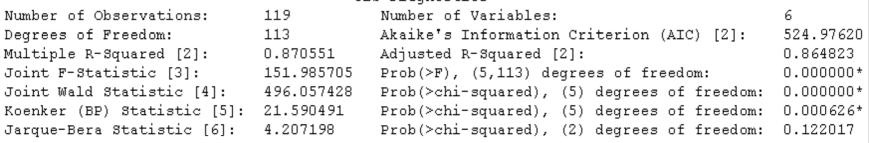
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\* Statistically significant at the 0.05 level.

Probability
0.000000\*
0.000000\*
0.000000\*
0.000000\*
0.000011\*
0.00172\*
0.017044\*
0.000134\*

0.000692\*



| Summary of OLS Results  |                 |           |                |   |             |              |            |          |  |
|---|-----------------|-----------|----------------|---|-------------|--------------|------------|----------|--|
| Variable  | Coefficient     | StdError  | t-Statistic    | Probability                               | Robust_SE   | Robust_t     | Robust_Pr  | VIF [1]  |  |
| Intercept   | 86.082979       | 0.875151  | 98.363521      | 0.000000*                                 | 0.813152    | 105.863324   | 0.000000*  |          |  |
| NVEHIACCID  | -110.520016     | 12.213013 | -9.049366      | 0.000000*                                 | 14.544464   | -7.598769    | 0.000000*  | 2.351229 |  |
| NSUICIDE  | -138.221155     | 18.180324 | -7.602788      | 0.000000*                                 | 29.800993   | -4.638139    | 0.000011*  | 1.556498 |  |
| NLUNGCANC   | -47.045741      | 12.076316 | -3.895703      | 0.000172*                                 | 13.536130   | -3.475568    | 0.000732*  | 1.051207 |  |
| NDIABETES   | -33.429850      | 13.805975 | -2.421405      | 0.017044*                                 | 14.732174   | -2.269173    | 0.025148*  | 1.400358 |  |
| NBELOWPOV   | -14.408804      | 3.633873  | -3.965137      | 0.000134*                                 | 4.125643    | -3.492499    | 0.000692*  | 3.232363 |  |
|   |                 |           |                |   |             |              |            |          |  |
|   | OLS Diagnostics |           |                |   |             |              |            |          |  |
| Number of Observations: 119   |                 |           | Nu             | umber of Vari                             |             | 6            |            |          |  |
| Degrees of Freedom: 113   |                 |           | A)             | Akaike's Information Criterion (AIC) [2]: |             |              |            |          |  |
| Multiple R-Squared [2]: 0.870551  |                 |           | 70551 Ad       | ljusted R-Squ                             | (           | 0.864823     |            |          |  |
| Joint F-Statistic [3]: 151.98570  |                 |           | .985705 Pi     | cob(>F), (5,1                             | m: (        | 0.000000*    |            |          |  |
| Joint Wald Statistic [4]: 496.057   |                 |           | .057428 Pi     | ob(>chi-squa                              | freedom: (  | 0.000000*    |            |          |  |
| Koenker (BP) Statistic [5]: 21.590491 Prob(>chi-squared), (5) degrees of freedom: |                 |           |                |   |             | 0.000626*    |            |          |  |
| Jarque-Ber  | a Statistic     | [6]: 4.Zl | J7198 <u> </u> | cob(>chi-squa                             | red), (Z) ( | degrees of : | ireedom: ( | J.122017 |  |

Koenker(BP) Statistic [5]: 38.994033 Prob(>chi-squared), (5) degrees of freedom: 0.000626\*

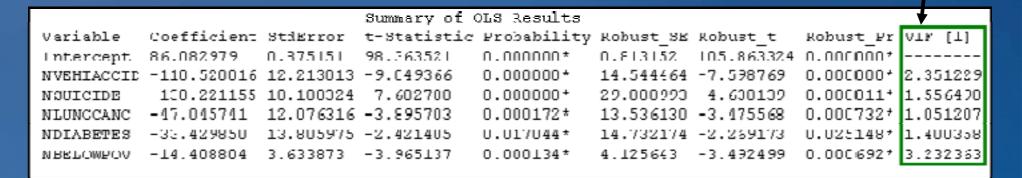
#### **Multicollinearity**

- Find a set of explanatory variables that have low VIF values.
- In a strong model, each explanatory variable gets at a different facet of the dependent variable.

What did one regression coefficient say to the other regression coefficient?
...I'm partial to you!

|     | Notes on Interpretation   |                     |
|-----|---|---------------------|
| *   | Statistically significant at the 0.05 level.                                |                     |
| [1] | Large VIF (> 7.5, for example) indicates explanatory variable redundancy.   |                     |
| [2] | Measure of model fit/performance.   |                     |
| [3] | Significant p-value indicates overall model significance.                   |                     |
| [4] | Significant p-value indicates robust overall model significance.            | <b>V</b>            |
| [5] | Significant p-value indicates biased standard errors; use robust estimates. |                     |
| [6] | Significant p-value indicates residuals deviate from a normal distribution. |                     |
| [ [ | Il Largo VIE /> 7.5 for oxample) indicates explanatory                      | variable redundancy |

Large VIF (> 7.5, for example) indicates explanatory variable redundancy.



**VIF** 

2.351229

1.556498

1.051207

1.400358

3.232363

#### **Model performance**

- Compare models by looking for the lowest AIC value.
  - As long as the dependent variable remains fixed, the AIC value for different OLS/GWR models are comparable
- Look for a model with a high Adjusted R-Squared value.

Notes on Interpretation

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[2] Measure of model fit/performance.

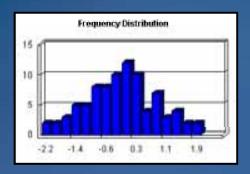


Akaike's Information Criterion (AIC) [2]: 524.9762 Adjusted R-Squared [2]: 0.864823

```
OLS Diagnostics
Number of Observations:
                                           Number of Variables:
                              119
                                           Akaike's Information Criterion (AIC)
                                                                                          524.9762
Degrees of Freedom:
                              113
Multiple R-Squared [2]:
                              0.870551
                                           Adjusted R-Squared [2]:
                                                                                          0.864823
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                                           Prob(>F), (5,113) degrees of freedom:
                              151.985705
                                                                                          0.000000
                                           Prob(>chi-squared), (5) degrees of freedom:
Joint Wald Statistic [4]:
                              496.057428
                                                                                          0.000000*
Koenker (BP) Statistic [5]:
                              21.590491
                                           Prob(>chi-squared), (5) degrees of freedom:
                                                                                          0.000626*
                                                                                          0.122017
Jarque-Bera Statistic [6]:
                              4.207198
                                           Prob(>chi-squared), (2) degrees of freedom:
```

#### **Model bias**

- When the Jarque-Bera test is statistically significant:
  - The model is biased
  - Results are not reliable
  - Often indicates that a key variable is missing from the model



Notes on Interpretation

\* Statistically significant at the 0.05 level.

[1] Large VIF (> 7.5, for example) indicates explanatory variable redundancy.

[2] Measure of model fit/performance.

[3] Significant p-value indicates overall model significance.

[4] Significant p-value indicates robust overall model significance.

[5] Significant p-value indicates biased standard errors; use robust estimates.

[6] Significant p-value indicates residuals deviate from a normal distribution.



[6] Significant p-value indicates residuals deviate from a normal distribution.

| Jarque-Bera Statistic [6]:  | 4.207198   | Prob(>chi-sq),    | (2) degrees of freedom:     | 0.122017  |
|-----------------------------|------------|-------------------|-----------------------------|-----------|
|                             | 03         | LS Diagnostics    | \                           |           |
| Number of Observations:     | 119        | Number of Variabl | les:                        | 6         |
| Degrees of Freedom:         | 113        | Akaike's Informat | cion Criterion (AIC) [2]:   | 524.9762  |
| Multiple R-Squared [2]:     | 0.870551   | Adjusted R-Square | ed [2]:                     | 0.864823  |
| Joint F-Statistic [3]:      | 151.985705 | Prob(>F), (5,113) | degrees of freedom:         | 0.000000* |
| Joint Wald Statistic [4]:   | 496.057428 | Prob(>chi-squared | l), (5) degrees of freedom: | 0.000000+ |
| Koenker (BP) Statistic [5]: | 21.590491  | Prob(>chi-squared | d), (5) degrees of freedom: | 0.000626* |
| Jarque-Bera Statistic [6]:  | 4.207198   | Prob(>chi-squared | l), (2) degrees of freedom: | 0.122017  |
|                             | · ·        | · ·               | ·                           |           |

#### **Spatial Autocorrelation**

WARNING <u>000851</u>: Use the Spatial Autocorrelation (Moran's I) Tool to ensure residuals are not spatially autocorrelated.

Error code: 000851: Use the Spatial Autocorrelation (Moran's I) Tool to ensure residuals are not spatially autocorrelated.

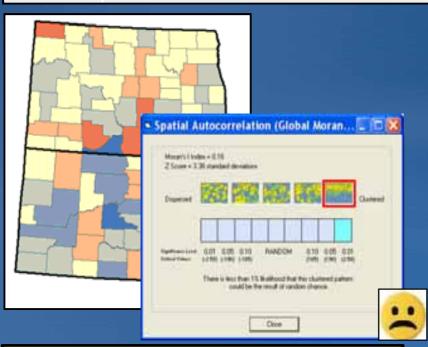
Description: Results from regression analysis are only trustworthy when the model and data meet the

assumptions/limitations of that method. Statistically significant spatial autocorrelation in the regression residuals indicates misspecification (a key missing explanatory variable). Results are invalid when a model is misspecified.

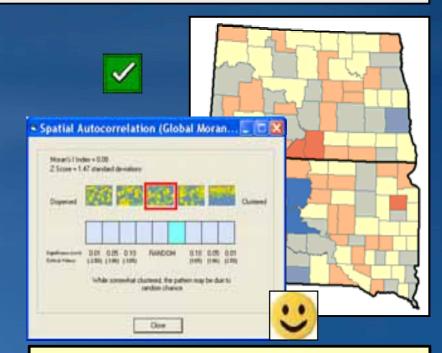
Solution: Run the <u>Spatial Autocorrelation (Moran's I) tool</u> on the regression residuals in the output feature class. If the Z

score indicates spatial autocorrelation is statistically significant, map the residuals and perhaps run <u>hot spot</u> <u>analysis</u> on the residuals to see if the spatial pattern of over and under predictions provides clues about missing key variables from the model. If you cannot identify the key missing variables, results of the regression are invalid and you should consider using a spatial regression method designed to deal with spatial autocorrelation in the error term. When spatial autocorrelation in OLS residuals is due to non-stationary spatial processes, use

Geographically Weighted Regression instead of OLS.



Statistically significant clustering of under and over predictions.



Random spatial pattern of under and over predictions.

#### How regression models go bad...



There will be times, however, when the missing variables are too complex to model, impossible to quantify, or too difficult to measure. In these cases, you may be able to move to GWR or to another spatial regression method to get a well-specified model. The following table lists common problems with regression models and the tools available in ArcGIS to help address them: Common Regression Problems, Consequences, and Solutions Omitted explanatory variables Map and examine OLS residuals and GWR When key explanatory variables coefficients, or run Hot Spot Analysis on OLS (misspecification). are missing from a regression regression residuals to see if this provides clues model, coefficients and their associated p-values cannot be about possible missing variables. trusted. Nonlinear relationships. View an Use the scatterplot matrix graphic to elucidate the OLS and GWR are both linear relationships among all variables in the model. Pay illustration. models. If the relationship between any of the explanatory careful attention to relationships involving the variables and the dependent dependent variable. Curvilinearity can often be variable is nonlinear, the remedied by transforming the variables. View an resultant model will perform illustration. Alternatively, use a nonlinear regression method. poorly. Data outliers. View an Influential outliers can pull Use the scatterplot matrix and other graphing tools to examine extreme data values. Correct or remove modeled regression relationships illustration. outliers if they represent errors. When outliers are away from their true best fit, biasing regression coefficients. correct/valid values, they cannot/should not be removed. Run the regression with and without the outliers to see how much they are affecting your results.

#### **Check OLS results**

- 1 Coefficients have the expected sign.
- No redundancy among model explanatory variables.
- **3** Coefficients are statistically significant.

```
Summary of OLS Results
           Coefficient StdError t-Statistic Probability Robust SE Robust t
Variable
                                                                               Robust Pr VIF [1]
                                                                   105.863324 0.0000000*
                                                          0.813152
Intercept
           86.082979
                       0.875151
                                 98.363521
                                             0.000000*
                                             0.000000*
                                                         14.544464 -7.598769 0.000000* 2.351229
NVEHIACCID -110.520016 12.213013 -9.049366
                                                         29.800993 -4.638139
                                                                               0.000011* 1.556498
           -138.221155 18.180324 -7.602788
                                             0.000000*
NSUICIDE
          -47.045741 12.076316 -3.895703
                                             0.000172*
                                                                               0.000732* 1.051207
NLUNGCANC
                                                         13.536130 -3.475568
           -33.429850
                      13.805975 -2.421405
                                             0.017044*
                                                         14.732174 -2.269173
                                                                               0.025148* 1.400358
NDIABETES
          -14.408804
                      3.633873 -3.965137
                                             0.000134*
                                                         4.125643 -3.492499
                                                                               0.000692 * 3.232363
NBELOWPOV
```

OLS Diagnostics Number of Variables: Number of Observations: 119 Akaike's Information Criterion (AIC) [2]: Degrees of Freedom: 113 524.97620 0.864823 Multiple R-Squared [2]: 0.870551 Adjusted R-Squared [2]: Joint F-Statistic [3]: 151.985705 Prob(>F), (5,113) degrees of freedom: 0.000000\* 496.057428 Joint Wald Statistic [4]: Prob(>chi-squared), (5) degrees of freedom: 0.000000\* Koenker (BP) Statistic [5]: 21.590491 Prob(>chi-squared), (5) degrees of freedom: 0.000626\* Prob(>chi-squared), (2) degrees of freedom: 70.122017 Jarque-Bera Statistic [6]: 4.207198



- Residuals are normally distributed.
- 5 Strong Adjusted R-Square value.
- Residuals are not spatially autocorrelated.

# Exploring spatial variation: GWR Geographically Weighted Regression

| OLS Diagnostics             |            |   |           |  |  |  |
|-----------------------------|------------|---|-----------|--|--|--|
| Number of Observations:     | 119        | Number of Variables:                        | 6         |  |  |  |
| Degrees of Freedom:         | 113        | Akaike's Information Criterion (AIC) [2]:   | 524.97620 |  |  |  |
| Multiple R-Squared [2]:     | 0.870551   | Adjusted R-Squared [2]:                     | 0.864823  |  |  |  |
| Joint F-Statistic [3]:      | 151.985705 | Prob(>F), (5,113) degrees of freedom:       | 0.000000* |  |  |  |
| Joint Wald Statistic [4]:   | 496.057428 | Prob(>chi-squared), (5) degrees of freedom: | 0.000000* |  |  |  |
| Koenker (BP) Statistic [5]: | 21.590491  | Prob(>chi-squared), (5) degrees of freedom: | 0.000626* |  |  |  |
| Jarque-Bera Statistic [6]:  | 4.207198   | Prob(>chi-squared), (Z) degrees of freedom: | 0.122017  |  |  |  |
| 1                           |            |   |           |  |  |  |

# Global vs. local regression models

#### • OLS

- Global regression model
- One equation, calibrated using data from all features
- Relationships are fixed

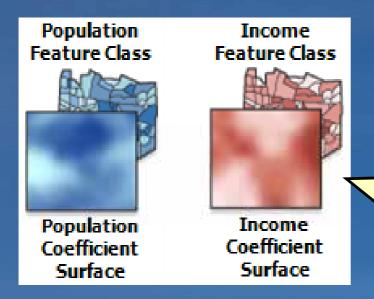
#### Global vs. local regression models

#### · OLS

- Global regression model
- One equation, calibrated using data from all features
- Relationships are fixed

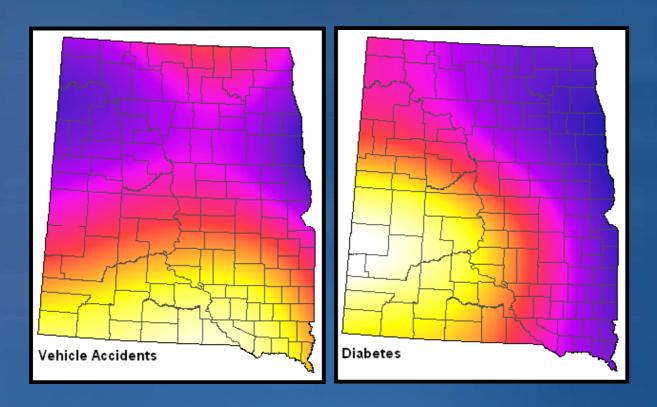
#### GWR

- Local regression model
- One equation for every feature, calibrated using data from nearby features
- Relationships are allowed to vary across the study area



For each explanatory variable,
GWR creates a coefficient surface
showing you *Where*relationships are strongest.

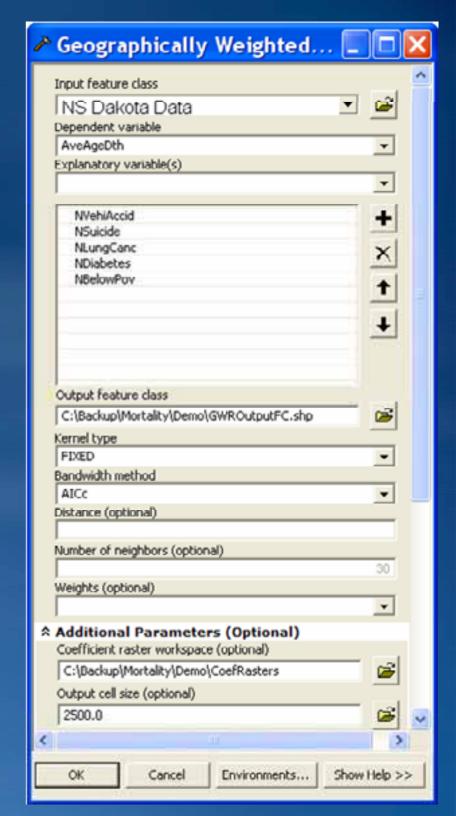
# Demo GWR



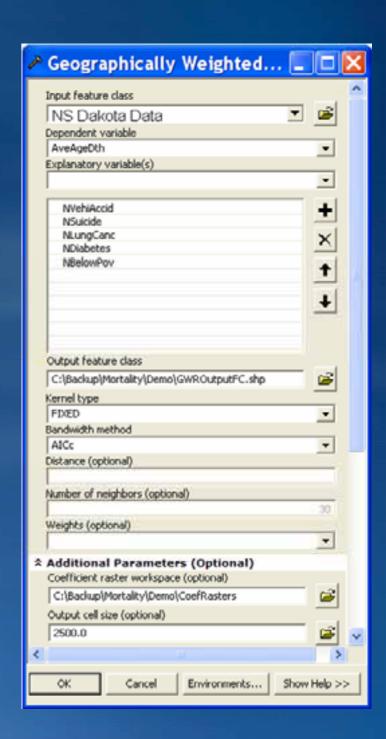
**Exploring regional variation** 

#### **Running GWR**

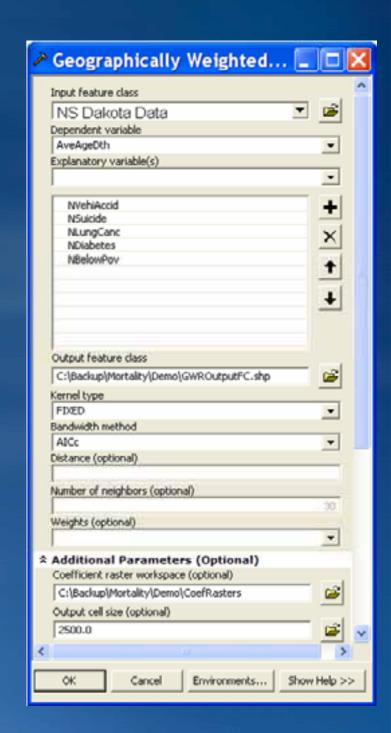
- GWR is a local spatial regression model
  - Modeled relationships are allowed to vary
- GWR variables are the same as OLS, except:
  - Do not include spatial regime (dummy) variables
  - Do not include variables with little value variation



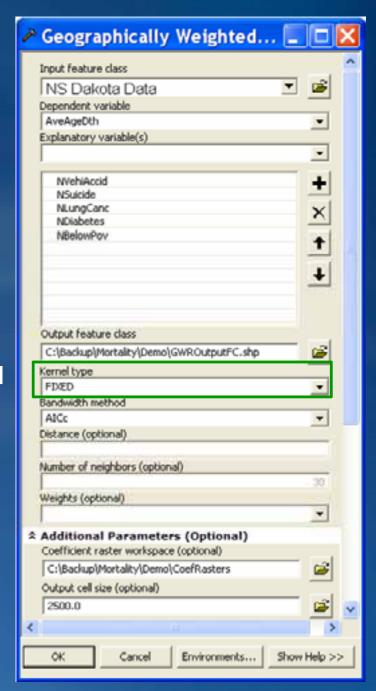
GWR constructs an equation for each feature



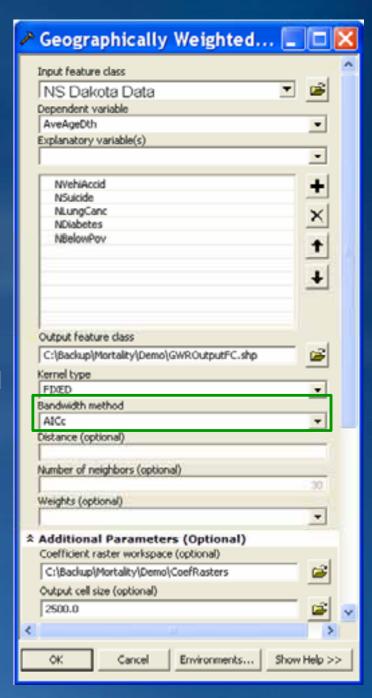
- GWR constructs an equation for each feature
- Coefficients are estimated using nearby feature values



- GWR constructs an equation for each feature
- Coefficients are estimated using nearby feature values
- GWR requires a definition for nearby
  - Kernel type
    - Fixed: Nearby is determined by a fixed distance band
    - Adaptive: Nearby is determined by a fixed number of neighbors



- GWR constructs an equation for each feature
- Coefficients are estimated using nearby feature values
- GWR requires a definition for nearby
  - Kernel type
    - Fixed: Nearby is determined by a fixed distance band
    - Adaptive: Nearby is determined by a fixed number of neighbors
  - Bandwidth method
    - AIC or Cross Validation (CV): GWR will find the optimal distance or optimal number of neighbors
    - Bandwidth parameter: User-provided distance or user-provided number of neighbors

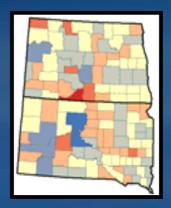


- Compare GWR R2 and AIC values
  - The better model has a lower AIC and a high R2.

|   | Bandwidth       | : | 2e+005             |
|---|-----------------|---|--------------------|
|   | ResidualSquares | : | 327.57434924067235 |
| - | EffectiveNumber | : | 30.68145239098456  |
|   | Sigma           | : | 1.9258789406364027 |
|   | AICc            | : | 518.280903017286   |
|   | R2              | : | 0.9183016622131718 |
|   | R2Adjusted      | : | 0.8908450815844072 |

- Compare GWR R2 and AIC values
   values to OLS R2 and AIC values
  - The better model has a lower AIC and a high R2.
- Residual maps show model under- and over-predictions.
   They shouldn't be clustered.

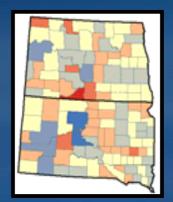
Bandwidth : 2e+005
ResidualSquares : 327.57434924067235
EffectiveNumber : 30.68145239098456
Sigma : 1.9258789406364027
AICc : 518.280903017286
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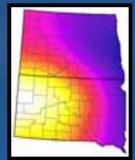


- Compare GWR R2 and AIC values
  - The better model has a lower AIC and a high R2.
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- Coefficient maps show how modeled relationships vary across the study area.

Bandwidth: 2e+005ResidualSquares: 327.57434924067235EffectiveNumber: 30.68145239098456Sigma: 1.9258789406364027AICc: 518.280903017286R2: 0.9183016622131718R2Adjusted: 0.8908450815844072

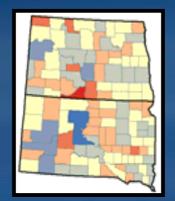




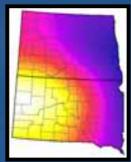


- Compare GWR R2 and AIC values
  - The better model has a lower AIC and a high R2.
- Residual maps show model under- and over-predictions.
   They shouldn't be clustered.
- Coefficient maps show how modeled relationships vary across the study area.
- Model predictions, residuals, standard errors, coefficients, and condition numbers are written to the output feature class.
- Check condition numbers: > 30 indicates a less reliable result

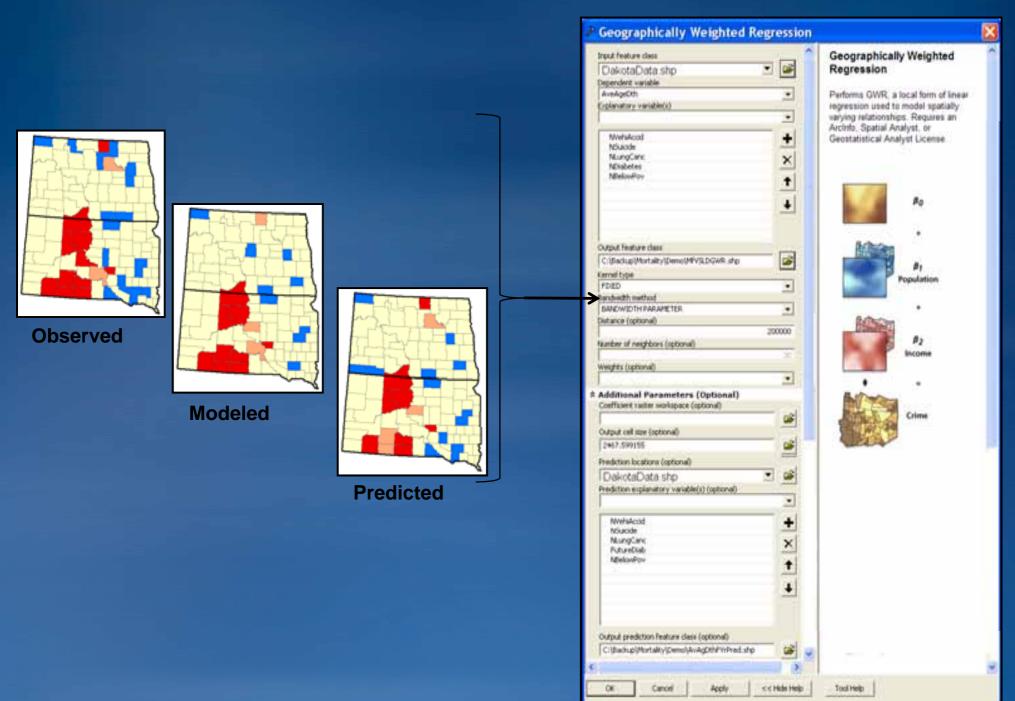
Bandwidth : 2e+005
ResidualSquares : 327.57434924067235
EffectiveNumber : 30.68145239098456
Sigma : 1.9258789406364027
AICc : 518.280903017286
R2 : 0.9183016622131718
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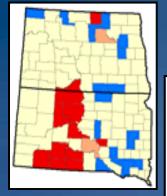




|   | Observed  | Cond      | LocalR2  | Predicted | Intercept | C1_NVehiAc |
|---|-----------|-----------|----------|-----------|-----------|------------|
| Þ | 78.419998 | 12.613701 | 0.881075 | 78.510341 | 85.562468 | -79.980532 |
|   | 76.5      | 14.048718 | 0.834124 | 77.920484 | 85.36851  | -78.018965 |
|   | 68.209999 | 12.25915  | 0.847111 | 68.964384 | 85.920939 | -80.417789 |
|   | 73.190002 | 12.515339 | 0.857244 | 72.182168 | 84.312503 | -65.634913 |
|   | 78.290001 | 11.758007 | 0.836626 | 77.979938 | 85.876829 | -79.211314 |
|   | 78.230003 | 12.612641 | 0.874848 | 79.159514 | 84.765217 | -77.439124 |



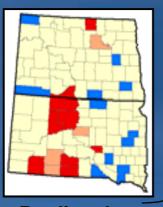
Calibrate the GWR model using known values for the dependent variable and all of the explanatory variables.



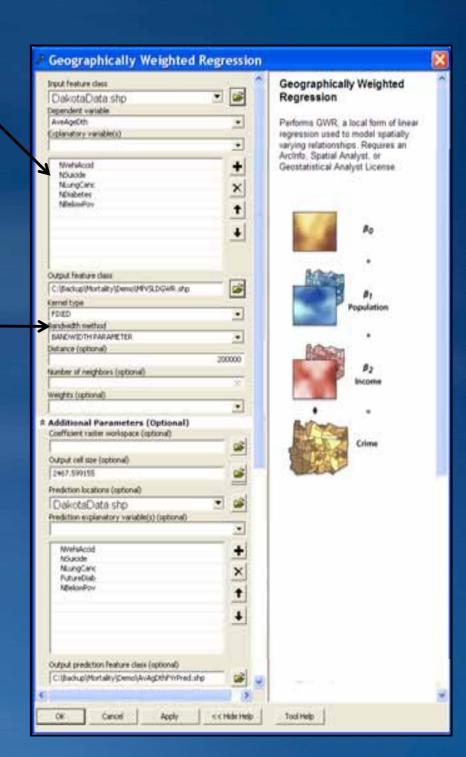
**Observed** 



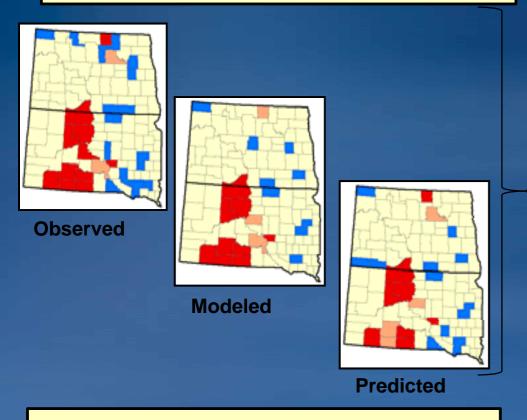
**Modeled** 



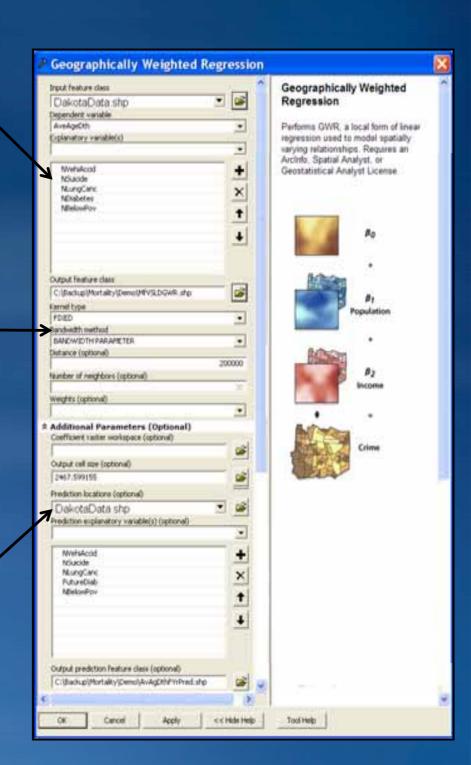
**Predicted** 



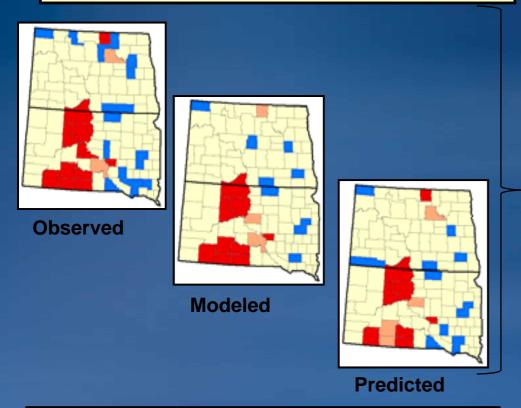
Calibrate the GWR model using known values for the dependent variable and all of the explanatory variables.



Provide a feature class of prediction locations containing values for all of the explanatory variables.

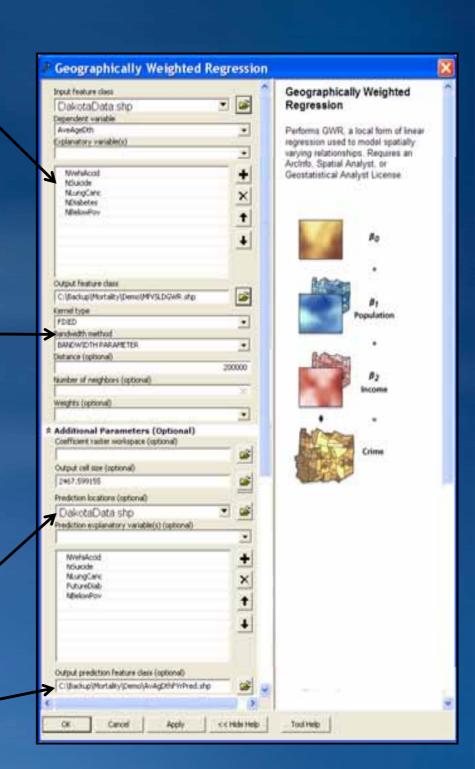


Calibrate the GWR model using known values for the dependent variable and all of the explanatory variables.



Provide a feature class of prediction locations containing values for all of the explanatory variables.

GWR will create an output feature class with the computed predictions.



#### Resources for learning more...

- Regression Analysis Tutorial: http://resources.esri.com/geoprocessing/
- Instructor-Led Training:
   Performing Analysis with ArcGIS Desktop
- Virtual campus free web seminar:
   Regression Analysis Basics in ArcGIS 9.3
- The ESRI Guide to GIS Analysis, Vol. 2
- Geographically Weighted Regression, by Fotheringham, Brundson, and Charlton
- ArcGIS 9.3/9.3.1 Web Help:
  - -Regression Analysis Basics
  - -Interpreting OLS Results
  - —Interpreting GWR Results
- GP Resource Center







# **QUESTIONS?**



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