



NSGIC and it's Advocacy Agenda

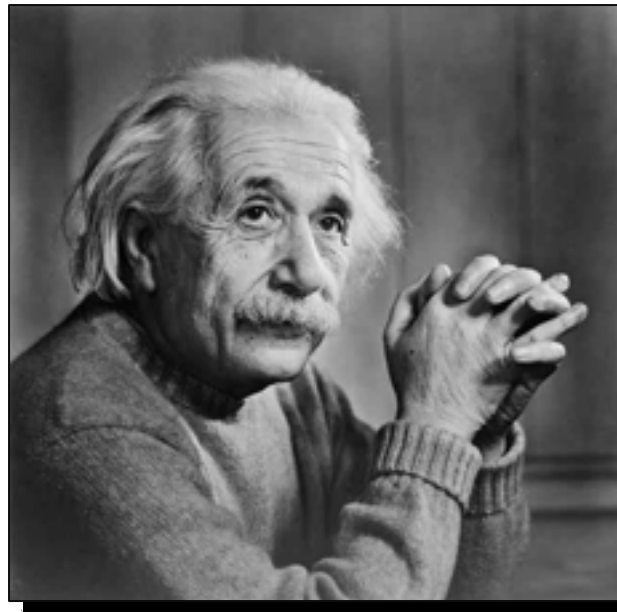


Learon Dalby, Past President
National States Geographic Information Council (NSGIC)



First, a quote...

If you can't explain it simply, you don't understand it well enough.



Albert Einstein

Let me know how I do.



What is NSGIC?



- Nonprofit Organization
- Established in 1991
- 501 c 6 status means we are allowed to educate policymakers on our issues
- We represent the GIS Coordination Councils and GIOs in the states and some territories
- Generally accepted by Federal agencies as the “voice of the states” in geospatial matters



Diverse Needs

- How do we understand what issues are important to states with diverse concerns?
 - Two conferences
 - Annual in fall focused on states
 - Midyear in late winter is focused on Federal activities
 - State Caucus meetings at both
 - Committee Meetings
 - Standing Committees include Board Members
 - Board of Directors
 - Monthly meetings that include all leadership



...more communication

- Leadership Meetings
 - Weekly calls include past and present leaders
- Surveys
 - Five Surveys conducted in the past 2 months – HSIP, GDM, LiDAR, Broadband Mapping and Member Satisfaction
- WebEx Meetings
 - Special topics of interest during the year
 - These create a “virtual conference”
- List Serve discussions on topics of interest to membership (twitter @nsgic)



Advocacy Agenda

- All of this information and input is used to craft our advocacy agenda and manage our activities.
- We use many types of media and partnerships to pursue our advocacy agenda





For the Nation Data Programs

- Foolish to try and bring disparate data together after the fact – it's too costly, takes too much time and requires too many procedural steps
- Need to refocus on building the data right the first time so it meets all needs – **lower cost and less work**
- Imagery for the Nation needs to be funded and implemented
- Other data stewards identified in OMB A-16 need to adopt lifecycle measures to implement their programs "For the Nation"
- All Stakeholders need to be involved in Governance





Address Points (Title 13)

- Congress should remove Title 13 restrictions from address points
- The Census Bureau should be given granting authority to work with states and local governments to maintain address points in a “For the Nation” approach
- Address points should be principally maintained at the local level in conjunction with the building permit process





Governance of the NSDI

- Appoint a Federal GIO with resources and authority over the agencies
- Fund and produce a report that credibly demonstrates the value of geospatial technologies to the nation
- Establish an oversight committee that is empowered to implement EO 12906 and OMB A-16
- Build a national governance structure that includes all stakeholder groups
- NSGIC will encourage statewide coordination councils that are also inclusive of all stakeholders





Technology Agenda

- All about Government Effectiveness
 - Broadband Internet
 - Mapping and deployment
 - Support for Digital Coast
 - Right model for developing partnerships
 - Advocating for topographic and bathymetric data
 - Social networking tools and their impact on National Policy Discussions
 - Help States Adjust
 - Get Federal agencies to enable their employees





Why Are We Still Excited?

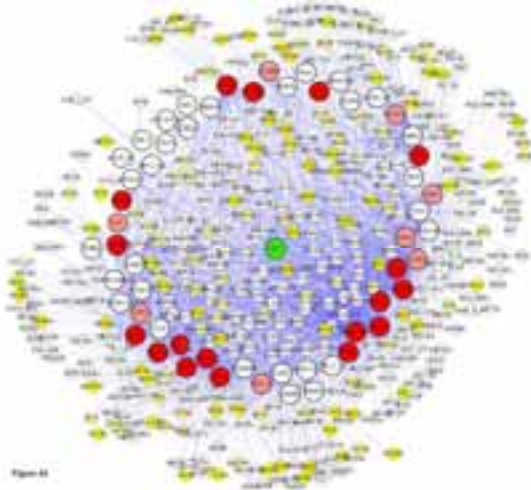
- After 20 years of relative failure, interesting things are happening all around us.
 - Virtual USA
 - With no funds, system, standards, architecture, it is being built. **“Because we can.”**
 - Place Based Initiatives
 - Wonderful attention to geospatial technologies
 - Geospatial Platform
 - IFTN
 - May be funded in FY 2012
 - Volunteered Information
 - CIOs are paying much more attention to GIS



What would Albert Say?

Any intelligent fool can make things bigger and more complex... It takes a touch of genius - and a lot of courage to move in the opposite direction.

Albert Einstein



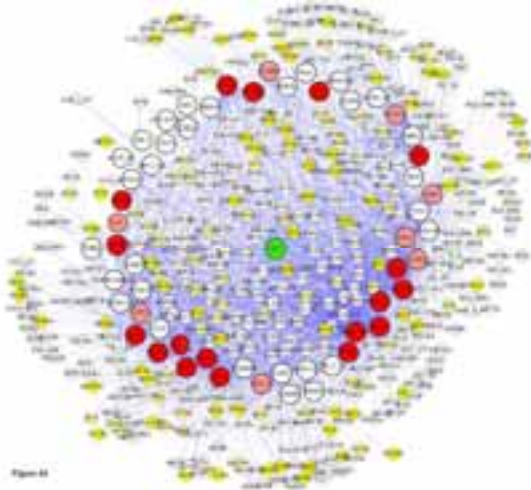
Please join NSGIC as we try to simplify life and connect stakeholders.



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