

Strengthening Accountability, ARRA & Beyond

Greg LeRoy
Executive Director
Good Jobs First

ESRI Federal Users Conference
February 18, 2010 ~ Washington, DC



Good Jobs First: Economic Development Accountability and Smart Growth

- Website, Tools @ www.goodjobsfirst.org
- Model Research and Publications
- Training and Speaking
- Technical Assistance
- Testimony, Legislative Analysis



Show Us the Stimulus

- 51-state “report card” on state Recovery Act websites – quantity *and* quality of info
- Spending details: overviews, distribution, recipient names, dollar values
- Job details: by project, location (per Recovery.gov)
- Missing: demographics, job quality



The Envelope, Please...

- Maryland, Kentucky, Connecticut, Colorado, Minnesota, Wisconsin top-rated as of 1/26/10
- North Dakota, District of Columbia, Missouri, Vermont, Alaska the worst
- “Cinderellas” include Kentucky, Illinois, Minnesota, and Utah



Mapping the Stimulus

- 28 states now map ARRA data, but only 14 are interactive + significant details
- ESRI, Google, Bing, others (in that order)
- Still missing in almost every state: measures of need, juxtaposed with spending



Data Gaps in the Stimulus

- Who is really benefitting from ARRA jobs, and how good are the jobs?
- Six more data fields needed:
 - race, gender, and nine-digit residential ZIP code of ARRA workers
 - Hours, wages and benefits levels, especially health care

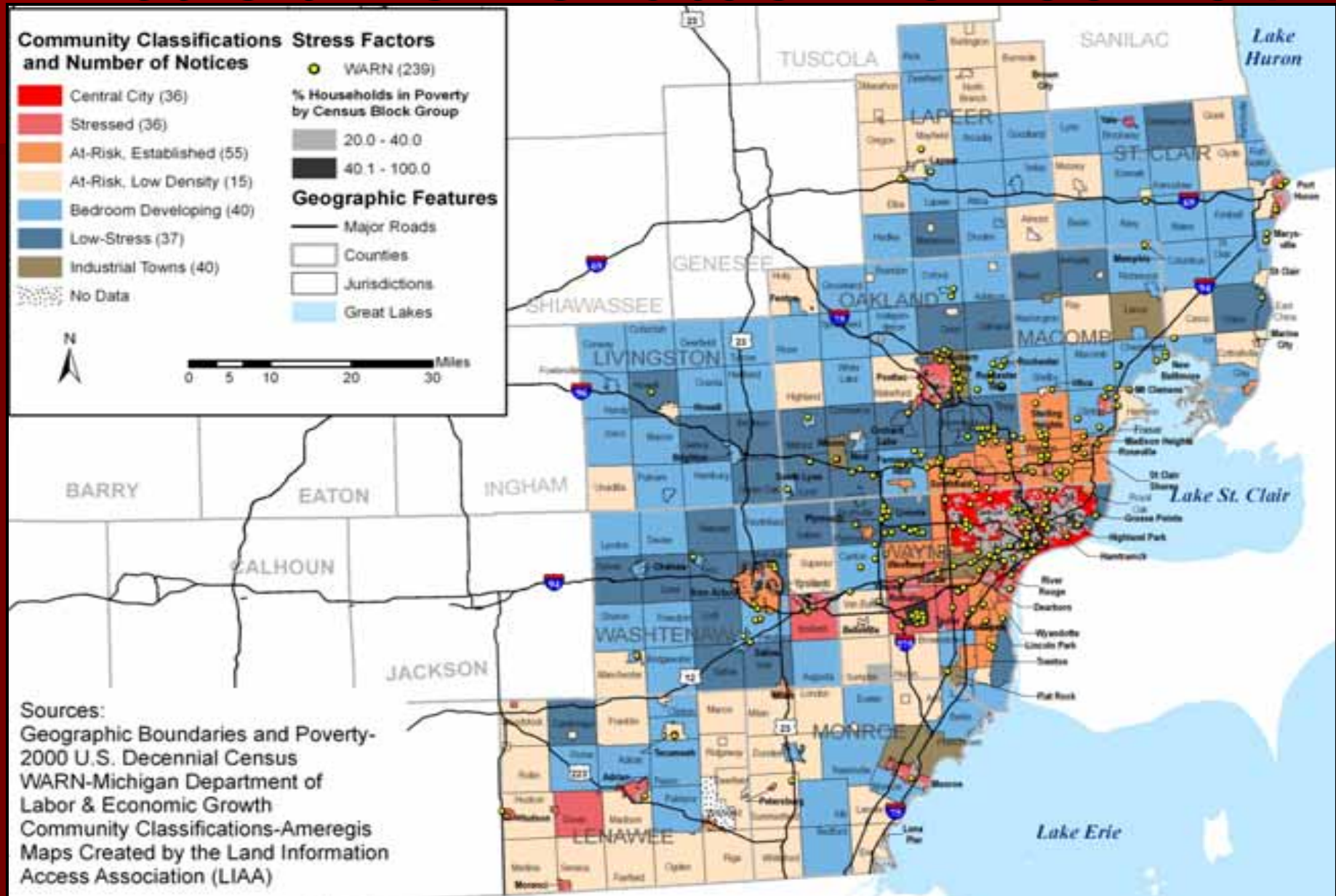


Using GIS to Expose Sprawl, Promote Smart Growth

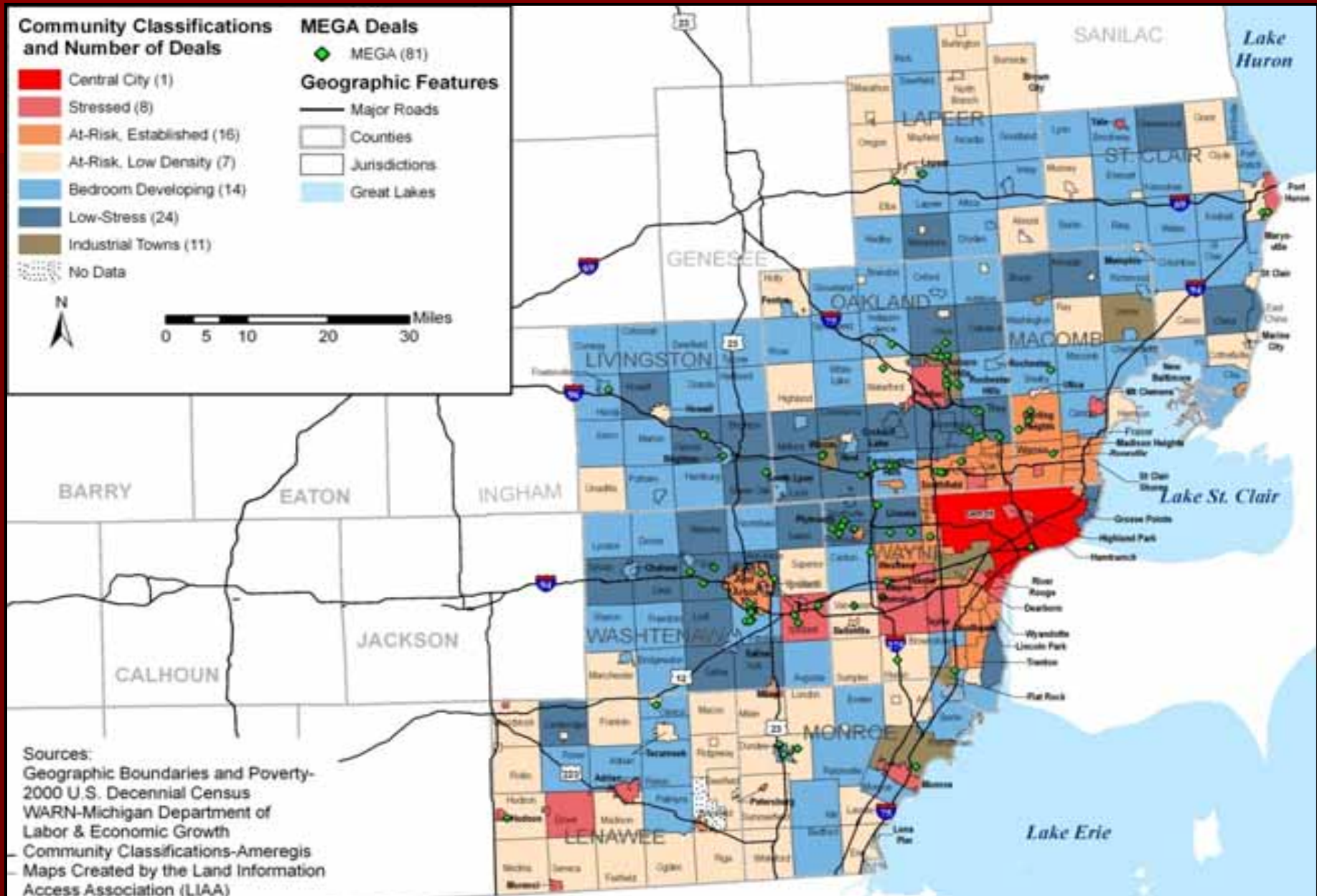
- Focus on *jobs*, a neglected dimension of sprawl debate
- Map company-specific economic development subsidy deals
- Juxtapose them with measures of land use, economic stress, transportation



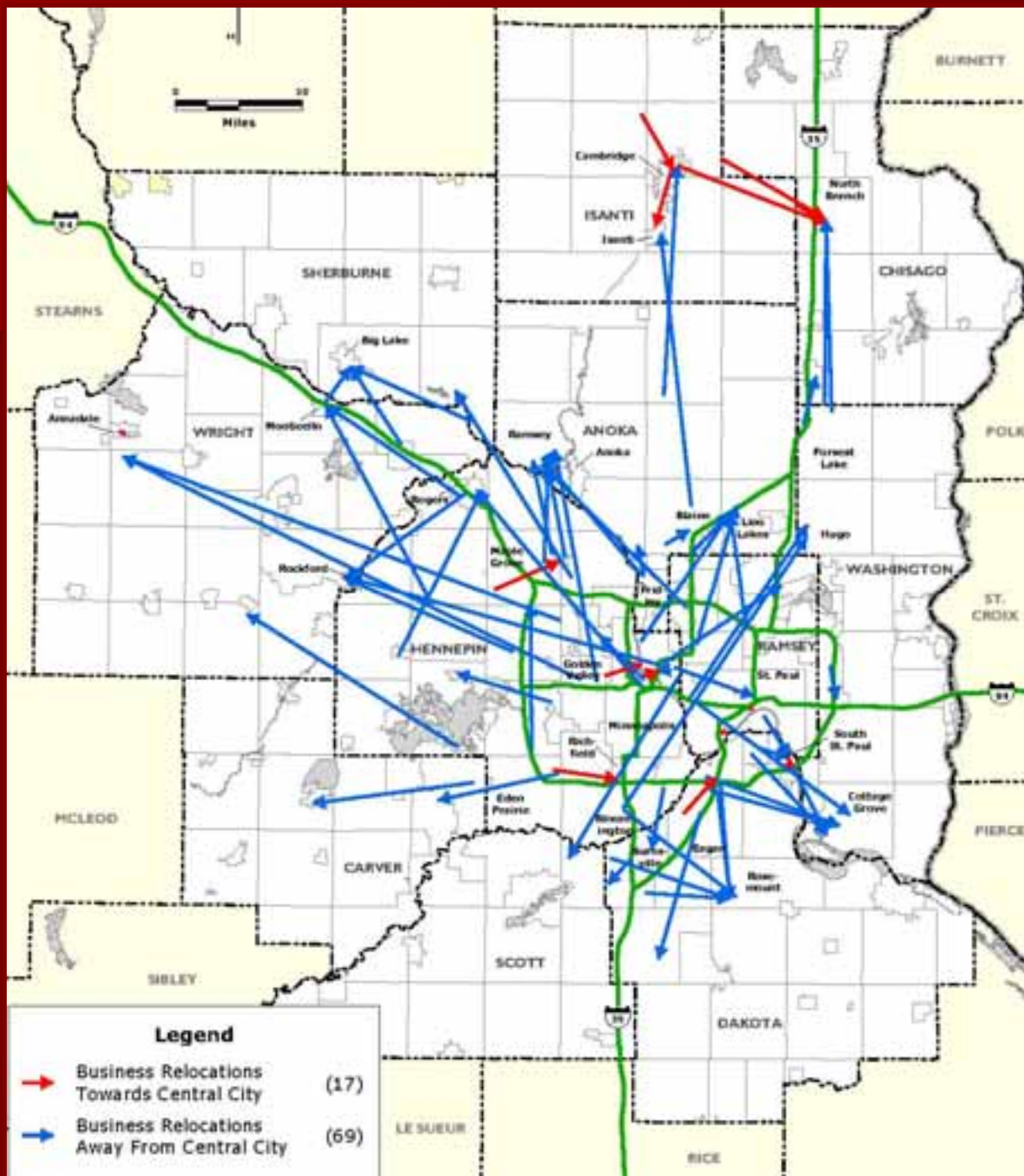
Detroit MSA Shutdowns 2001-04



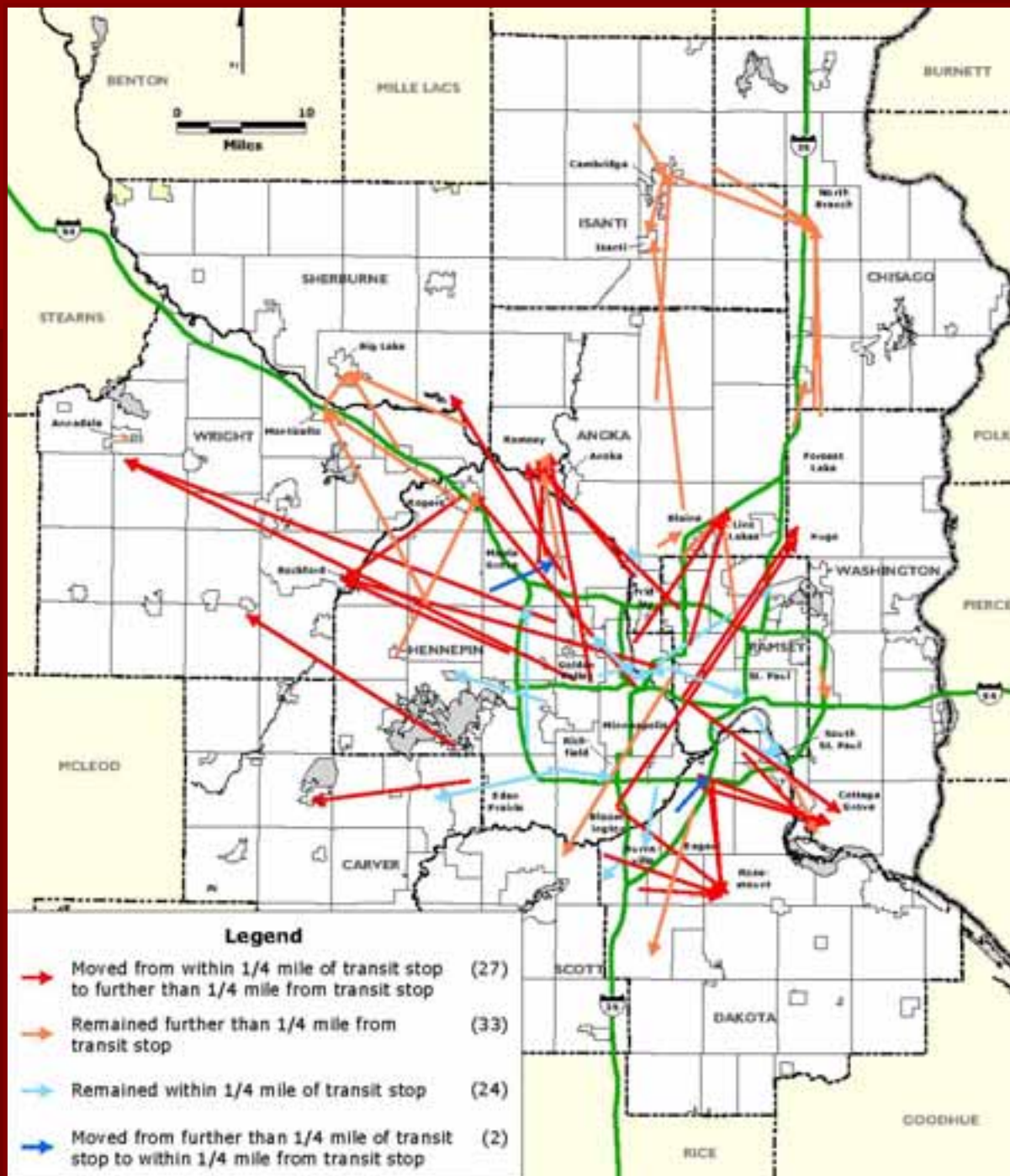
MEGA Deals 2001-2004



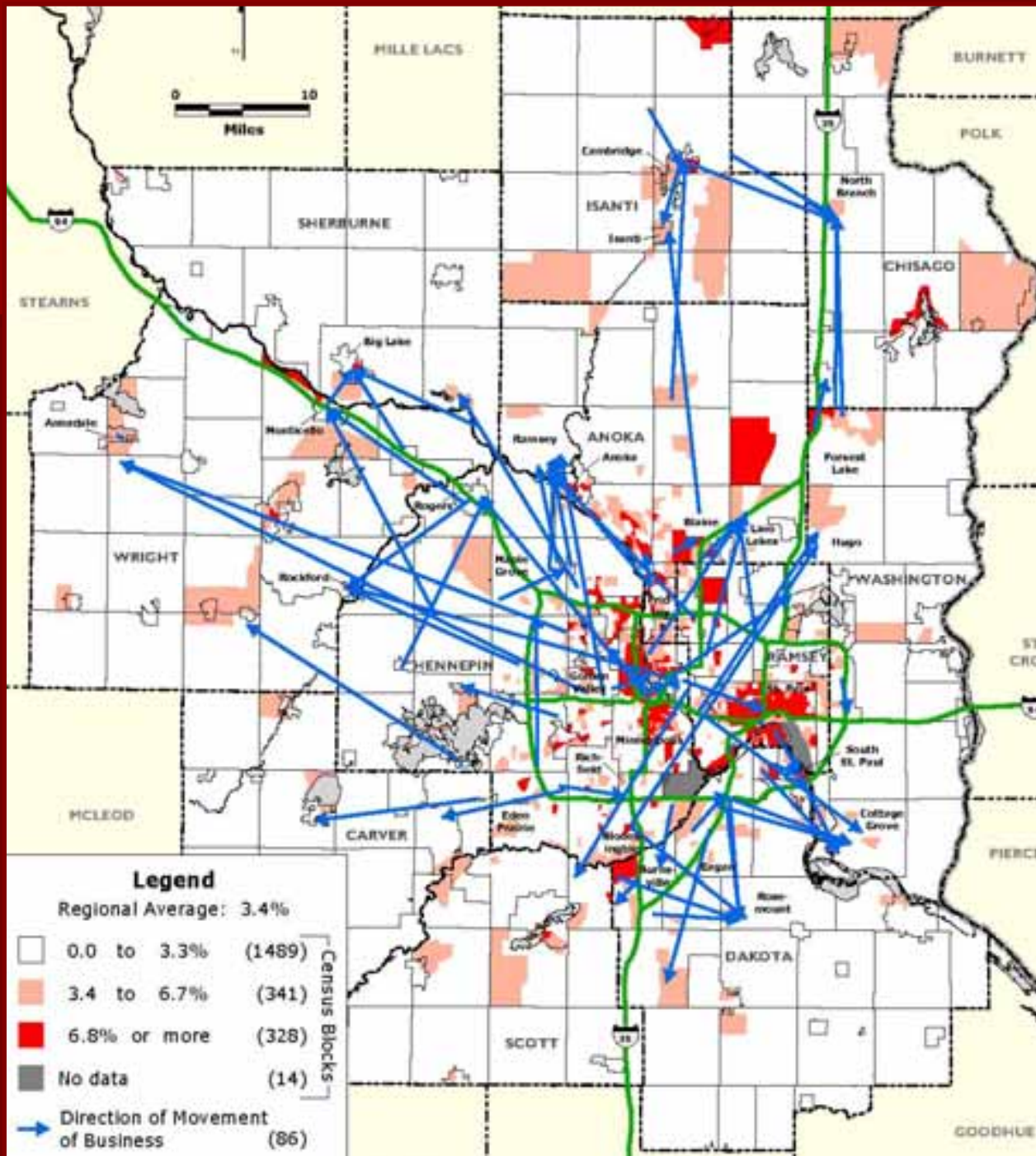
Twin Cities
Metro Area:
Subsidized
Business
Relocations
(Mostly TIF)
1999 to 2003



Twin Cities Metro: Subsidized Business Relocations' Access to Public Transit Stops

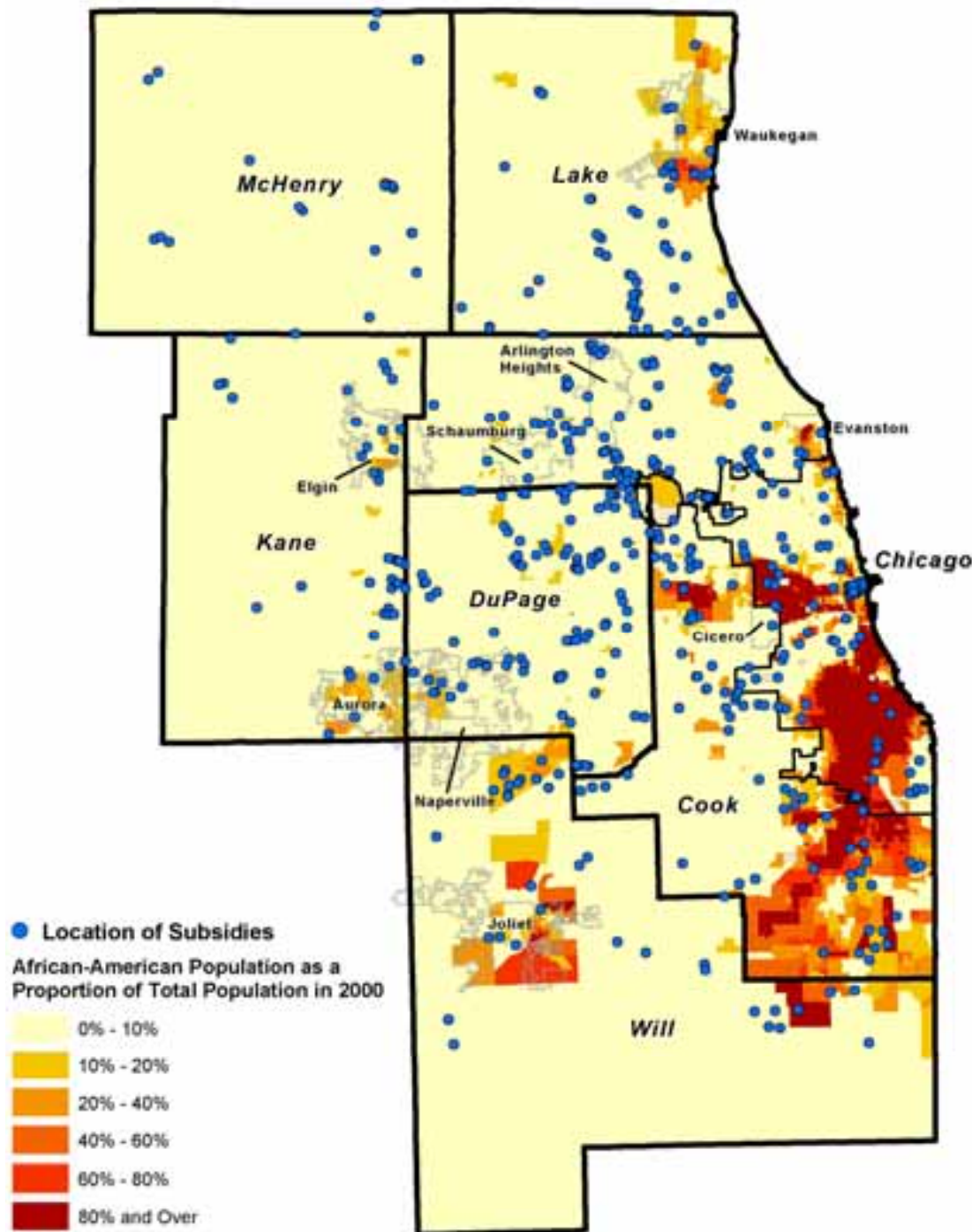


Block Groups with a Greater than Average Percentage of Residents Receiving Public Assistance



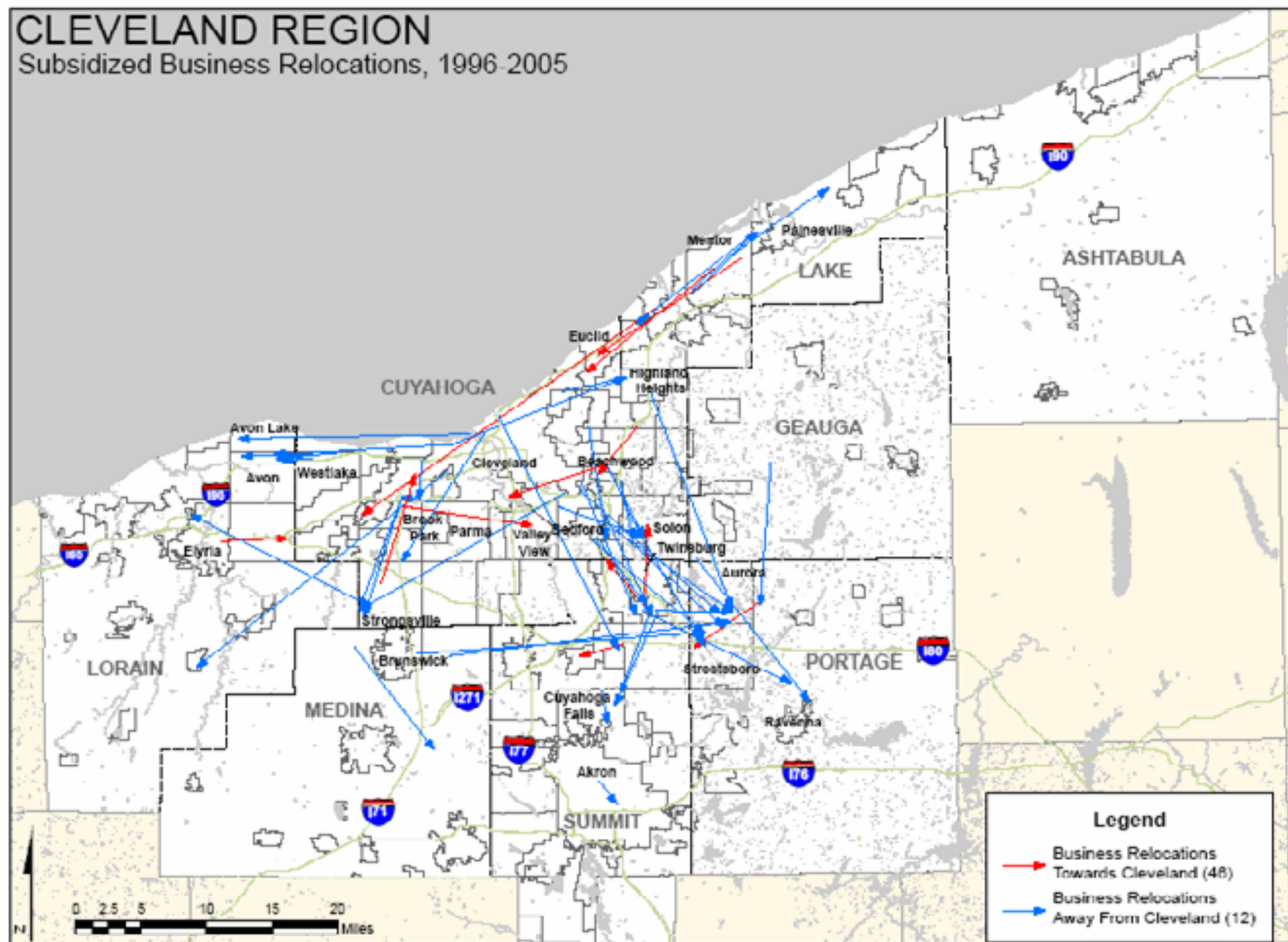
Chicago Metro Area 1990-2005:

State of Illinois Subsidy Locations vs. African-American Population



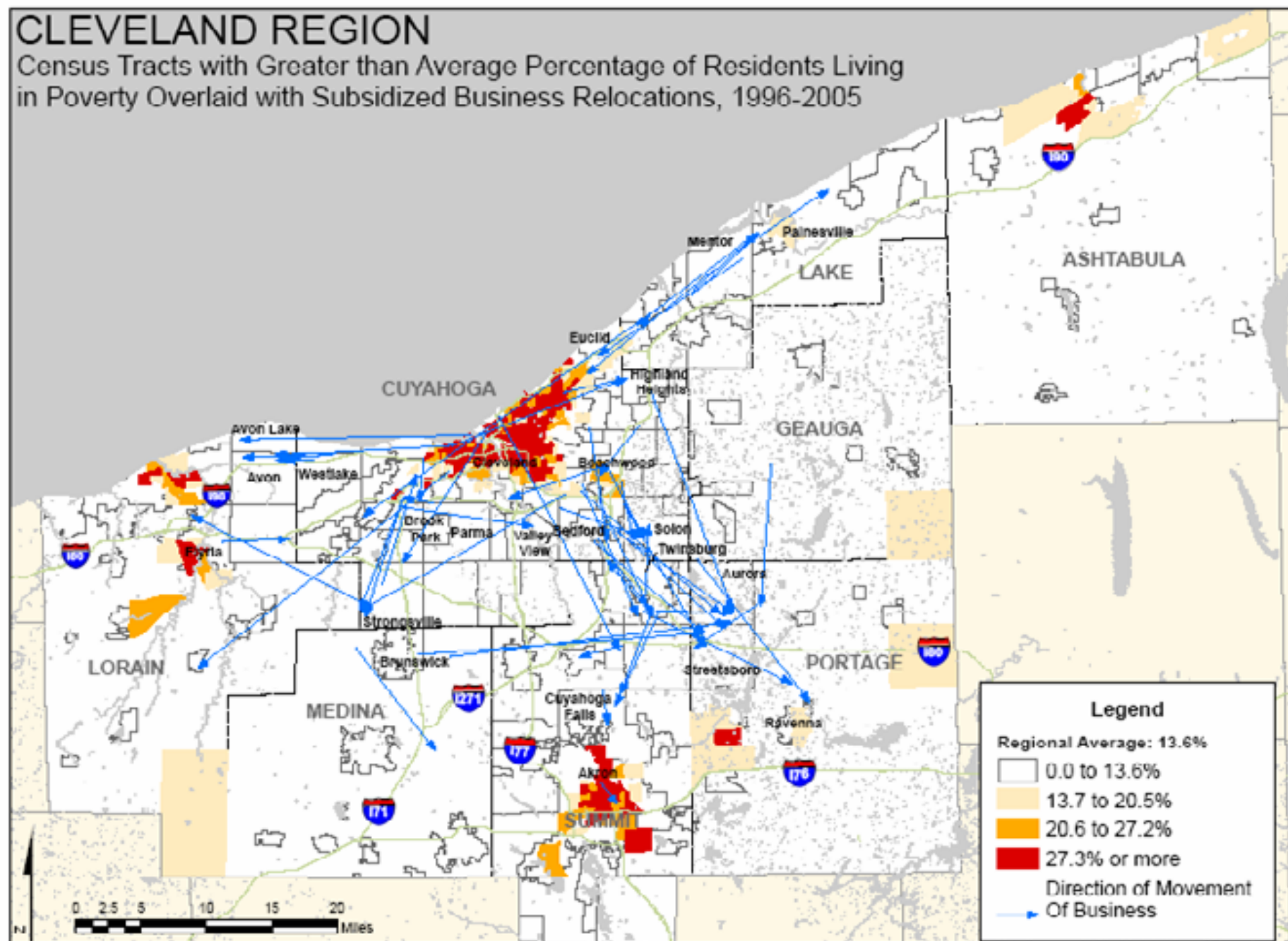
CLEVELAND REGION

Subsidized Business Relocations, 1996-2005



CLEVELAND REGION

Census Tracts with Greater than Average Percentage of Residents Living in Poverty Overlaid with Subsidized Business Relocations, 1996-2005



Contact Us!

Greg LeRoy

Executive Director

Good Jobs First

goodjobs@goodjobsfirst.org

www.goodjobsfirst.org

202-232-1616 x 211

