

Spoonfeeding data to the public through GeoStories

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Why do only geeks use our map viewers?

- The data are too dense
- They don't tell a simple story
- They don't have pretty pictures
- People can't handle detailed interactive maps

Why do people love National Geographic maps?

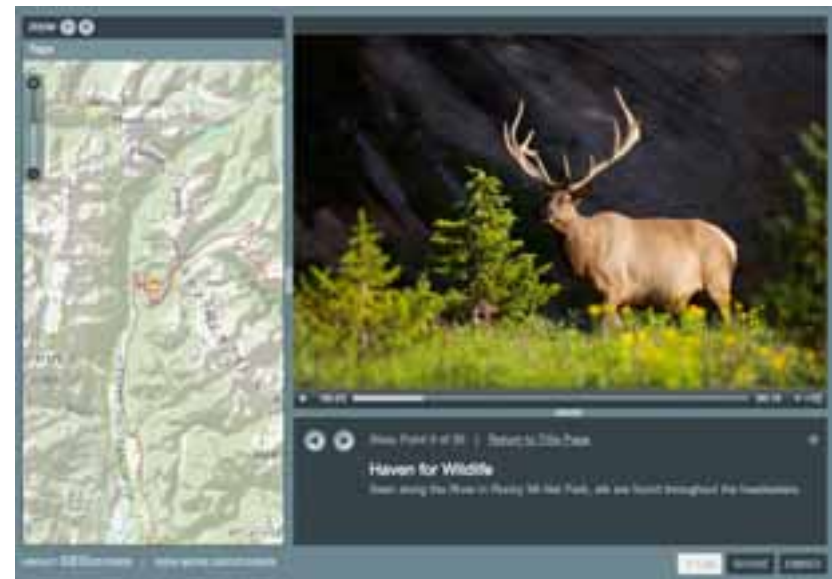
- The data are digestible
- They tell a story
- They have pretty pictures
- They have short helpful notes and captions
- The cartography is well designed and edited

What are GeoStories?

- New publishing format to embed place-based multimedia stories in websites.
- Combine maps, multimedia, and narrative to take viewers on tours of places and topics.
- New storytelling medium to engage people in the places and topics you care about.
- Leverage your multimedia and map collections.



Title Page



Storypoint



Collection

Let's see some GeoStories...

- [Florida Wildlife Corridor](#)
- [US Fish & Wildlife Service](#)
- [National Parks Conservation Association](#)
- [Energy Realities](#)
- [Jon Waterman](#)
- [James River Association](#)



Questions?

To learn more or try out the platform, visit [GeoStories.org](https://www.geostories.org)

Or contact:

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