

# GIS FOR A SUSTAINABLE WORLD



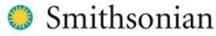
MICHAEL LIPPMANN  
Blue Raster

Hello everyone, and thank you to Esri and Unosat for having us.

My name is Michael Lippmann, I am a co-founder of Blue Raster and we are proud to be one of the sponsors of this event.

BLUERASTER

Blue Raster is Proud to Partner With....



We work with many of the organizations in this room, and look forward to the opportunity to learn more about how you apply GIS to your missions.

# APPS

# ANALYSIS

# DATAVIZ



We specialize in Apps, Analysis and DataViz

We handle the

- Technology
- Data
- Visualizations

so you can focus on your specialty.

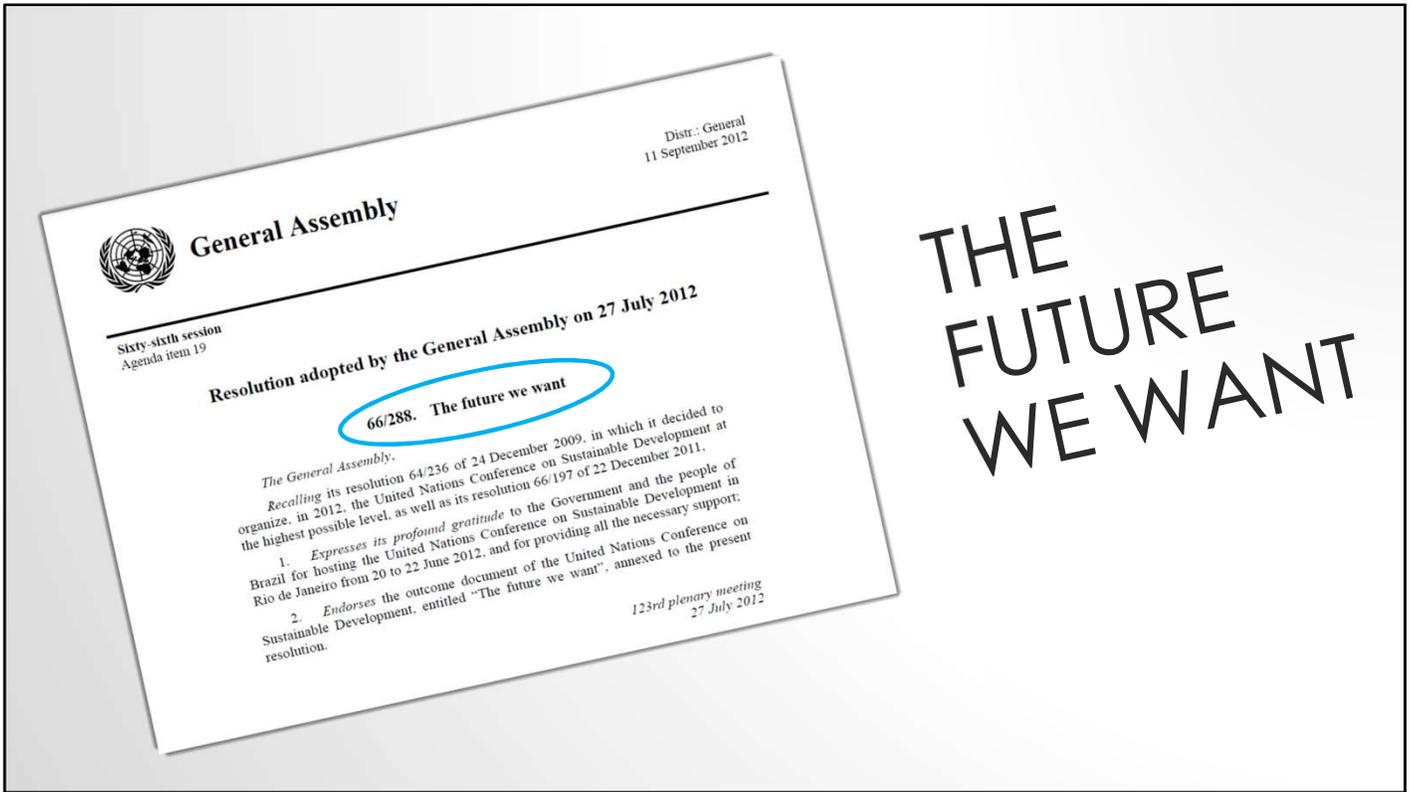


We're honored to be able to speak at this assembly.

Together, this room is full of

- The most talented GIS Technicians
- Global Affairs Specialists
- Engaging Storytellers in the world

all working to deliver *The Science of Where* to the world's greatest challenges in sustainability.



The United Nations calls this *The Future We Want*.

# ON THE JOURNEY



On the journey to this *future we want*, everyone here has their own story.

# A STORY ABOUT PLACE



A story about place. A story where location is everything.



Over 15 years, we have learned many of these stories by helping great organizations like yours harness *the science of where* to

- deliver results
- measure progress
- share your success with the world.



One story particularly reminds me of the importance of these gatherings.



10 years ago, at a conference just like this

I met Lilian Pintea

A senior scientist at the Jane Goodall Institute



## Your Work Matters

We talked about his work in wildlife conservation  
and our work in smart mapping and web development



This small introduction was actually a seed planted in a growing network.

Over the years, our work became more closely aligned.



While Lilian and Jane were busy helping the chimpanzees, they needed assistance mapping and sharing this data with regional and national officials



By 2016, we began collaborating with the Jane Goodall Institute in building a conservation dashboard for Tanzania

Focus on what you do best



We helped navigate the technology, so that Jane's team could focus on what they do best.

# Helping Others



Jane Goodall said it so plainly herself, that one cannot try and save the forests and the chimps within them without first improving the lives of the people living in the villages around it.



Wherever you do your work, it is people and relationships that will make the difference



All of us are combining talented people with place -- with geography -  
- to take on the greatest challenges.

This is the *Science of Where*. The United Nations calls this *The Future We Want*.

You are working on the *Future We Want* -- addressing Poverty and Hunger, Education and Energy, Inequalities and Infrastructure and so much more.



This is a small assembly of great minds – each of us has a story of *People and Place*.

I challenge each of you to make those connections – introduce yourself and tell your story.

The relationships you start today will grow into great opportunities for delivering the *Future We Want*.



# MICHAEL LIPPMANN



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