



Managing Event-Based Spatial Data in a Public Health Environment

ESRI Health User Conference
October 2006



DATA & EVENTS

Handling Data During an Event (or Emergency)



Emergency Preparedness

- Handling Event-Based Data:
 - Can you prepare for all emergencies or events?
 - How can you best prepare for most events?
 - What are common questions that will need to be answered in most events?
 - What data do I need to help answer those questions?
 - How quickly can the information be mapped and shared?



Spatial Data in an Emergency

INPUT

- What shape is the data in?
- What's spatial about the data?
- Getting the data into GIS
- What other base layers do you need?

OUTPUT

- Sharing data statically: making a map
- Sharing data interactively: ArcIMS, Google Earth
- Health Event Analyst Toolset (HEAT)



Data Challenges

- Data may be confidential (individual case data)
- Turn around time usually very quick
- Data/Results may be shared among large diverse group of users
- Results may or may not need to be shared with public



Data Challenges

- Data may be unavailable
- Data may be coming from different sources
 - Printed / faxed / hand-written (requires data entry)
 - Excel spreadsheet, Access Database
 - Export from DB: .csv, .dbf, .txt, etc.
 - Shapefile or Geodatabase feature class
 - Enterprise Geodatabase feature class



Defining Event-Based Data

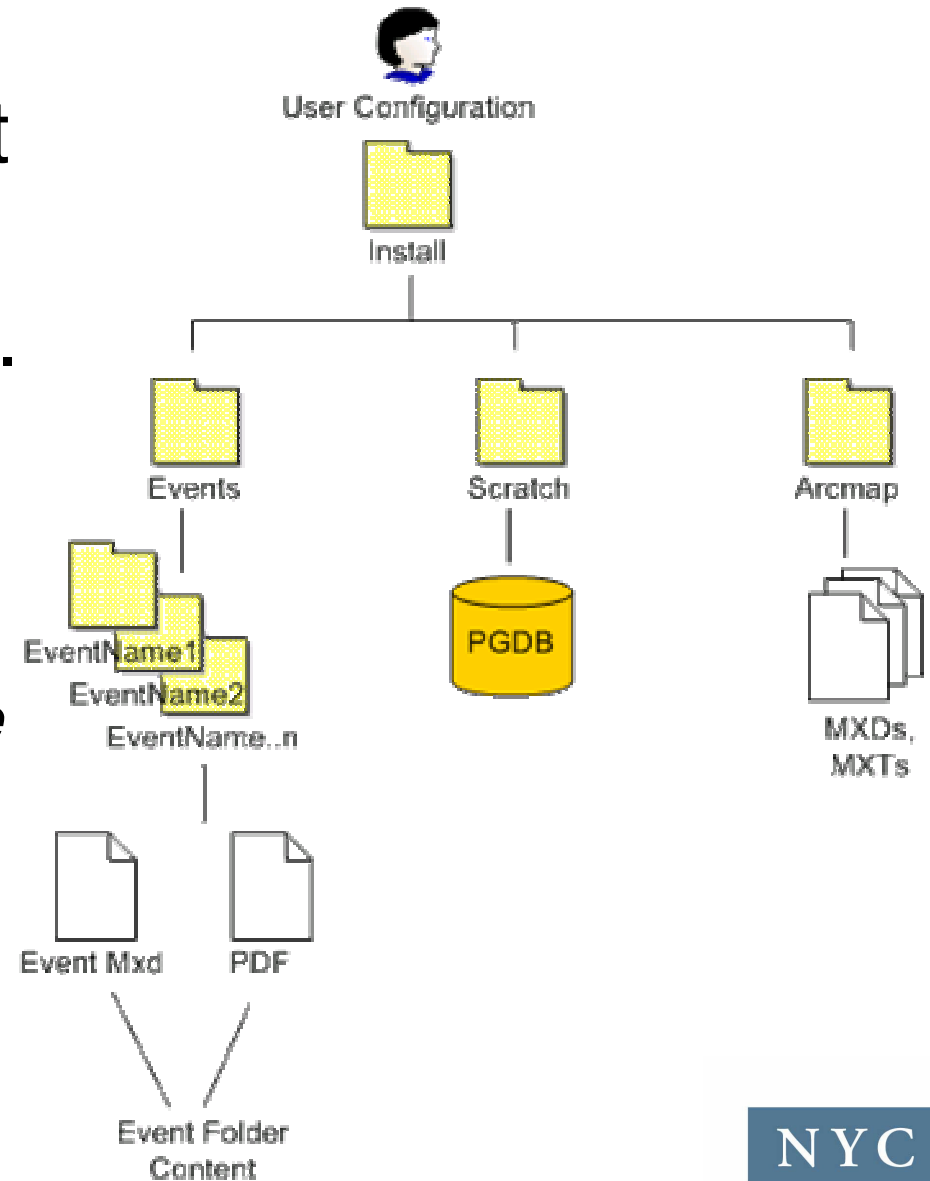
Why manage data as events?

- Events are managed, organized and shared differently from other GIS information, defined by an event boundary.
- An event boundary can encompass an event or series of events that are related in time and space.
- Events follow a common naming convention.



Defining Event-Based Data

- Events are stored in event folders named by event, type, place, time and date.
- Naming Convention:
keyword_event_steward_extent_date

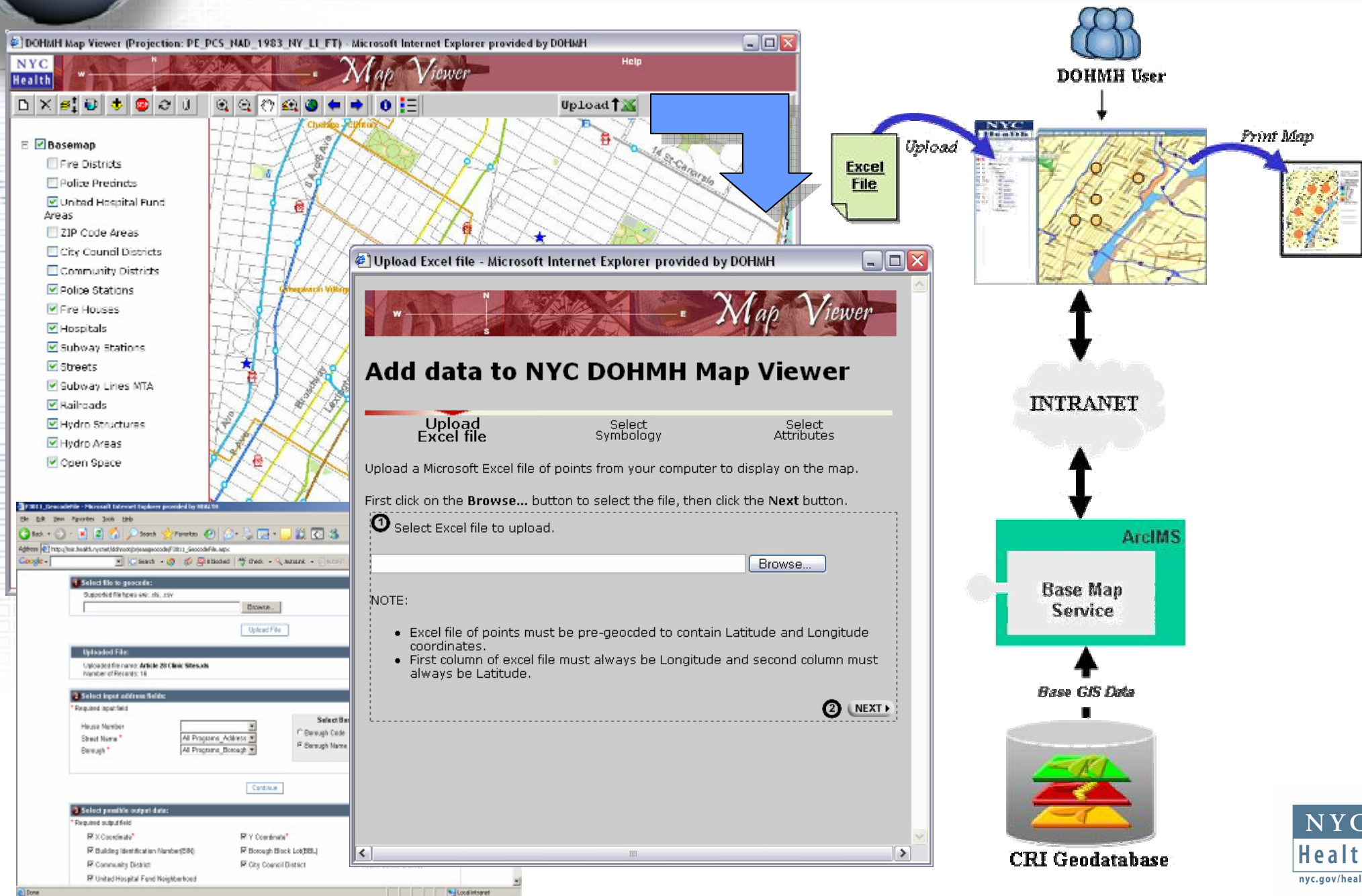




BUILDING THE EVENT

Getting Data In

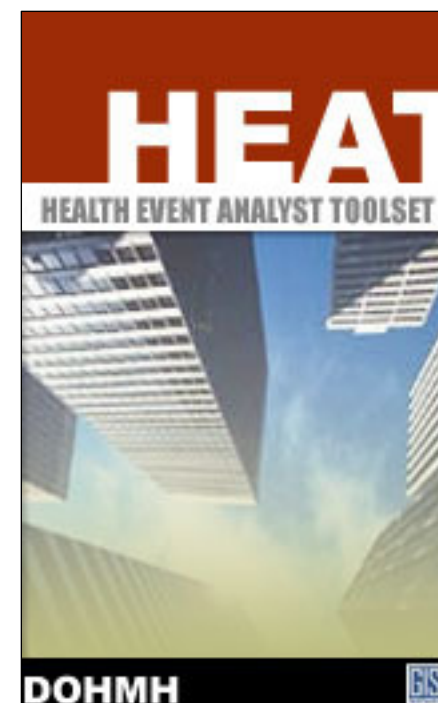
On-Line Geocoder & Map Viewer





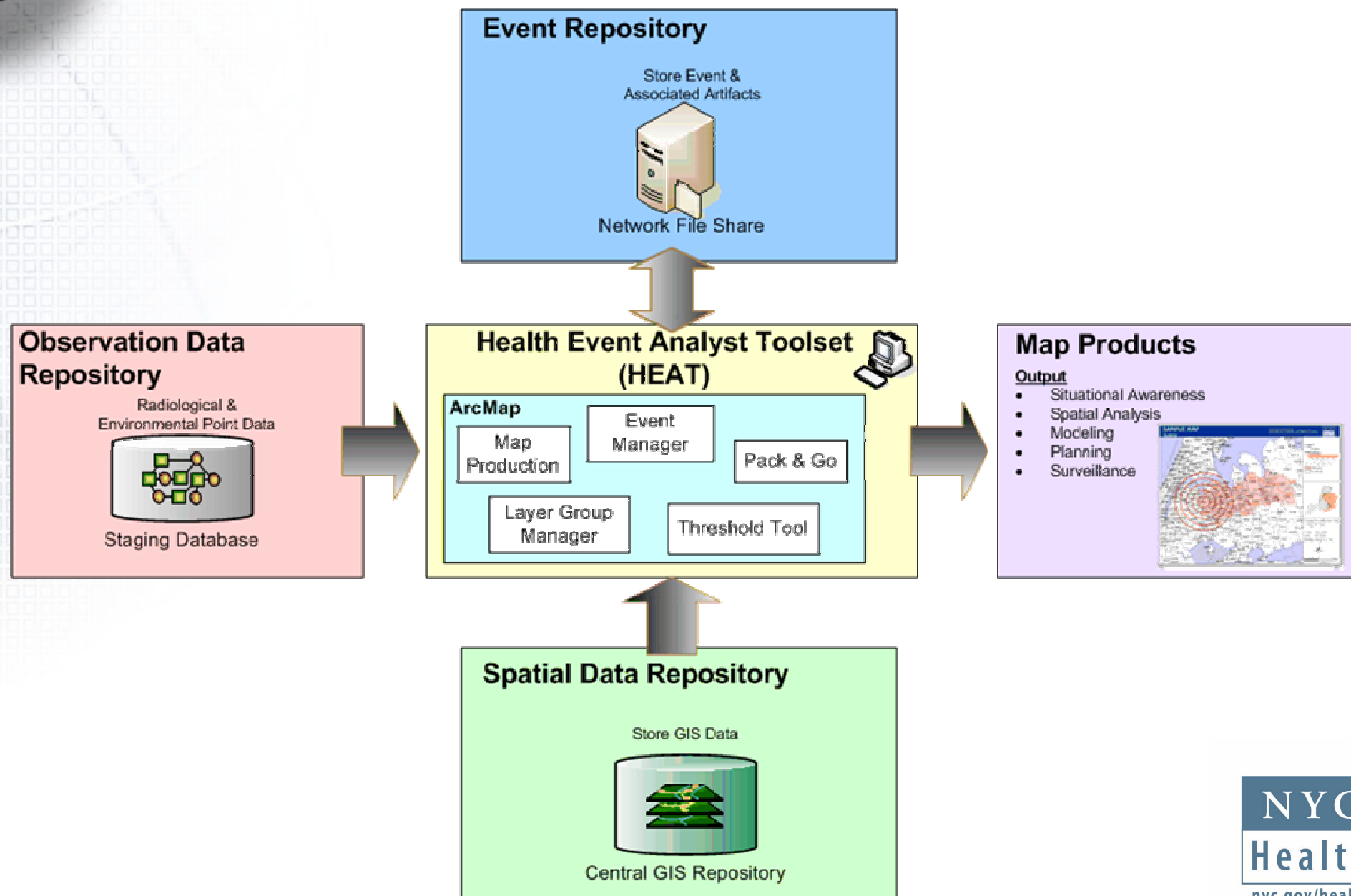
Health Event Analyst Toolset (HEAT)

- Recognized there were common steps taken during any given event.
- Gave us a process for
 - organizing and managing events
 - easily mapping datasets, both from known and unknown sources
 - sharing data and maps
- HEAT is a set of custom tools available as an extension within ArcView.



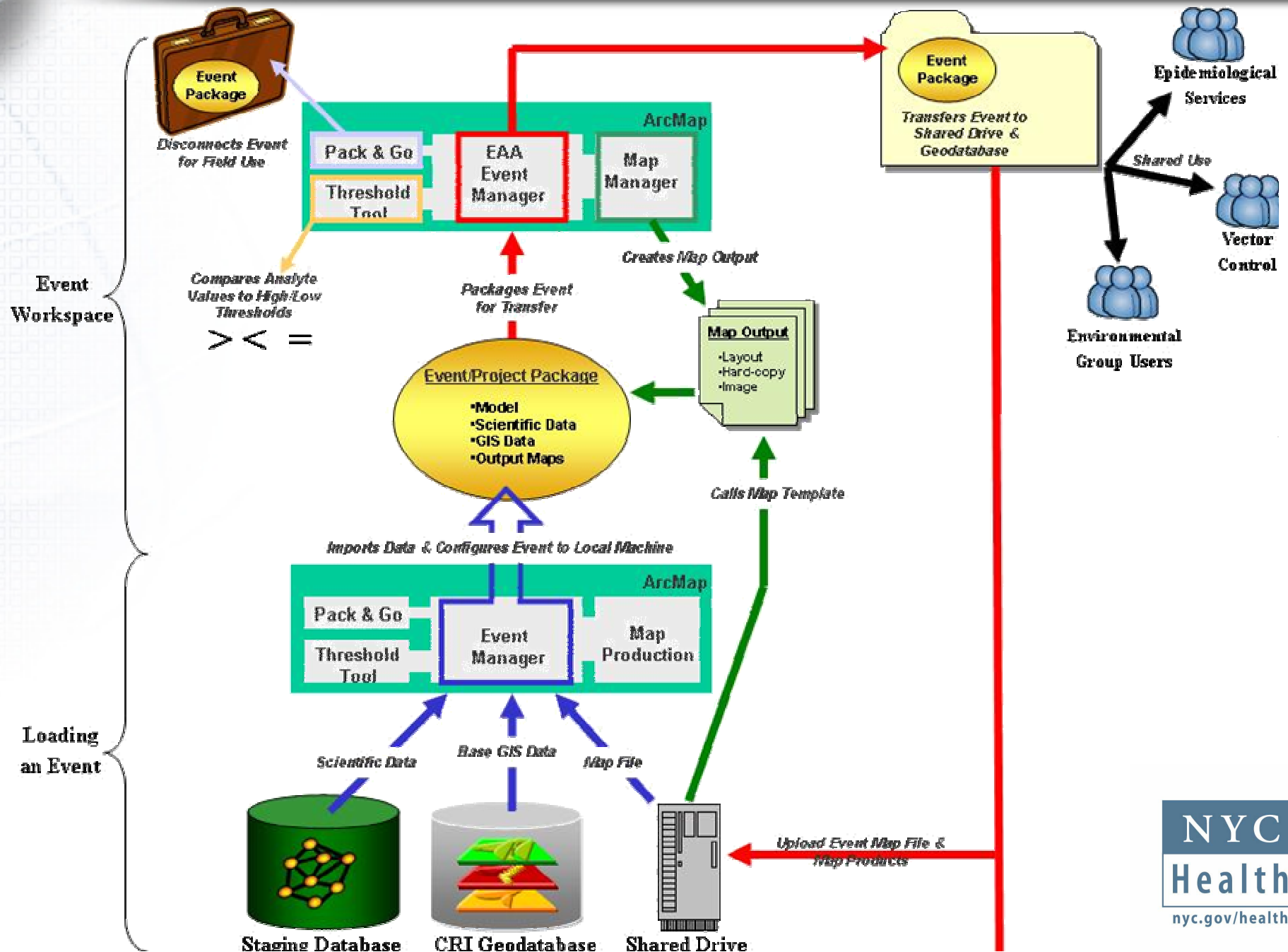


HEAT Conceptual Architecture





HEAT Conceptual Architecture

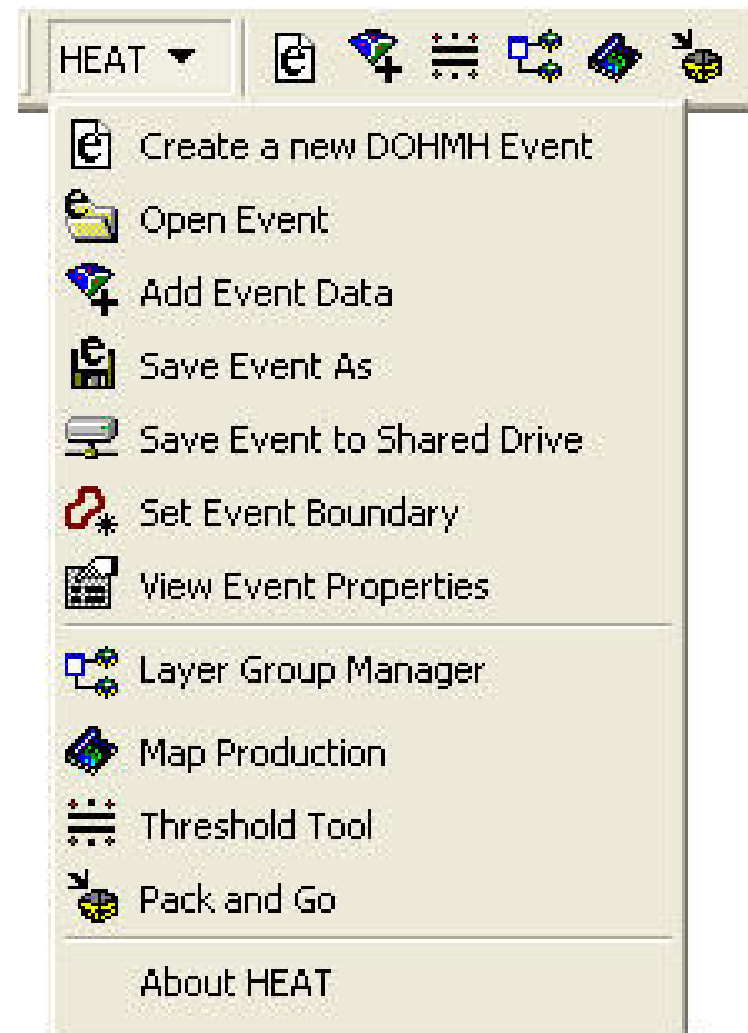




Health Event Analyst Toolset (HEAT)

Five Components:

- Event Manager
- Map Production Tool
- Threshold Tool
- Layer Group Manager
- Pack & Go



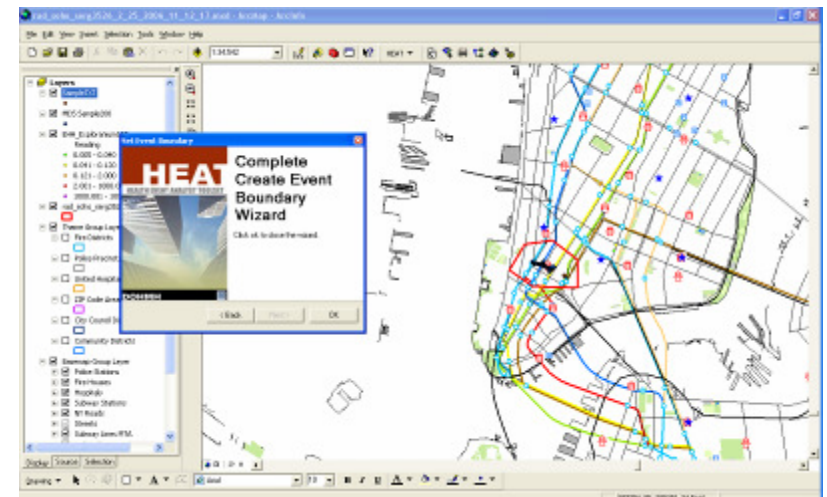



HEAT: Event Manager

- Define Event
- Load data from any of these sources easily
 - Handheld Data (Staging Database)
 - Env. Exchange Data (Staging Database)
 - Exceedance Data (Staging Database)
 - Other Mobile Source Data (Staging DB)
 - Generic — Excel, DBF, CSV, TXT
- Set Event Boundaries
 - By drawing or selecting polygons

The 'Create New Event Wizard' dialog box is shown, with the 'Define Event' step selected. The dialog has a blue title bar and a 'NYC Health' logo in the top right corner. The main area contains the following fields and controls:

- Event Parameters:** A section header.
- Keyword (Required):** A text input field.
- Placename:** A text input field.
- Program Name:** A dropdown menu with 'Emergency Management' selected.
- Event Description:** A large text area for description.
- Event Name:** A text input field.
- Navigation:** '< Back', 'Next >', and 'Cancel' buttons at the bottom.





SHARING THE EVENT & RESULTS

Getting Information Out



How do we share the data and results?

Map & Data Products: Each has advantages & limitations, choice will depend on needs of the end user

Share the Data:

- Tabular Output (DBF, convert to MS Excel)
- ESRI Shapefile (shp) – requires ALL supporting files (shp, prj, dbf, sbn, sbx, etc.)
- Geodatabase (Personal or Enterprise)



How do we share the data and results?

Share the Results:

- Static Map (e.g., PDF or JPEG)
- Map Viewer (ArcReader, ArcExplorer)
- Interactive web application ArcIMS/Arc Explorer
- Google Earth

Share the Data and the Results:

- Pack & Go



HEAT: Map Template Wizard

DOHMH Map Production

Map Layout:
Select Map Template... Select a template to change map layout.

Map Information:

Main Title:
flutrial_tribeca_serg35262_21_2006_8_45_1.mxd

Subtitle:

DOHMH Program Name: Bird Flu Scalebar Unit: Feet

Author: serg3526 Date Created: 2/21/2006 Document Status:

Note:

Map Legend:
ArcMap Legend Wizard... Use legend wizard to create a legend. You can also display a predefined legend picture.

☐ Show predefined legend

Print... Cancel Apply

Select Template

My Templates | General | DOHMH | Industry | USA | World

8.5x11Landscape.mxt
8.5x11Portrait.mxt

Preview

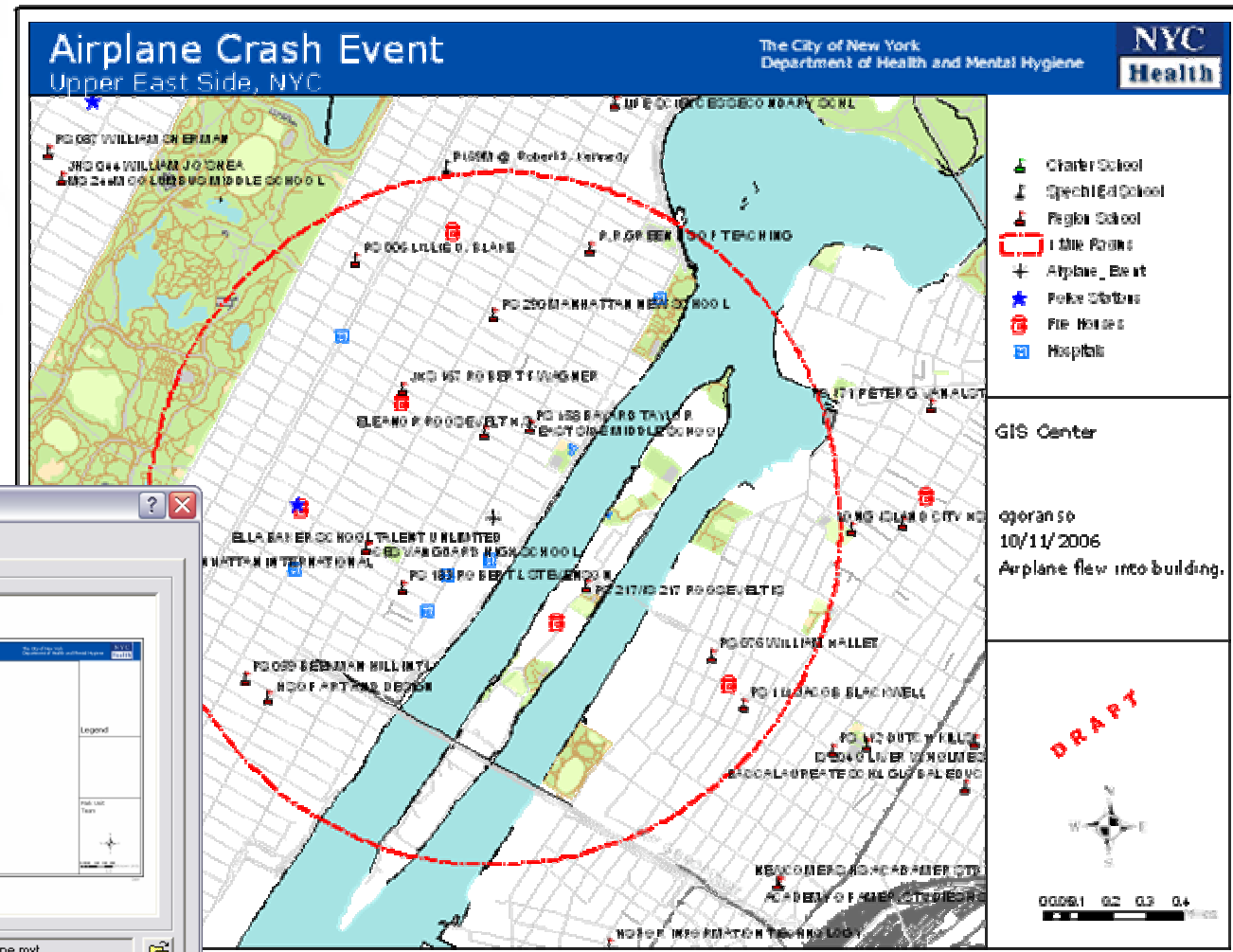
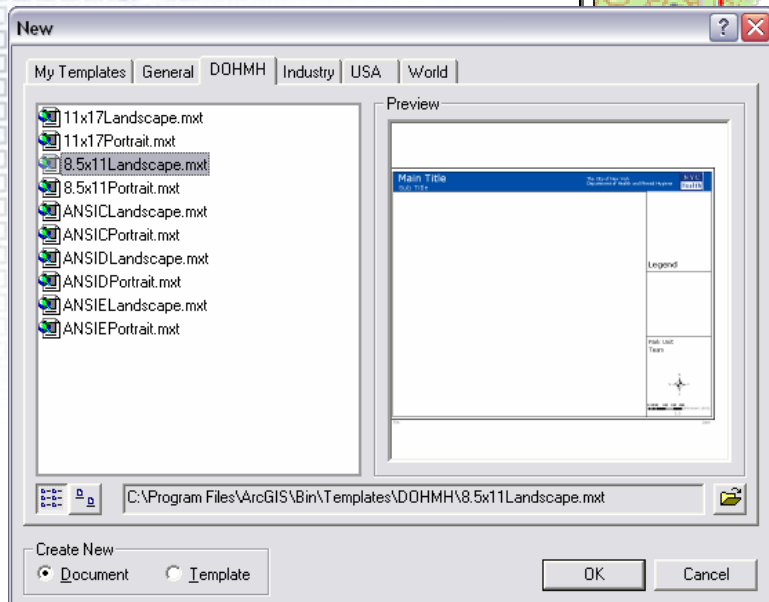
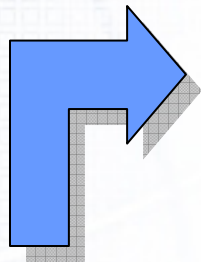
MainTitle
flutrial_tribeca_serg35262_21_2006_8_45_1.mxd

C:\Program Files\ArcGIS\Bin\Templates\DOHMH\8.5x11Landscape.mxt

< Back Finish Cancel



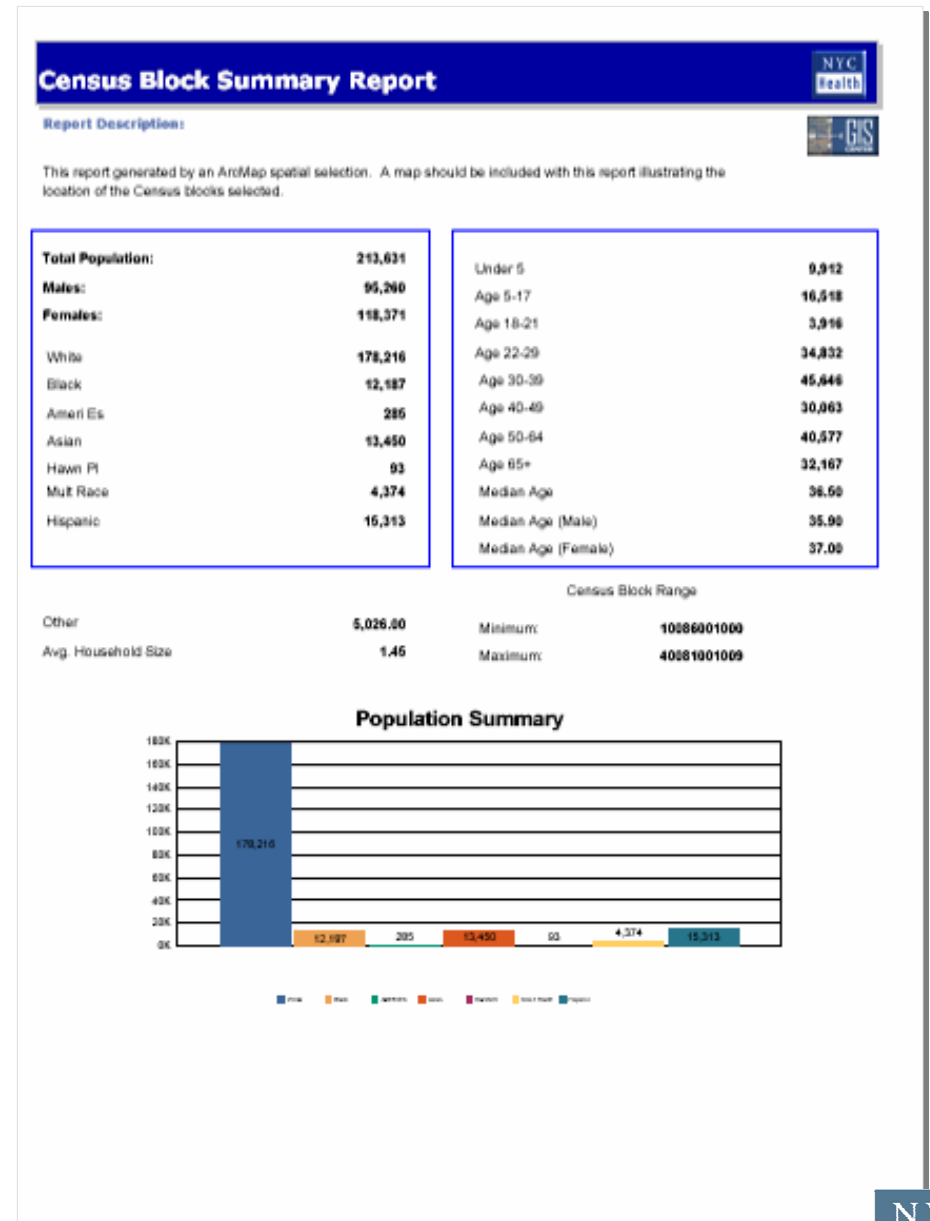
HEAT: Map Template Wizard





HEAT: Demographic Reports

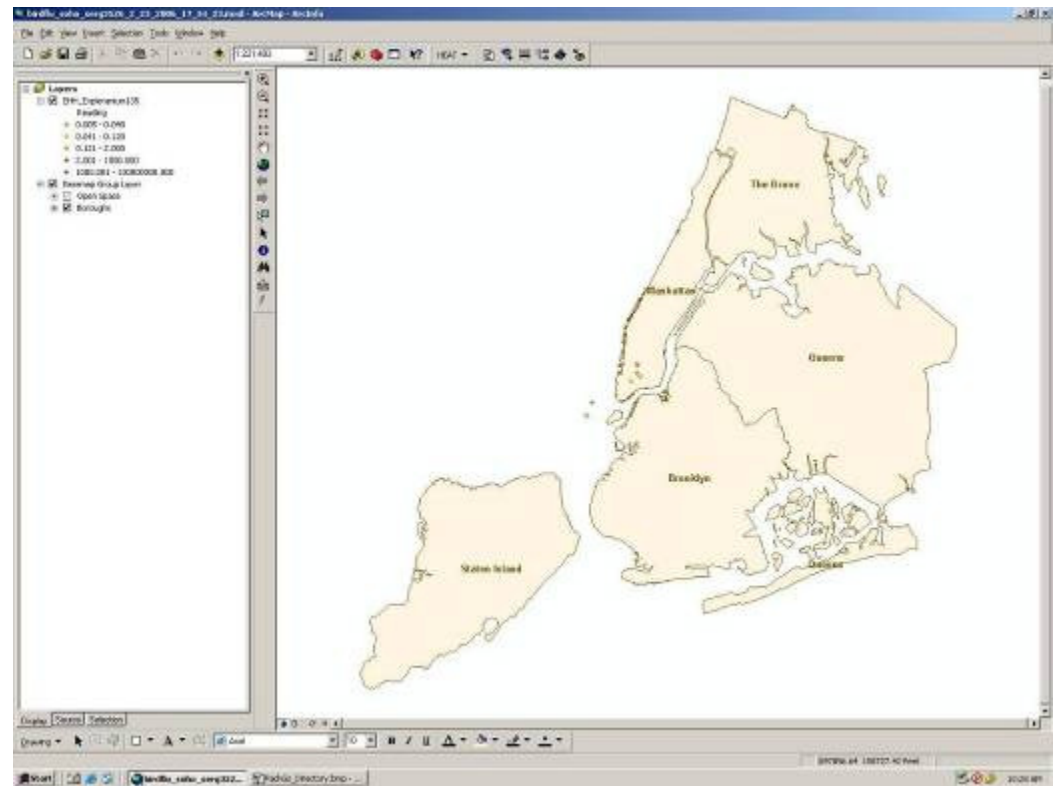
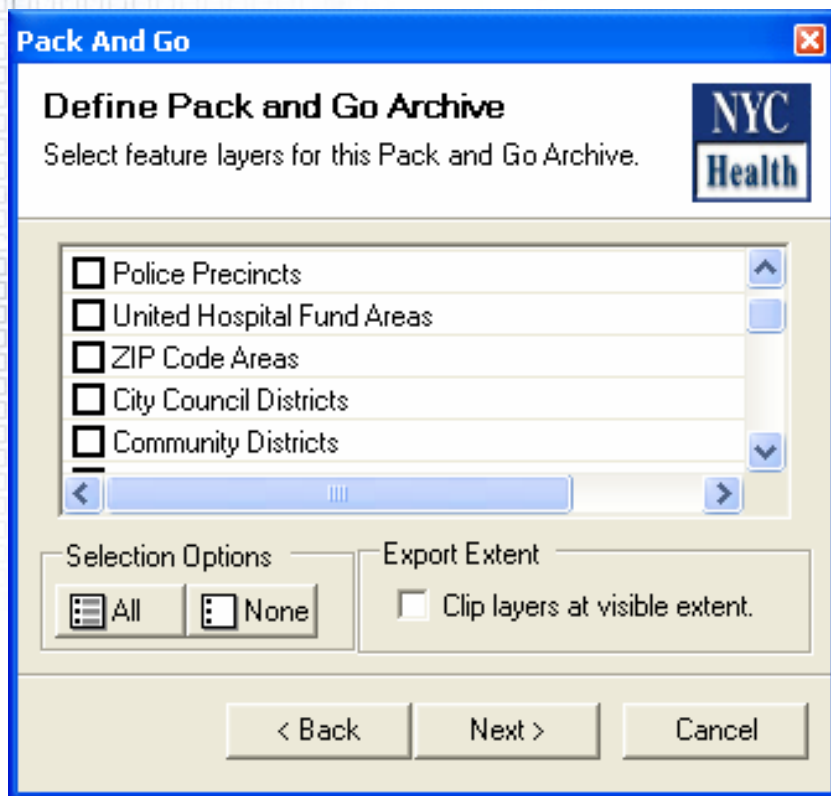
- On-the-fly demographic reports based off of event boundary (or buffer).
- Reports can be selected from a number of pre-developed templates based off of existing data sets.





HEAT: Pack and Go

- *Pack and Go* creates a self-contained ZIP file of an event with all referenced data so as to perform work in the field away from the network.





Helpful Resources

- NYC DOHMH Best Practices, Naming Conventions, Use Cases – (send e-mail)
- ORC Macro, Inc. A guide for public health agencies developing, adopting, or purchasing interactive web-based data dissemination systems. (undated document) Contract # 200-96-0598, Task Order No 23. Available at:
www.cdc.gov/epo/dphsi/files/WDDSGuideF3.doc .
- Peters, D. System Design Strategies, An ESRI Technical Reference Document. March 2006. Available at:
<http://www.esri.com/library/whitepapers/pdfs/sysdesig.pdf> .



Helpful Resources

- AlaskaPak – National Park Service
(www.nps.gov)



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