

# Health Activism in the 21<sup>st</sup> Century Networking Knowledge

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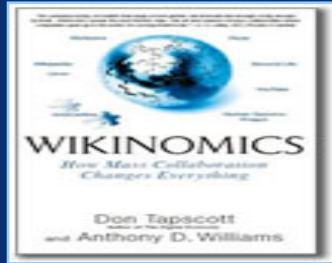
1 800 CDC INFO

[WWW.CDC.GOV](http://WWW.CDC.GOV)



# THE FUTURE OF PUBLIC HEALTH IN A FLAT WORLD

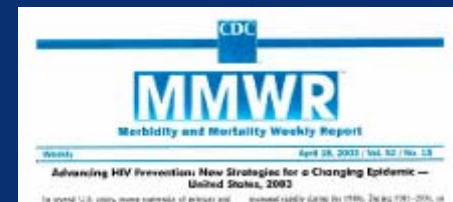




# New Media

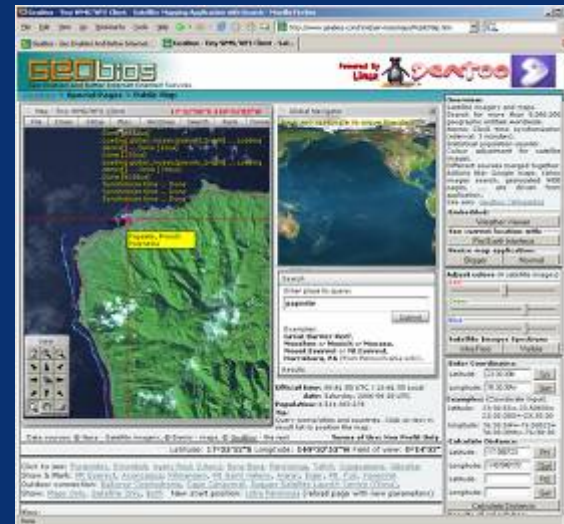


Department of Health and Human Services  
Centers for Disease Control and Prevention





# From Cave Drawings to Satellite Images



# Challenges

Unedited

Uncredentialed

Unverified

Untruthful

Unethical



# Opportunities

Perpetual

Participatory

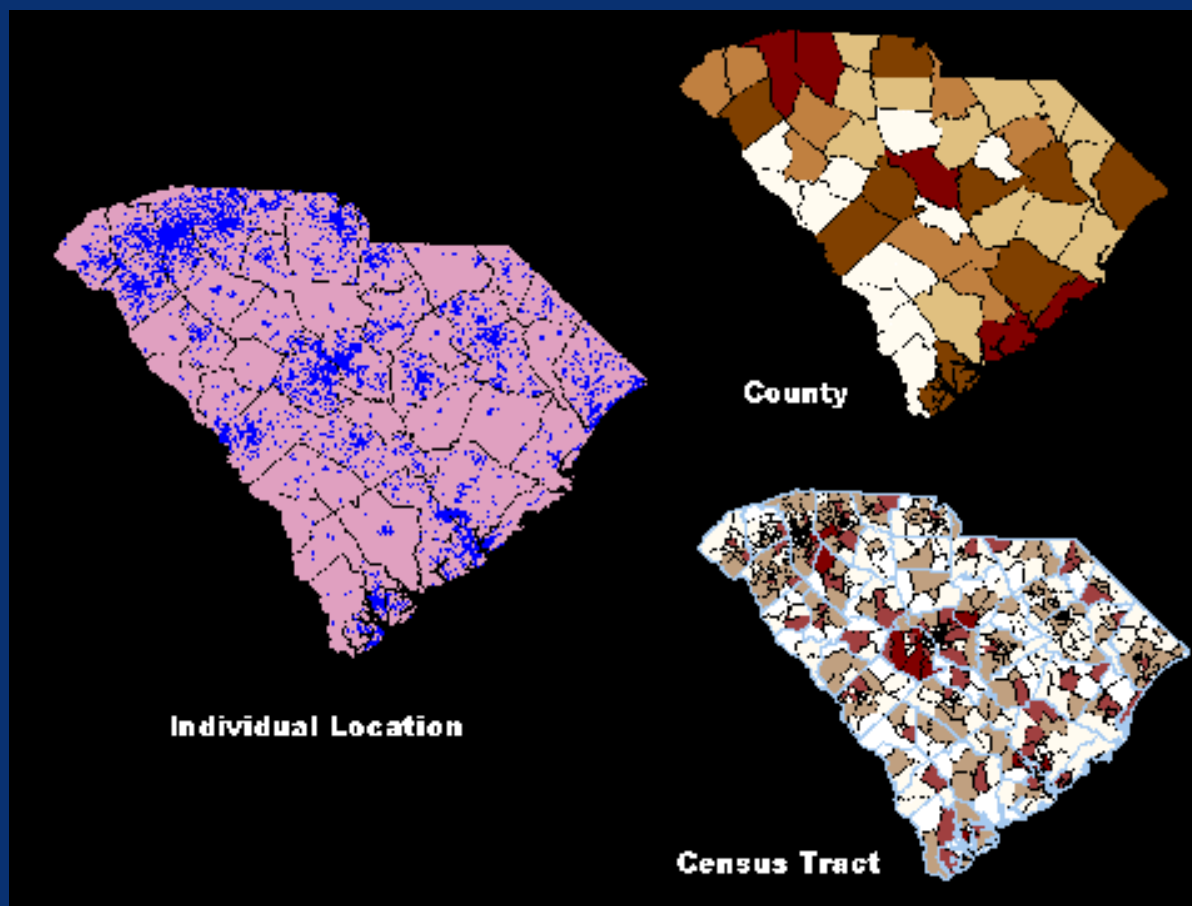
Personalized

Portable

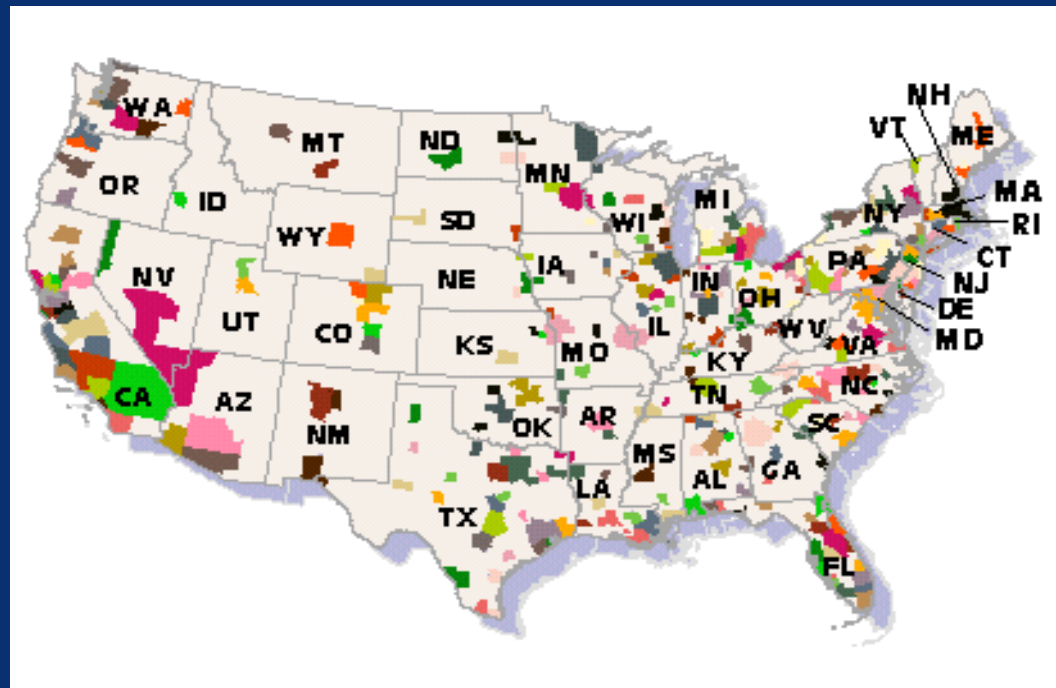
Panglobal



# 1998 ATSDR GIS Conference



# Interactive Atlas of Reproductive Health: Geodataset selection



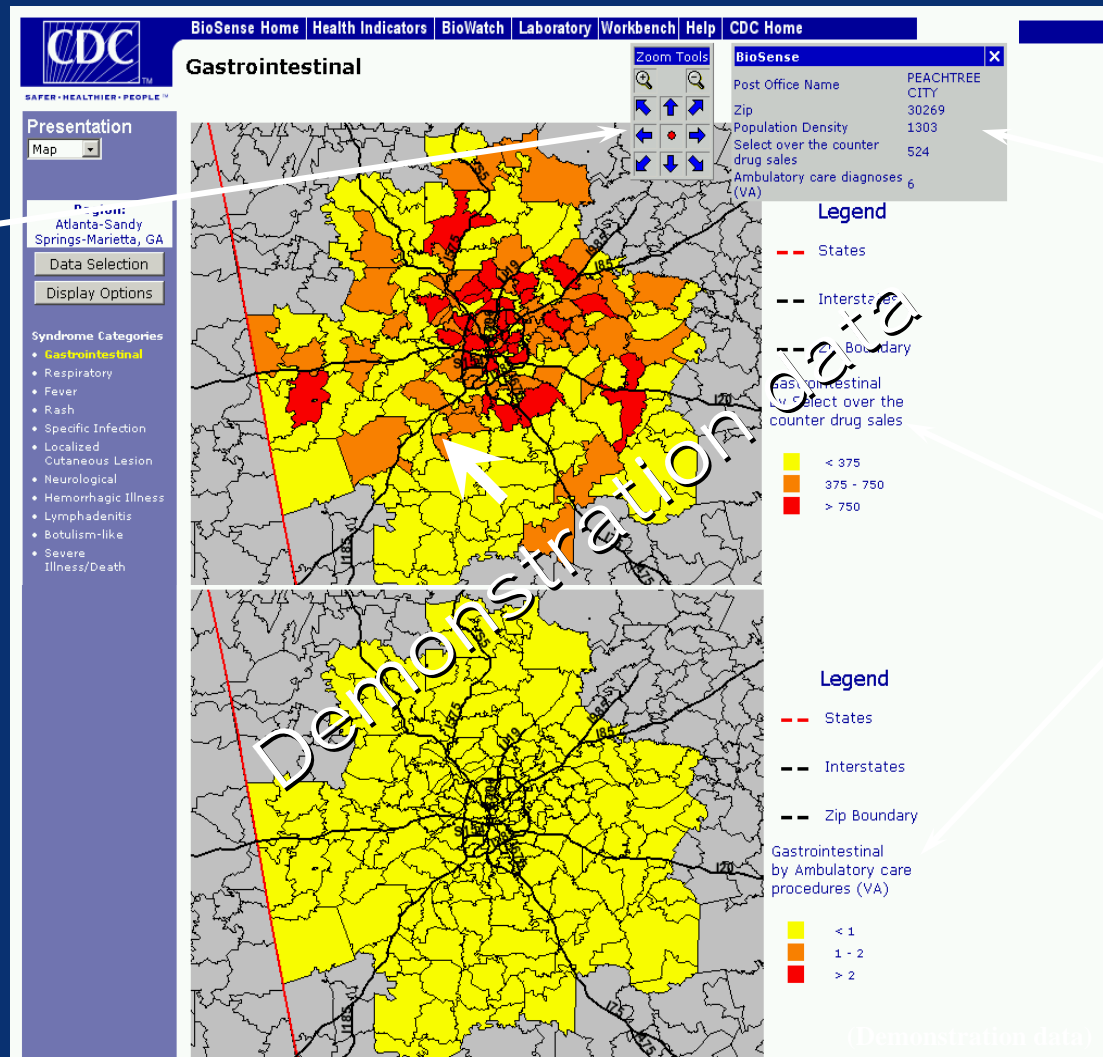
Explore geographic patterns for different demographic and risk groups





# How GIS is used in BioSense: Syndrome-Specific Maps

Zoom-In/Out  
And Map  
Navigation  
Tool

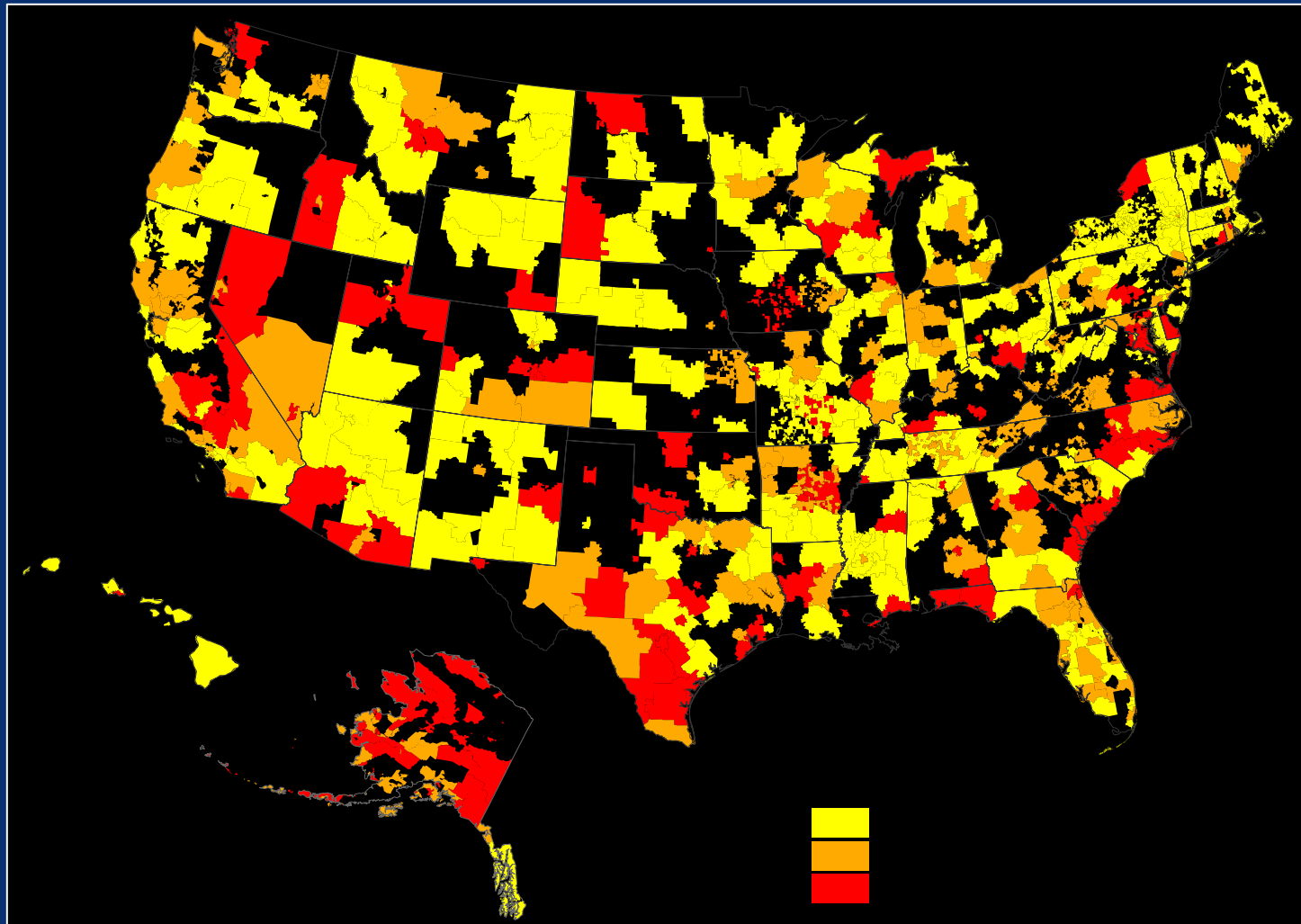


Zip Code  
“Mouse Over”  
Display

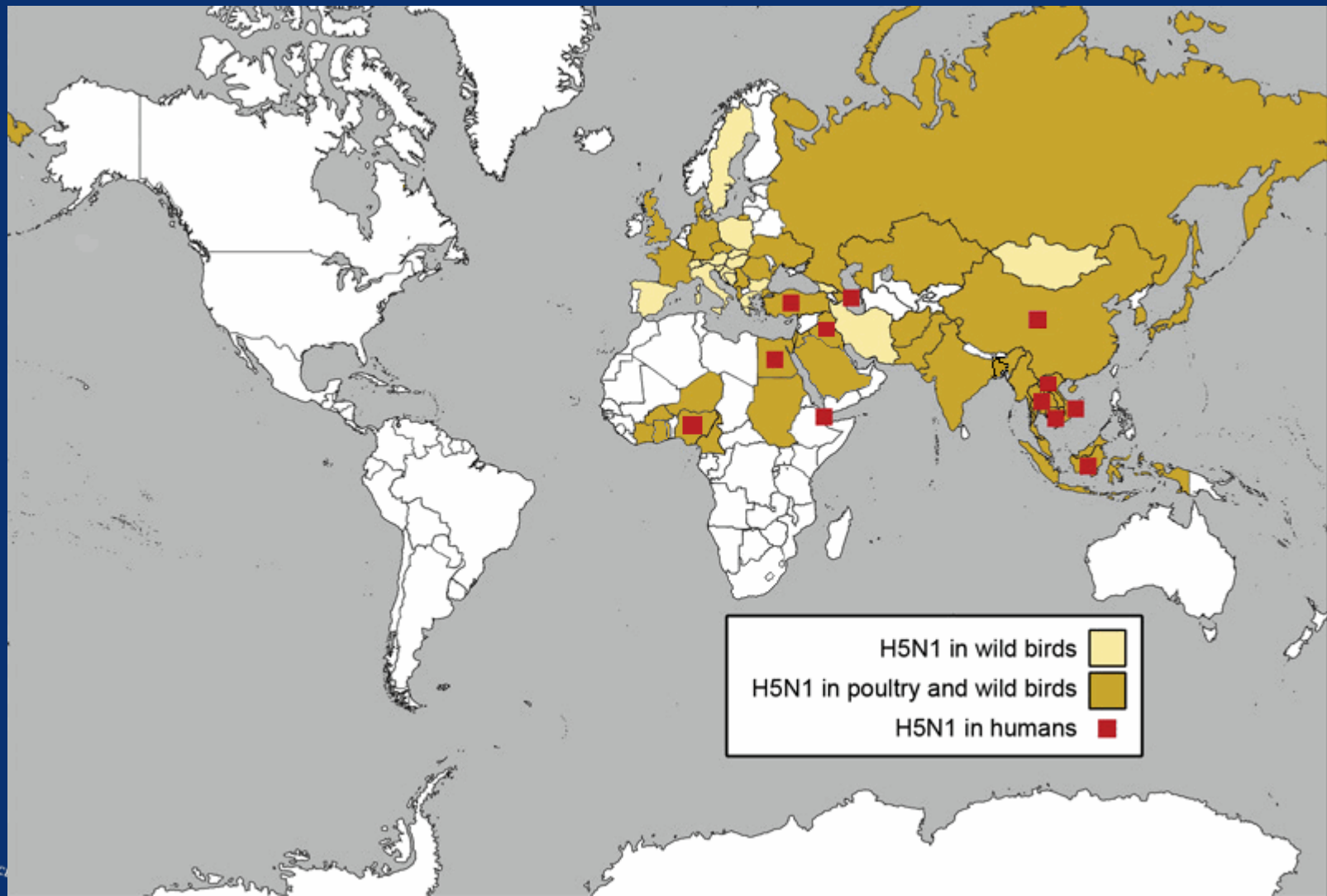
Data Source  
Specific  
Maps

# Special Uses: Seasonal Flu Surveillance

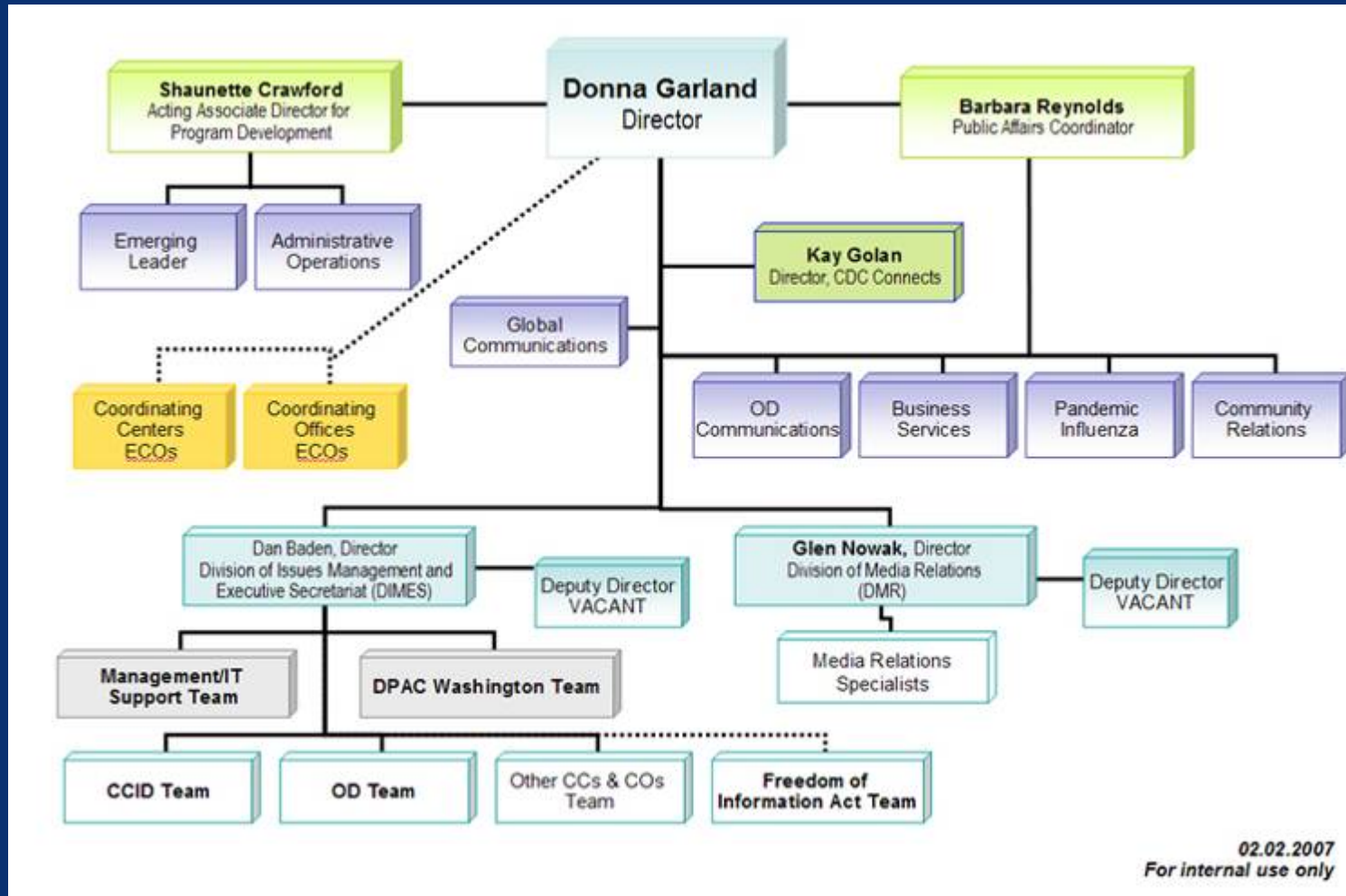
Influenza-related diagnoses (VA & DOD data) February 13-26, 2005



# Avian Influenza H5N1 Activity in Asia\*



# Office of Enterprise Communication



02.02.2007  
For internal use only







Employee Communication Portal Home

# Connects

Employee Communication Portal Home

Tuesday, October 09, 2007

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## Director's Corner

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## The Inside Story

### CDC Assists the Nursing Mother

These days, a mother flying without her child can bring breast milk on board an airplane, thanks in part to efforts by CDC staff. Just a year ago that wasn't the case. Read on to find out how and why things have changed.

### The Marburg Virus in Uganda, Part II

The outbreak proved an important opportunity for researchers to test their newfound knowledge about this deadly and still mysterious virus.

### Job Profile: Project Officers

They're strategists, coordinators, cheerleaders and taskmasters—and they still have to fill out the paperwork.

## CDC Calendar of Events

...today's CDC-wide events

09:00 AM - [Tuesday Morning Epidemiology Seminar](#) (Clifton - Roybal)

[FULL CALENDAR](#)

## Connecting Conversations

...an internal CDC blog

10/5/2007 - ["Microbes run the world."](#)

9/26/2007 - [Are We Sending Mixed Messages to the Public?](#)

[MORE](#)

## CDC In the News

## Employee Tools

- [Book List](#)
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## CDC Organization

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- [CCCEHP](#)

http://connects.cdc.gov/ ( ) 10/9/2007 9:41:13 AM



# CDC Enters Second Life



# Podcasts

> PODCASTS > PODCAST HELP > RSS > RSS HELP





# Public Health Works

Stories of public health in action, sponsored by  
a coalition of local, state and national public health agencies

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**“the significance of the  
problems we face cannot be  
solved at the same level of  
thinking we had when we  
created them”**

– Albert Einstein



**To say it another way...**

**Insanity:**

Doing the same thing  
*over and over again*  
and expecting different results

– Albert Einstein





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## Thank you!

1 800 CDC INFO

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