

# GIS and Public Health in the Americas

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**Pan American  
Health  
Organization**



## OUTLINE

- **Brief History of PAHO**
- **Developing a GIS-Epi Model**
- **GIS-Epi Applications**
- **Challenges of Global Public Health**
- **Next Steps**



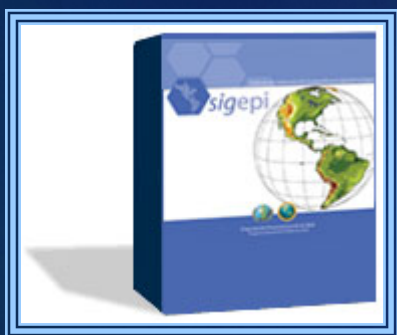
# PAHO in the Americas: Forum for Public Health



# Mobilizing Ministries of Health for GIS

## PAHO-GIS Team

- Enrique Loyola
- Manuel Vidaurre
- Ramon Martinez
- Patricia Najera
- Carlos Castillo-Salgado



**Pan American  
Health  
Organization**



PAN AMERICAN HEALTH ORGANIZATION  
WORLD HEALTH ORGANIZATION

**SUBCOMMITTEE ON PLANNING AND PROGRAMMING  
OF THE EXECUTIVE COMMITTEE**

*32nd Session, 23-26 March 1999*

*Provisional Agenda Item 10*

SPP32/10 (Eng.)  
26 February 1999  
ORIGINAL: ENGLISH

## GEOGRAPHIC INFORMATION SYSTEMS IN HEALTH

The selection, collection, organization, maintenance and use of data and information to describe, analyze and document the health situation of the countries of the Region of the Americas are essential functions of the Pan American Health Organization (PAHO). In this respect, PAHO collaborates with the Member States to increase the capacity for health situation analysis and to bolster the capacity to document and evaluate inequities in health and their determinants.

This knowledge assists in the formulation of health and environmental policies, the reorganization of health services, health promotion, disease prevention and control, programming and evaluation for interventions, and resource mobilization. The technical health information systems contribute to knowledge on the health and well being of the population and stimulate the use of available information and analysis.

This document describes the use of Geographic Information Systems in health (GIS-Epi) as one of the platforms of the PAHO Core Data/Country Profile initiative that is being developed. The regional technical programs, the PAHO country offices, and the regional centers have been working with the Member States to improve the Organization's ability to use new tools and technology to describe, analyze and document the situation and trends of health problems in the Region that it must address. The GIS-Epi concept involves the design, development, and utilization of Geographic Information Systems (GIS) tools for description of the health situation, epidemiological analysis, and public health management.

The GIS comprise powerful analytical support tools for decision-making that involves the integration of spatially referenced data to perform problem-solving operations. This technology is currently available for personal computing and, therefore, is accessible to the health sector. The integration of GIS and epidemiological methods and techniques in public health, including surveillance, situation analysis, and program evaluation and planning areas, facilitates the epidemiological analysis of health events and their determinants required for public health interventions and decision-making.

This document is presented to the Subcommittee on Planning and Programming to inform Members on progress to date and expected developments in this field, and to seek feedback and input from them.



## GIS-Epi Milestones

- **1993** – First PAHO GIS Workshop for Malaria Control. Chapala, México. 23 participants from the Americas
- 1993 – IACO III Iberoamerican Conference on Onchocercosis. Amazonas Venezuela (Brazil, Colombia, Ecuador, Guatemala, Mexico and Venezuela).
- 1994 – GIS Applications using Epidemiological Stratification and Focalization
- 1995 – Launching of Core Health Data initiative
- 1995 – GIS-Epi Collaborative Groups Network: Chile, Cuba, Guatemala and México
- 1995 – Organization of First International Symposium on Computer Mapping in Epidemiology and Environmental Health, Tampa FL.
- 1995 – SIGEpi development over MapInfo using MapBasic
- 1996 – First Draft of the book “GIS in Health: Basic Concepts”
- 1996 – First Health Indicators Atlas in the PAHO Web
- 1997 – Using ArcView as standard GIS



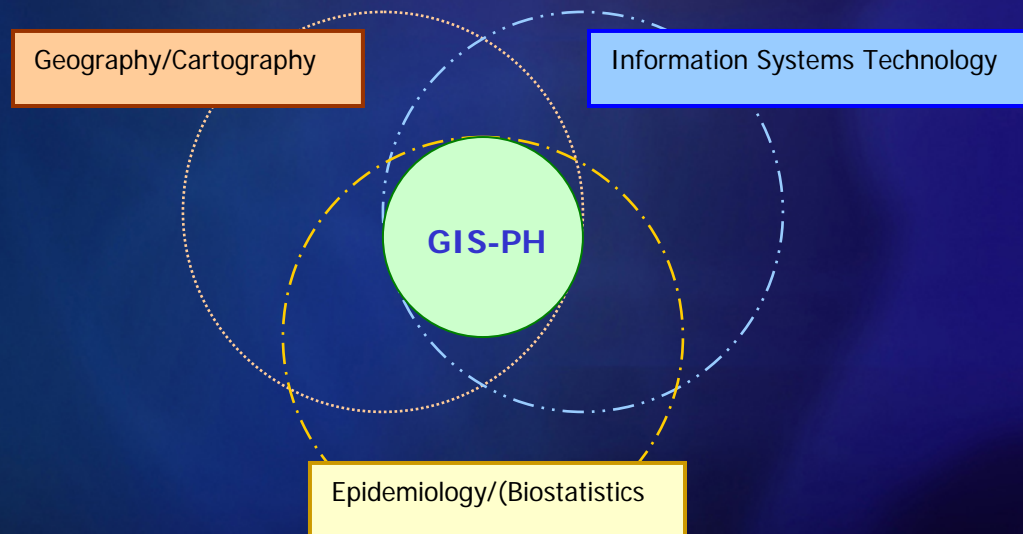
## OUTLINE

- Brief History of PAHO
- **Developing a GIS-Epi Model**
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- Challenges of Global Public Health
- Next Steps



# Geographic Information System in Public Health (GIS-PH)

- Set of interacting components that use spatial reference data and health-related information **to analyze and synthesize** large quantities of data and information to support, orient, and evaluate public health interventions and decision-making in a territory or defined space for a specific time period.



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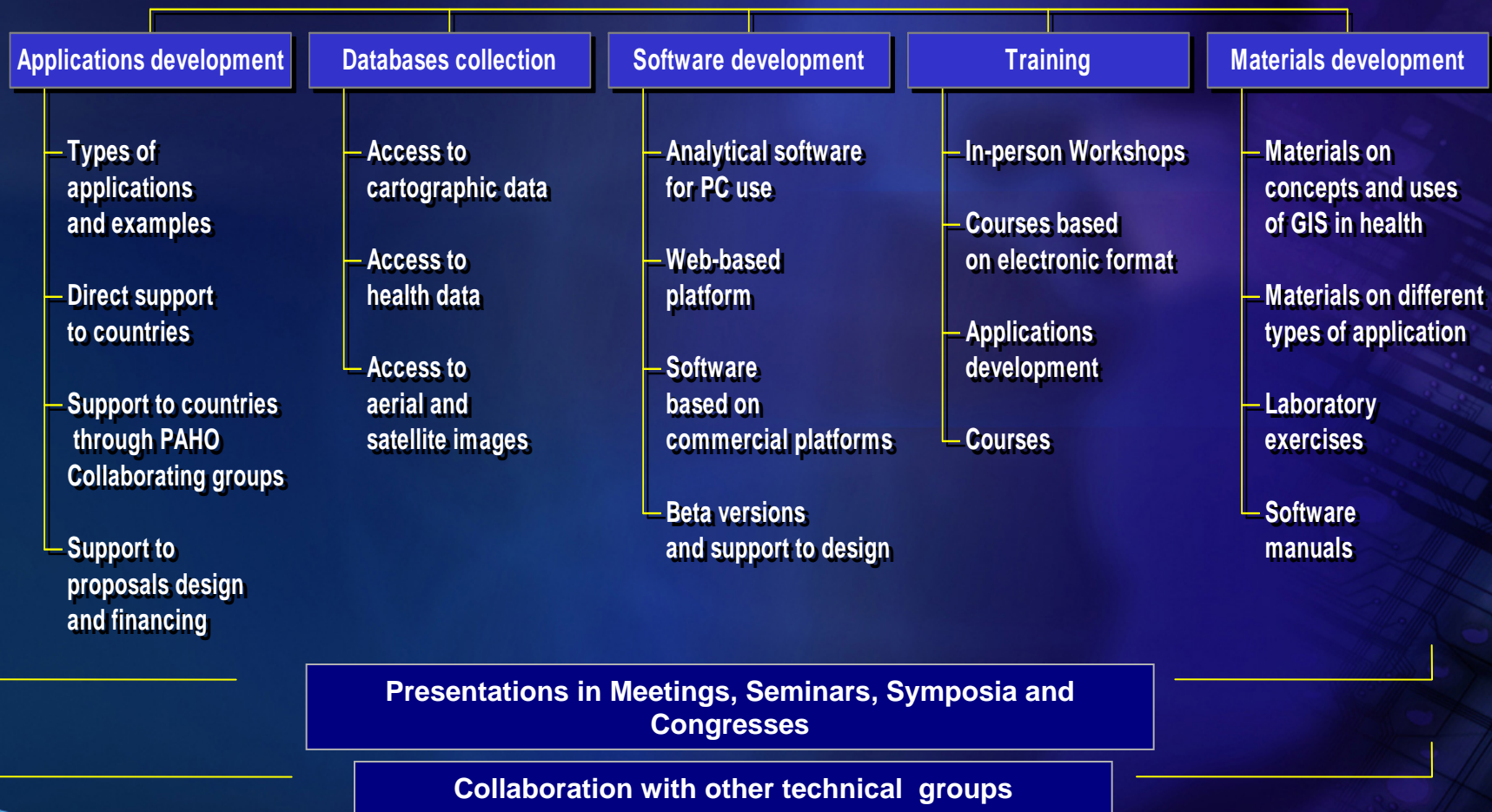
PAHO's GIS in Public Health Project



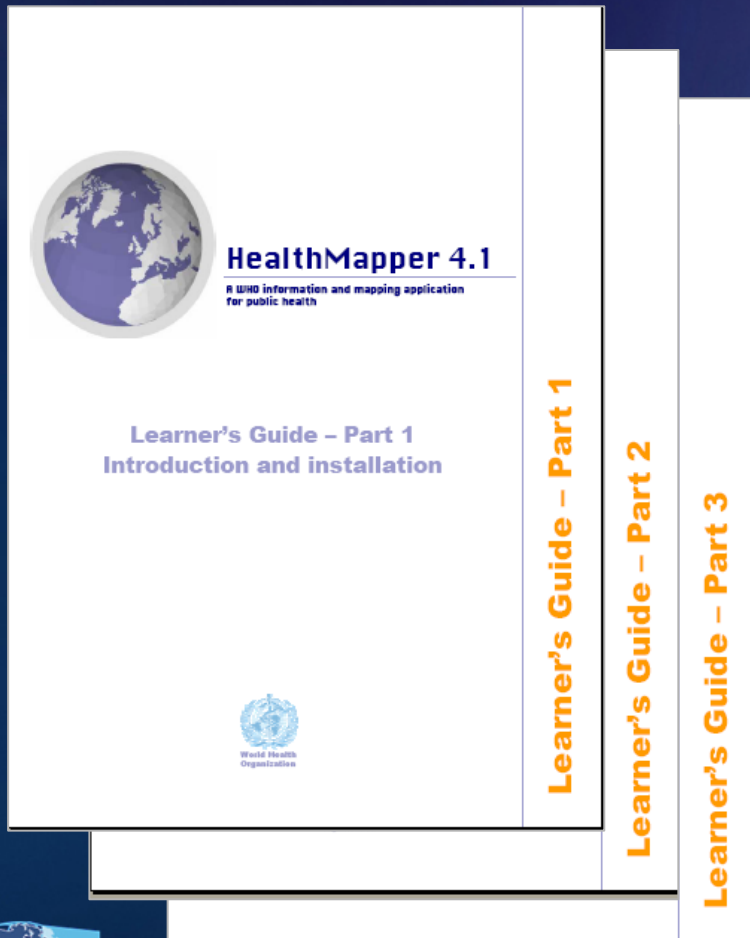
# Geographic Information Systems (GIS) in Health

- **Concept encompasses the design, development, and utilization of GIS tools for the description of health situations, epidemiological analyses and public health management.**
- **Some of its main applications are:**
  - Spatial description/analysis of health events
  - Public health surveillance
  - Identification of environmental and occupational risks
  - **Health situation analysis** in a given area and population
  - Analysis of health patterns/differences at various levels
  - Identification of high risk groups and critical areas
  - Generation of operational research hypothesis
  - Planning and programming of health services
  - Evaluation of public health interventions

# GIS-Epi Project in the Americas



# Produce and disseminate guidelines



**HealthMapper 4.1**  
A WHO information and mapping application for public health

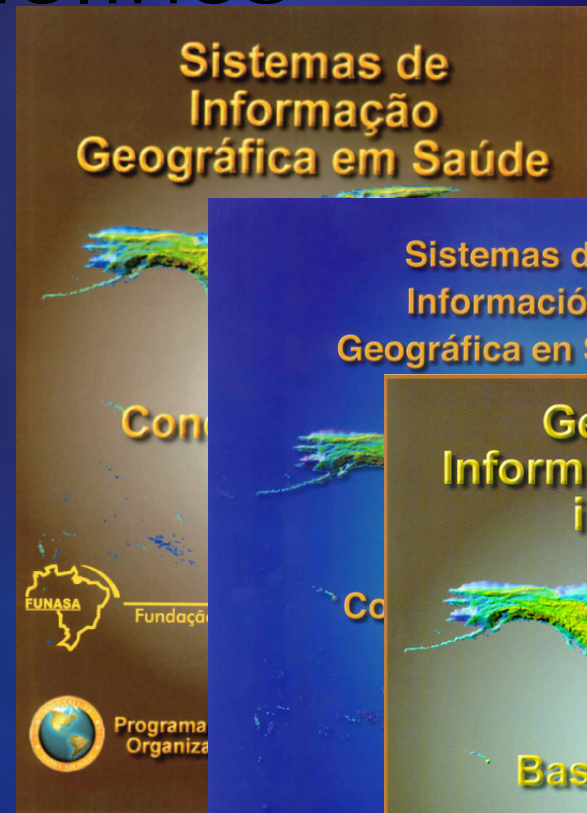
**Learner's Guide - Part 1**  
Introduction and installation

**Learner's Guide - Part 1**

**Learner's Guide - Part 2**

**Learner's Guide - Part 3**

World Health Organization

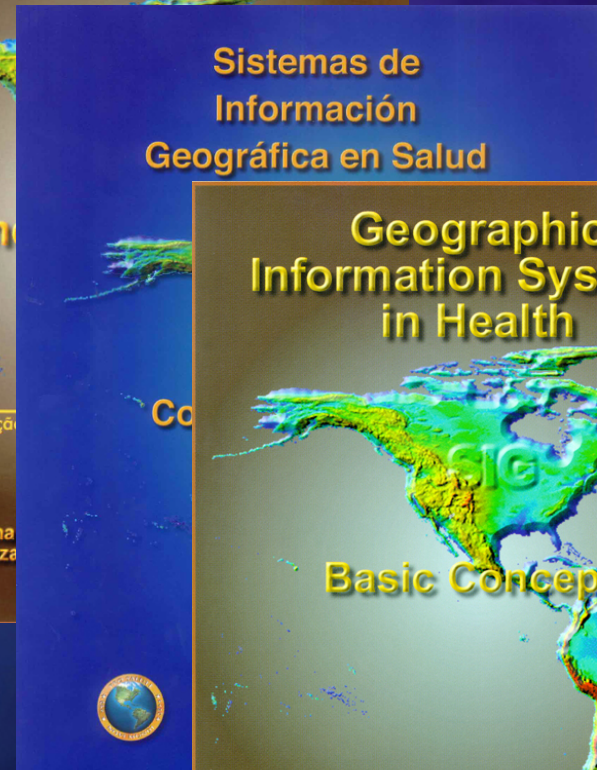


**Sistemas de Informação Geográfica em Saúde**

Con

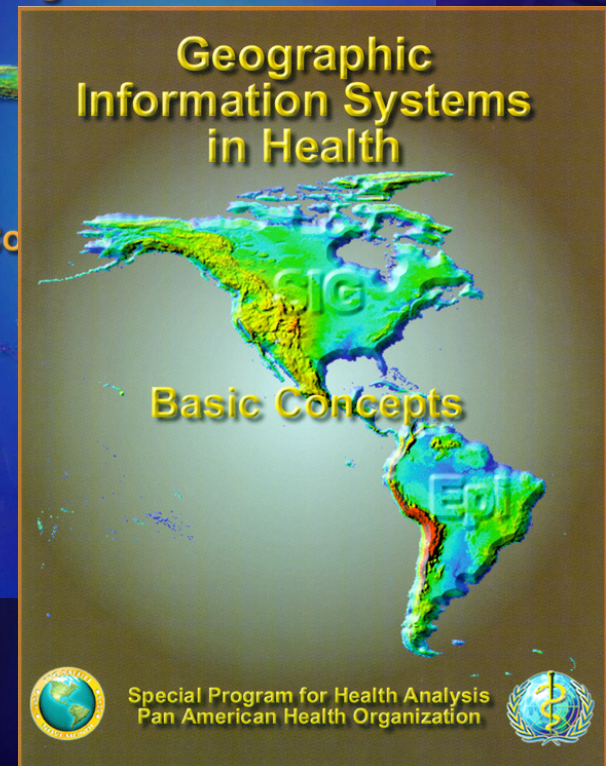
EUNASA Fundação

Programa Organiza



**Sistemas de Información Geográfica en Salud**

Co



**Geographic Information Systems in Health**

**Basic Concepts**

Special Program for Health Analysis  
Pan American Health Organization



## Geographic Information System in Epidemiology



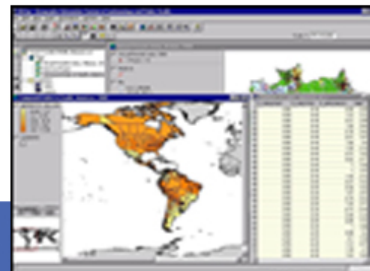
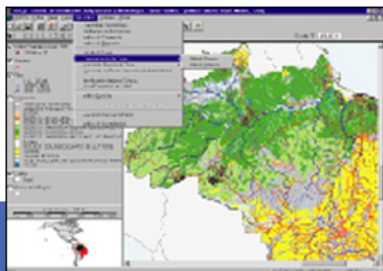
SIGEpi - Geographic Information System (GIS) is designed for applications in Epidemiology and Public Health including specific analytical procedures for equity and poverty mapping, health situation and spatial data analysis, epidemiological assessment and biostatistics. These are presented in a simplified way, in a friendly environment and in multiple languages.

SIGEpi is developed by the Area of Health Analysis and Information Systems (AIS) of the Pan American Health Organization (PAHO). This product is part of the PAHO Technical Cooperation Project "Development and Application of Geographic Information Systems in Epidemiology and Public Health".

### Features:

- Creation of thematic maps utilizing measures and health indicators.
- Response to questions on the impact of spatial and geographical variables on health problems.
- Calculation, standardization, and spatial smoothing of rates and proportions.
- Descriptive statistics, correlation, and linear regression.
- Identification of Critical or Priority Areas and Populations.
- Construction of a composite index for example, index of unmet basic needs in health, poverty index, etc.
- Identification and detection of both spatial and time-space clusters.
- Measurement of the association of environmental/ecological exposure factors and health events in epidemiological studies of case-control and cohorts.
- Assessment of accessibility to health services.

It is an in-house development based on COM/DCOM technology.  
Using Visual Basic, third party components and powered by ESRI.  
Intended for Personal Computers and Windows Operating System.



<http://ais.paho.org/sigepi>

[ais@paho.org](mailto:ais@paho.org)



# PAHO/JHU Epidemiologic applications of geographic information systems course

The Graduate Summer Institute of Epidemiology and Biostatistics

JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH

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The 21<sup>st</sup> Annual Graduate Summer Institute of Epidemiology and Biostatistics  
June 16 – July 4, 2003

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Welcome to the Twenty-First Annual Graduate Summer Institute of Epidemiology and Biostatistics offered by the Departments of Epidemiology and Biostatistics of the Johns Hopkins Bloomberg School of Public Health.

The Summer Institute provides an opportunity for graduate study to degree candidates as well as individuals taking selected courses for professional development. The courses we offer are intended to develop an understanding of basic and advanced principles of epidemiological research, and will present epidemiologic methods and their application to the study of the natural history and etiology of diseases.

After completing the methods used to investigate the epidemiologic link collecting, interpret

Department of E

Course Descriptions - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History

Address <http://www.jhsph.edu/summerepi/coursedescript.htm#340.889.11> Go Links

**340.889.11 Epidemiologic Applications of GIS** M T W Th F

**Instructor(s): Carlos Castillo-Salgado and Enrique Loyola-Elizondo**

This course will present the methods and uses of epidemiology towards the development and application of Geographic Information Systems (GIS) in public health. Emphasis is made on the potential of GIS as an epidemiological analysis tool for describing the magnitude of priority health problems, identifying health determinants and supporting health decision-making. Specific topics will include epidemiological risk assessment and GIS, thematic mapping of unmet health needs, malaria risk assessment and GIS application for evaluation of public health programs. The course includes hands-on experience and laboratory exercises using different public domain and ESRI software. **Should not be taken by student who have completed 223.842 in Winter Intersession 00-01.** (15 CME credits, 1.5 CEU's, 2.5 CM, 2 Acad. credits).\*

Done Internet

Winter Institutes - Microsoft Internet Explorer

JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH

December 8, 2002

Academics

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Baltimore, Maryland

[www.jhsph.edu/winter](http://www.jhsph.edu/winter)

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# PAHO National GIS Workshops

**SIGepi - Sistema de Información Geográfica en Epidemiología y Salud Pública. (Versión demostrativa, No registrada)**

Archivo Editar Mapa Capa Epi Análisis Ventana Ayuda

Escala: 1 | 13,990,668,5

**Proyecto**

- Proyecto J:\users\najera
- Mapas
- Capacitación en:
- Base de Datos
- Tablas
- Consultas
- Gráficos
- Resultados
- Presentaciones

**Diagrama de Caja capsigais\_proy...**

**Capacitación en SIG 1993-2003**

- Capacitación por año
  - CAPSIG9397
  - CAPSIG9899
  - CAPSIG0001
  - CAPSIG0203
- Cursos SIG 93-03
  - 0.0 - 1.0
  - 1.0 - 50.0
  - 50.0 - 100.0
  - 100.0 - 250.0
  - 250.0 - 435.0
- GEOGRID\_LAMBERT

**Resultados**

**Estadísticas Descriptivas**

En este tópico se presenta un conjunto de medidas de resumen que le ayudan a explorar la naturaleza de la serie de valores de las variables seleccionadas.

Tabla: capsigais\_proyectada  
Título: Capacitados 93-03

**Medidas de Tendencia Central y Dispersión**

| Variable(s) | N  | Valor Mínimo | Media  | Valor Máximo | Rango   | Desv. Est. | Suma      |
|-------------|----|--------------|--------|--------------|---------|------------|-----------|
| CAPSIG9397  | 48 | 0.000        | 15.729 | 147.000      | 147.000 | 31.517     | 755.000   |
| CAPSIG9899  | 48 | 0.000        | 1.938  | 30.000       | 30.000  | 5.696      | 93.000    |
| CAPSIG0001  | 48 | 0.000        | 4.375  | 120.000      | 120.000 | 18.208     | 210.000   |
| CAPSIG0203  | 48 | 0.000        | 5.729  | 225.000      | 225.000 | 32.714     | 275.000   |
| CAPSIG970   | 48 | 0.000        | 27.771 | 435.000      | 435.000 | 69.999     | 1,333.000 |

# Launching SIGEpi Software in Brazil



PAHO and Ministry of Health authorities of Brazil launching SIGEpi.  
V Brazilian Congress of Epidemiology, Curitiba, Brazil

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# Health Metrics using GIS-PH applications

## Environmental health

Environmental risks and vulnerability

Healthy spaces

## Health needs

Health Situation Analysis

Public Health Surveillance

Critical areas (groups) identification

## Health services response

Health services availability and coverage

Accessibility

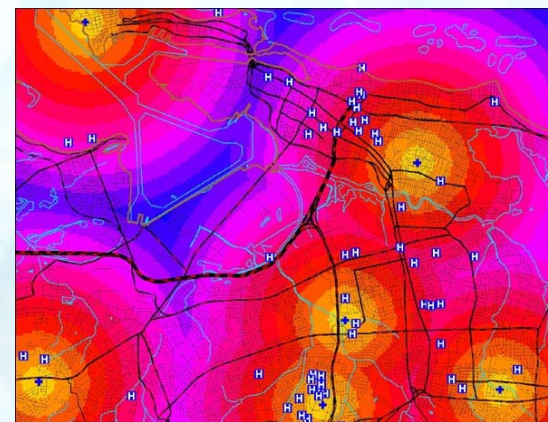
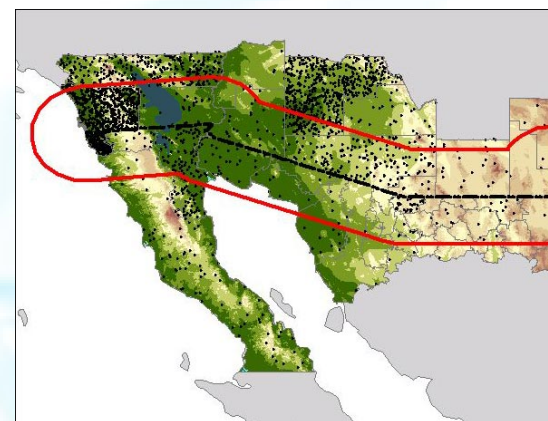
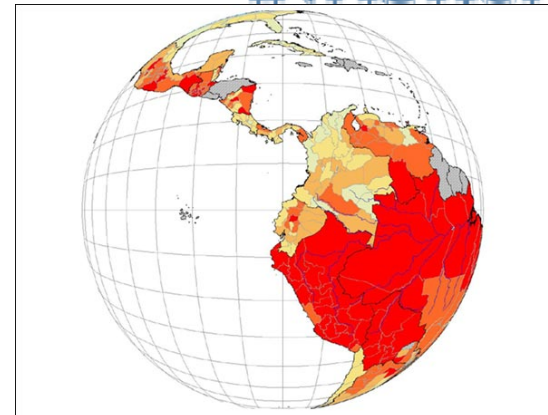
Public Health Programming and Planning

Intervention impact evaluation

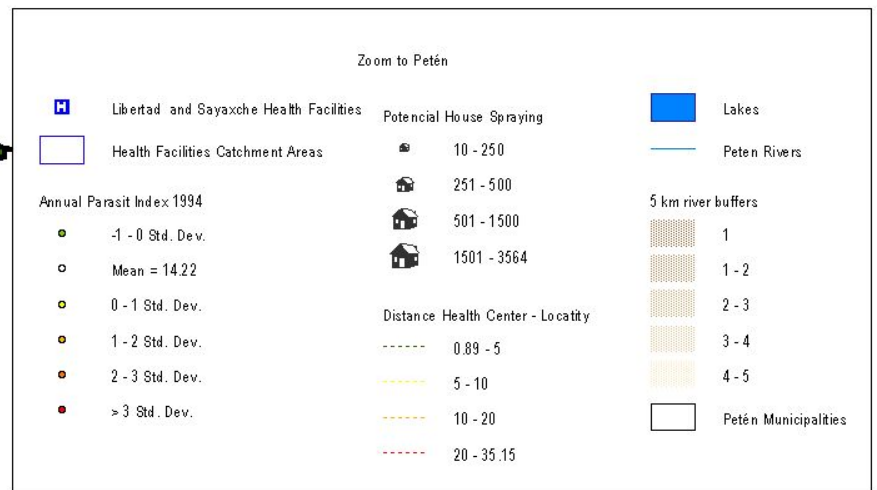
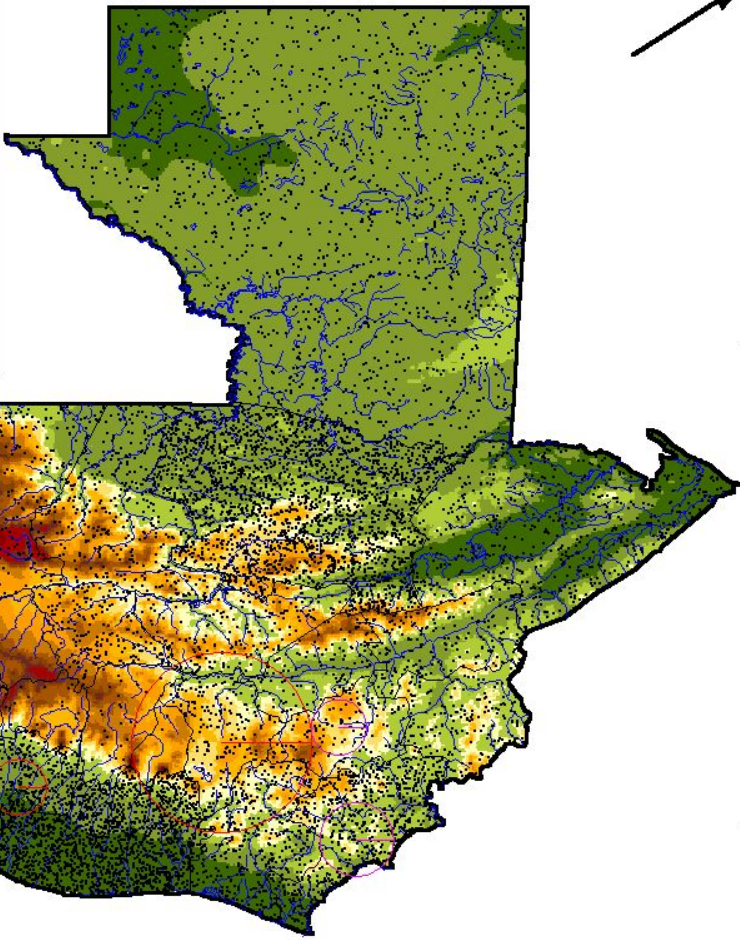
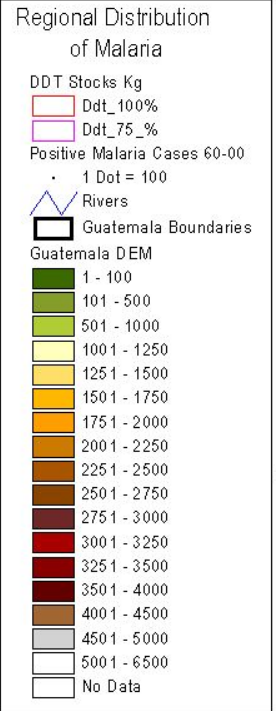
## Generic

Hypothesis generation for operational research

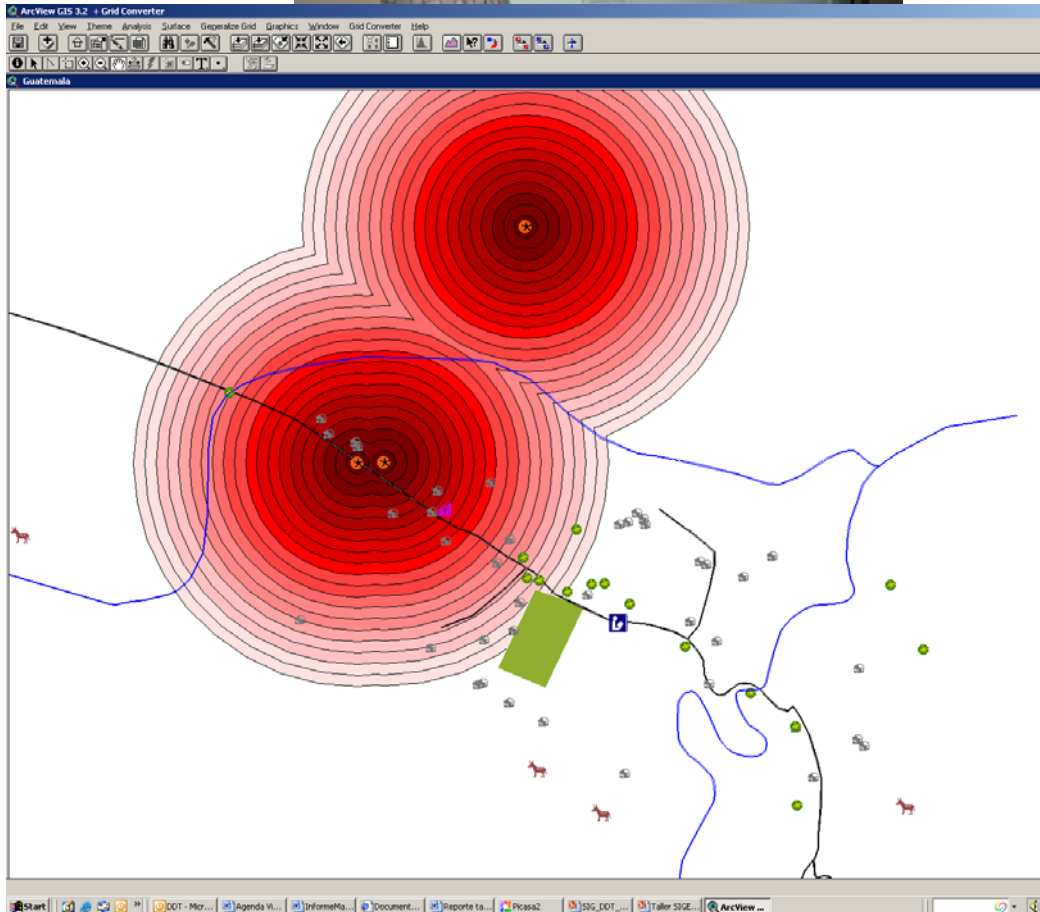
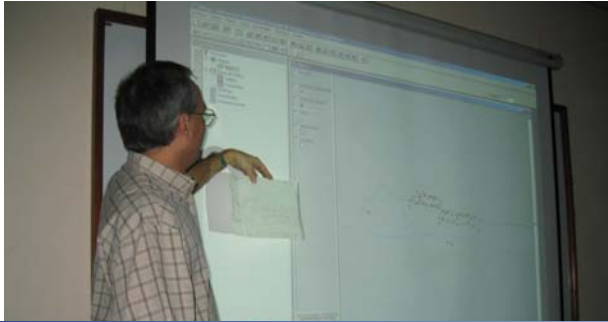
Health Atlases



# Epidemiological Assessment of Malaria Distribution in Peten, Guatemala



# Evaluation of interventions and public health programs GUATEMALA



## Monitoring Global Health Initiatives Clusters of Severe Growth Retardation in GT, HN and ES Hunger Reduction MDG Target

**Objective:** Study of spatial distribution of malnutrition in three countries (Guatemala, Honduras, El Salvador) of Central America.

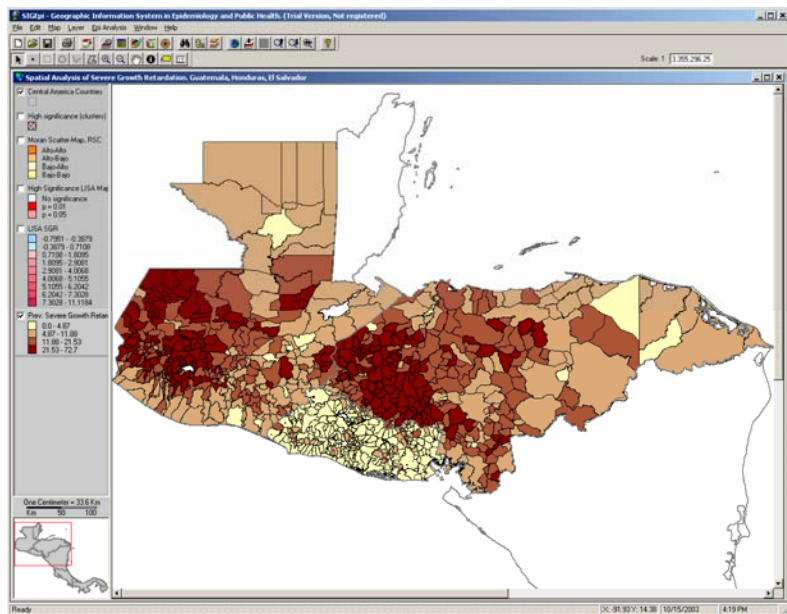
**Methods:** Use of Severe Growth Retardation (SGR) in children of 6 years old as indicator of malnutrition. Application of the spatial cluster detection techniques: spatial autocorrelation, local indicators of spatial autocorrelation and Moran's Scatter-plot. The study area included Guatemala, Honduras & El Salvador, and municipalities as geographic units.

**Results:** The spatial analysis shows a strong positive spatial autocorrelation ( $I = 0.71$ ,  $p < 0.01$ ) of SGR, presence of clusters. The local indicator of spatial correlation reveals three cluster of high rates of SGR, two of them at western of Guatemala and one at western of Honduras. All of them located in mountains zones and with no-agricultural land use. A cluster of low prevalence of SGR was detected in El Salvador.

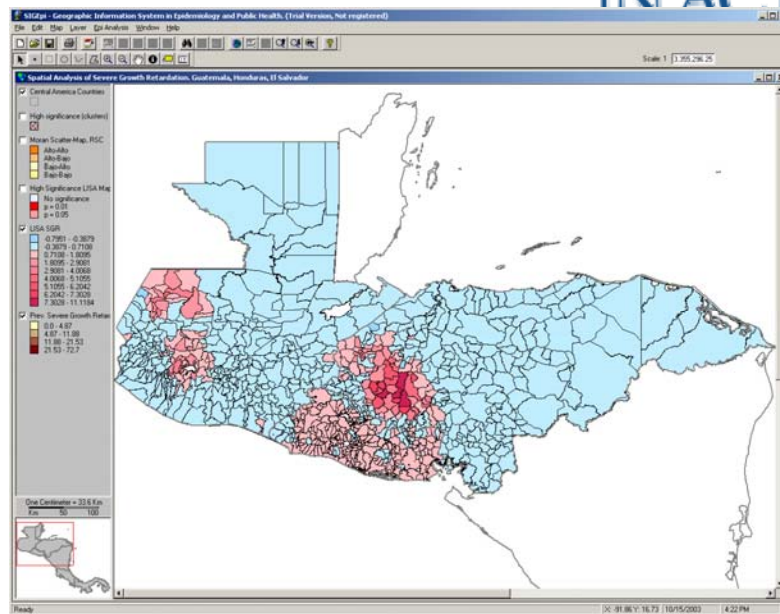
The identification of clusters allows to focalize the interventions and to investigate related socioeconomic and demographic factors.



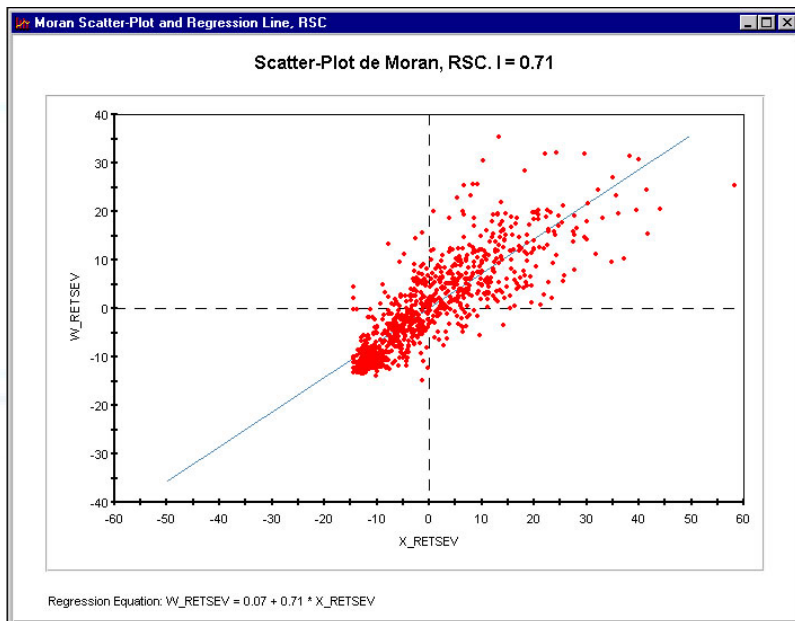
# Clusters of Severe Growth Retardation in GT, HN and ES PAHO XXI IN ACTION



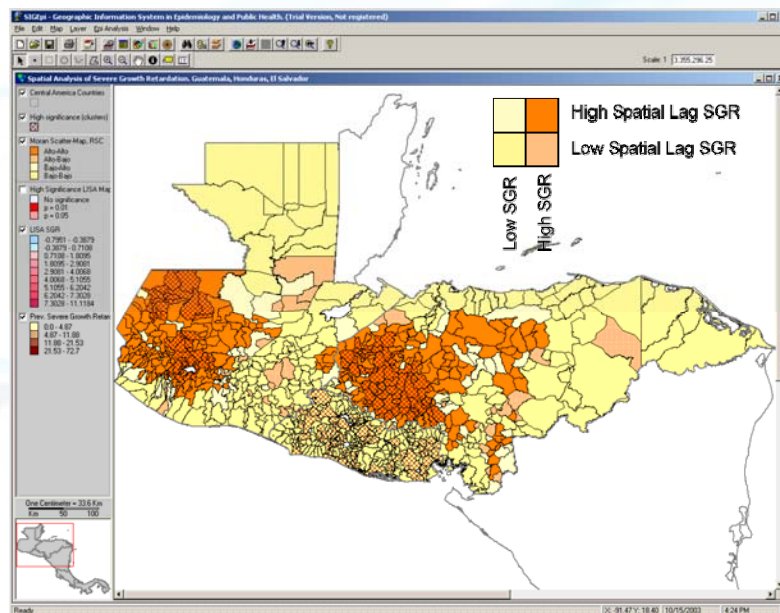
Choropleth map, cuartil intervals of SGR. Moran's I = 0.71, p<0.01)



LISA Map. Local Indicator of Spatial Autocorrelation



Moran's Scatter-Plot. SGR vs. Spatial Lag SGR.



Moran's Scatter-Map. High significance clusters of SGR.

# Orient decision-making and planning

Situation Analysis (HSA),  
Assessment of coverage and access to Health Services in Honduras

## Objective:

To develop a GIS for Health Situation Analysis (HSA) assessment, identify problems of availability and coverage of Primary Health Care and low geographic accessibility areas in Honduras

## Methods:

A multiple-dimension index was developed using a selected set of core health indicators. Correlation analysis allowed for the selection of non-collinear indicators of the model.

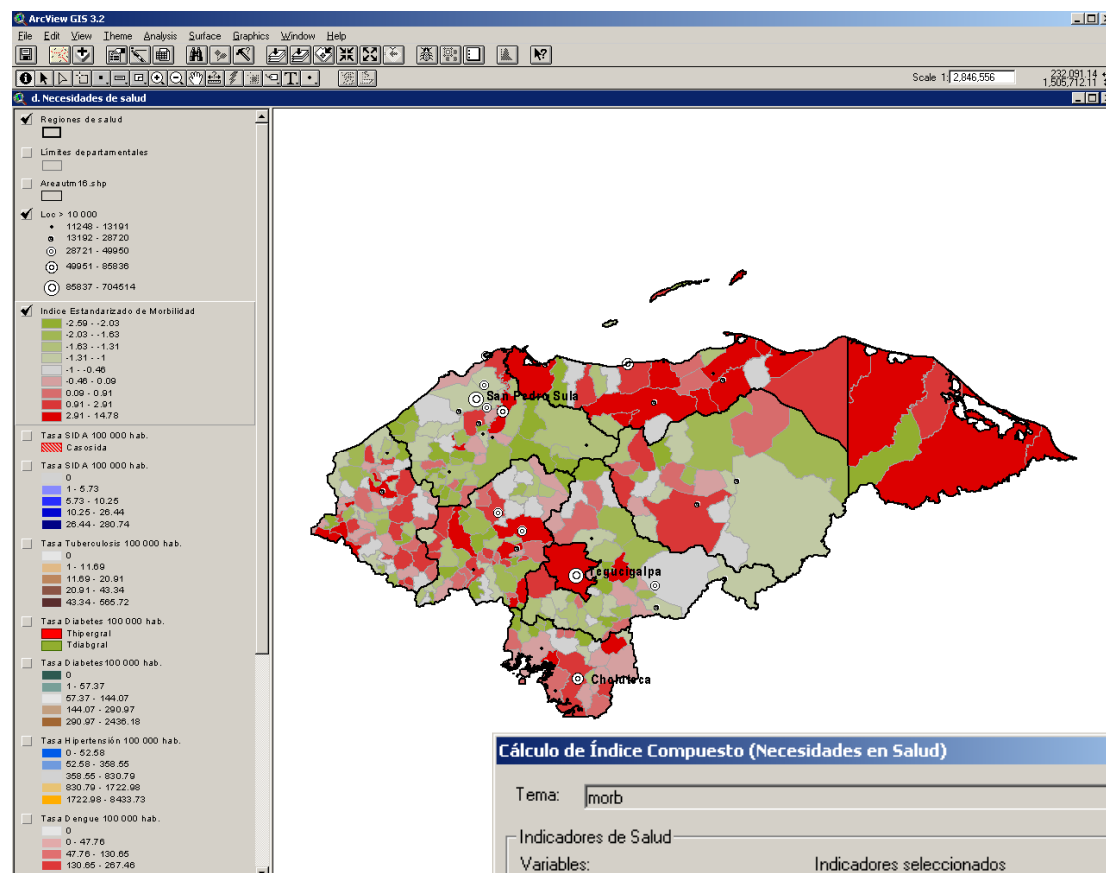
## Results:

The results of this health situation analysis were used to identify the level of coverage of PHC in Honduras and its links with geographic accessibility.



# Orient decision-making and planning

Unmet Health Needs. Morbidity Standardized Index



**Cálculo de Índice Compuesto (Necesidades en Salud)**

Tema: morb

Indicadores de Salud

| Variables: | Indicadores seleccionados | Dirección | Influencia (%) |
|------------|---------------------------|-----------|----------------|
| POB2001    | TNEUMOM5X1                | +         | 20.0           |
| NINOM5     | TMALARIAX1                | +         | 20.0           |
| TDIARRESX1 | TDIABGRAL                 | +         | 20.0           |
| TDENGUEX10 | TTBX100                   | +         | 20.0           |
| THIPERGRAL | TSIDAX100                 | +         | 20.0           |
| CASOSIDA   |                           |           |                |

La suma del % de influencia tiene que ser igual a 100 %      Influencia total: 100

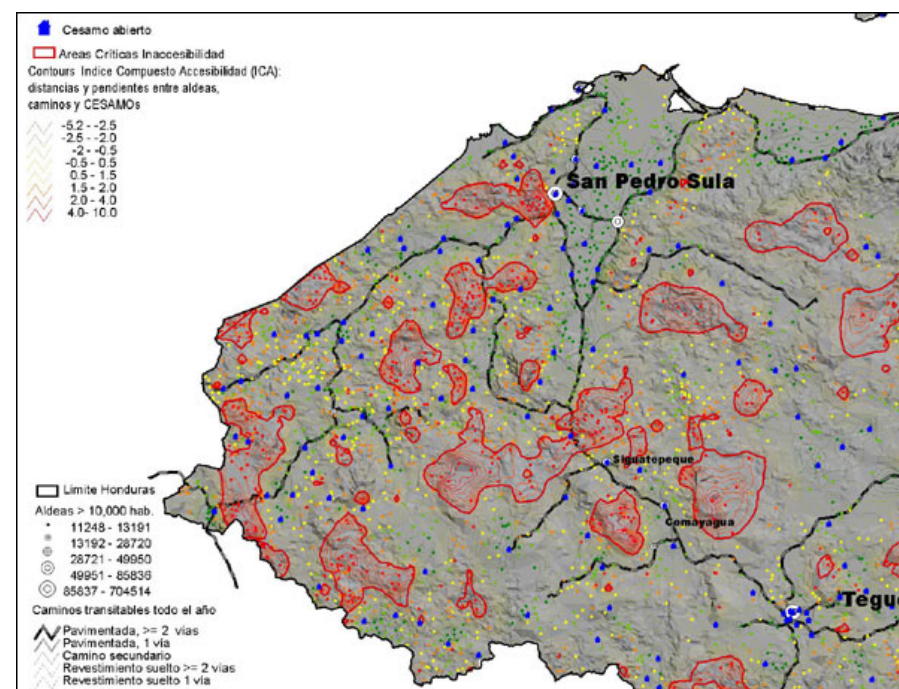
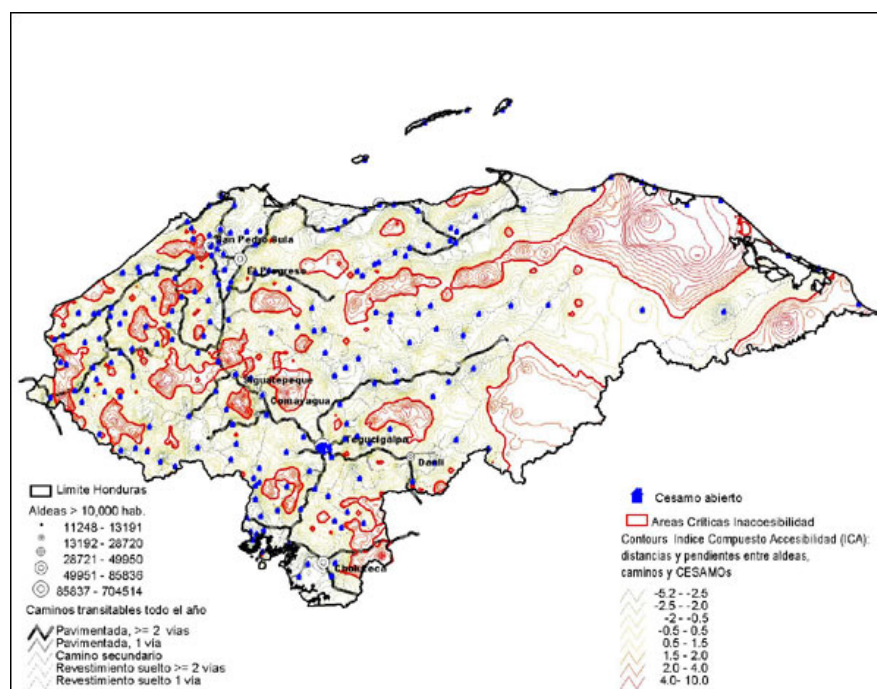
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- Sum of normalized values of morbidity indicators (Z score)
- RATES X 100 000:
  - Pneumonia Rate among children under 5
  - Malaria Rate
  - Dengue Rate
  - Tuberculosis Rate
  - AIDS Rate
  - Diabetes Rate



• Developed with ArcGIS

# Low accessibility critical areas



## Accessibility Index (ICA constructed with SIGEpi 1.0)

- Distances (km) and slopes to nearest facility
- Calculation of z scores
- Linear interpolation of community's ICA Values Selection of 2 Std Deviation values of ICA to define critical areas

## RESULTS:

In Low Accessibility Critical Areas there are 807 communities with 638, 856 inhabitants.



# Orient decision-making and planning

## Policy-making Impact

- Resources for the Secretary of Health:
  - On the National Congress, it was instrumental for negotiation for new medical staff positions
  - Re-allocation of budget to reorganize and open key health centers
- The GIS application was implemented in four strategic areas of his administration:
  - Ministry of Health PC
  - Epidemiology
  - Health Planning
  - Disasters and Emergencies
- Simplification of the application to be coordinated by health staff

4
TEMAS DEL MUNDO
SALUD
AYERES 7 DE OCTUBRE DE 2002, WASHINGTON, D.C.

### Congreso de salud resalta papel de la información en la prevención



SECRETARIO DE SALUD DE HONDURAS, Elias Elizardo Zelaya. CORTESIA DE CARLO USHER

**Es necesaria la implementación de la cultura del dato útil y oportuno para responder a los compromisos de salud de la población. A esta conclusión se llegó en el marco de la reunión anual del Consejo Directivo de la Organización Panamericana de la Salud (OPS) en Washington.**

POE EUGENIO GUTIERREZ

**L**a toma de decisiones en salud no solo requiere antecedentes de archivos sino un manejo estratégico de la información y uso de la evidencia disponible. Es indispensable la implementación de la cultura del dato útil y oportuno para responder a los compromisos de salud de la población.

Resultado esencial la inversión en los sistemas regulares de información sanitaria y no sólo en la tecnología sin dirección estratégica. Así declaró en Washington el Secretario de Estado en el Despacho de Salud de Honduras, Elias Lizardo Zelaya, en el marco de la reunión anual del Consejo Directivo de la Organización Panamericana de la Salud (OPS).

Refiriéndose a la importancia de los instrumentos de información gobernerada generados en Honduras con apoyo de la OPS, dijo que "esta importante herramienta de análisis nos ha servido para mejorar los niveles de acceso a los servicios de salud en Honduras".

La propuesta del uso de los sistemas de información geográfica (SIG) epi de Honduras y del Área de Análisis de Salud y Sistemas de Información (AIS) de la OPS está enfocada en la generación de información oportuna de múltiples dimensiones -social, política,

salud, educación, recursos- que en forma simultánea permiten una mejor toma de decisiones basadas en evidencia científica y en las necesidades de la población.

Esos son instrumentos de apoyo al análisis estratégico conducente para que el país aplique las acciones inmediatas en planificación estratégica a fin de mejorar la calidad de vida y la detección y control oportuno de brotes y epidemias, dijo la máxima autoridad hondureña de salud.

Falta mucho camino por recorrer, pero aun los primeros ejercicios realizados en 2002 con el Área de AIS de la OPS ya contribuyeron significativamente para la determinación de las prioridades en la nueva contratación de personal de salud y la apertura de 114 centros de salud, donde más necesitada la población hondureña, especificó.

El número de 1800 médicos fue ampliado con la posterior contratación de 636, constituyendo así uno de los resultados más importantes del nuevo sistema georeferenciado al que se sumó la incorporación de 600 enfermeras auxiliares, 127 enfermeras profesionales y 82 odontólogos, explicó el economista. Agregó que "el crecimiento de la red de salud derivó en un aumento del 30 por ciento de las atenciones en lagares de alta postergación del país".

Por su parte, el gerente del Área de Análisis de Salud y Sistemas de Información Sanitaria de la OPS, Carlos Castillo Salgado, expresó que "con el incremento en la accesibilidad de la red sanitaria hacia las áreas de mayor necesidad, el ministro de Salud de Honduras pudo generar políticas y programas que en poco tiempo incrementaron la atención a la salud y lograron una reducción estimada del 30 por ciento de la carga de enfermedad de la población desprotegida, abriendo los espacios para dedicar esfuerzos a la promoción de la salud".

La nueva aplicación de SIG epi en el Ministerio de Salud ya ha generado la evidencia de soporte para considerar algunas importantes iniciativas de ley en Honduras. Las enfermedades como dengue, tuberculosis y la epidemia de violencia, se generan desde un mismo lugar y provienen de urbanizaciones no planificadas.

El sistema georeferencial permite identificar con claridad el problema y tener un sustento para hacer propuestas, pues la ley se debe basar en la evidencia para lograr reducir las brechas de equidad en salud, subrayó Zelaya.

Los cinturones de miseria han impulsado al gobierno central y a los alcaldes a decidir sobre dotar a esos centros poblacionales de alumbramiento eléctrico, servicios sanitarios y centros de salud. La carencia de tales elementos crea condiciones adversas que generan desintegración familiar. Otra decisión es no permitir el continuo crecimiento de estos cinturones y establecer los correspondientes mecanismos de control, expresó.

Dijo que la acción concertada de alcaldes y del gobierno central redunda en decisiones más equilibradas. "Contar con información confiable y oportuna -recalcó- es indispensable para vincular las relaciones entre escolaridad y mortalidad infantil. Una madre más educada puede generar mejores condiciones saludables para ella y su familia".

Hay que actuar en varios campos sociales y económicos, disponiendo de un mapa de mortalidad infantil y otro de escolaridad de madres. La mortalidad resulta más elevada cuanto menor sea el grado de escolaridad de madres. Por eso aparece como fundamental la intervención del sector educacional, quien siempre es un aliado inseparable del sector salud, finalizó el Secretario de Estado en el Despacho de Salud de Honduras. ♦

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# Public Health Methods for Developing Health Metrics and Spatial Analysis

## Critical Areas

### HSA

**Pop. Distribution**  
Geo-referencing, Density, interpolation  
**Morbidity Std Index, 2006**  
Z score = MI

**IBN**  
Municipal Geo-coding

### ENVIRONMENT

**Environmental risks**  
**Landslides and flooding areas**  
Query and spatial selections  
*Specific Tool*

**Relief/Topography**  
Slope, aspect,  
Spatial Analyst (GRID, TIN),

**Land Use**  
Spatial queries

### SERVICES

**Health Services**  
Geo-codification

**Hospitals**  
GRID Distances  
Spider Diagrams  
Catchment's area

**Cesamo**  
Geo-coding  
Spider Diagrams  
Distances  
Catchment's area

**Cesar**

**Thiessen Polygons, Buffers**  
**Coverage**

**Z score = IAC**  
**Interpolation**  
**Accessibility Index**



## OUTLINE

- **Brief History of PAHO**
- **Developing a GIS-Epi Model**
- **GIS-Epi Applications**
- **Challenges of Global Public Health**
- **Next Steps**

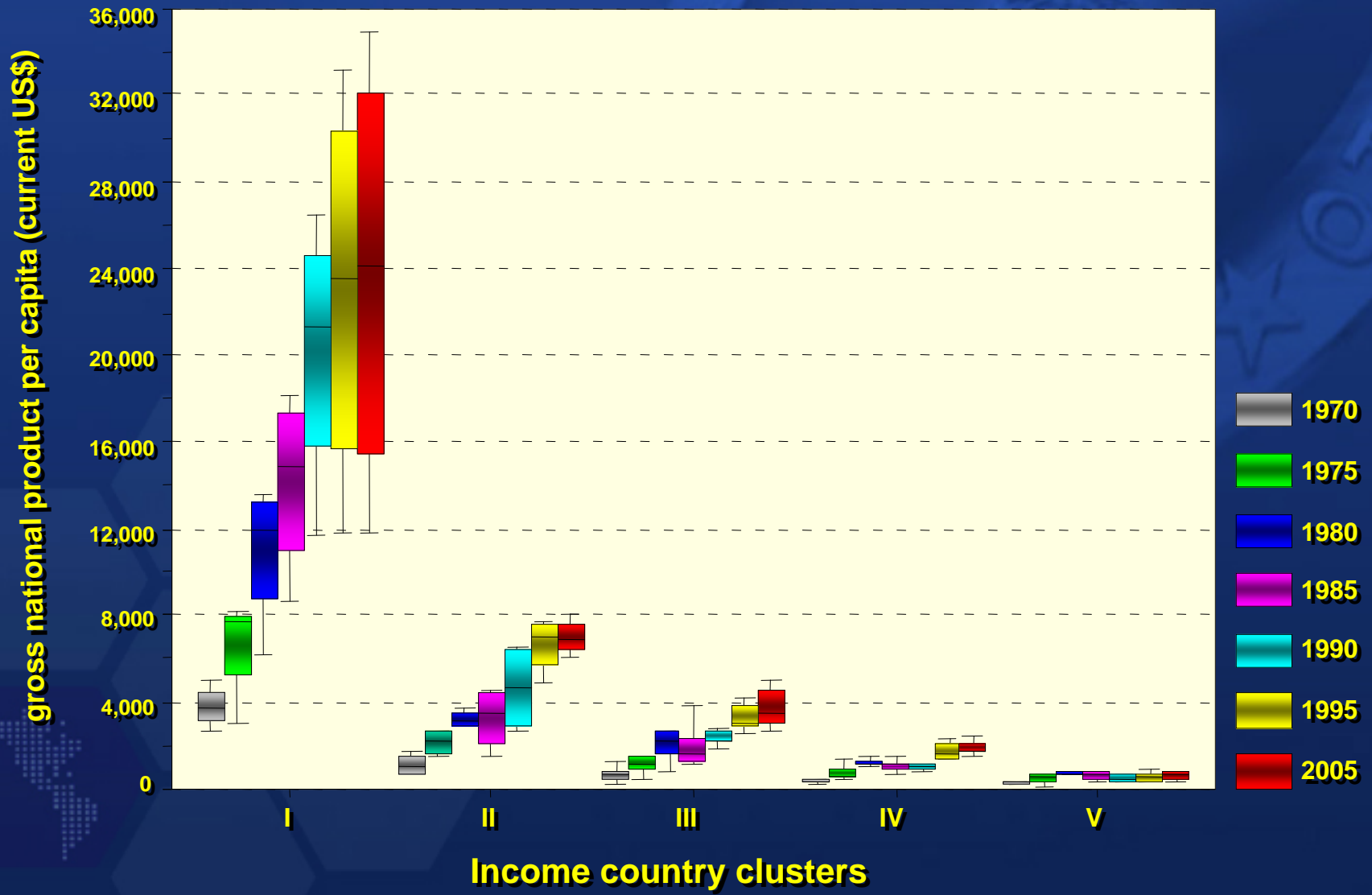


# Changing Public Health Context

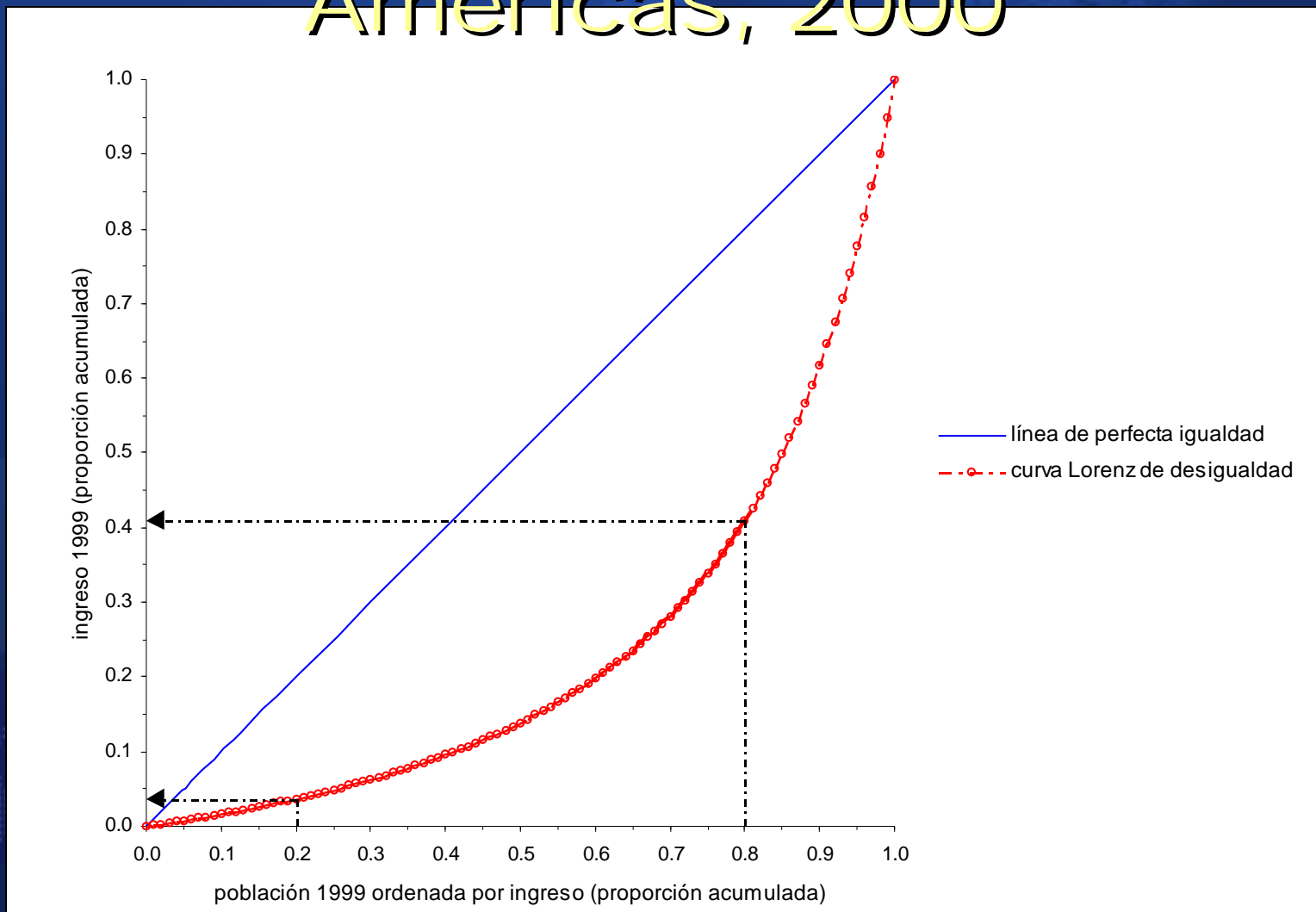
## Global Issues

- **Globalization**
- **Bioterrorism**
- **Changing environment and natural disasters**
- **Increase solidarity in response to health inequalities. Reducing the health gap**
- **Epidemiological Polarization**
- **Recognition of health as an essential factor for development**

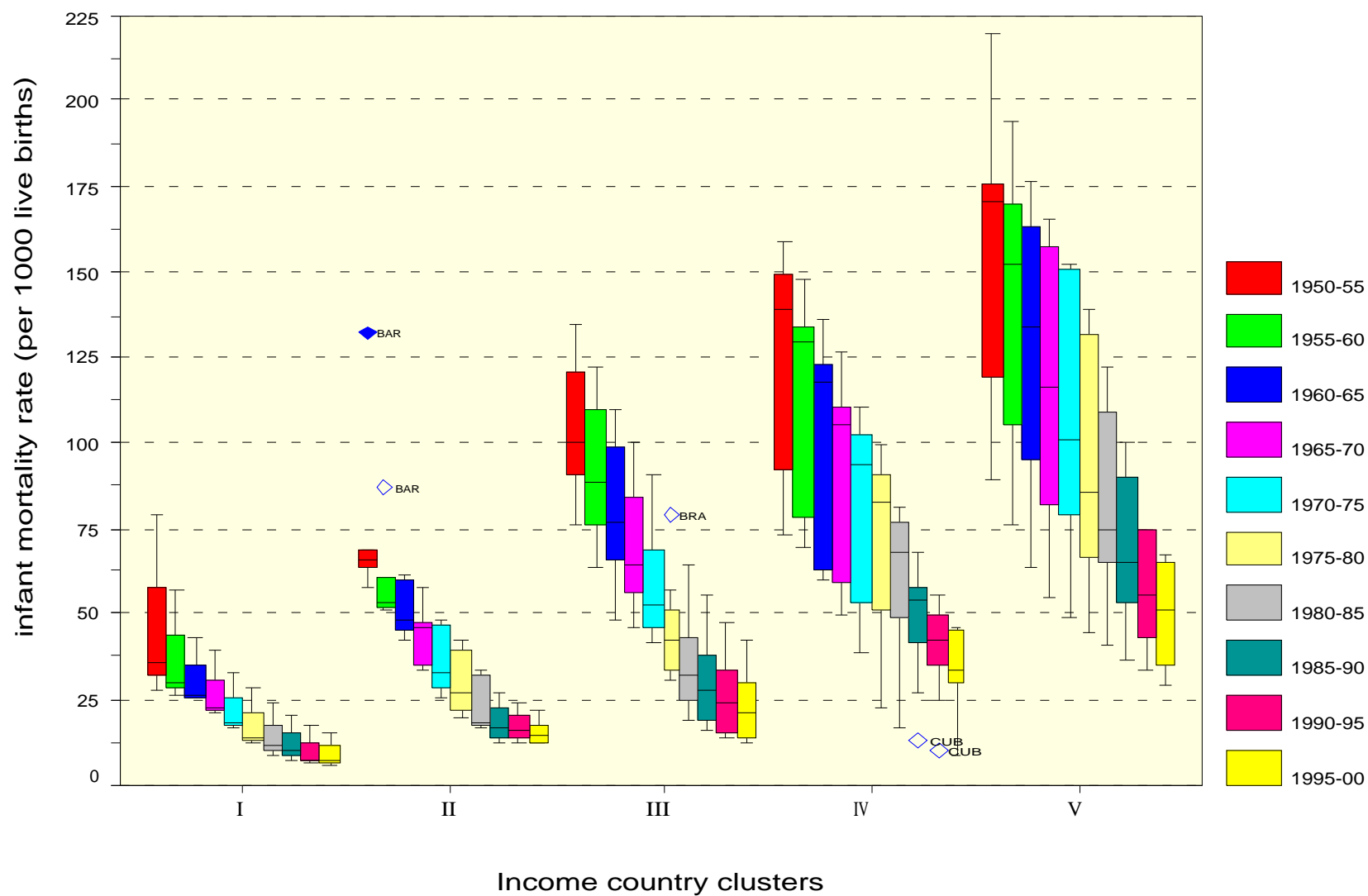
# Gross National Product (GNP) per capita trends in The Americas by income country clusters, 1970-2005



# Inequality in Income Distribution. Region of the Americas, 2000



Infant Mortality Trends in the Region of the Americas by Income Country Clusters; 1950-2005.



## OUTLINE

- **Brief History of PAHO**
- **Developing a GIS-Epi Model**
- **GIS-Epi Applications**
- **Challenges of Global Public Health**
- **Next Steps**



## Developing New Metrics for Public Health

- Equity in Health, MDG's and Globalization represent major challenges for the public health and global health of the 21<sup>st</sup> Century
- Sound information and analyses are essential for achieving healthy people/healthy spaces goals: tracking progress; evaluating impact; attributing change to interventions; and take decisions on public health programs focus and scope
- Too many uncoordinated demands for information; too much useless data



## Next Steps

- The development and use of **new basic synthetic metrics** with spatial dimensions facilitates the analytical process of public health, allows for the identification of population clusters of areas in less favorable conditions and, through this, orienting the formulation of responsible health plans and programs.
- It is recommended the promotion of the collection and use of disaggregated information at the sub-urban level within municipalities



## Needs for capacity building in GIS-PH

- Improved real-time global/regional public health surveillance
- Better targeting/focalization/stratification
- Improved response capacity
- Identification of health inequalities
- Monitoring of global health initiatives and mandates
- Orient decision-making and planning
- Evaluation of interventions and public health programs



## Next Steps

- Increase the availability of consistent and reliable health data for determining population health distributions (not only national averages)
- Development of new Public Health Surveillance Systems using GIS
- Increase the efficiency of global public health cooperation building strategic collaborative networks with the academic, scientific and private sectors

## Next Steps

- Moving from thematic mapping to public health analytical assessments
- Expanding regression and analytical tools such logistic regression models linked to geographically weighted models.
- Linking Multilevel Analyses with Robust GIS/Spatial Analytical tools
- **Closing the Public Health Know-Do Gap**



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