Key Tools to Support Health and Human Services Initiatives

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Trends & Pressures Impacting Health & Human Services Organizations

- Increasing populations
- Shifting demographics
- Chronic disease mgmt.
- Infectious disease control
- Citizen expectations
- Health disparities

Policy Changes
- Alternate Care and Service Delivery Models
- Budget Uncertainty
- Unfunded Mandates
ArcGIS

An Integrated Web GIS Platform

Providing mapping, analysis, data management, and collaboration
Essential Patterns of a Location Strategy

Location Enablement
- Empower all users to discover, use, make and share maps

Constituent Engagement
- Get feedback and communicate with external constituents

Analytics
- Describe, predict, and improve business performance

Field Mobility
- Get information into and out of the field

Decision Support
- Support organization decision making activities

Location Data Management
- Collect, organize and exchange data about all assets and resources
Where do the Key Tools Fit?

- **Location Enablement**
  - Web Maps
  - ArcGIS Online
  - ArcGIS Enterprise
  - More

- **Constituent Engagement**
  - Story Maps
  - Crowdsourcing
  - Operations Dashboard
  - ArcGIS Open Data
  - Web App Templates
  - More

- **Analytics**
  - Community Analyst
  - Business Analyst
  - ArcGIS for Desktop
  - Web AppBuilder
  - Insights for ArcGIS
  - More

- **Field Mobility**
  - Collector for ArcGIS
  - Explorer for ArcGIS
  - App Studio
  - Survey123
  - Workforce for ArcGIS
  - Crowdsourcing
  - More

- **Decision Support**
  - Operations Dashboard
  - Web App Builder
  - Workforce for ArcGIS
  - More

- **Location Data Management**
  - ArcGIS for Desktop
  - ArcGIS for Server
  - Web AppBuilder
  - Web App Templates
  - More
Esri Strategic Accelerators for HHS Organizations

**Location Strategy**
- Web GIS Platform
- Providing mapping, analysis, data management, collaboration

**Agile Methodology and Configurable Deployment Patterns**
- Configure first, customize second
- Ready to use maps, apps, & data
- On-premise, cloud, SaaS
More Resources

Health and Human Services

Transform community health.

“GIS enables us to associate location with both our members and our care delivery system. By doing that, we’re able to bring into the analysis all sorts of information, also indexed or organized by location. That includes all the demographic and socioeconomic information… that has enabled us to understand not just our members… but also the communities in which they live and work.”

Michael Johnson, Director, Utilty for Care and Data Analysis, Kaiser Permanente

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ArcGIS enables every employee and contractor to easily discover, use, make, and share maps from any device, anywhere, anytime.