

# Abstract

## **Building Geospatial Information Cultures: The U.S. Air Force GeoBase Blueprint**

**Track:** Defense and Intelligence

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This paper will discuss the aggressive steps taken over the past three years by the U.S. Air Force to build a new information culture that now lends high value to installation geospatial information resources in accomplishing their mission. The paper will provide snapshots of the geospatial infrastructure "before" and "after" the USAF GeoBase strategy was implemented. The presentation will offer compelling evidence of the remarkable impacts that a balanced socio-technical strategy for GIS adoption can have across a broad agency like the U.S. Air Force.

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