### GIS

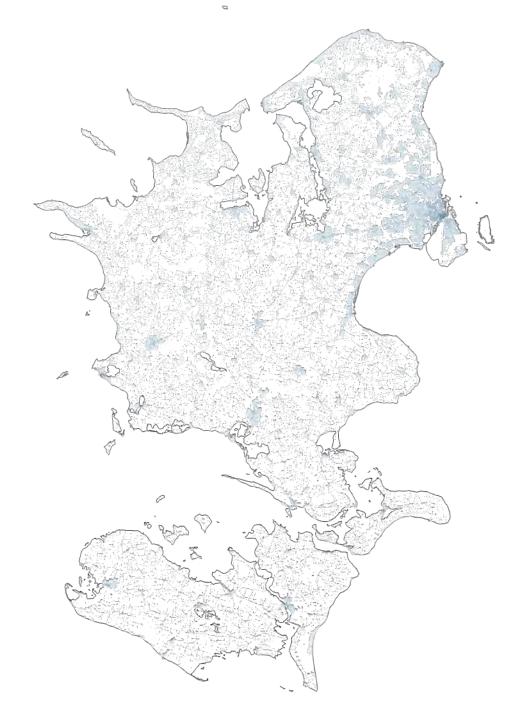
- How to put traffic planning on the map



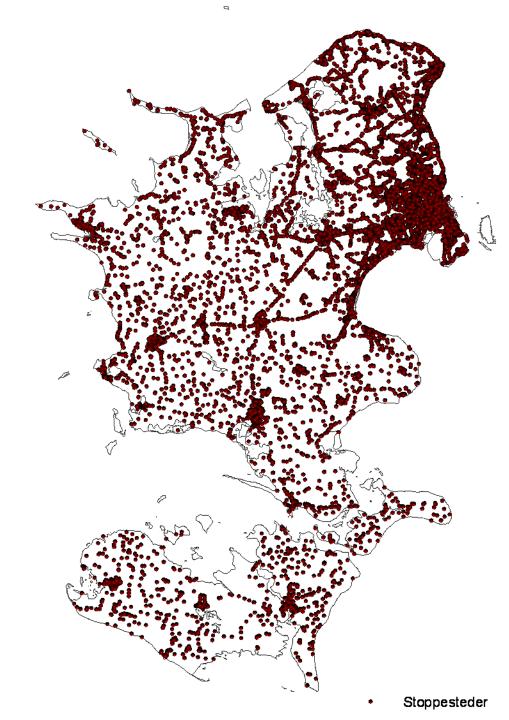
- Our data and how we use it
- How to put traffic planning on the map.
- What's next?



- 3 public transportation agencies.
- 2 regions
- 45 municipalities
- 2,4 mio. inhabitants
- 1,2 mio. workplaces
- 272.000 training places (from 8th grade. Ph.d)



- 9 local train lines
- 120 local train stations
- Almost 550 busrutes.
- About 16.000 bus stops
- 4 ferrys
- 180 mio. passengers in 2009.





# **Data Sources**

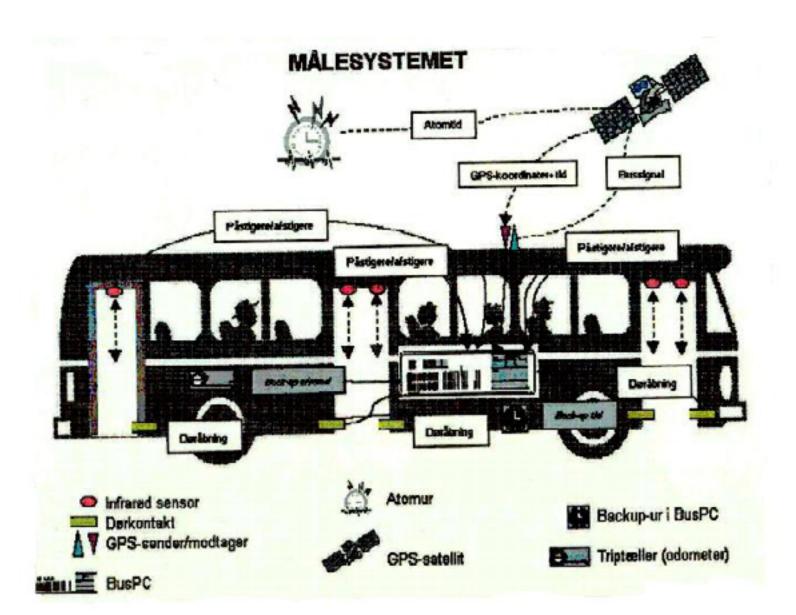
#### **Data sources**

#### Driving times

- Bus-PC
- Communication and Fleet Management System
- A-bit

#### Passenger

- Bus-PC
- Manual counts
- PDA (901, 902, 903, 904)





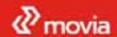
## Data can be used for...

# **Driving times**

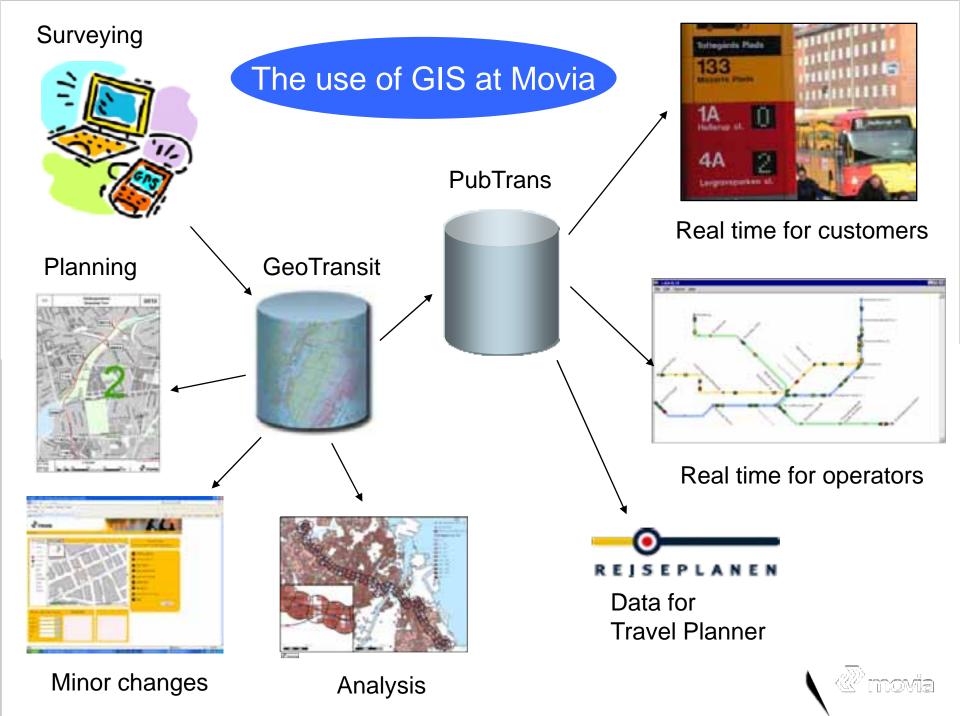
- Regularity
- Identification of problems
- Project evaluation
- Traffic monotoring

# **Passengers**

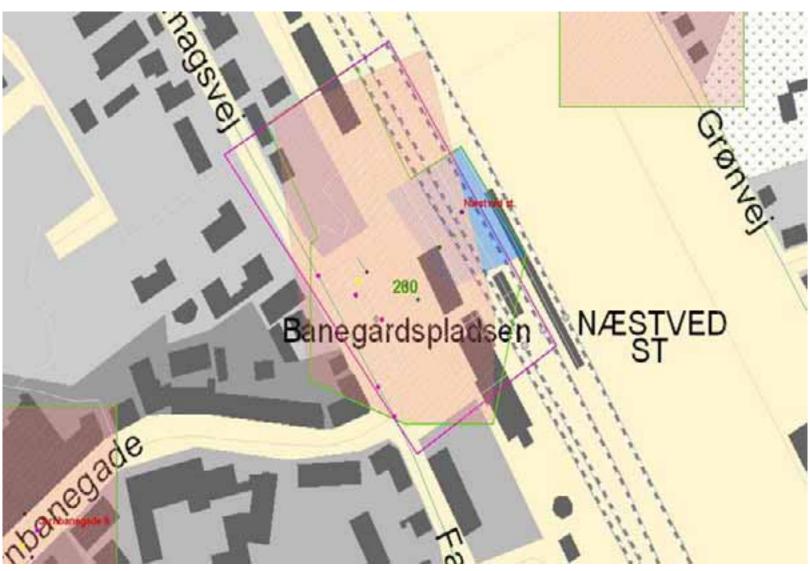
- Capacity
- Estimation
- Evaluation



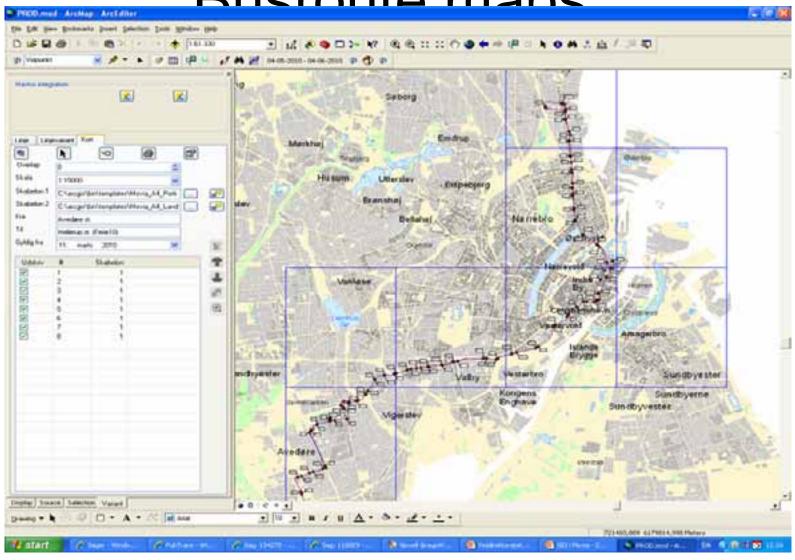
# How to put traffic planning on the map



## Geotransit



Rugroute mane



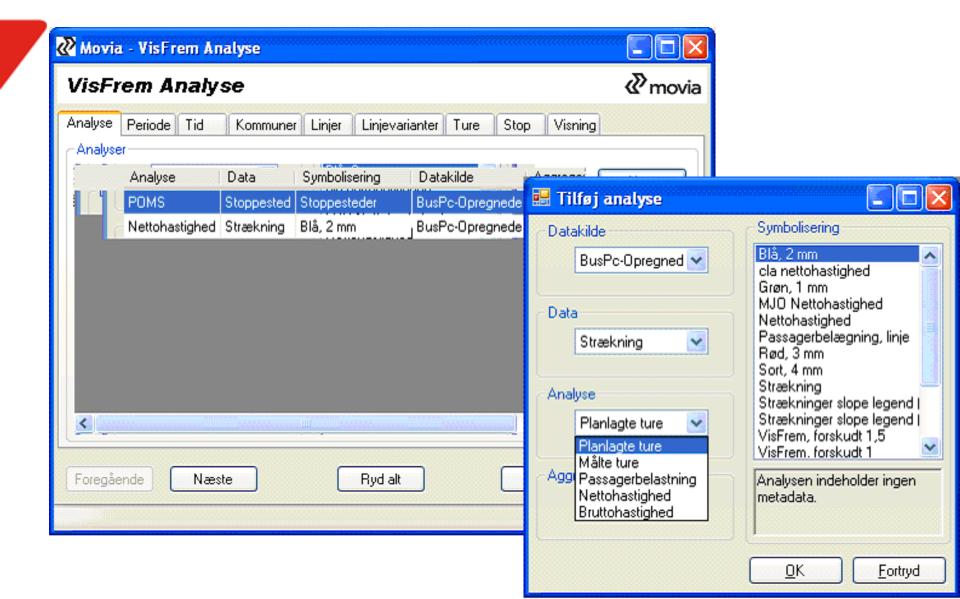
## Busroute maps

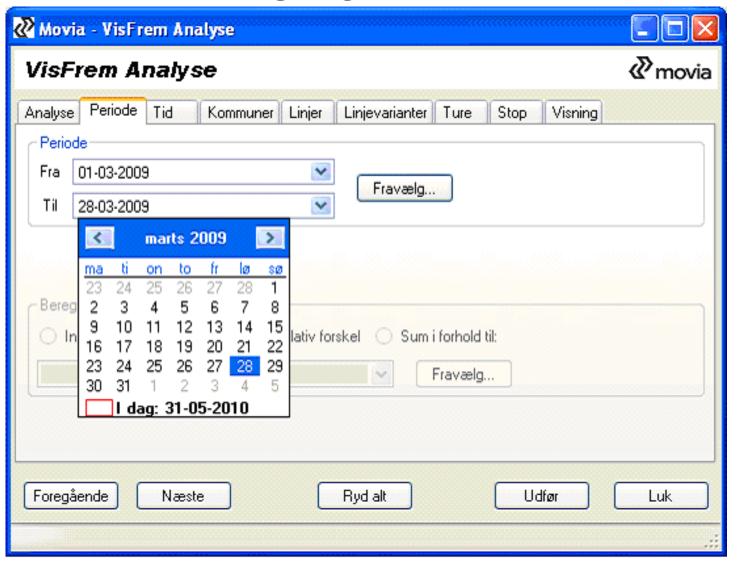


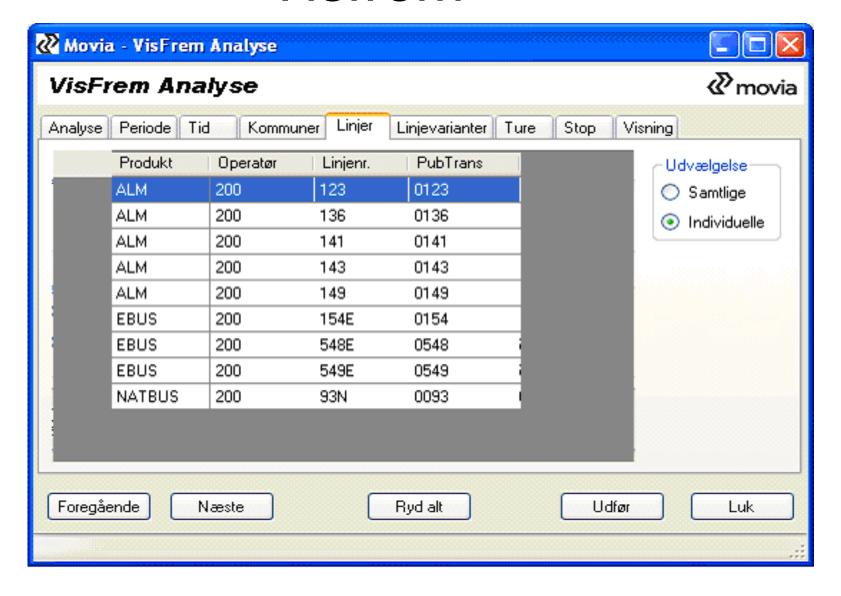
- Shows the route and stops for a specific line.
- Used by the bus drivers.

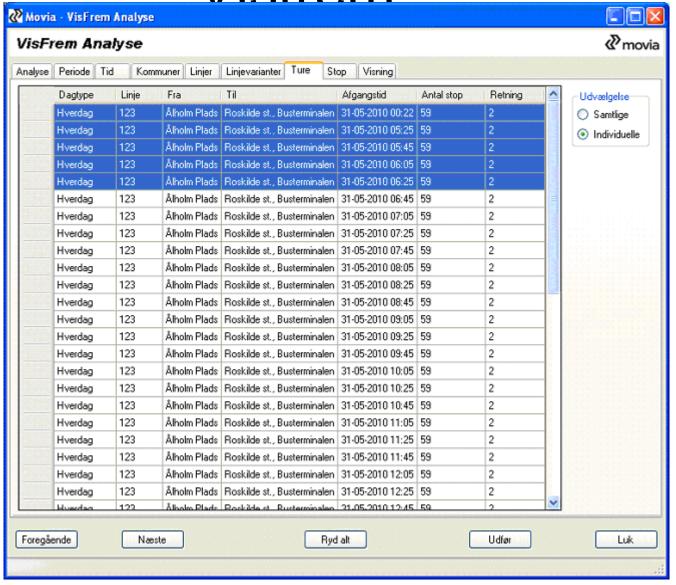
### Geotransit

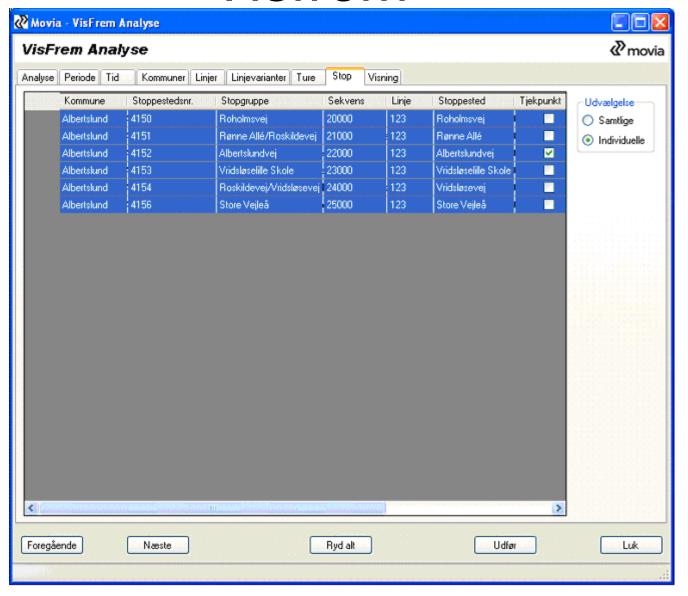
- Geocodes all busstops and busroutes
- Possible to withdraw data without having to pairing it up with SQL's. Ensures that only valid data will be collected.
- Contains data of traveltime and distance between stops.
- Generates busroute maps

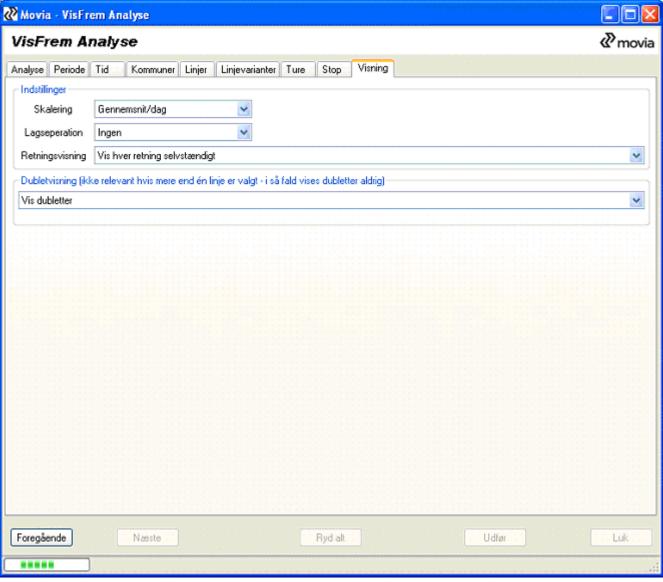






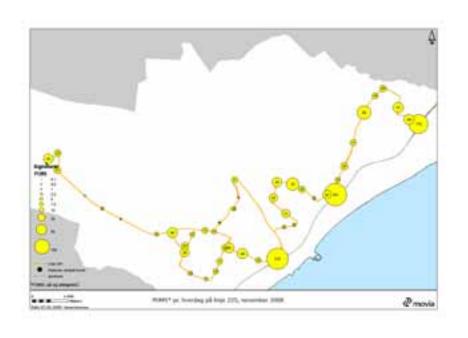








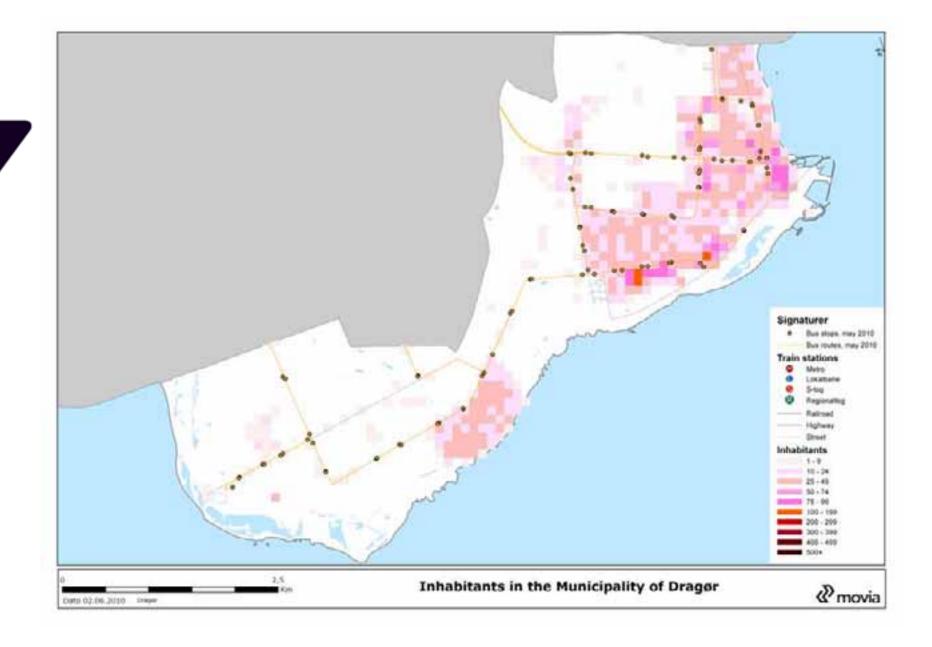
## Pros with Visfrem

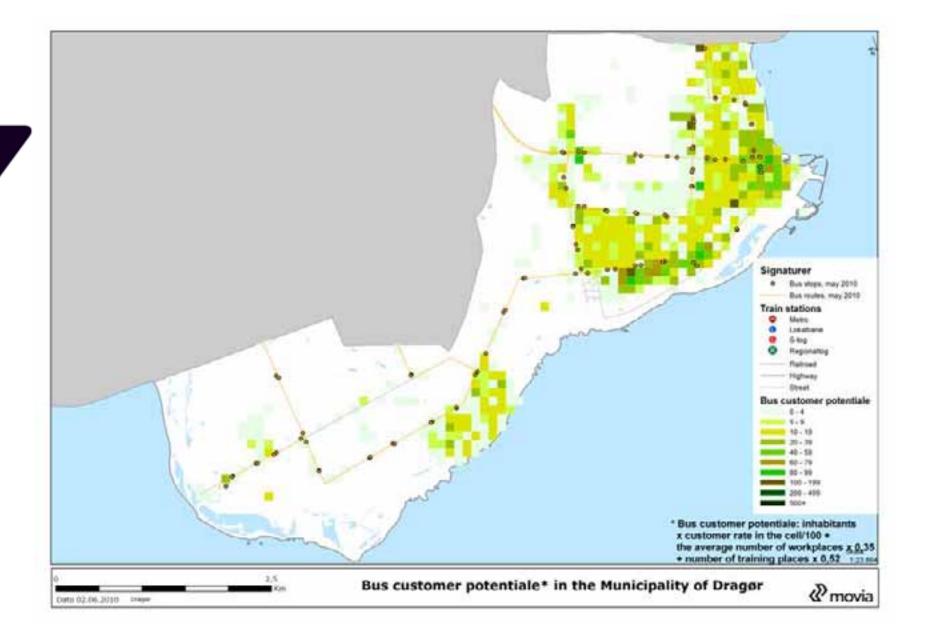


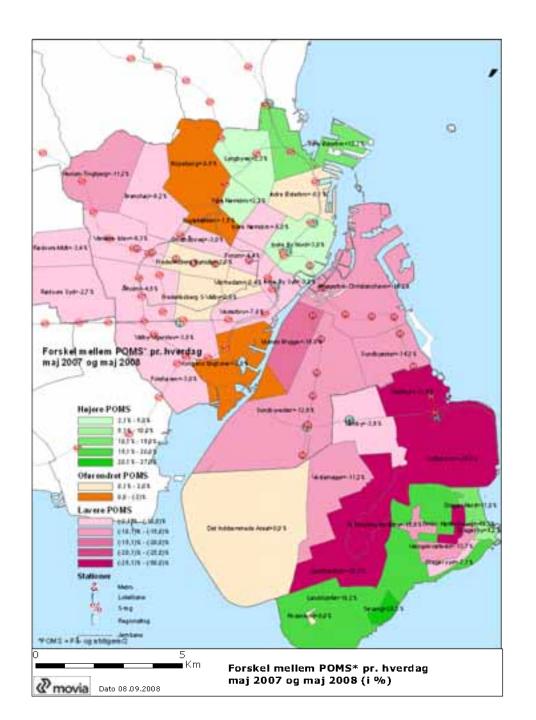
- Saves time.
- Doesn't demand expensive courses – just the basic knowledge of GIS.
- Visualize a number a different types of data.
- Ready to use products.

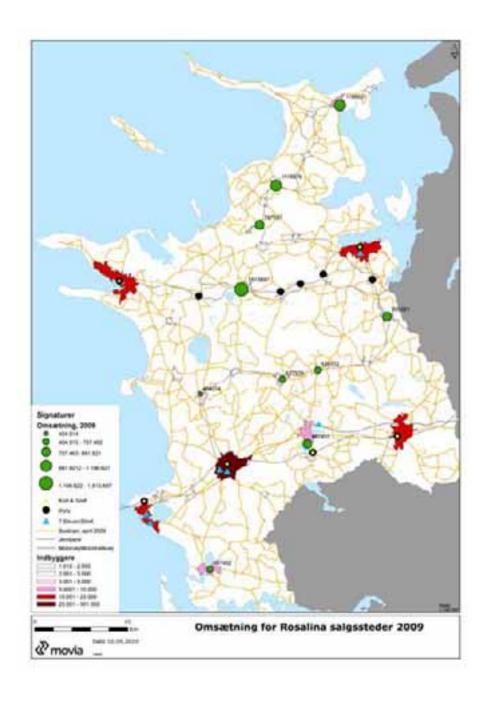
# Squarenet data

- Data from Denmarks statistics
- Squares defined by KMS
- 2 sizes; 328x328 feets and 0,62x0,62 miles
- Maps inhabitans, workplaces and bus customer potential (where can we find new customers)











## What's next?

## WebGIS, soon...

- ESRI ArcGIS Server
- Web application with login
- Internal users
  - Planners
  - Marketing
  - Managers

- External users
  - Officials
  - Consultans
  - Contractors
  - Students
  - Municipalities

#### **Benefits**

- Easy access to data and mapmaking
  - for "everyone"
- Developing new tools
  - for "everybody", not just for single purposes