

# GIS as a Strategy to Programme Management

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#### **Summary**



- Project Background
- GIS Strategy
- Planning for ROI
- Delivery the Strategy
- Demonstrating Business Benefit and ROI
- Future Scoping
- Challenges and Successes
- Live Demo
- Questions



## **Project background**

- Needed to reduce the problem of the capital's Victorian sewers overflowing into the River Thames.
- Part of solution required to ensure compliance with Urban Wastewater Treatment Directive.
- Discharges of untreated sewage currently occur more than once a week on average, via 57 overflow points.
- New challenges make scheme increasingly urgent eg population growth, more intense storms linked to climate change & increasing urbanisation.
- Years of studies have shown that the London Tideway Tunnels are the most cost effective way of tackling this unacceptable problem.
- Simply, the system needs more capacity to meet the needs of modern day London.



#### London's sewerage system today



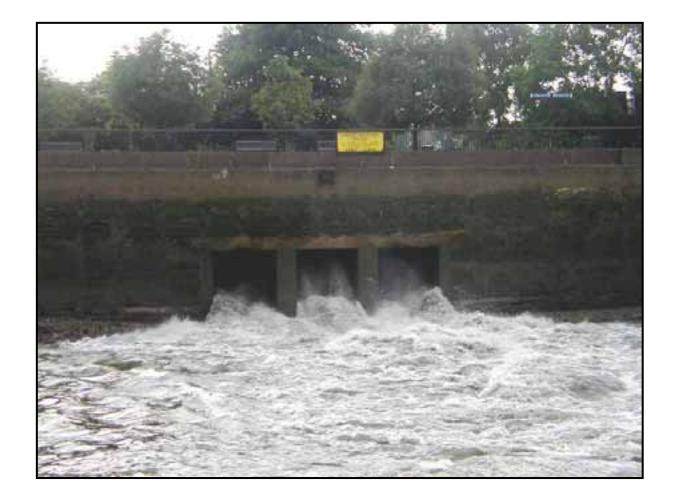
#### **Percentage Connected**

0-5 %	Separate system
5-10 %	
10-20 %	Partially separate system
20-40%	
40-70%	Combined eveters
40-70% 70-100%	Combined system



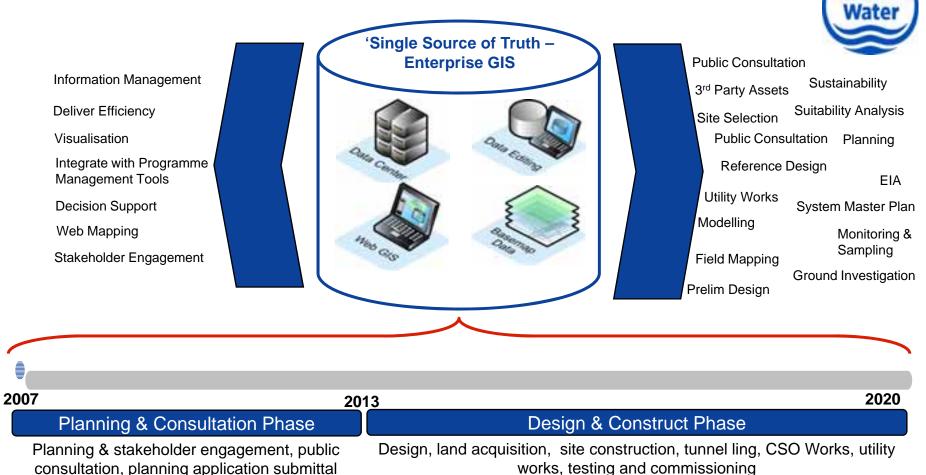
### **Discharging CSO**







#### **GIS Strategy Overview**





#### GIS Strategy – why do we need one?

- Outlines short, medium and long term delivery
- Helps with project and client acceptance
- Outlines project benefits
- Outlines cost and effort road map
- Outlines roles & responsibilities
- Drives recruitment plan
- Feeds into programme schedule
  - Deliverables can be tracked
- Demonstrates information management
- Centralises geographic data



## **GIS Strategy – getting it accepted**

- Present document outlining your strategy and delivery plan
- Frequent GIS 'Info Sessions'
  - highlight project benefits
  - how to use information
  - what it can do
- Get Project Director sign off
  - don't delay delivering initial tools
- Produce GIS deliverables
- Report on progress regularly
- Don't underestimate individuals understanding of the technology
- Steer away from technical terminology





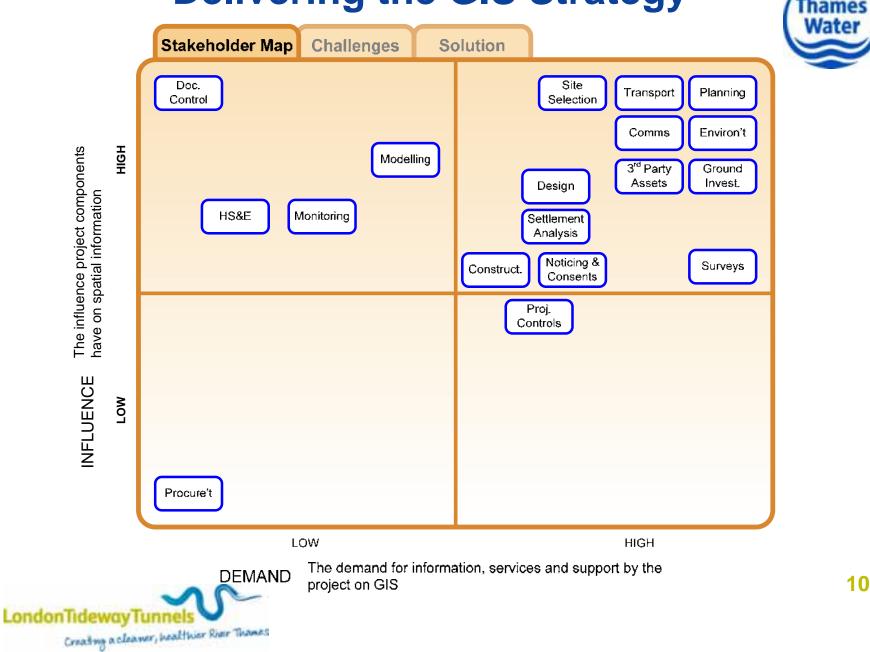
## **GIS Strategy – planning ROI**

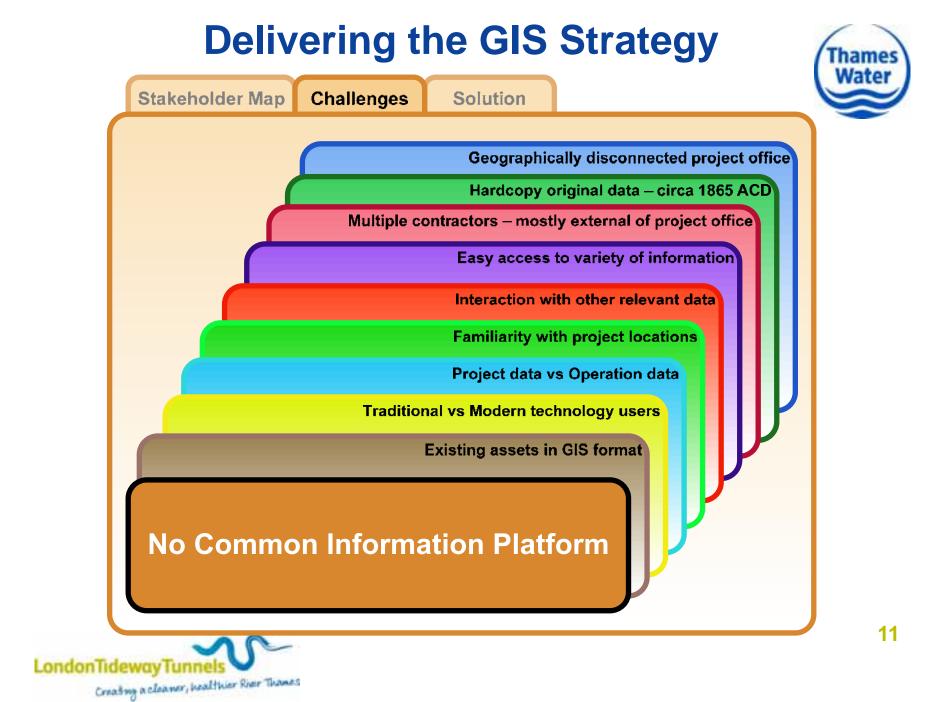
- Fundamental to future success
- Not always tangible
- Selling time savings through efficiency
- Access to information
  - right time, right cost, right format
- Trust in information
- Provide usable products
- Record requests and deliveries against WBS
- Map and engage stakeholders early while project is still finding its feet

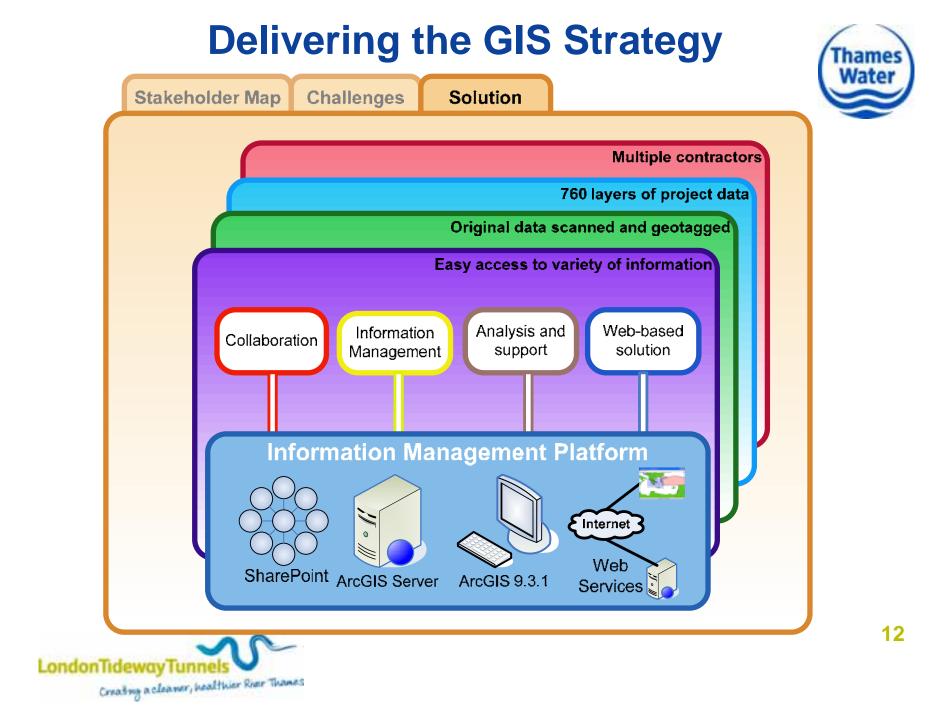




## **Delivering the GIS Strategy**







#### **Demonstrating Business Benefit & ROI**



- Why do I need this thing called GIS?
- Will it cost me a lot of money?
- What does it do that my existing tools don't do?
- Is it not just a nice to have?



### **Demonstrating Business Benefit & ROI**

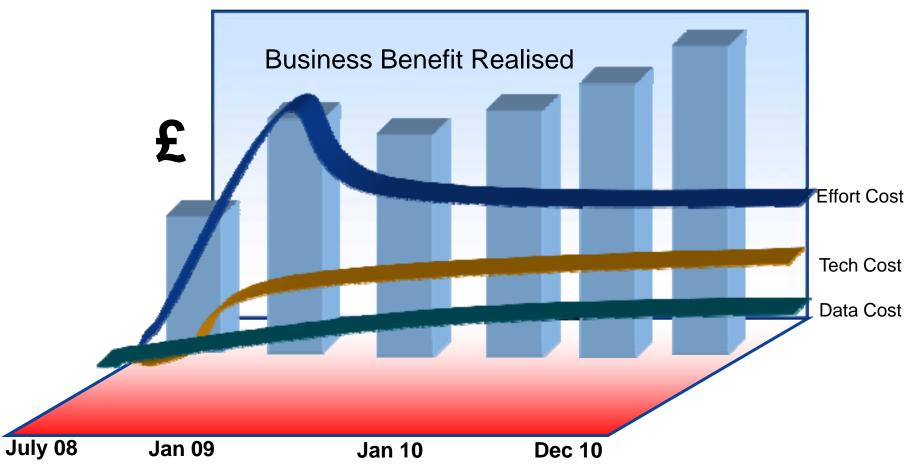
- Demonstrate time savings for using GIS vs another technology
- Speed of accessing information
- Trust in 'Single Source of Truth'
- Importance of visualisation
- Deliver custom changes where appropriate
- Keep solutions as vanilla as possible
- Demonstrate efficiency in delivery support
- Communicate to client, project directors and managers successes
- Culture is the toughest hurdle





## **ROI Graph**





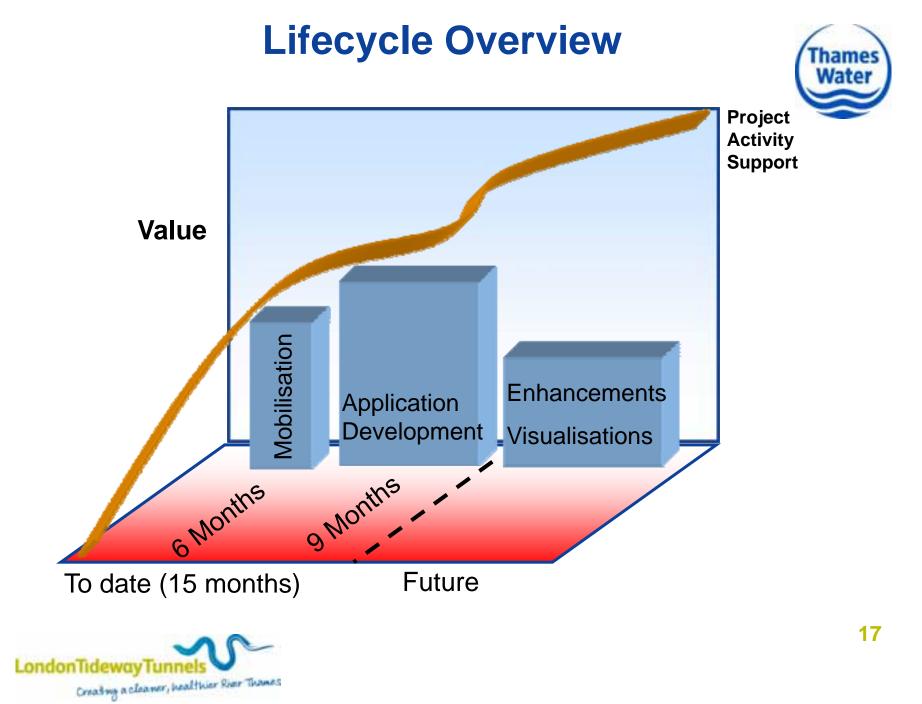


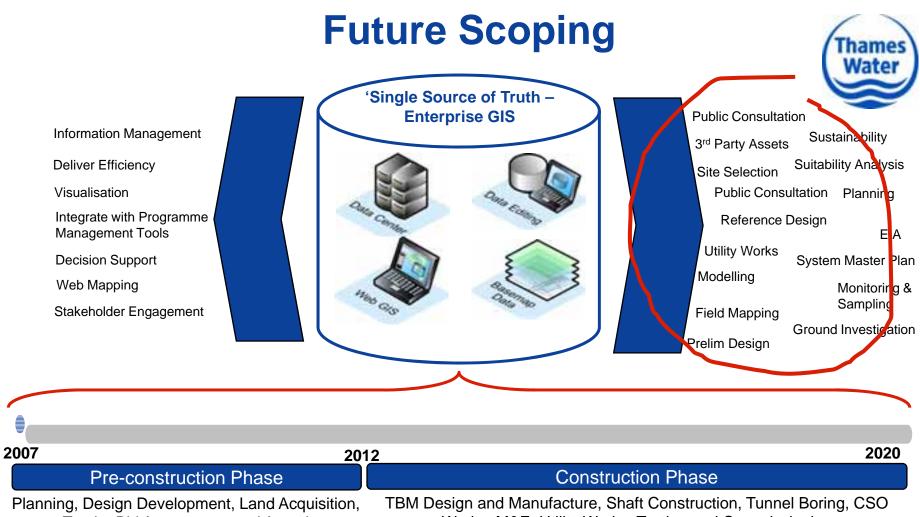
### **Current Status**

- GIS Mobilisation project delivered
- GIS Viewer applications delivered
- Growth in ongoing project support
- Strong uptake on the use of GIS for decision making
  - daily use of GeoViewers
  - GeoViewers used in workshops
  - GIS outputs required daily
- Central to Information Management processes
- ROI being used to scope demand in next financial year
- Seen as an integral component of the project
  - not a 'nice to have'





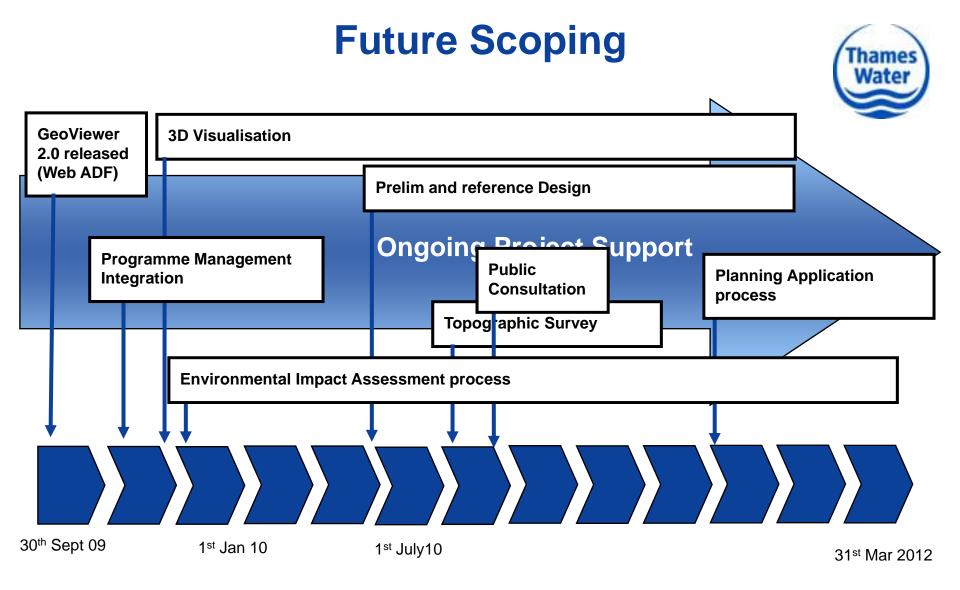




Tender Bid Assessment and Award

Works, M&E, Utility Works, Testing and Commissioning







## **Other project tools**

#### **Currently integrate with:**

- Microsoft SharePoint
  - Collaboration
  - Access to project documents through GIS
  - Access GIS web applications
  - Progress reporting and visualisation
  - Knowledge sharing (wiki's and blogs)

#### Future tools to integrate with:

- Bentley ProjectWise for design management
- Primavera P6 web for scheduling





#### **Challenges & Successes**

#### Challenges

- Fast paced project
- Project activity already started
- High volume of data
- Framework data agreements needed establishing
- High demand for information
- GIS unknown to most on the project team

#### Successes

- GIS Strategy to drive delivery and ROI
- Standards, Policies and Procedures early
- Begin education process immediately
- Roll out data access quickly
- Applications delivered on time to budget
- User uptake better than expected



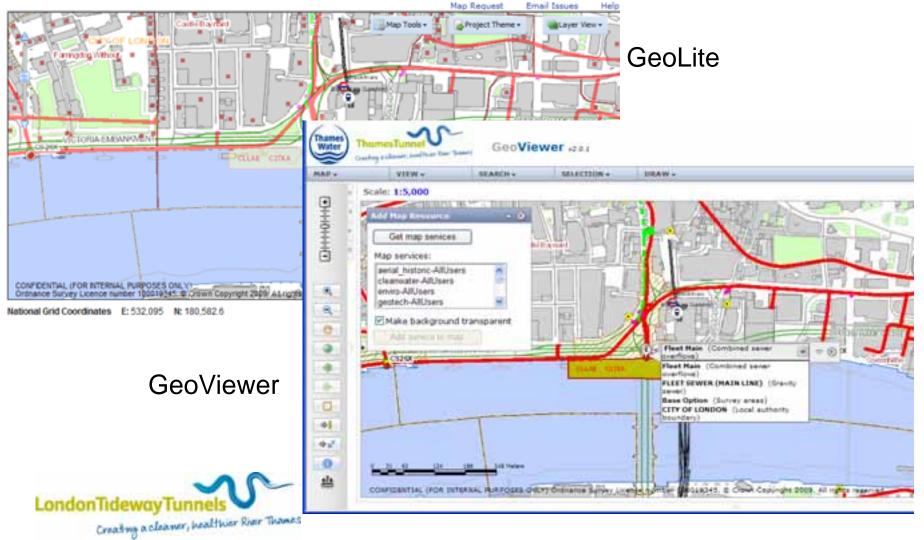


#### **Live Demo**



ne > Programme Offices > Spatial Information > GISDocs > GIS

#### GeoLite v1.1.3



#### Questions



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