

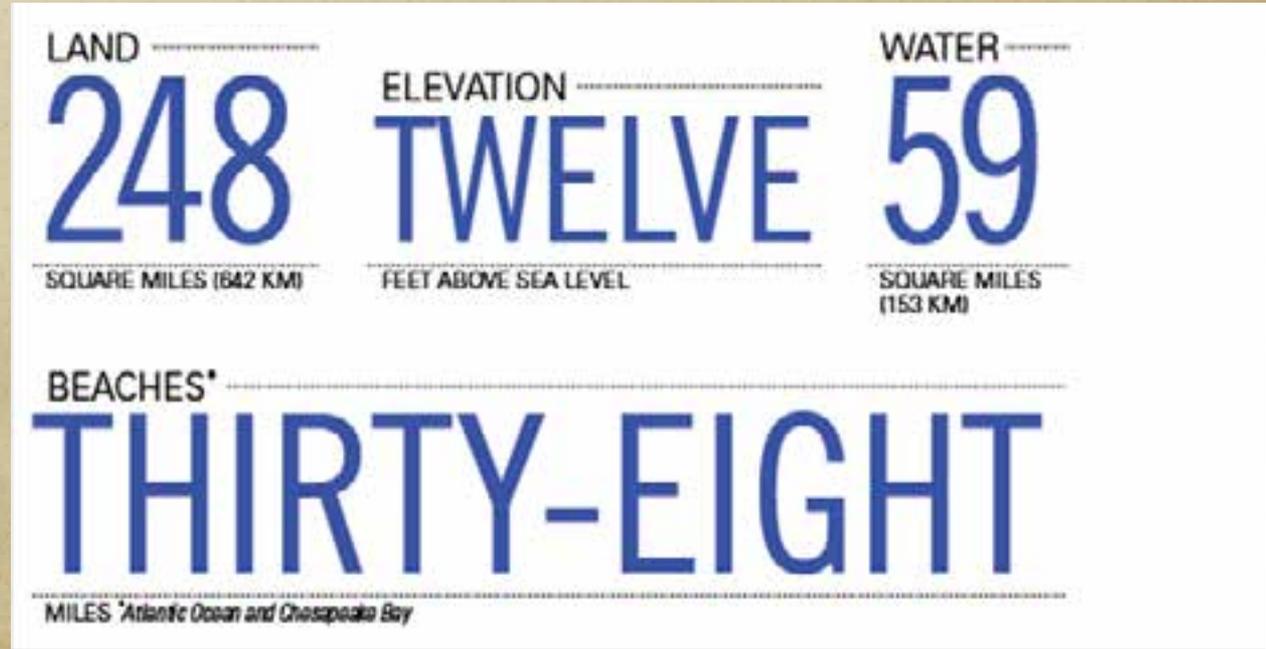
# Leveraging ArcGIS Server Technology

## A Local Government Approach

Virginia Johnston  
GIS Systems Analyst

# Virginia Beach

**39<sup>th</sup> Largest city in the United States**  
**438,000 Residents**



# City by the Sea

**Located in the southeastern corner of VA where the state meets the sea.**

- Virginia Beach has a unique environment where residents & visitors have access to 38 miles of beaches in our oceanfront resort area, along with a beautiful town center, cultural centers, museums, a financial district, more than 100 miles of bikeways offering community connectivity, urban amenities, wildlife reserves and parks.



# Local Government GIS

- GIS Division - 19 employees
- In addition - Public Safety, Public Works, Utilities, Parks & Recreation all have GIS employees within their departments



# Enterprise GIS



New Web technology can be challenging to implement, especially for local governments. With numerous Departments dependent on Web services for daily business workflows and diverse applications that need to be integrated, change does not come easy.



# Diverse Mapping Environment

ESRI ArcInfo

ArcMap

ArcServer

Explorer

ArcGIS Online

Pictometry EFS

Pictometry Online

Proval

Intergraph Geomedia

Maverick

CAD

Hansen Map Drawer

Accela

Envista

Achibus

OSIS

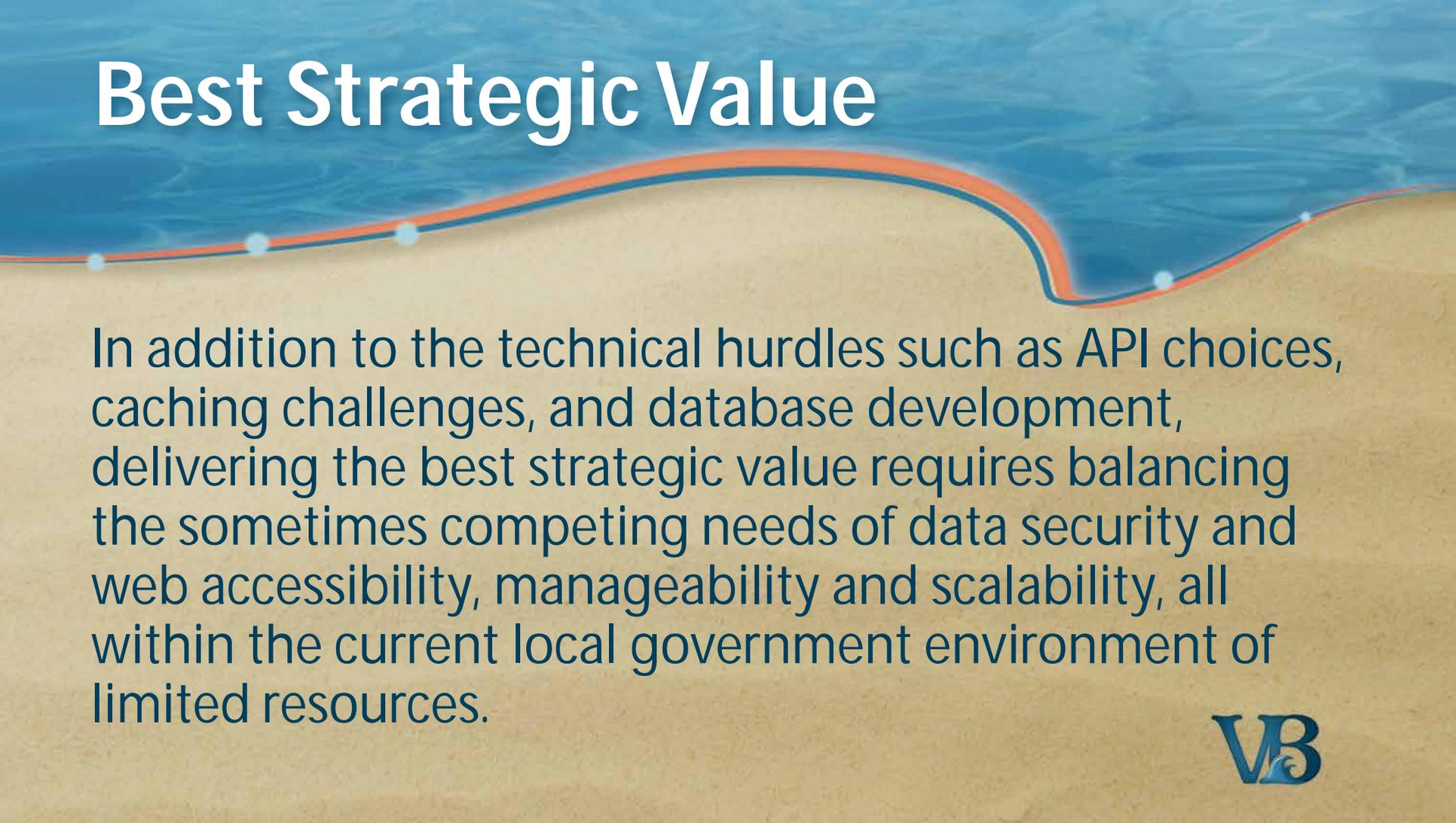




# ArcGIS for Server

- Virginia Beach has leveraged ArcGIS Server to deliver citizen web services as well as serve the needs of customers within the organization.

# Best Strategic Value



In addition to the technical hurdles such as API choices, caching challenges, and database development, delivering the best strategic value requires balancing the sometimes competing needs of data security and web accessibility, manageability and scalability, all within the current local government environment of limited resources.



# ArcGIS Server

A decorative graphic at the top of the slide shows a blue ocean surface above a sandy beach. A wavy line, colored orange and blue, separates the two. Several small white dots are placed along this line.

- ArcGIS web technology provides the City of Virginia Beach with the tools to juggle some of these demands.

# Community Basemap

## Source Matters

- ESRI Community Basemap Program has become internationally important by incorporating local government data into a standardized worldwide web “*basemap*” ensuring users access to the most up-to-date information available from the source.



# Technical Decisions

- API Choices
- Caching Challenges
- Database Development
- Data Security



## [VBgov Public Web Site](#)

Google API, ArcGIS Server, SharePoint





## **Internal Enterprise Web Site**

Silverlight API, Microsoft Expression  
Blend, Visual Studio, C#, ArcGIS Server

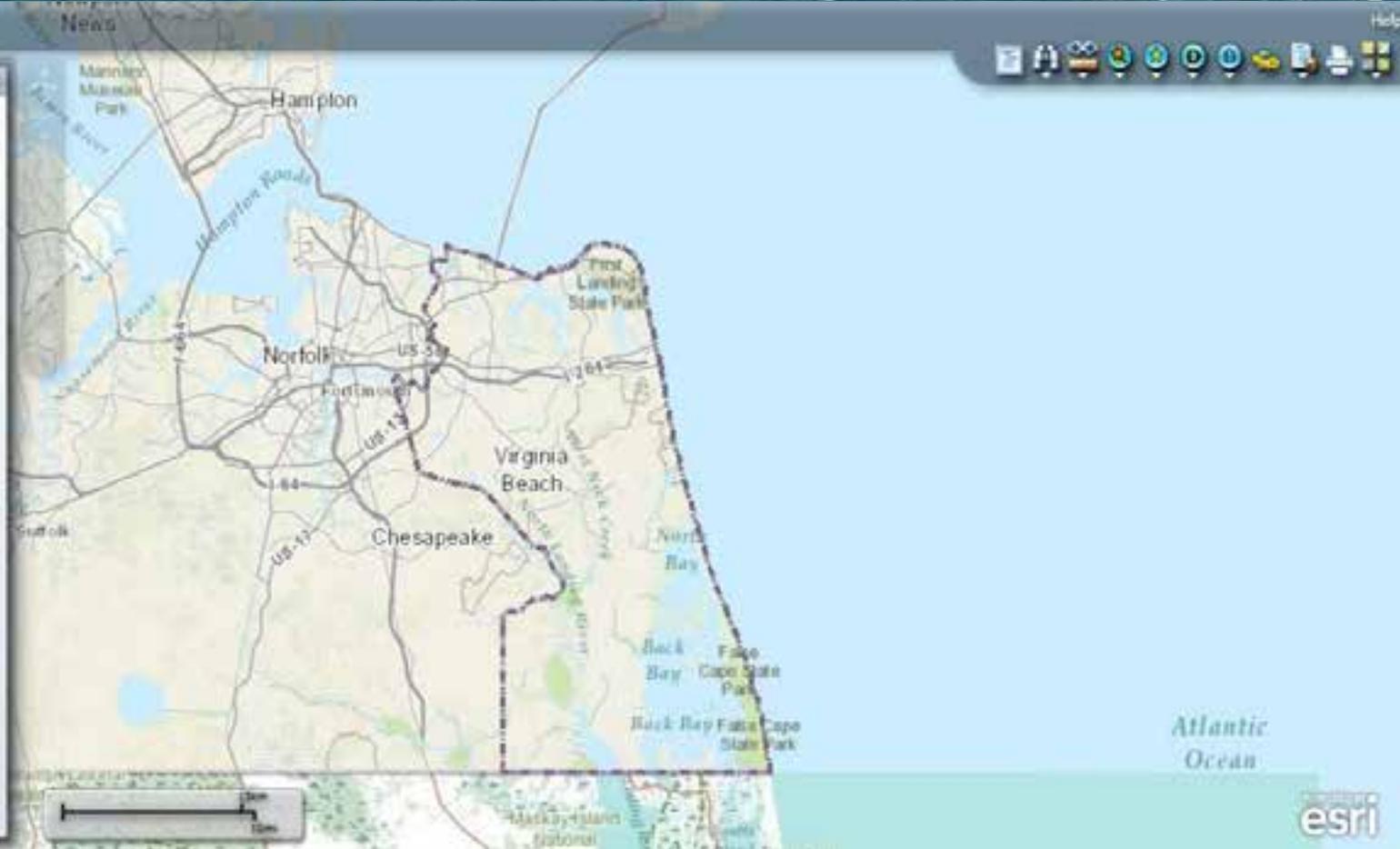


# Virginia Beach City Map

City Map

## Map Contents

- Points Of Interest
- Property Information
- Mailing List Generator
- Administrative Boundaries
- Structures and Physical Features
- Fire Hydrant Information
- Infrastructure
- Sanitary Sewer
- Water Distribution
- Raw Water
- Other Utility Information
- Streets
- Planning
- Survey Control Points
- Environmental



Atlantic  
Ocean



## Map Contents

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## Find Map Features

Text Search  Spatial Search

- Location
- Sewer
- Stormy Lake
- Planning
- Water
- Lake Galton
- Other
- Raw Water
- Other PW

## Other

- CP Projects (MS)
- Street Lights (PW)
- Survey Control (PW)
- REMA Firms (PW)
- Project File Type (PU)
- Intersection Drawings (PU)
- Quad (PU)
- Grid (PU)

L09- (48)

100

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L09-301

1 May 2014

Laserfiche

WebLink

 Dictionary Bing/Google Images

Browse Search

Page 1

7 (8%)

Public Utilities &gt; Engineering Division &gt; Developer Files &gt; L

Template: VaRichPubUtil

DocID

38527

ProjectNo

ProjectType

Project Name

First Letter

Grid

Final Time



Find Map Features

 Text Search
  Spatial Search

- 
- Location
- 
- Planning
- 
- Other
- 
- Sewer
- 
- Water
- 
- Raw Water
- 
- Swampy
- 
- Lake
- 
- Lake
- 
- Gestation
- 
- Other Util

Other

- 
- OP Projects (MS)
- 
- Project File
- 
- Type (PU)
- 
- Street Lights (PW)
- 
- Intersection
- 
- Drawings (PU)
- 
- Survey Control (PW)
- 
- Quad (PU)
- 
- FEMA Firms (PW)
- 
- Grid (PU)

L09-001 (1)

L09-001

Project File Types

L09-001

## Attributes of Polygon Query Results

PU_NUM	OBJECTID	APPLY_DATE	TYPE	DSC_NUM	PROJECT_NA	DOC_ID	SHAPE.area	SHAPE.Length
L09-001	477		Developer		McClenan, W. W. Jr.	38527	780.238564698385	

Records: &lt;&lt; &lt; 0 &gt; &gt;&gt; Records (0 out of 1 Selected)

Options

Laserfiche  
WebLink

Picture

Bing/Google Imagery

City of Virginia | Sort: Business Area

Clear All

Princess Anne Recreation Center

Business Area

Department

Sort: Quantity

✓ Parks and Recreation

Category

Title

District




### Find Points of Interest

Recreation Center	
Recreational Facility	
Shopping Center	
Sports Facility	
State Park	
Technical & Career Education Center	

Name
Princess Anne Recreation Center
Williams Farm Recreation Center
Great Neck Recreation Center
Joseph Grimstead Sr. Seaback Rec Center
Box Creek Recreation Center
Dayside Recreation Center
Kempsville Recreation Center

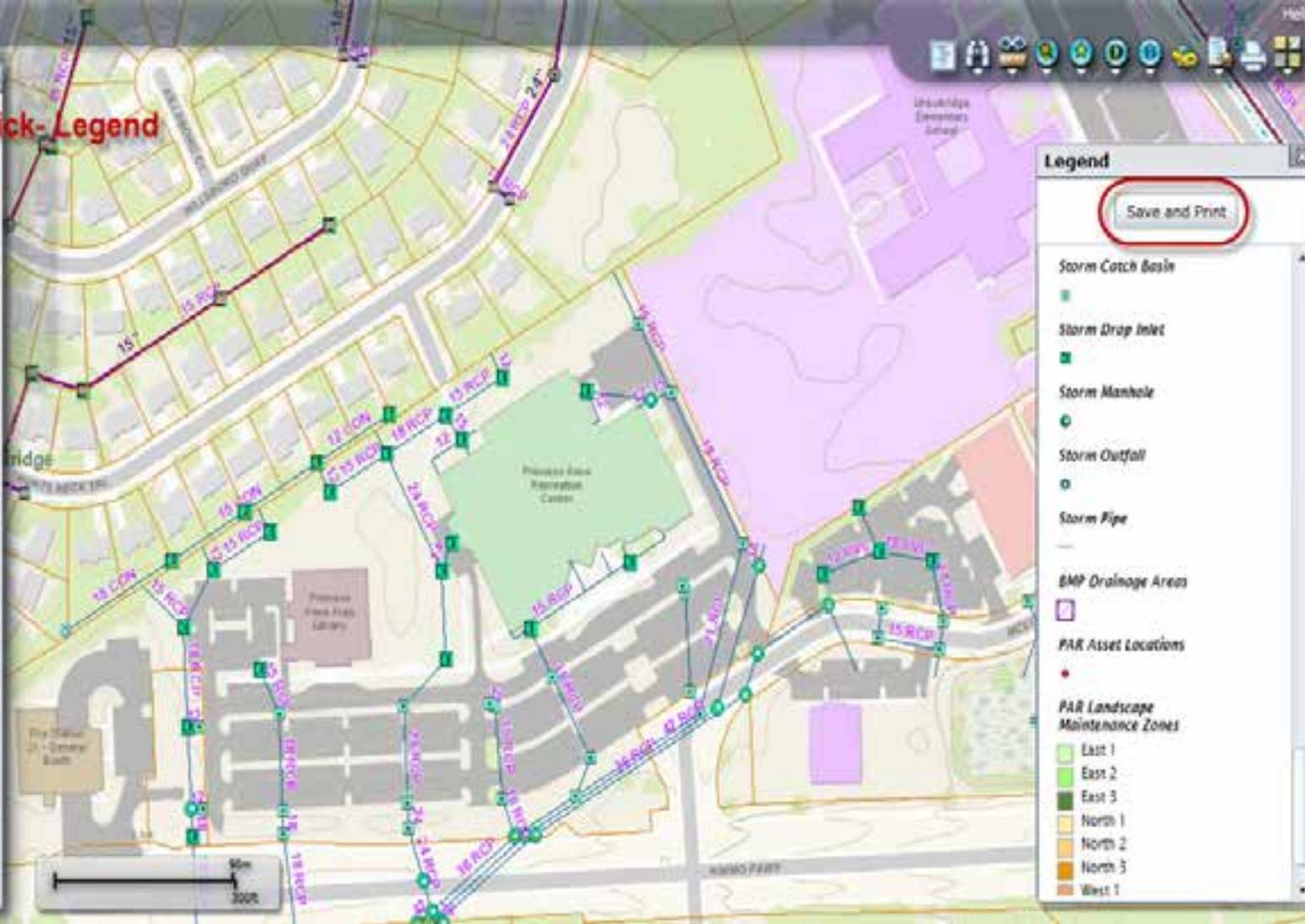
Attributes of Point Query Results:

NAME	GPIN	ADDRESS	WEB_LINK	SP_Y	SP_X	LATI	LONG_	SUB_CATEGORY	NOTE_
Princess Anne Recreation Center	24048793000000	1400 NEMHO PKWY		3447489.61852488	12209122.5221745	36.76487371	-76.02059845	Recreation Center	Princess Anne Recreation CenterRecreation Center

## Map Contents

Right Click - Legend

- Infrastructure
  - Legend
  - Towers
  - Poles
  - DCM S
  - DCM S
  - DPW Subdivision Boundaries
  - DPW Roadway Infrastructure
  - DPW Stormwater Infrastructure
    - Operations Data
    - Engineering Data
      - Storm Catch Basin
      - Storm Drop Inlet
      - Storm Manhole
      - Storm Outfall
      - Storm Pipe
      - BMP Drainage Areas
    - PAR Asset Locations
    - PAR Landscape Maintenance Zo



## Legend

Save and Print

- Storm Catch Basin
- Storm Drop Inlet
- Storm Manhole
- Storm Outfall
- Storm Pipe
- BMP Drainage Areas
- PAR Asset Locations
- PAR Landscape Maintenance Zones
  - East 1
  - East 2
  - East 3
  - North 1
  - North 2
  - North 3
  - West 1

# Lessons Learned

- ArcGIS Server 9.3.1 services secured behind firewall do not allow display of symbols in the map contents.
- Work-around needed to print with a legend.
- Silverlight 2.4 Administrator development software did not function as expected once Microsoft Expression Blend & Visual Studio 2010 platforms were added.



# Performance Check

- Corrective actions were needed following user acceptance testing to eliminate any additional load to the Oracle enterprise production server.
- A separate server was purchased to configure a SQL environment. This improved our performance in the application.
- The average display time for a map went down from 1.4 seconds to .399 seconds.





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