

NYC Census FactFinder

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CFF 2.0

The screenshot displays the NYC Department of City Planning website. At the top, there is a navigation bar with links for Residents, Business, Visitors, Government, Office of the Mayor, Search, Email Updates, and Contact Us. The NYC logo and 'always open' tagline are on the left. The main header reads 'NEW YORK CITY DEPARTMENT OF CITY PLANNING'. A search bar for 'Search DCP' is present with a 'Go' button. Below the header, a breadcrumb trail shows 'Reference > New York City Census FactFinder'. The main content area is titled 'New York City Census FactFinder 2000 Census Profiles for New York City'. A descriptive paragraph explains that the tool provides quick access to population information from the 2000 U.S. Census, allowing users to search by address, point of interest, or subway station, and to filter by census tract, community district, or all tracts within a buffer distance. Below this text are four tabs: 'Address', 'Community District', 'Point of Interest', and 'Subway Station'. The 'Address' tab is selected, showing three input fields: 'House Number' (with a text box and '(e.g. 22)' example), 'Street Name' (with a text box and '(e.g. Reade St.)' example), and 'Borough' (with a dropdown menu set to '--- Choose ---' and '(e.g. Manhattan)' example). A left sidebar contains a 'City Planning' menu with links to Home, About Us, Zoning, Land Use Process, Projects/Proposals, Reference, and Products, as well as a 'Take me to...' section with links to Commission Meetings, Commission Reports, Contact the Chair, and Map & Bookstore.

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[Reference](#) > [New York City Census FactFinder](#)

New York City Census FactFinder

2000 Census Profiles for New York City

[Select a new location](#) / [Show Profile for Community District](#)

22 BEADE ST, MANHATTAN



Census Tract: Manhattan 31

Demographic	White	Black	Age	Income in 1999	Labor	Education	Household Characteristics	Poverty Data
Demographic Profile						Tract(s)	Manhattan	New York City
Total Population						1,704	1,437,198	8,008,278
Single Race, Non-Hispanic:								
White						750	753,673	2,801,267
Black / African American						154	254,896	1,962,154
American Indian and Alaska Native						2	2,465	17,321
Asian						382	343,291	780,229
Native Hawaiian and other Pacific Islander						0	372	3,829
Some other Race						245	5,536	58,775
Two or More Races, Non-Hispanic:								
Hispanic Origin (of any race)						89	28,944	228,149
						128	417,816	2,160,954
Single Race, Non-Hispanic: (by percentage)								
White						43.3%	49.8%	35.0%
Black / African American						8.9%	15.3%	24.5%
American Indian and Alaska Native						0.1%	0.2%	0.2%

CFF 3.0 Redesign - Objective

- Update map and data to 2010 census
- **Accessibility**
- **Comprehensive information**
- **Seamless navigation**
- **Data quality**

Application Design and Development Process

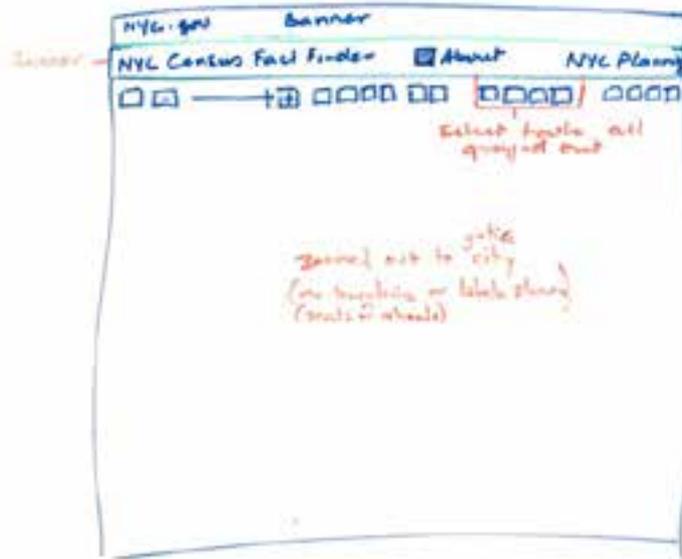
- Information gathering
- Planning
- Design
- Development
- Testing and delivery
- Maintenance

Census FactFinder Charrette

- **Brainstorming sessions**
- **ITD and Populations division**
- **Understand data and content**
- **Business workflow**

Whiteboard Sessions

Default starting view



Search for a location

Search type

default → Address

Address #

blank →

Street name

blank →

Borough

blank →

Display Profile and Map Geography for:

- Census tract
- Census tracts w/in → default
- default → Neighborhood
-
- * Neighborhood names...
- OO Link to more...

Whiteboard Sessions

Search → Address, Display W/L the Tract

NYC Censo FF

city map

Search for location

type
 | v
 → if out of range

Display Profile for:
 Census Tract

As soon as hit find
 (assuming no input errors)
 map display will stretch &
 tables will appear from bottom
 screen w/ at least 2 lines of
 data (min)
 would like red line down, ability
 scroll to related data.

all related to the
 census
 data

only data
 that will
 be used
 in the table

Display
 table
 (at least 2 lines)
 in the table

Default
 table size
 should view 2
 (1000 to 1100px)

unless
 user want is
 show this form
 with 2 lines will
 to have table
 fully bounded
 with first index

□ Census Tracts: Manhattan 31

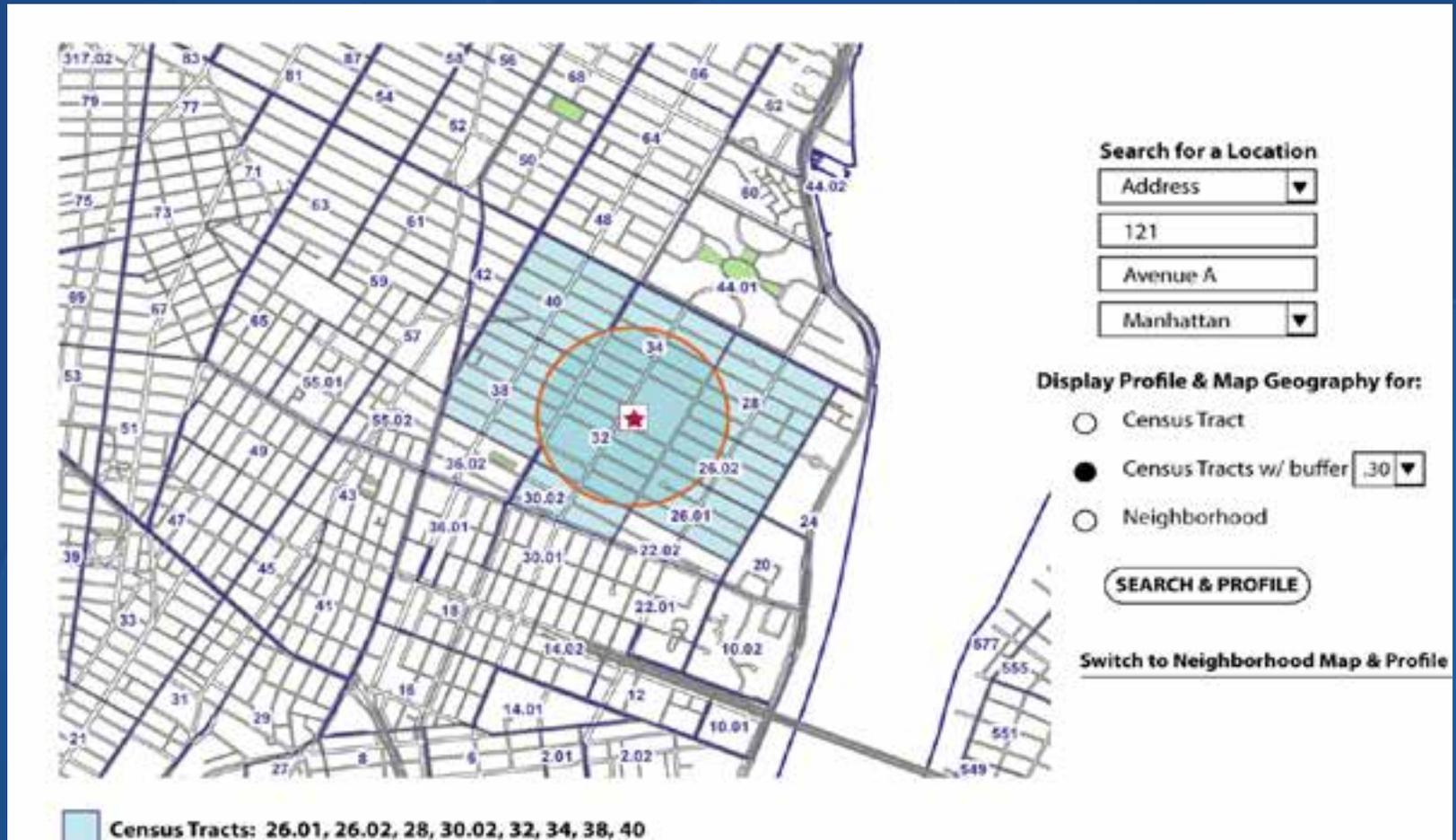
borough	Census Tract	Density	Size
1st line of data					

Whiteboard Sessions

- Sessions were often fueled by



Outcome – Scenario 1



Outcome – Scenario 2



Final Outcome



Mockups

Census FactFinder 3.0

http://gis-dev-1.nycnet/dcp/oa/

Census FactFinder - NYC Departm...

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NYC Census FactFinder

ABOUT FACTFINDER

Geographic Data Source

Map View 2010 - 2000 Census Profile ACS 2006-2010 Census Profile

Demographics Demographics Change Census Tract: 80, 82, 92

Census Tract
 Neighborhood Tabulation Area

Search for a Location

Intersection
 Address
Place of Interest
 Subway
 Census Tract
 Neighborhood

Borough

Manhattan

Find

Park Ave & East 42 St
 Census Tract: 80, 82, 92

Searched Locations

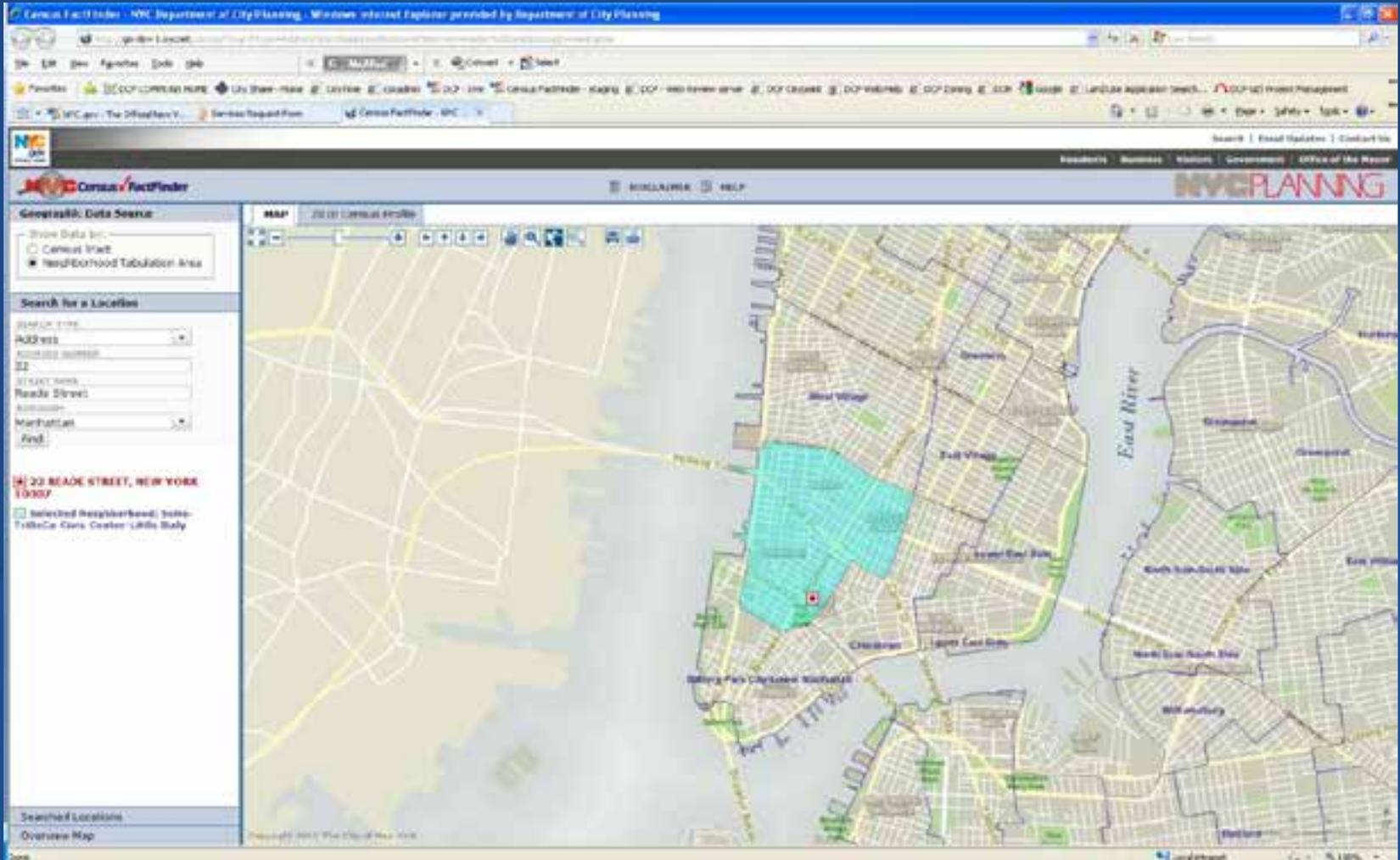
Map Overview

Demographic Profile	Tract(s)		New York City	
	Number	Percent	Number	Percent
RACE/HISPANIC ORIGIN				
Total Population		100.0	8,008,278	100.0
Nonhispanic of Single Race:				
White Nonhispanic			2,801,267	35.1%
Black/African American			1,962,154	24.5%
Asian and Pacific Islander Nonhispanic			783,058	9.8%
Some Other Race Nonhispanic			325,149	4.1%
Nonhispanic of Two or More Races			225,149	2.8%
Hispanic Origin			2,160,554	27.0%
SEX AND AGE				
Female	3162	99.1		
Male	4934	98.9		
Under 5 years	455	15.3		
5 to 9 years	356	23.1	99,402	23.9
10 to 14 years	563	13.0	425,643	15.2
15 to 19 years	478	20.4	404,504	16.3

Source: 2010 Census of Population Division - New York City Department of City Planning July 2011

Select New Search Type
Click Place of Interest

Final Outcome



Demo

Next Steps - ACS Profile

The screenshot shows the Census FactFinder interface for the 2006-2010 ACS Profile. The browser address bar shows the URL nces.gov/factfinder. The page title is "2006-2010 ACS Profile". The left sidebar shows the "Geographic Data Source" as "Census Tract" and "Neighborhood Tabulation Area". The "Search for a Location" section shows "FLUSHING LIBRARY PLAZA, Flushing, NY 11355" selected. The main content area has four tabs: "Demographics", "Social", "Economic", and "Housing". The "Social" tab is active, displaying a list of social characteristics under the heading "SOCIAL CHARACTERISTICS".

<u>SOCIAL CHARACTERISTICS</u>	<u>ECONOMIC CHARACTERISTICS</u>	<u>DETAILED HOUSING CHARACTERISTICS</u>
MARITAL STATUS	EMPLOYMENT STATUS	HOUSING UNITS IN STRUCTURE
SCHOOL ENROLLMENT	COMMUTING TO WORK	YEAR STRUCTURE BUILT
EDUCATIONAL ATTAINMENT	OCCUPATION	ROOMS IN HOUSING UNIT
RESIDENCE 1 YEAR AGO	INDUSTRY	YEAR HOUSEHOLDER MOVED INTO UNIT
PLACE OF BIRTH	CLASS OF WORKER	VEHICLES AVAILABLE
U.S. CITIZENSHIP STATUS	INCOME AND BENEFITS	OCCUPANTS PER ROOM
YEAR OF ENTRY OF FOREIGN BORN	POVERTY STATUS	VALUE OF OWNER-OCCUPIED HOUSING UNITS
WORLD REGION OF BIRTH		MORTGAGE STATUS
LANGUAGE SPOKEN AT HOME		SELECTED MONTHLY OWNER COSTS
ANCESTRY		GROSS RENT

Questions

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To visit CensusFactFinder –
www.gis.nyc.gov/census