

**Your vote doesn't  
count...but how it was  
counted does.**

**Assessing the validity of the Electoral  
College in the United States through  
Voter Power and spatial analyses**

**Luke Wenschhof**

**University of Southern California**

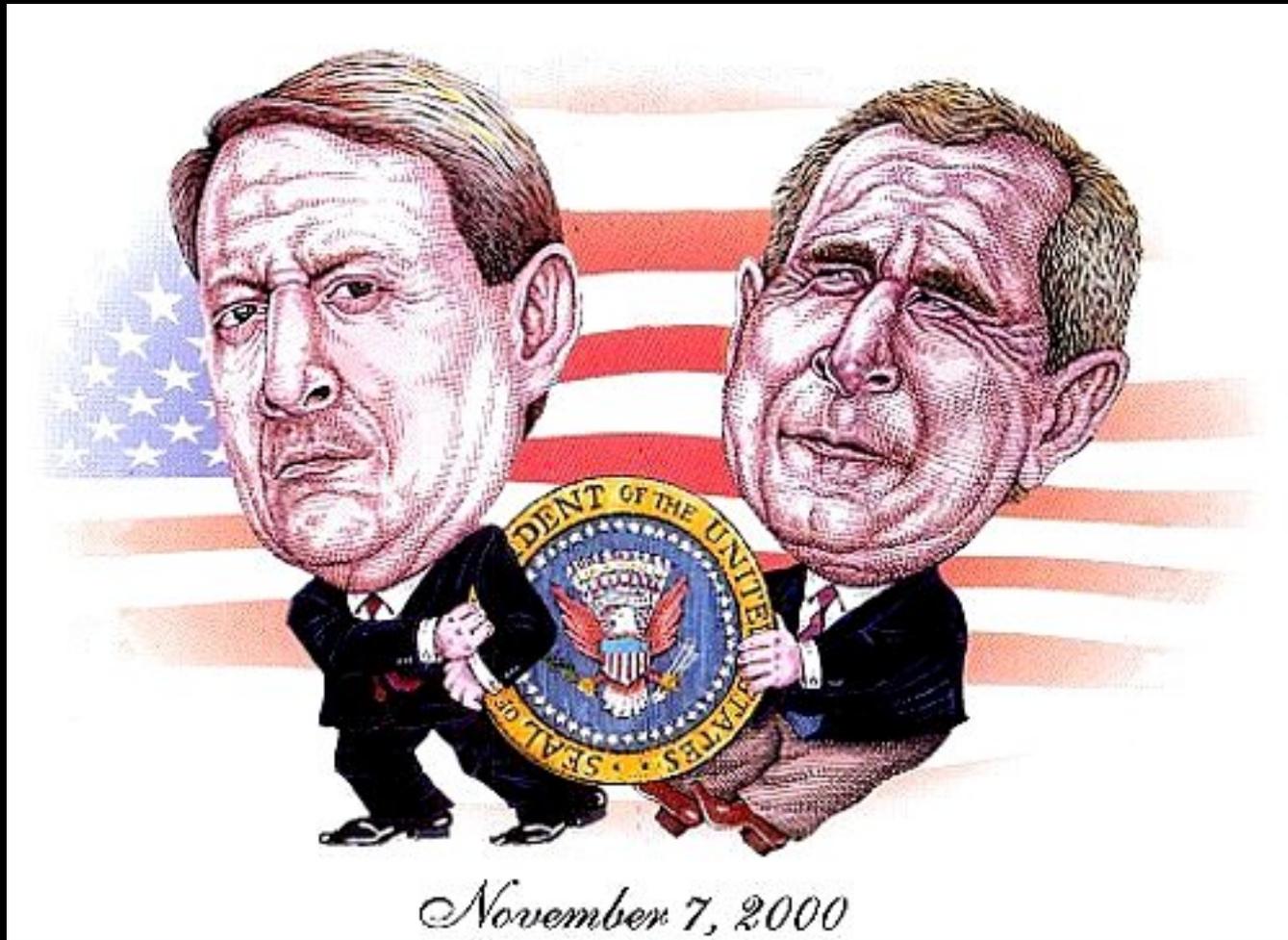
**ESRI International User Conference**

**July 11, 2013**



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# The Electoral College



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# The Electoral College



- >background
- >swing states
- >current debate



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# does your vote matter? Voter Power

$$VP_s = \frac{n_s!}{(n_s - d_s)! d_s!} * EV_s$$

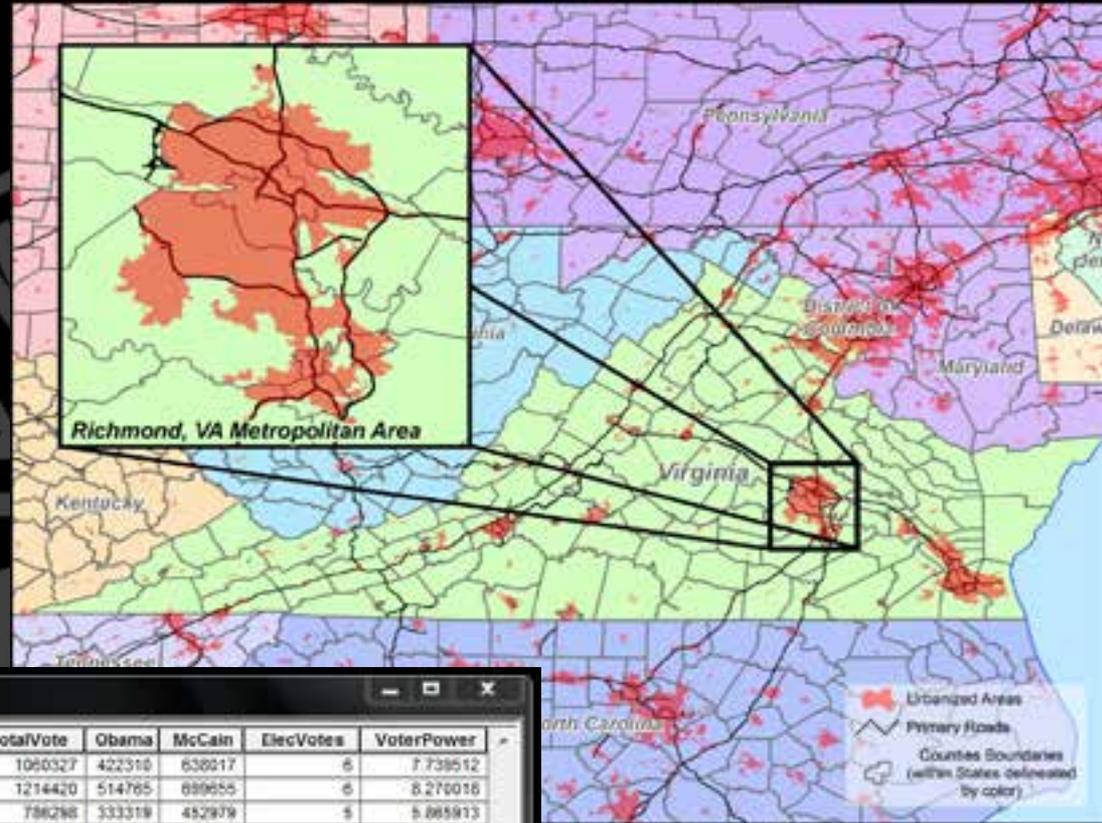
John Banzhaf  
and the  
statistic of  
Voter Power



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# evaluating the argument with data

census data



Attributes of United States, 2008.csv

State	EV	Population	TotalVAP	TotalREG	BallCast	TotalVote	Obama	McCain	ElecVotes	VoterPower
Arkansas	0	2855390	2108000	1684240	1095958	1060327	422310	638017	6	7.739512
Kansas	0	2862134	2037000	1749759	1294208	1214420	514765	699655	6	8.270018
Nebraska	1	1783432	1306000	1157348	811923	786298	333319	452979	5	5.865913
Utah	0	2736424	1859000	1432525	971185	923700	327670	596030	5	6.077534
Mississippi	0	2938618	2109000	1895583	1288939	1279259	554682	724597	6	8.511989
Oklahoma	0	3642361	2667000	2184092	1474694	1462981	502498	960185	7	10.398854
West Virginia	0	1814468	1395000	1212117	738798	701323	303857	397466	5	5.709776
Michigan	17	10003422	7487000	7470784	5038080	4821218	287257	2048639	17	186
Colorado	8	4929456	3694000	2837014	2422236	2362262	128863	1073629	8	21.524214
New Jersey	15	8682661	6489000	5351689	3913220	3829629	221542	1613267	15	78.5
Delaware	3	873092	648000	602317	415166	407833	255456	152374	3	3.152479
Montana	0	967440	731000	668005	497599	476041	202159	243882	3	3.215895
Washington	11	6549224	4912000	3630118	3071587	2980064	175094	1229216	11	35.718448
Connecticut	7	3501252	2651000	2104989	1644845	1627201	997773	629428	7	11.397309
California	55	36756666	26993000	17304091	13743177	13286254	827447	5011781	55	81100
Kentucky	0	4269245	3179000	2906800	1801577	1800447	751905	1048462	8	14.28471
Massachusetts	15	6497647	4662000	4250488	3107985	3012952	189409	1168554	12	17.666754

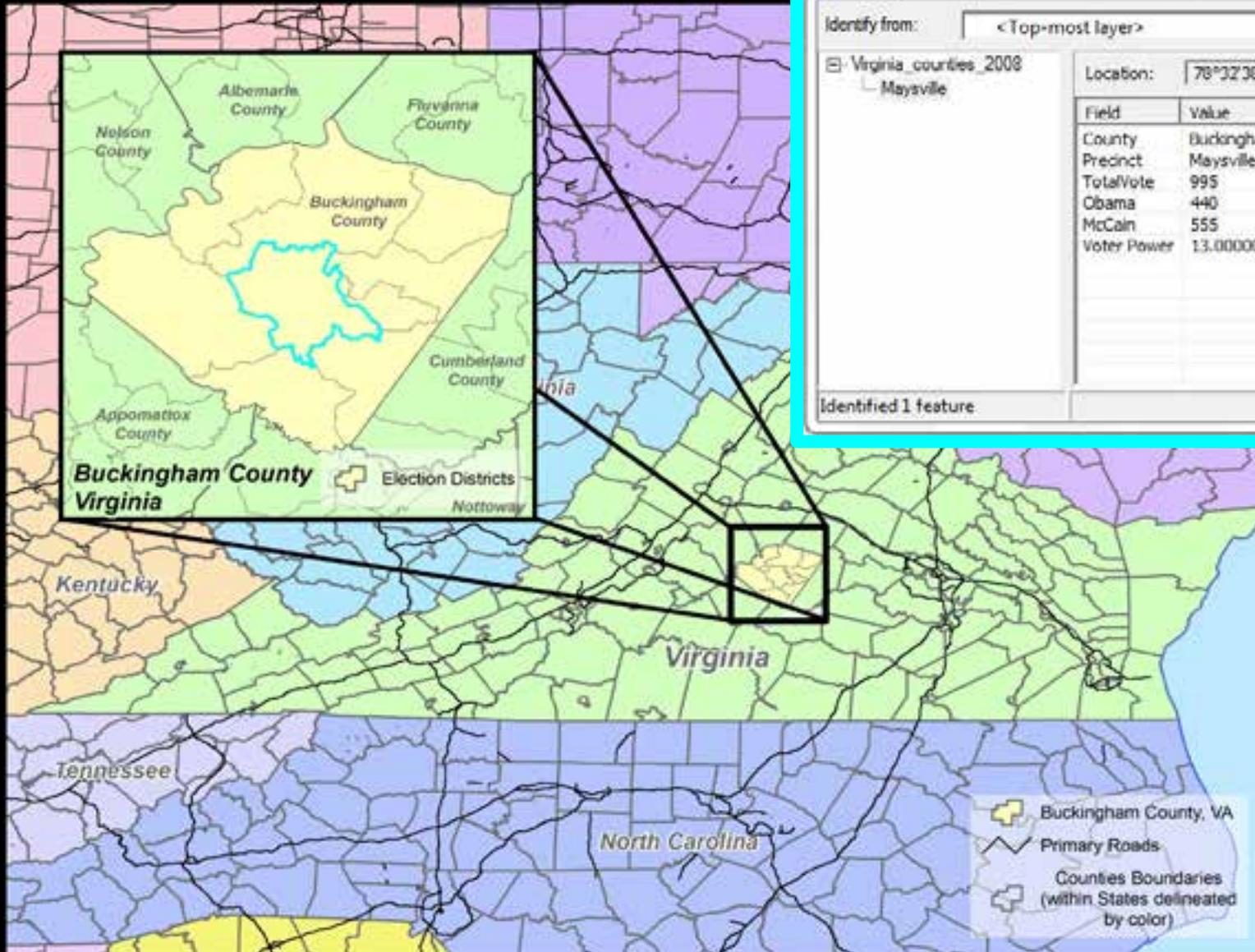
Record: 1 | Show: All Selected | Records (0 out of 51 Selected) | Options

election results



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# putting the data together



**Identify**

Identify from: <Top-most layer>

Virginia\_counties\_2008

- Maysville

Location: 78°32'38.64"W 37°32'40.007"N

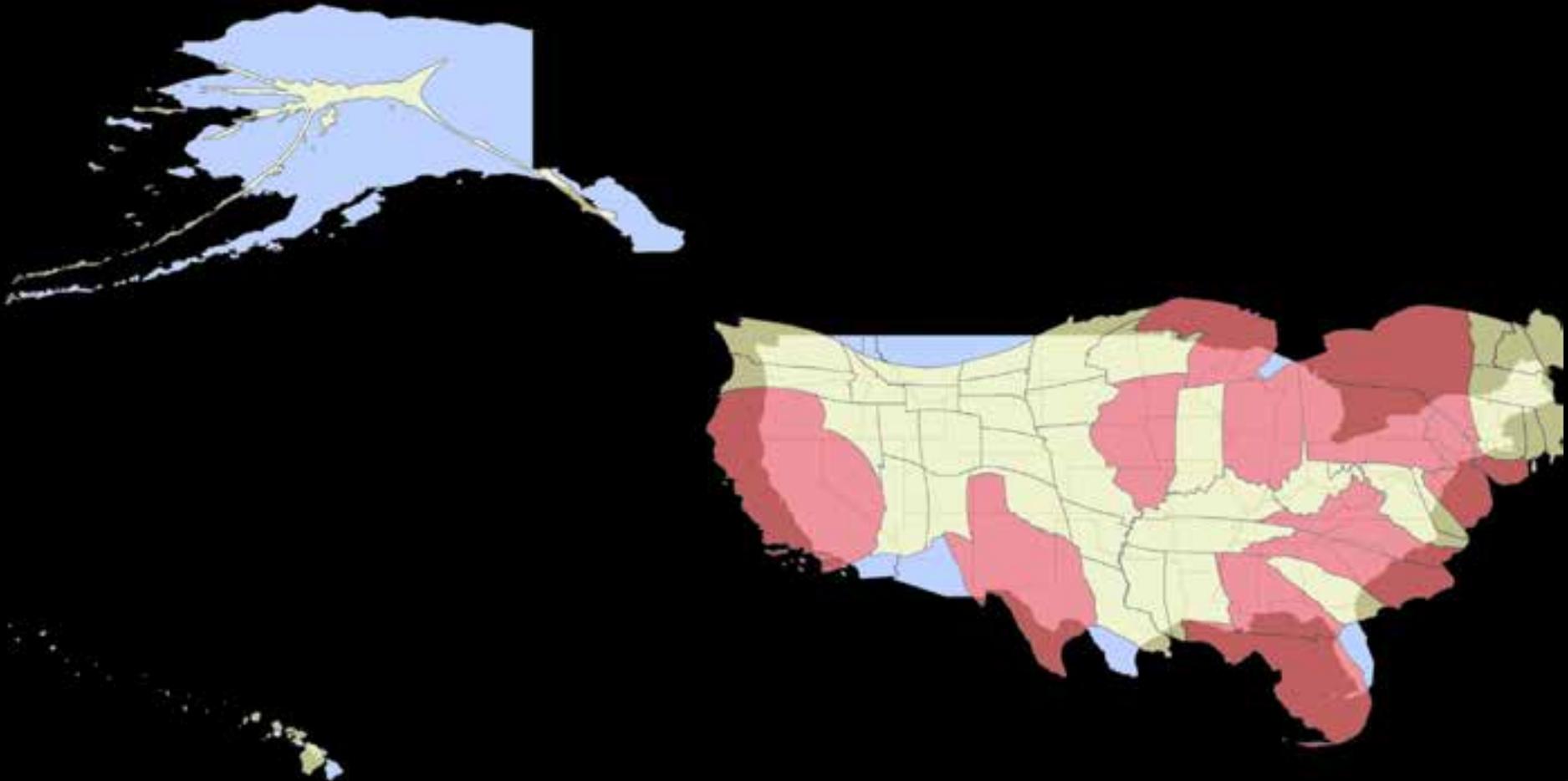
Field	Value
County	Buckingham
Precinct	Maysville
TotalVote	995
Obama	440
McCain	555
Voter Power	13.000005

Identified 1 feature



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# cartograms

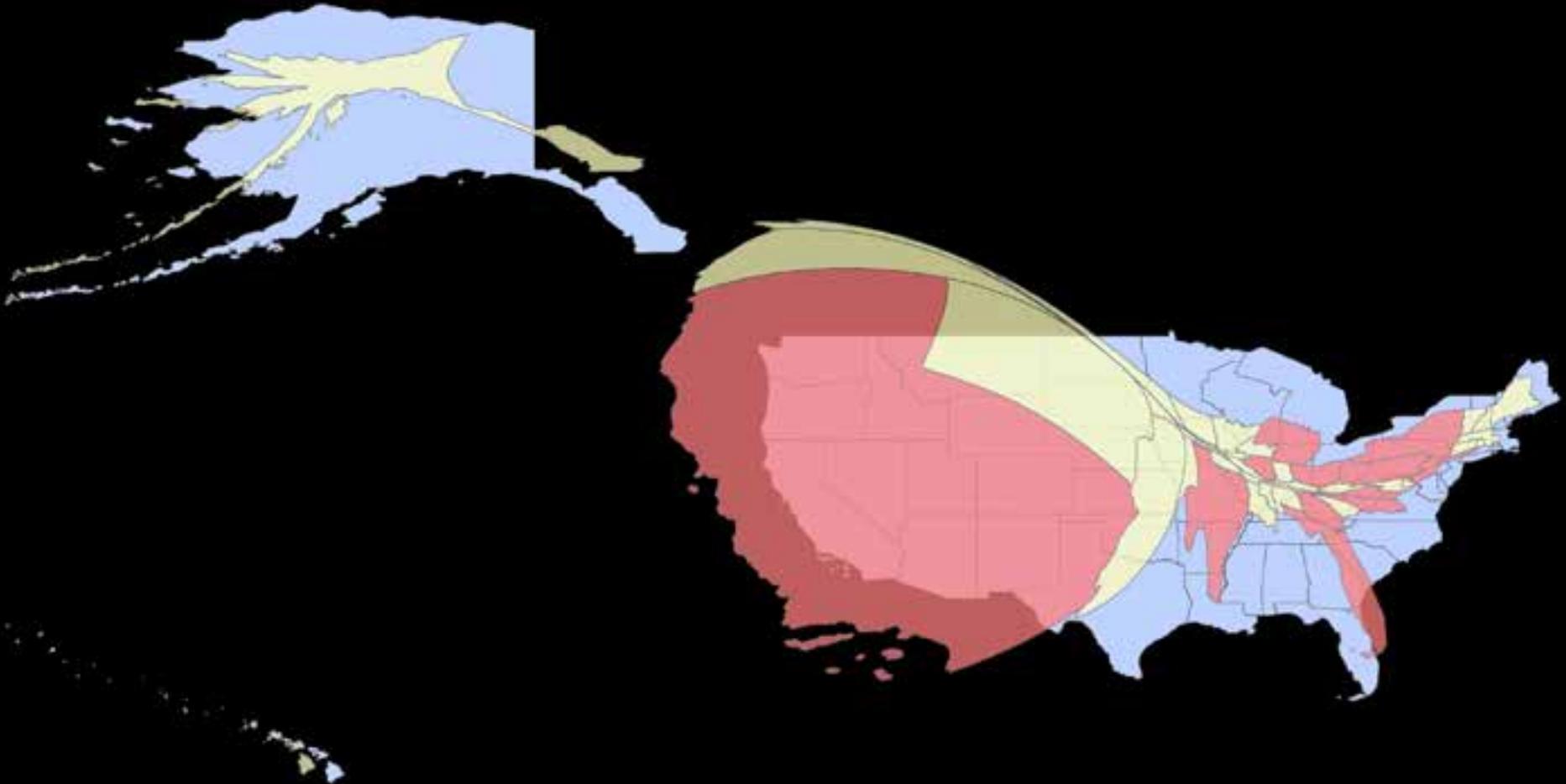


Electoral Votes by state



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# cartograms



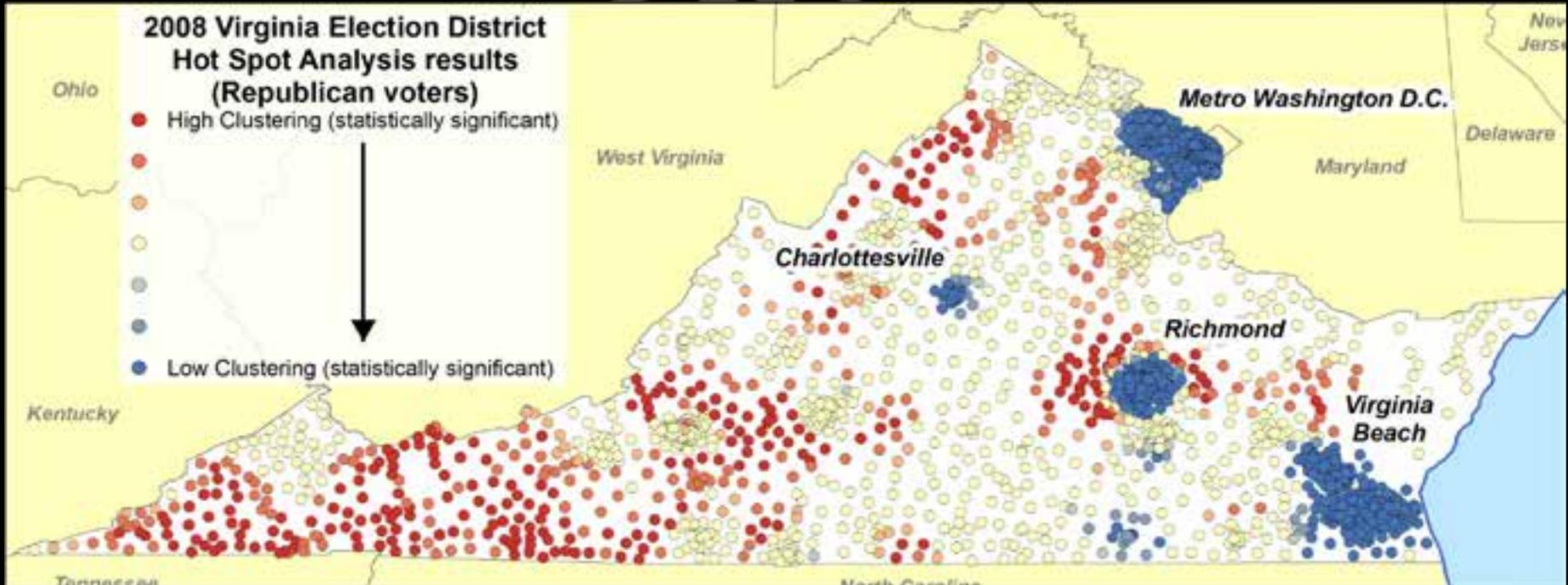
Voter Power by state

# Virginia - Battleground 2008



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# Virginia - Battleground 2008

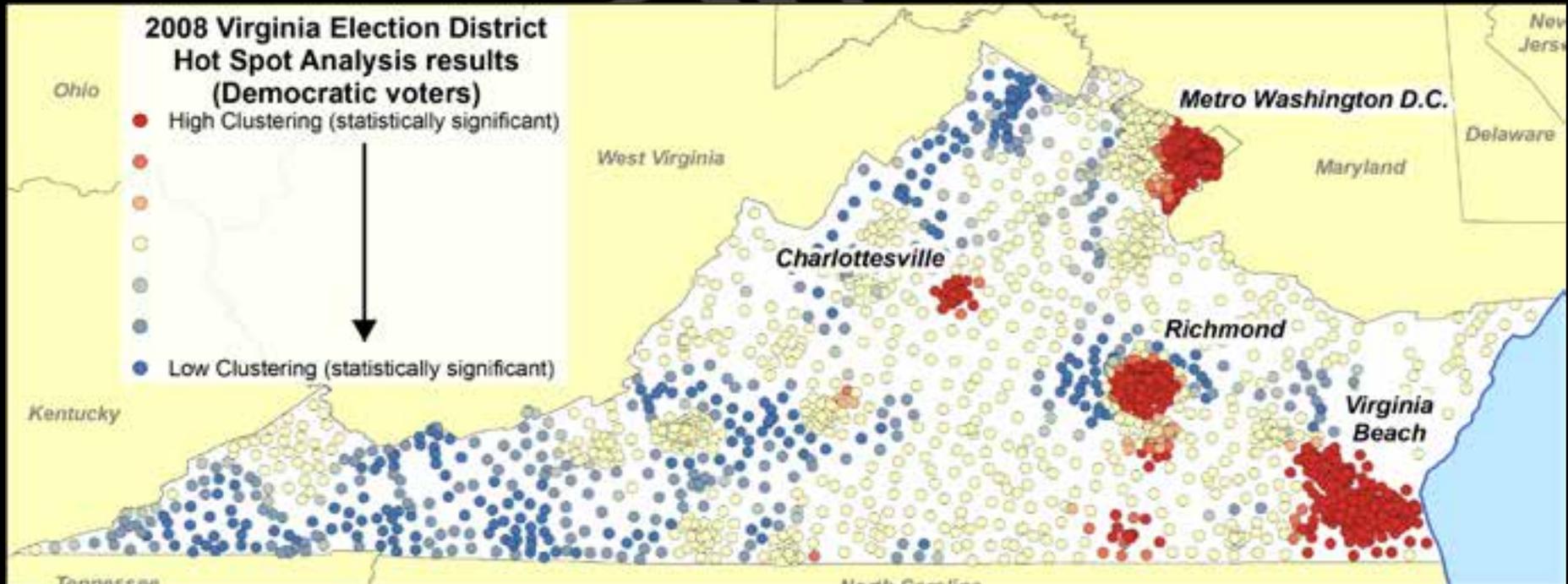


## Hot Spot Analysis - GOP 2008



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# Virginia - Battleground 2008



## Hot Spot Analysis - Dems 2008

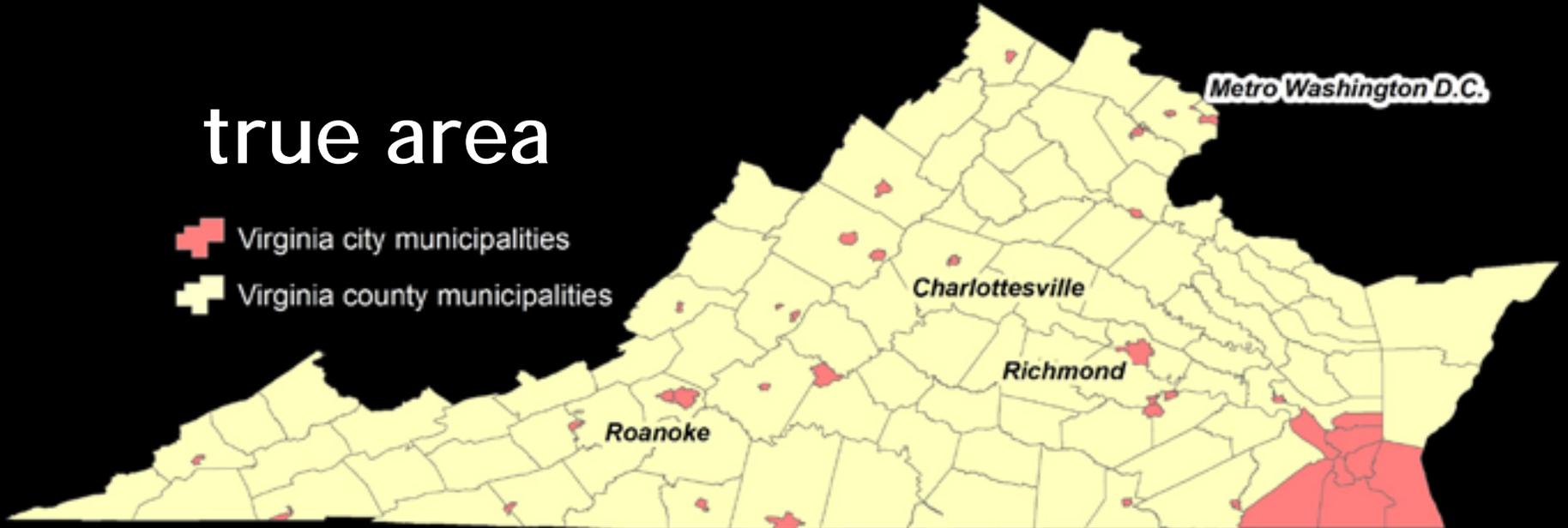


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# Virginia - Battleground 2008

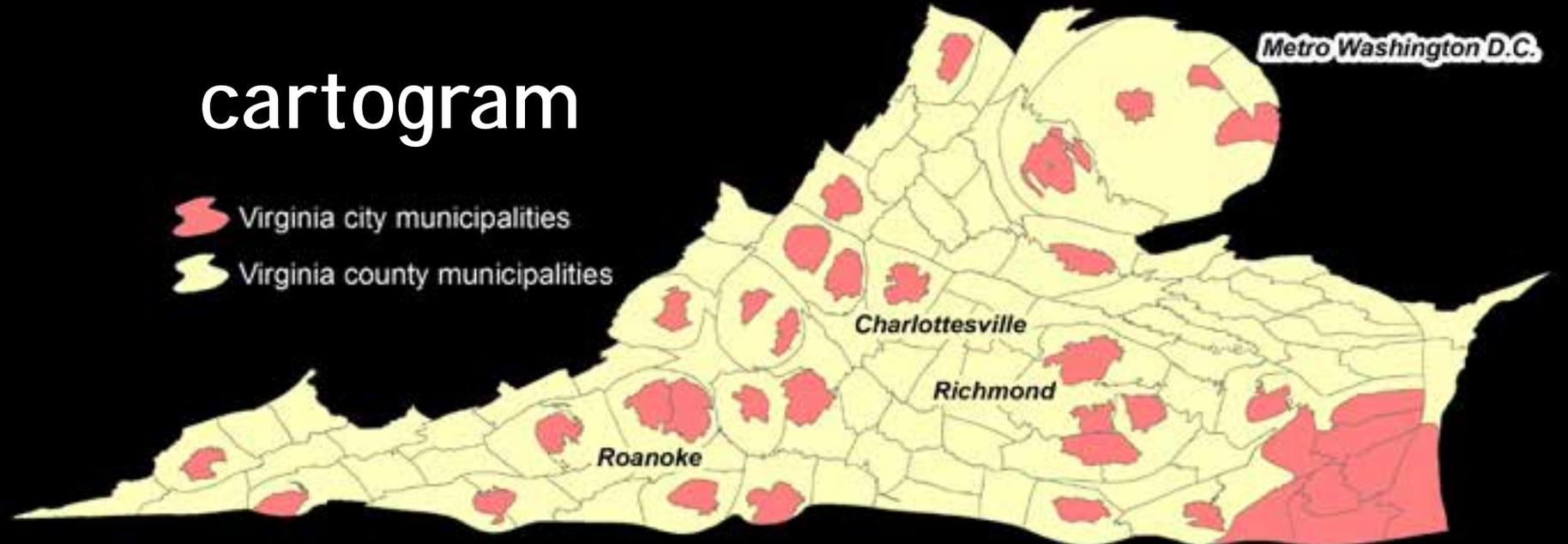
true area

- Virginia city municipalities
- Virginia county municipalities



cartogram

- Virginia city municipalities
- Virginia county municipalities

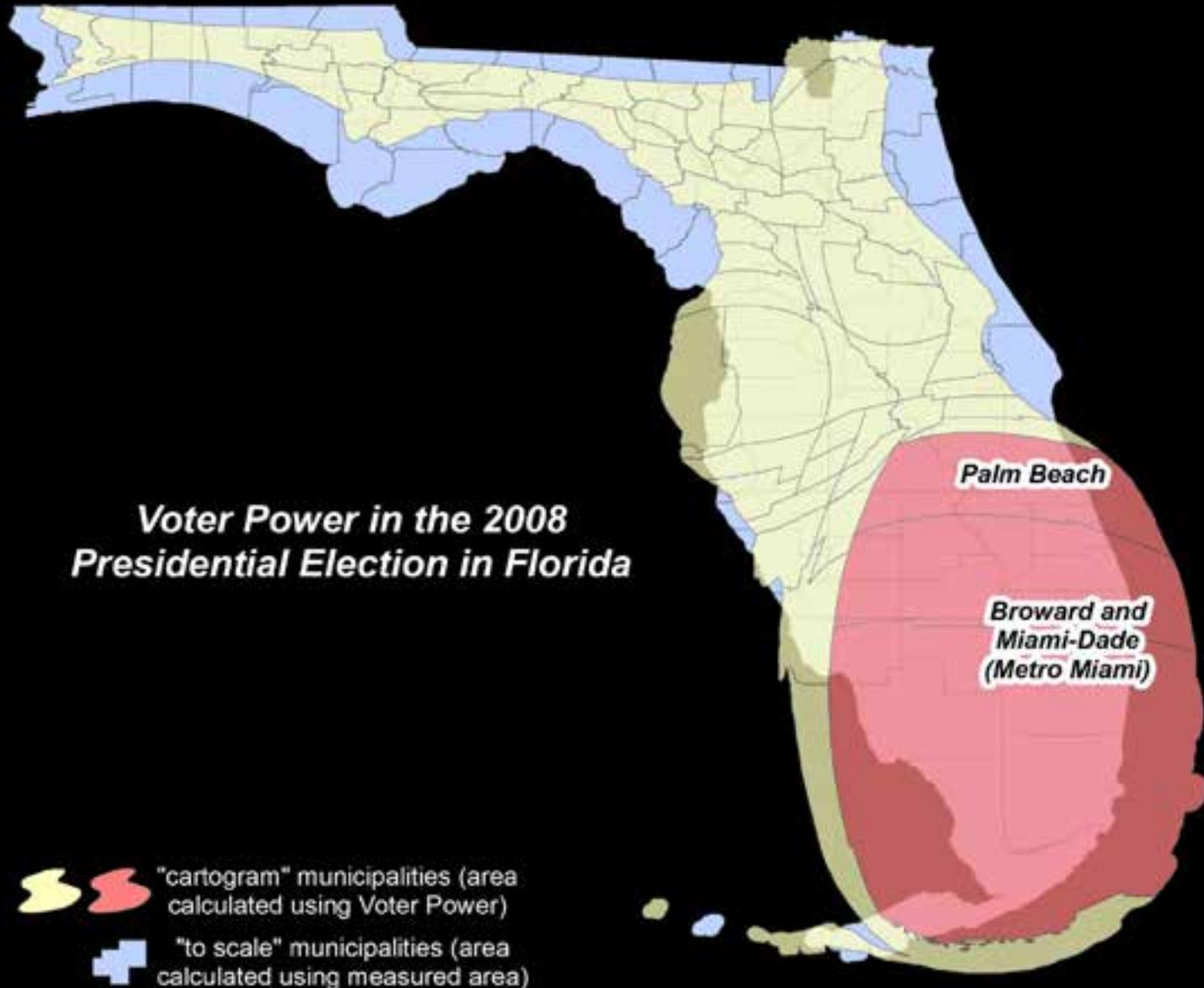


is the argument valid?



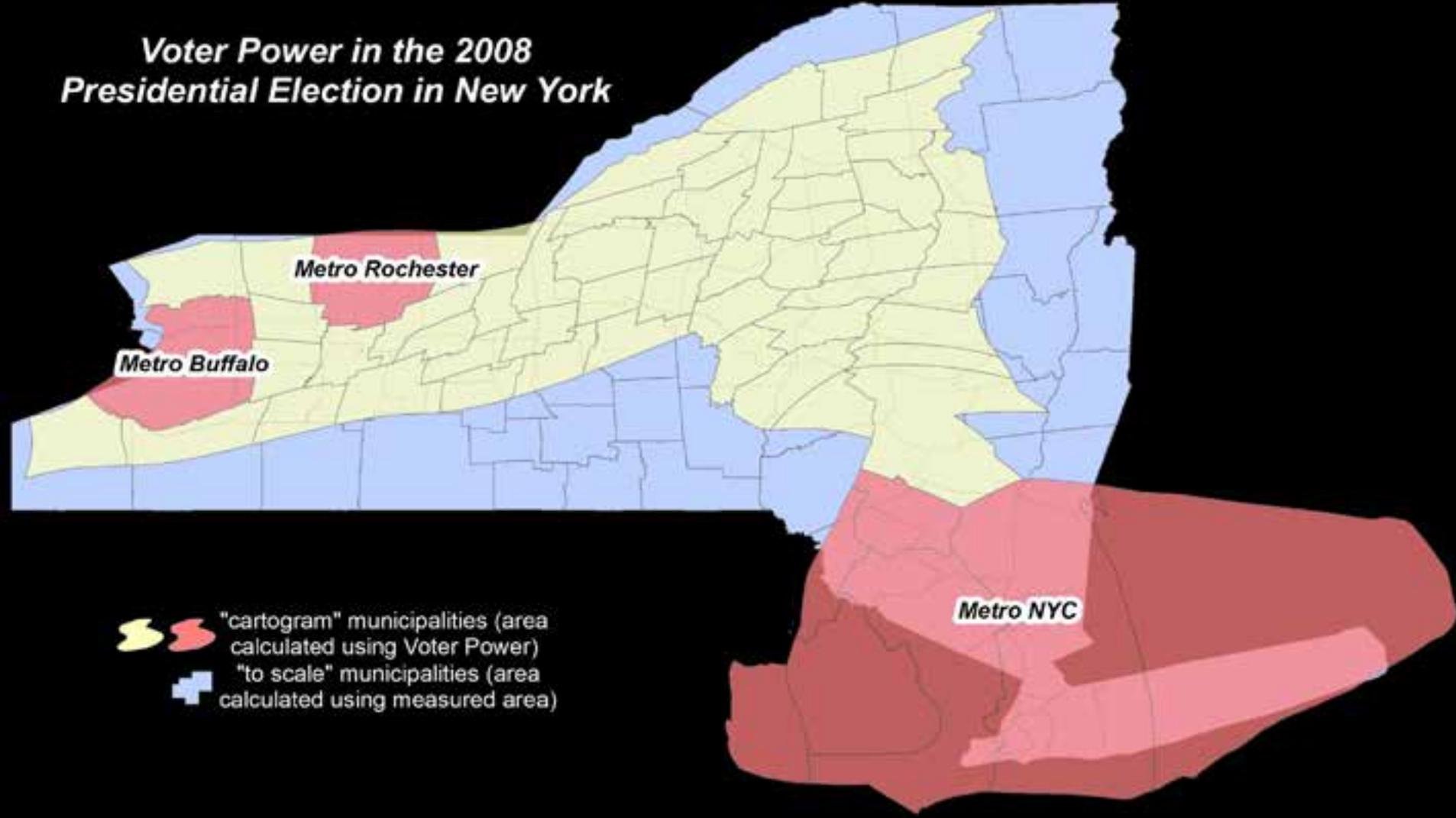
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# is the argument valid?



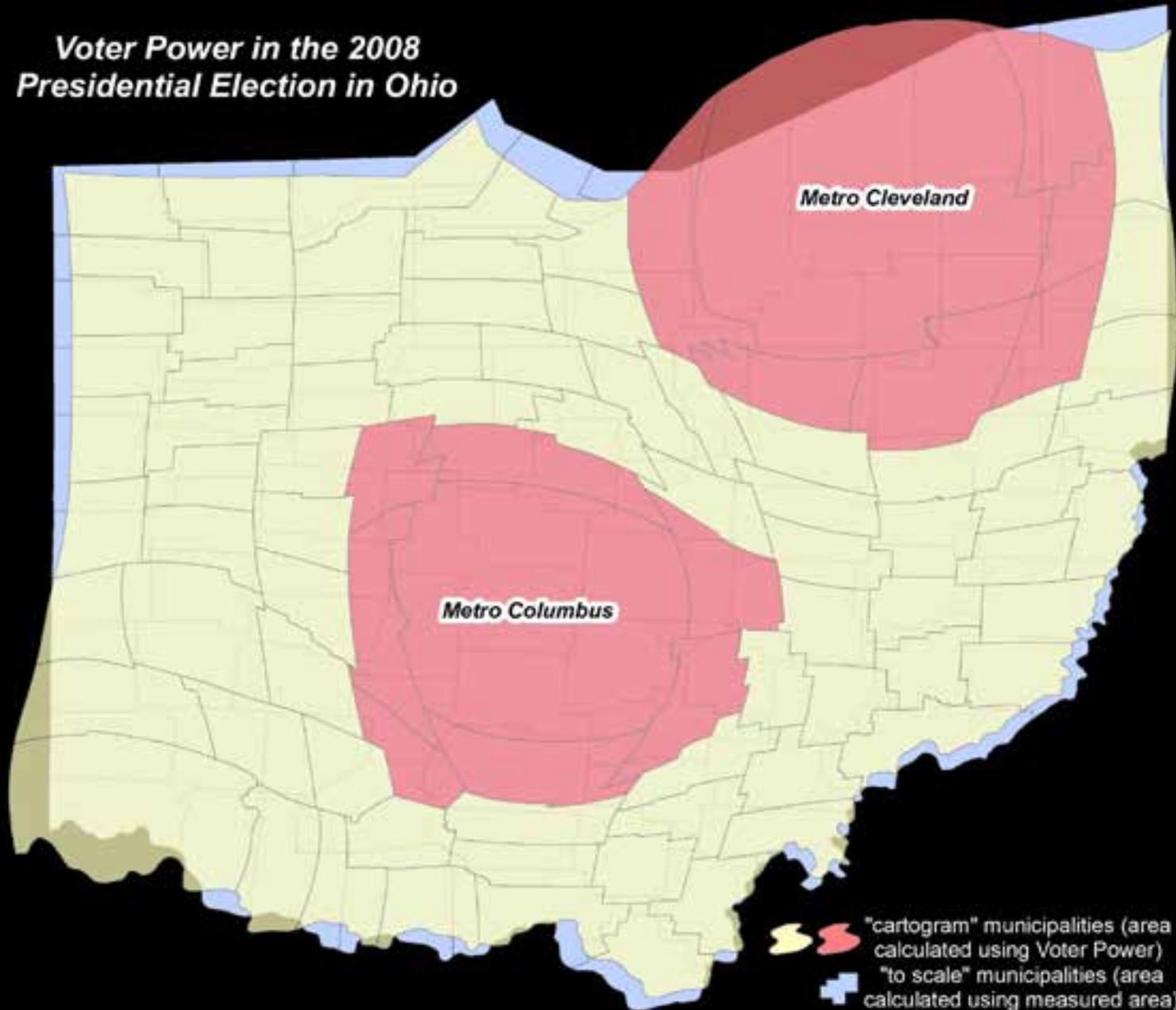
# is the argument valid?

*Voter Power in the 2008  
Presidential Election in New York*



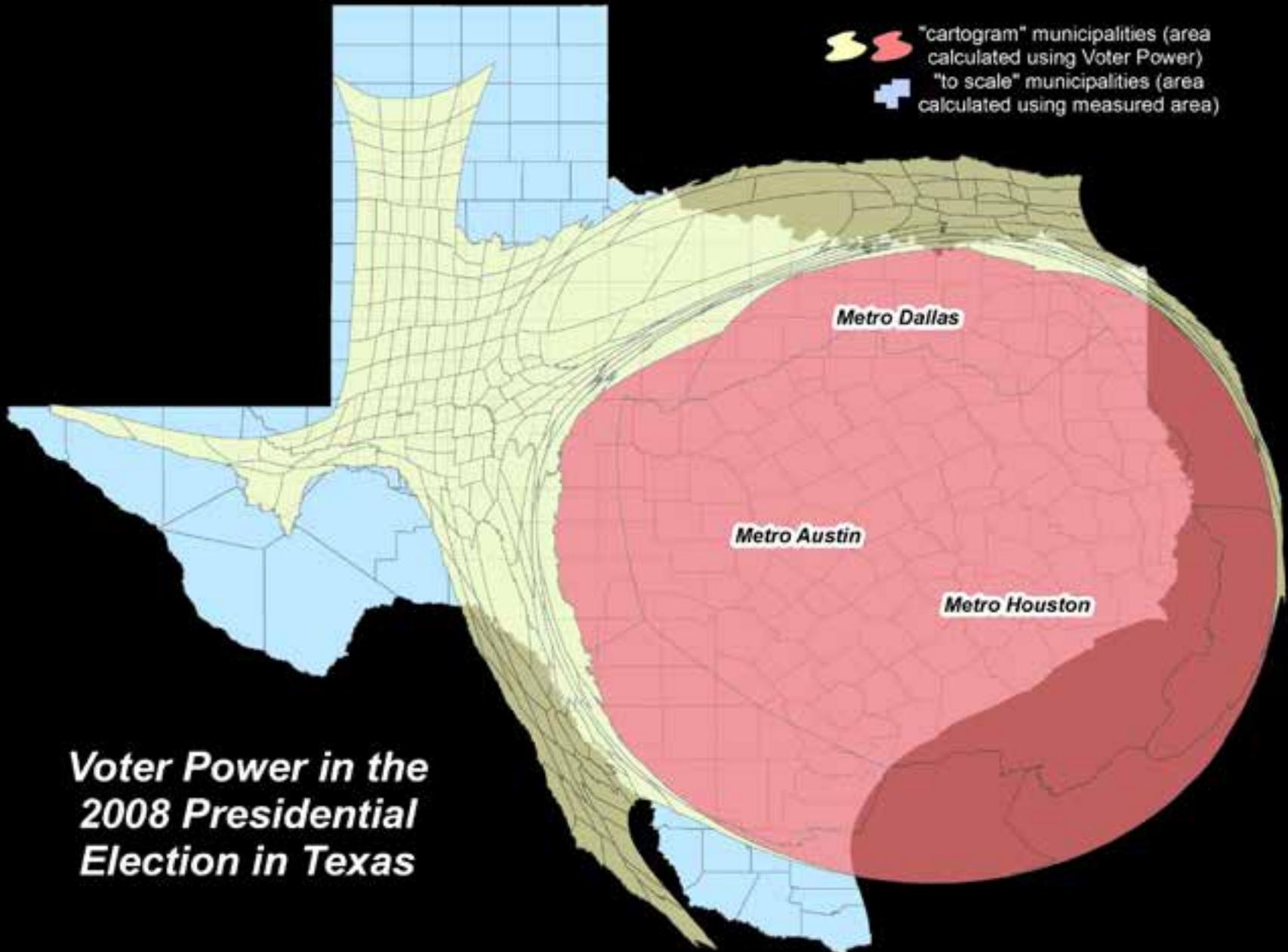
# is the argument valid?

*Voter Power in the 2008  
Presidential Election in Ohio*



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# is the argument valid?



# issues

- >MAUP...is this a problem in the study or in the Electoral College itself?
- >more research needs to be done on the statistic of Voter Power including the theory and math behind it
- >cartograms don't afford the ability to do classic GIS overlays once constructed



questions or comments?



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