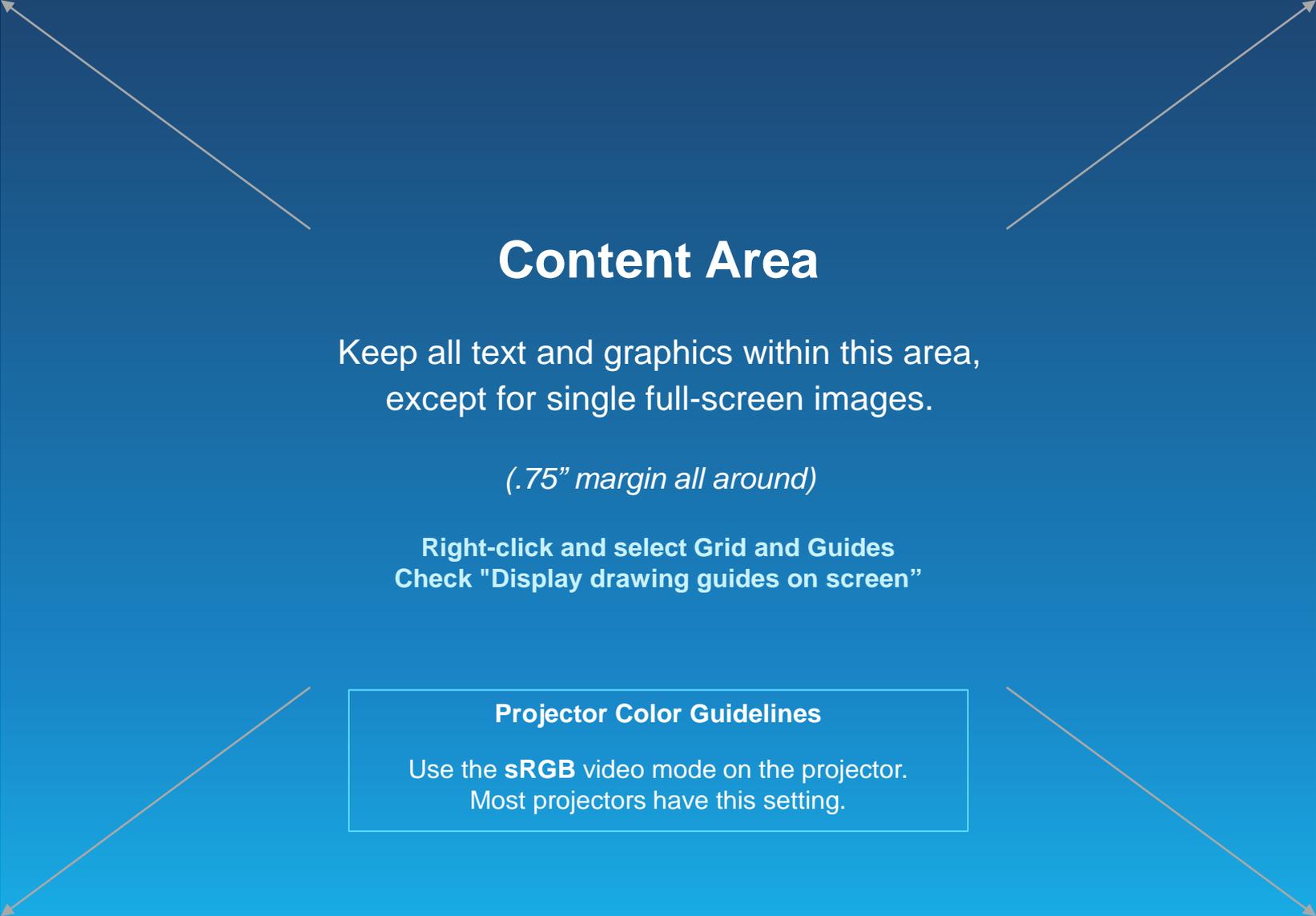


Put presentation name on the footer:
Go to **Insert** tab > **Header & Footer** > Apply to All



Content Area

Keep all text and graphics within this area,
except for single full-screen images.

(.75" margin all around)

Right-click and select Grid and Guides
Check "Display drawing guides on screen"

Projector Color Guidelines

Use the **sRGB** video mode on the projector.
Most projectors have this setting.

Use Slides to Lead not to Read

- Tell a Story
- Know Your Target Audience
- Avoid Overloaded Content

Keep It Simple!

2013 Esri International User Conference

July 8–12, 2013 | San Diego, California

Using ArcGIS Online in Local Government

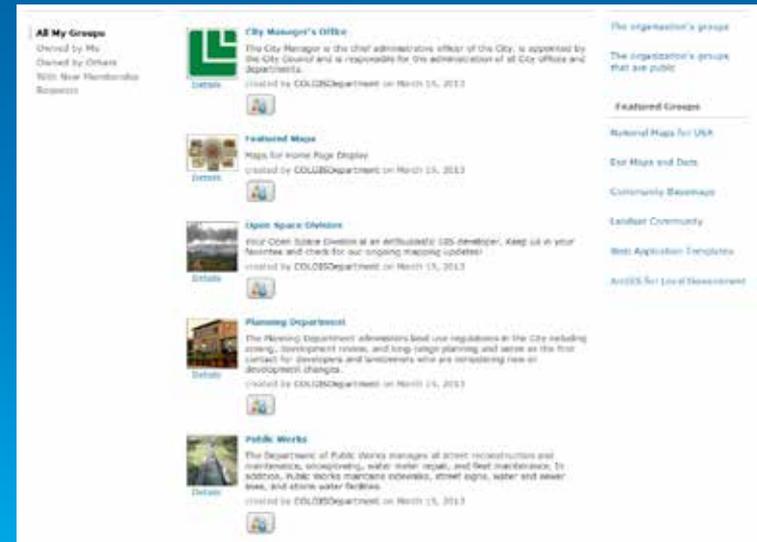
Trip McLaughlin, North Line GIS

ArcGIS Online in Local Government

- City of Louisville, CO
- Located in Boulder County, CO; 25 miles NW of Denver
- 8 Square Miles
- 18,376 Population
- 1 GIS Coordinator

Organizational Setup

- Department Based/Project Based Groups
- Coordination Between Departments
- Webmaps for Specific Projects
- Develop Data in ArcGIS Online

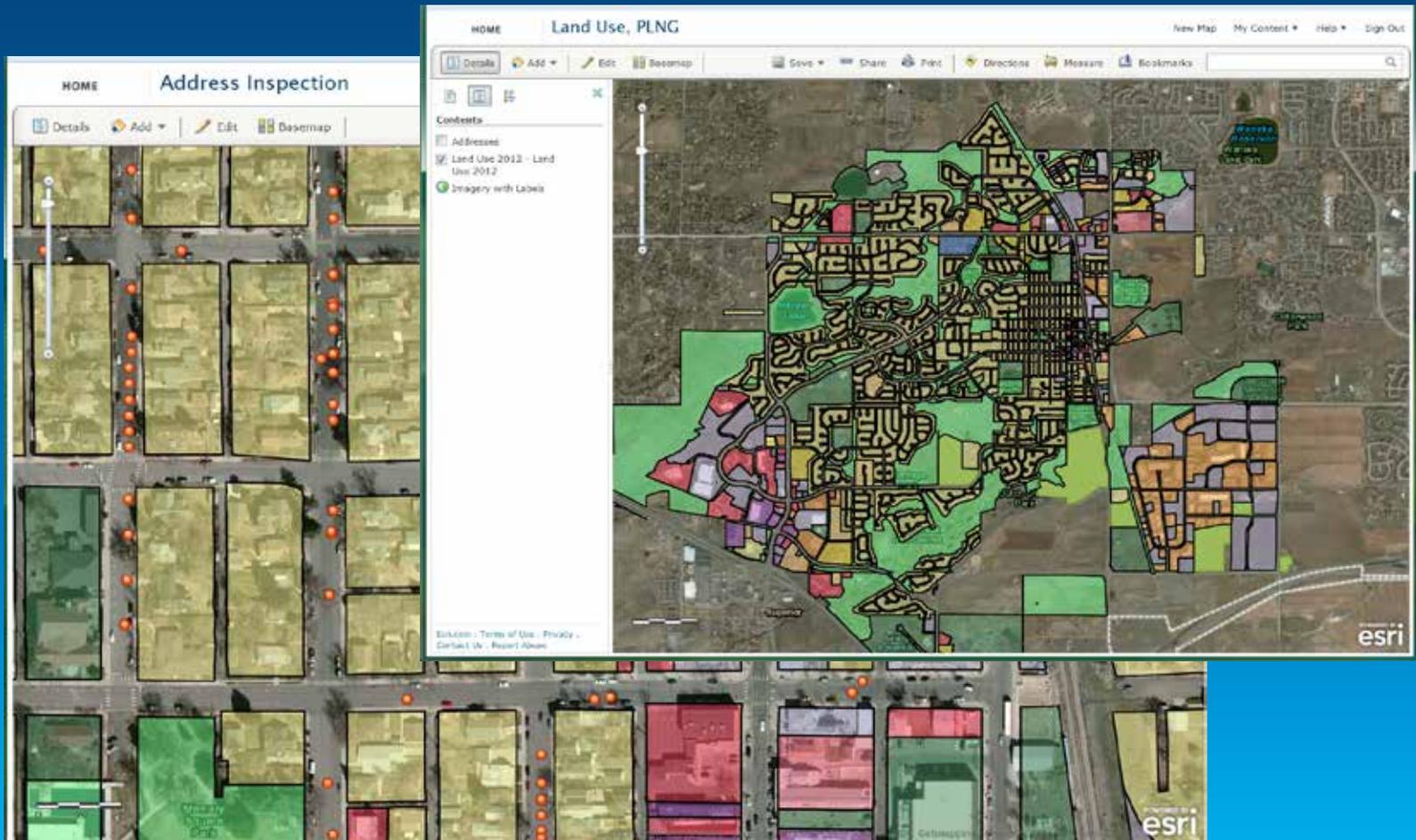


Current Uses

- Organization Collaboration
- Data Sharing
- Mobile Use
- Custom Application Management

ArcGIS Online in Local Government

Webmaps



Data Development

- Address Verification
- Project Maps

AddressInspection

Received Address
149 La Larga Ave

Address Point
102

Address Location
Front of Home

Building Type
Single Family

New Location

Buildings
Yes

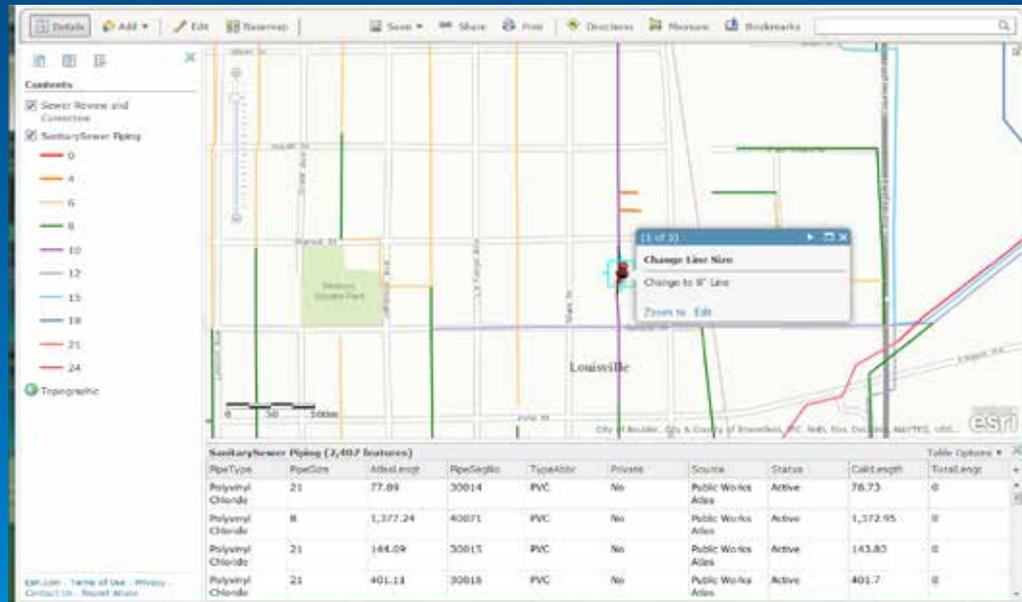
Notes
address hard to see

Lat
39.29

Long
-84.78

File
5

5:24



Mobile Use

- Land Use Layer
- Historical Areas Survey
- Open Space Logging



Custom Applications

- City Resource Application
- Mobile Component

Application Controls

- Webmaps Control the Tabs and Layers
- Pop-Up Management
- Feature Services and Editing

Moving Forward

- Expanded Web Presence
- Increased Mobile Use
- Integrations with other systems