



KaBOOM!

play matters for all kids

The State of Play in American Communities



KaBOOM!

- Powerful champion for play for the past 18 years.
- Built, improved, and opened 15,439 playgrounds.
- Engaged 1,143,200 volunteers.
- Served 6,697,800 children.
- And counting...







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-
- Our presence and impact have grown, so have the problems facing our nation's children.



Play is Disappearing

- Currently, only one in four children gets 60 minutes of physical activity or active play every day.
- **Play is on the decline.**





Our Kids are in Trouble

- Kids are missing out on the childhood they deserve.
- America's children are increasingly unhappy, unhealthy and falling behind.
- 1 in 3 are obese or overweight
- 1 in 5 have a mental illness
- The US ranks #30 internationally in math scores





Play is a Solution

- Research confirms that play—physically active, imaginative, and interactive play—is a powerful solution to these problems because play benefits the whole child. We support children getting a balance of various types of play every day including active play.
- Play can transform children—from sedentary to physically active, bored to mentally active and solitary to socially active.





Our bold goal drives us toward play as a solution.

- **All** children get the balanced and active play they need...to grow up to become healthy and successful adults.
- Particularly the 16 million children growing up in poverty.



Play Desert Mapping Initiative

- Engage grasstop leaders in cities to take city-wide action in support of play.
- Playful City USA partnerships.
- Maps identify high concentrations of low-income children who do not have access to play.
- Better understand state of play in their communities and how to prioritize resources for the greatest impact.





Datasets

- Esri 2012 Demographic Data
 - Income
 - Population by Single Year Age and Sex
- Municipal Data
 - Street
 - City Boundary
- Crowdsourced Playground and Playspace Data
 - Mapofplay.org





Map of Play

Log in | Join

Home | My Profile | My Playspaces | My Alerts | My Account | My Settings | My Playspaces



Find a great place to play near you

Enter City and State (e.g. DC)



ADD

a new play space

TAKE ACTION

get involved

WIN

prize and rewards

Featured Playspaces



Leitzow - Carriage Museum of Art
An historic carriage museum and playground at the Carriage Museum of Art. The playground is a large fenced-in lot with a lot of shade.



Belmont Square
The focal point of the park is a fountain which creates a shaded water area.



BCP's Storyville
Storyville is a place where kids and adults can come together to provide valuable experiences that foster young leaders.



Forest Park

Community Spotlight

We're excited to announce our four Grand Prize winners from our Summer Challenge, who each get a trip for two to Washington, DC and will join us at our annual Play Academy to share their playground adventures.



Alan Nguyen, Seattle, WA
"I had a lot of fun being the Playground Challenge and that being nothing about always being outside and creating after my work."



Sarah Thibault, Calgary, AB
"You can do something great for your community while having a blast with your kids and learning about your city at the same time!"



The CarMax Foundation is a KaBOOM! National Partner and supports the non-profit's vision of a great place to play within walking distance of every child in America.





Map of Play

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Find a great place to play near you

Enter City and State OR Zip



Embarcadero Park

683 Convention Way San Diego, CA, 92101

★ ★ ★ ☆ ☆ Your Rating: 3, Average Rating: 3.0 (1 rating)

Nature Area or Park, Park, Public, Free



Twitter Facebook



Add a Photo

Edit Playspace Location

Edit Playspace Details

Take Action!

Flag

Use Your Words

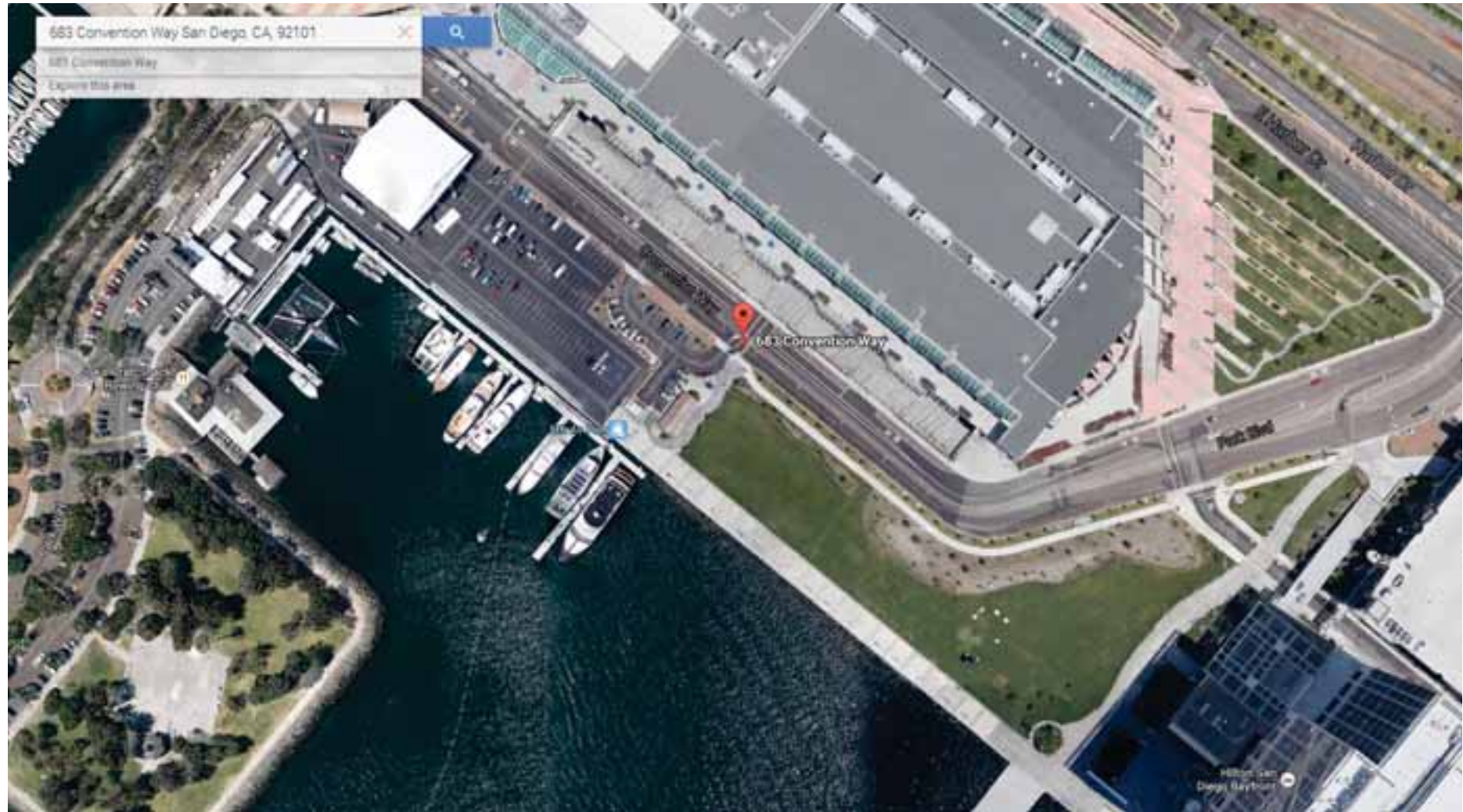


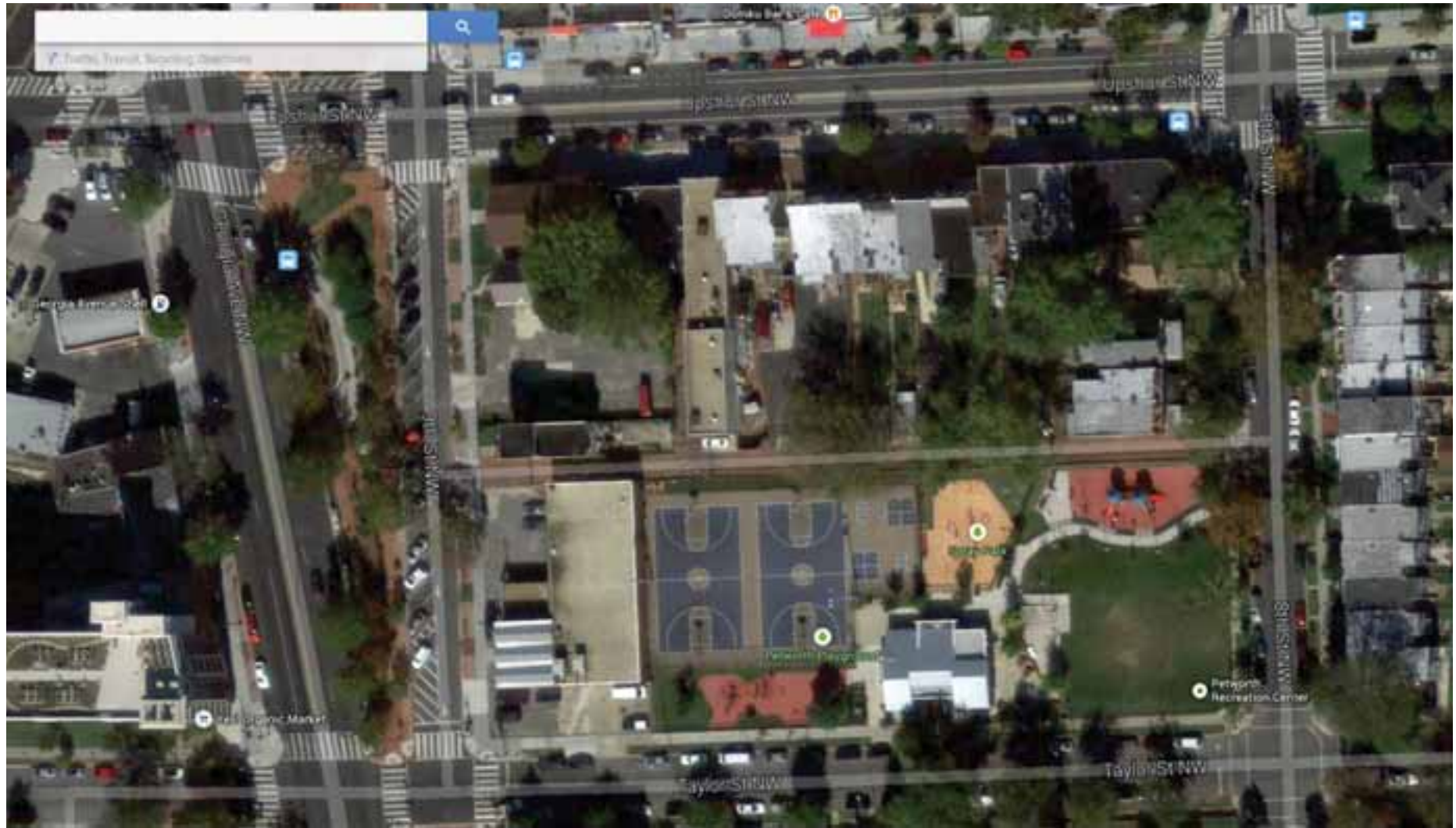
Hi Liz! Don't Tell us about Embarcadero Park

Fans

Love this space? Join the club!

Become a fan









Service Area Analysis





Service Area Analysis

- Remove highways and other barriers to walking.



Service Area Analysis





Service Area Analysis



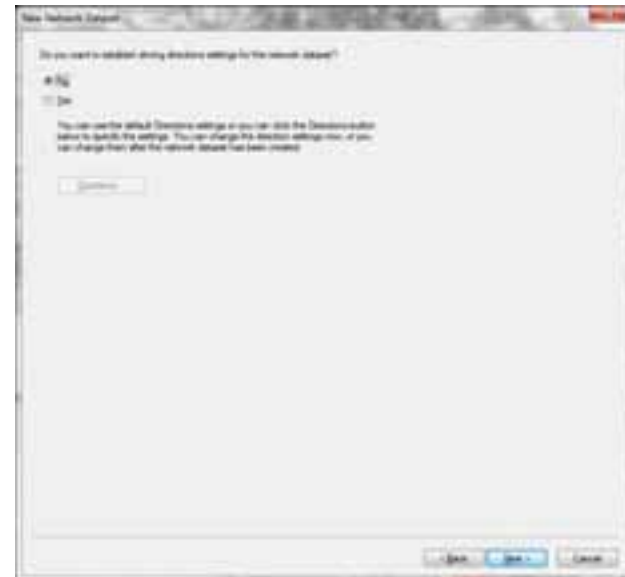
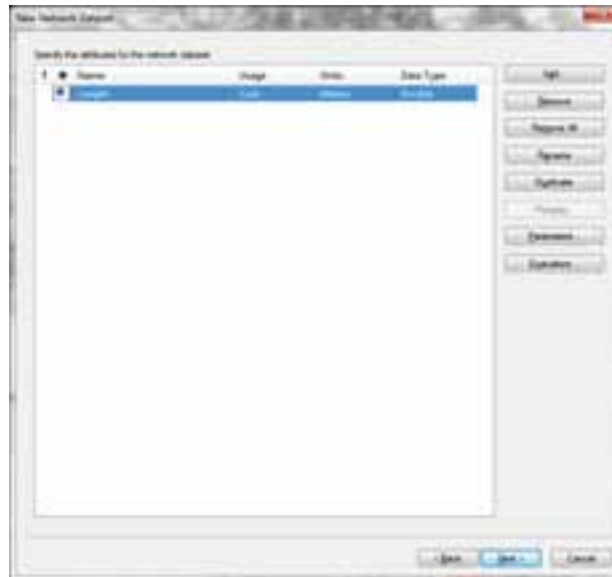
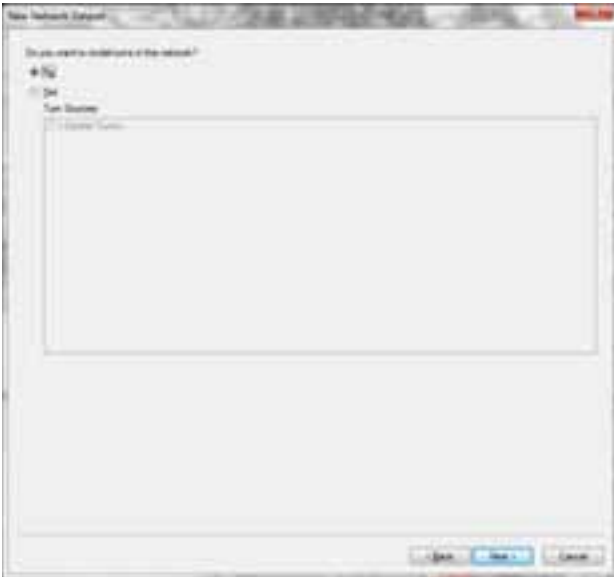


Service Area Analysis

- Remove highways and other barriers to walking.
- Create network dataset from feature dataset.



Service Area Analysis





Service Area Analysis

- Remove highways and other barriers to walking.
- Create network dataset from feature dataset.
- Create service areas using Network Analyst extension.



Network Analyst

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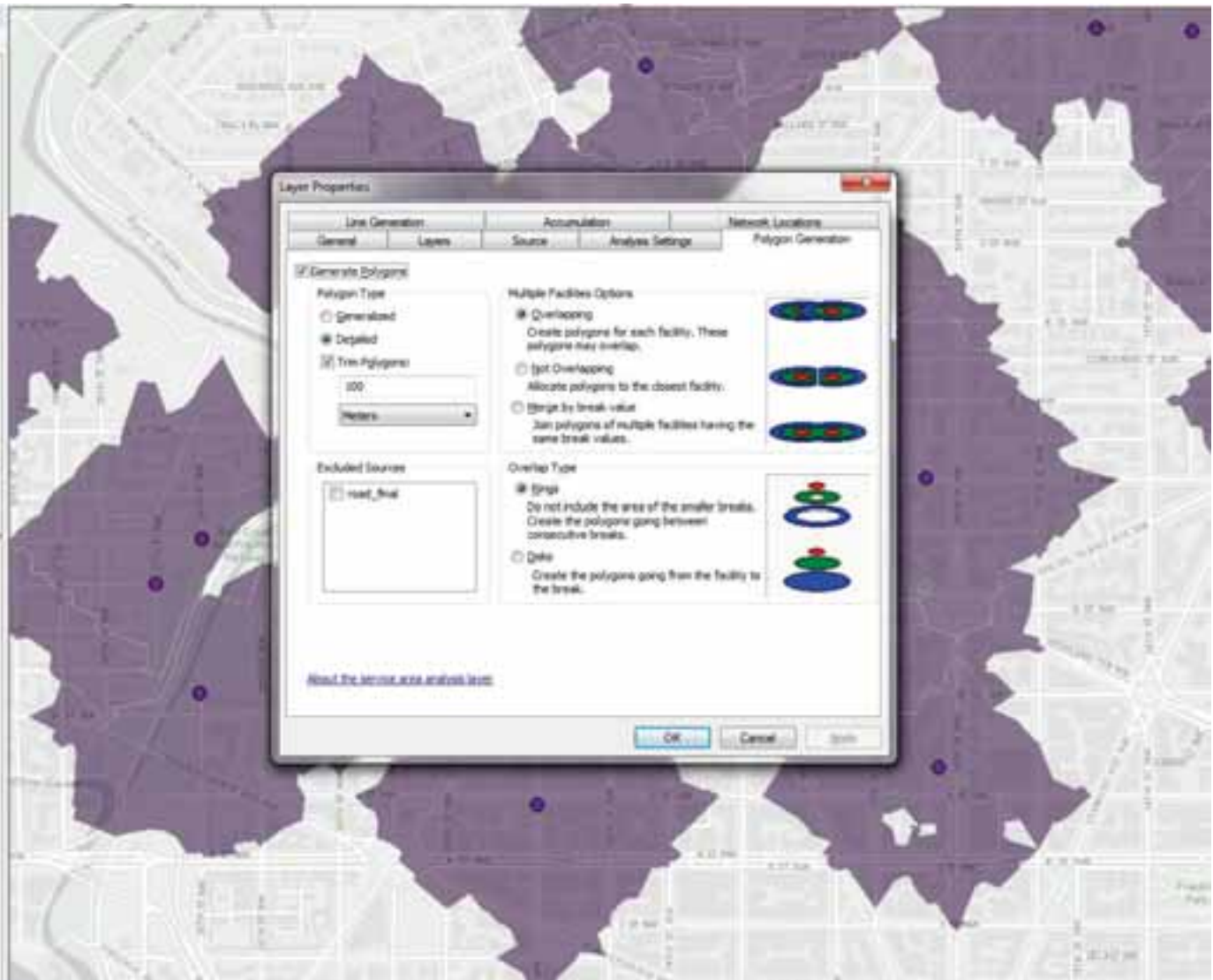
Service Area

Facilities (176)

- 10th Street Playground
- 10th Street Playground
- 23rd Street Playground
- 37th First Street
- 42nd Street Playground
- Adams Elementary School
- Alden Montessori School
- Alden Elementary School
- Ambassador Baptist Church
- Amidon Elementary School
- Amidon Park
- Anastasia Fitness Center
- Anastasia High School
- Anastasia Rd
- Anthony Bowen Branch V
- Arboretum Community C
- Arts and Technology PCS
- Associates for Renewal In
- Backus Middle School
- Bald Eagle Recreation Center
- Bellou Stay
- Bennett Elementary School
- Bannaker Community Center
- Bannaker High School
- Barbara Chambers Child
- Barbara Chambers Child
- Barnard Elementary School
- Bary Farm
- Bathurst Park
- Baseball Field at Lincoln P
- Basketball Court
- Battery Kemble Park
- Beauvoir National Cathedral
- Beers Elementary School
- Bell High School
- Benning Elementary School
- Benning Park Recreation
- Benning Stoddert Recreational
- Benning Terrace Apartment
- Benning Terrace Apartment
- Bisney Elementary School
- Bishop Walker School
- Boys & Girls Clubs of Greater
- Brent Elementary School
- Brentwood Recreation Center
- Brightwood Elementary School
- Brightwood Recreation Area

Layers

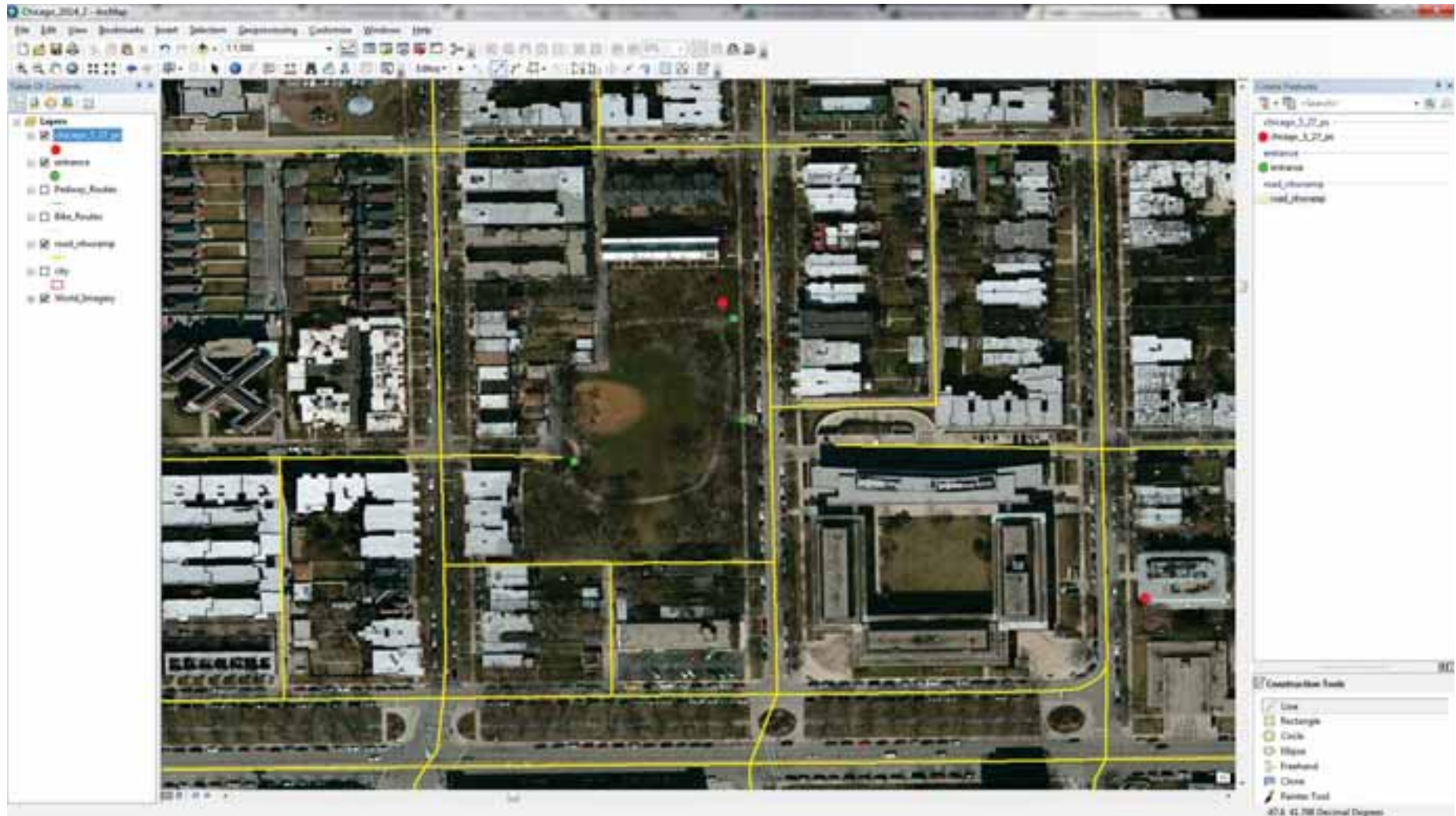
- Reference
- Playspace
- Service Area
- Facilities
 - Error
 - Located
 - Unlocated
- Point Barriers
 - Error
 - Restriction
 - Added Cost
- Lines
 - Lines
 - Line Barriers
 - Restriction
 - Scaled Cost
- Polygons
 - Restriction
 - Scaled Cost
- Polygon Barriers
 - Restriction
 - Scaled Cost
- Layers
- Basemap
- Canvas/World Light





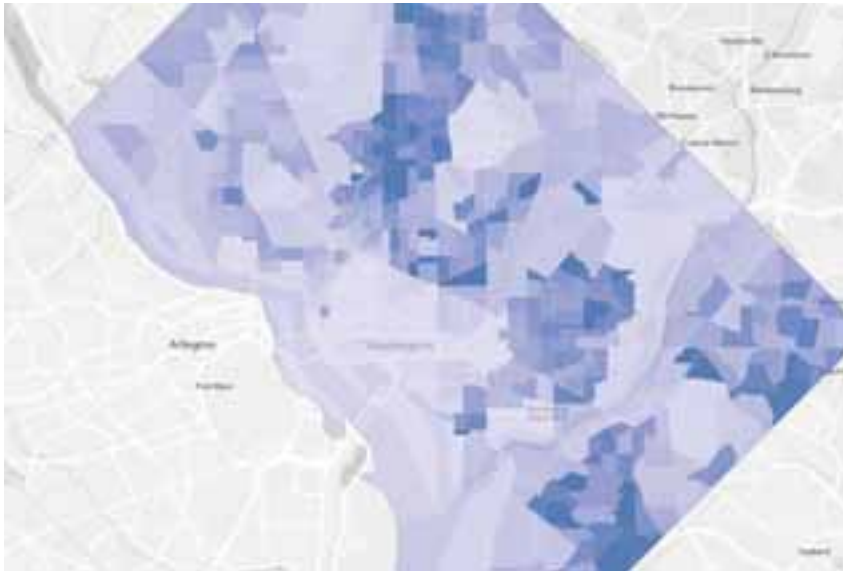
Playspace Entrance Data





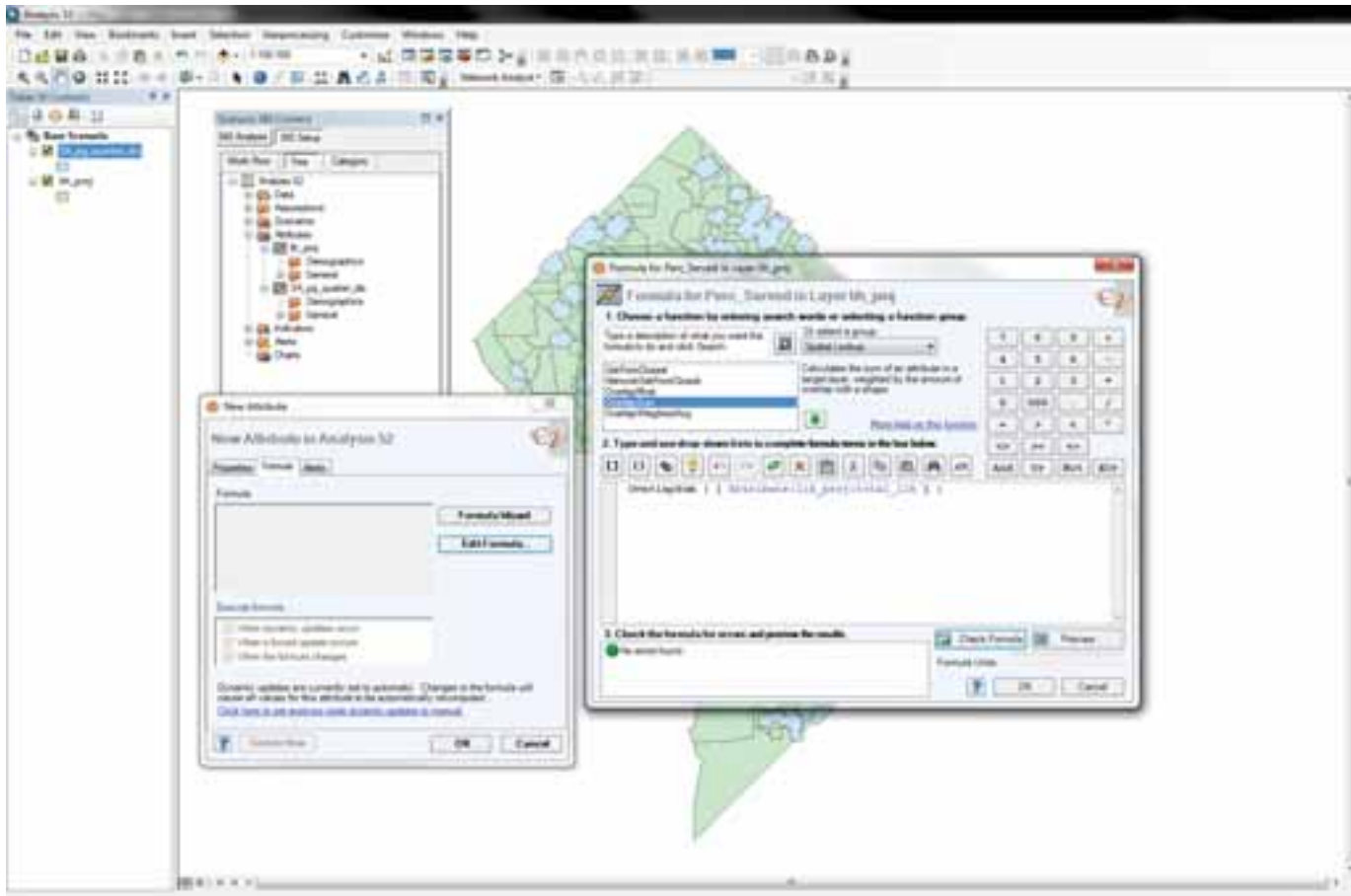


Raster Analysis





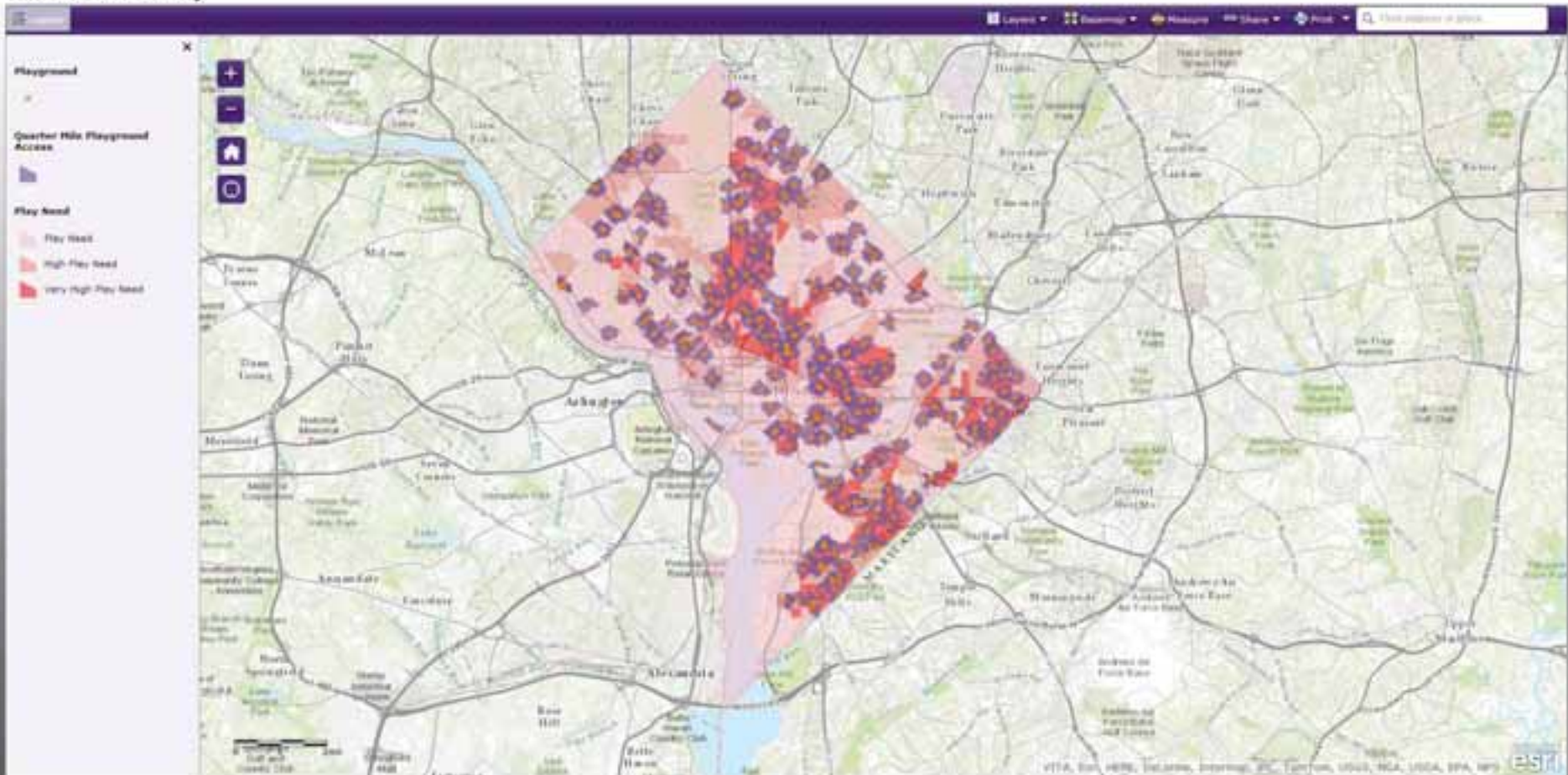
Percentage Served





Finalized Maps: ArcGIS Online

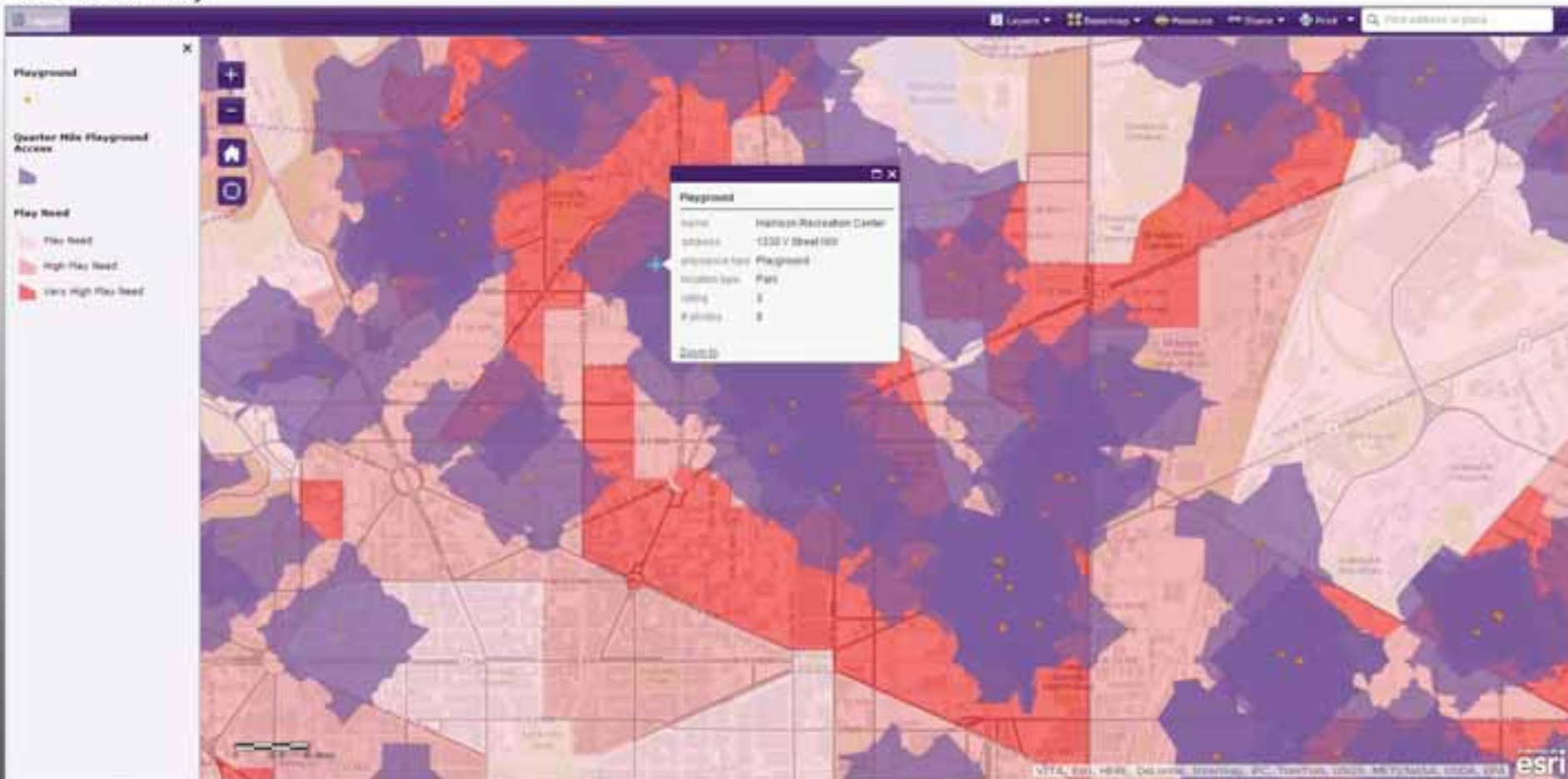
DC State of Play





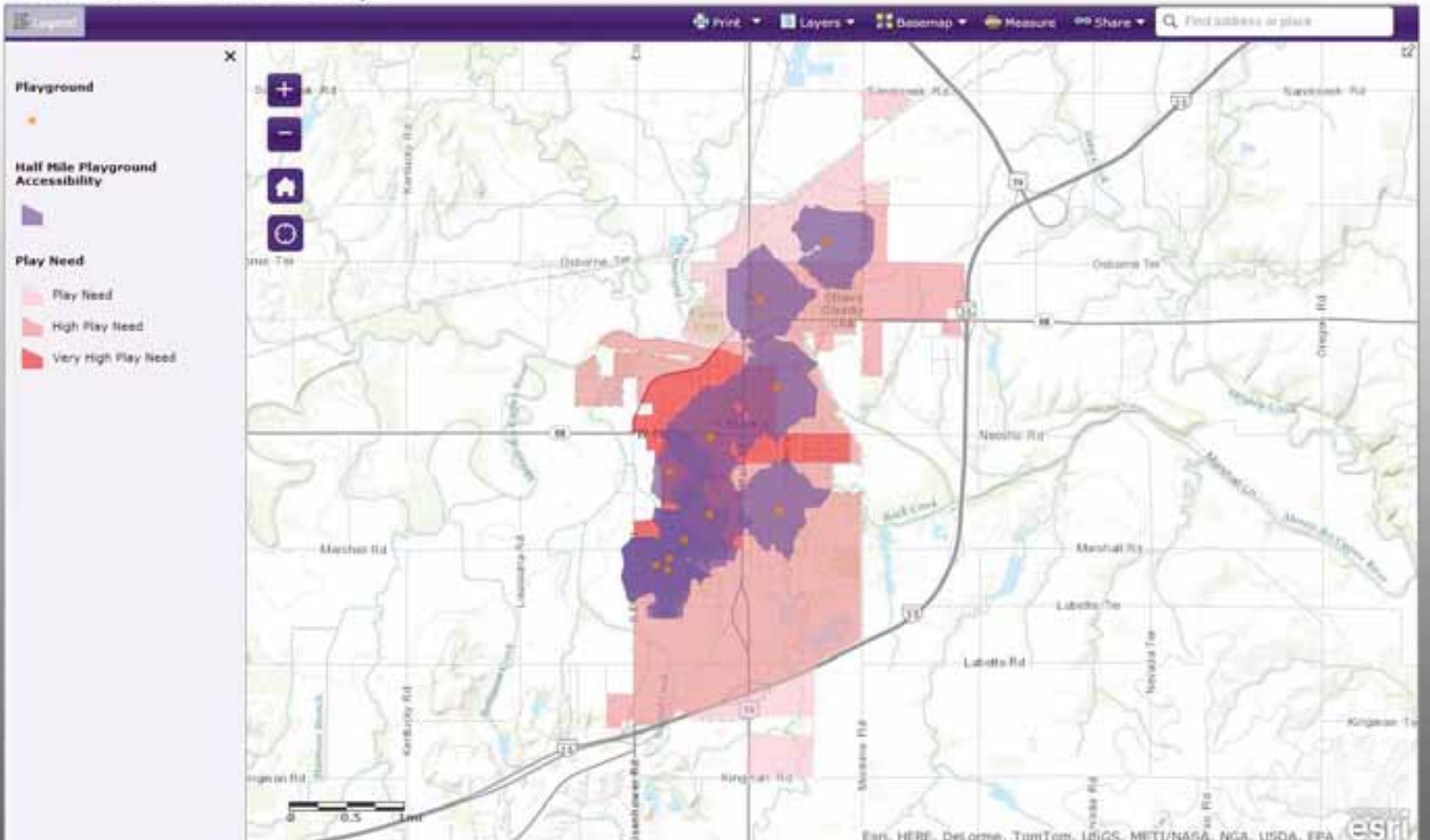
Finalized Maps: ArcGIS Online

DC State of Play





Ottawa, KS State of Play

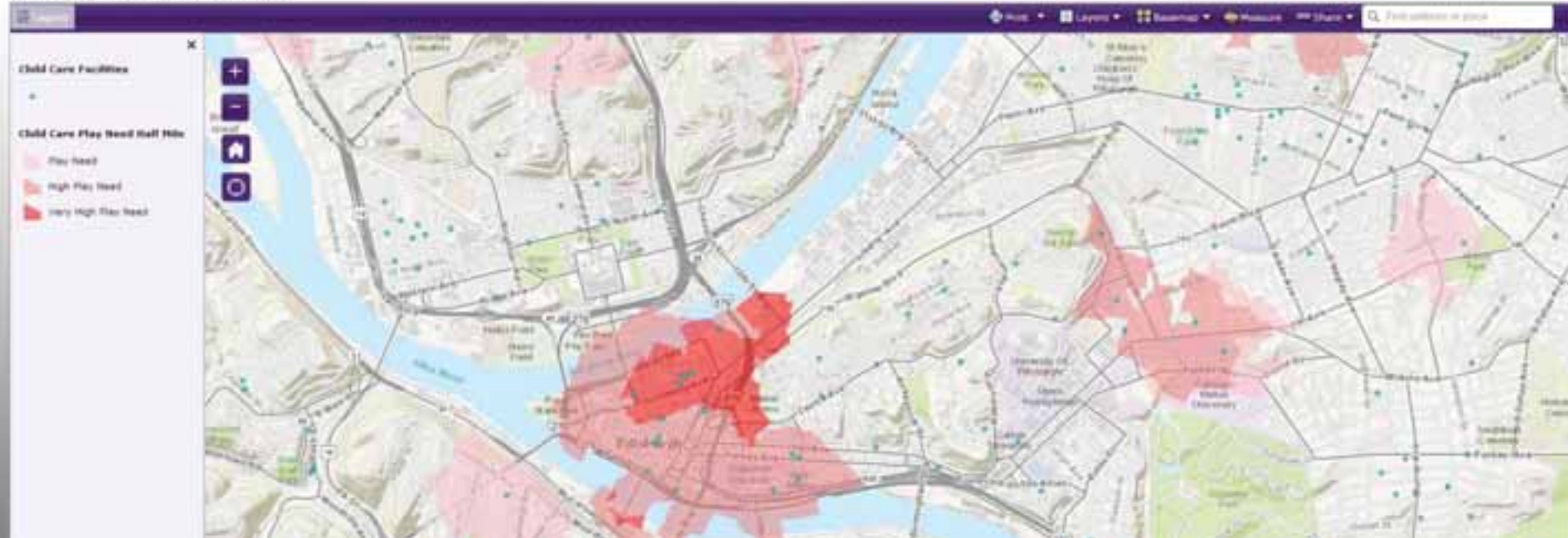




Future of Play Desert Maps

- New partnerships?
- New datasets?
- Play everywhere

Pittsburgh State of Play





When We Are Successful...

- All children get the childhood they deserve
- Their lives will be filled with the joy of play
- They will grow up to be healthy and successful adults.





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