

City of Austin Work Coordination: Making (more of) an IMMPACT

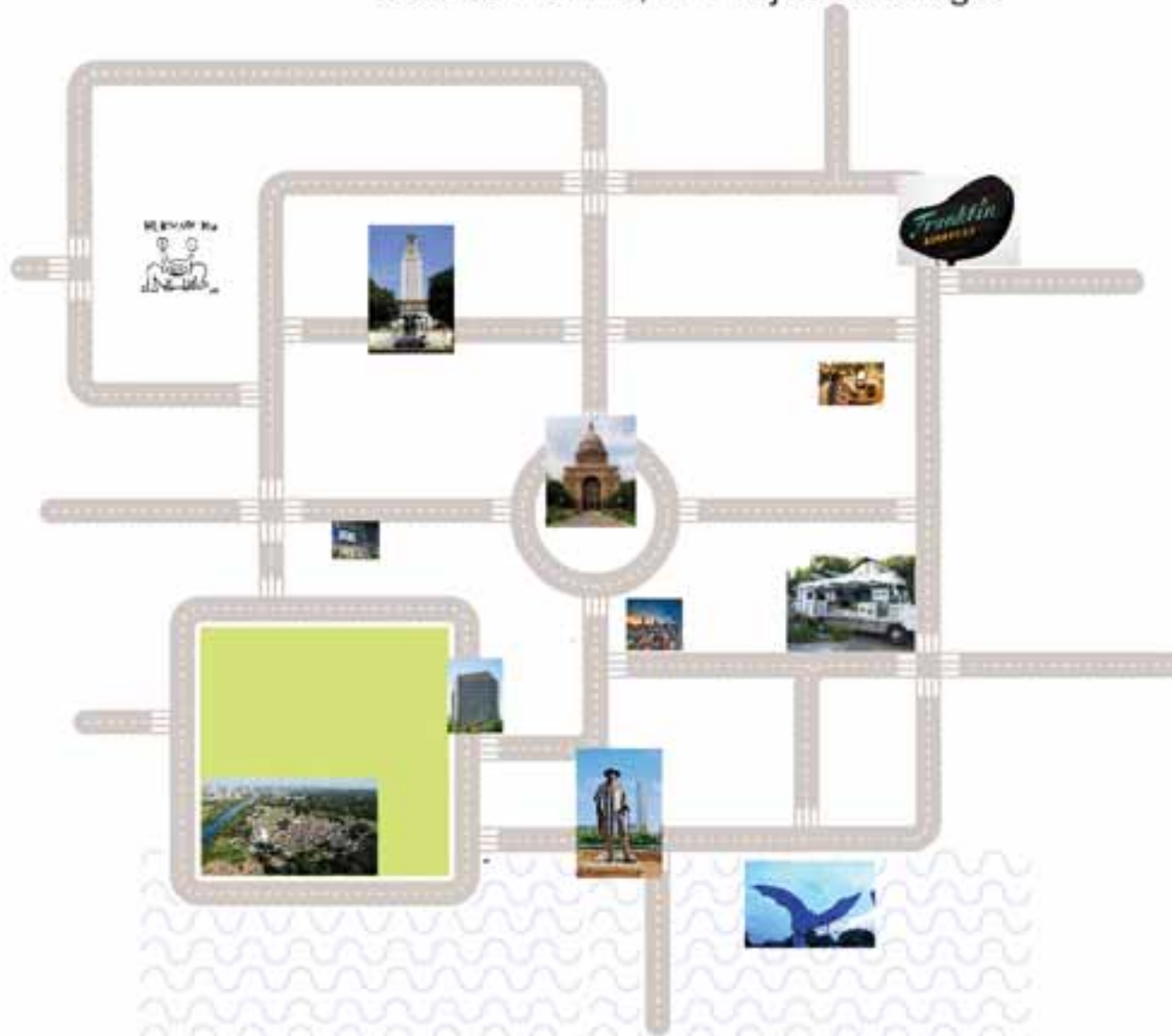
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ESRI UC 2014 ~ San Diego, CA

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A man in a dark suit, white shirt, and yellow tie is shown in profile, looking towards a woman whose face is partially visible on the right edge of the frame. They are in a hallway with wood-paneled walls and a corkboard on the left. A large white speech bubble is positioned above the man, containing the text "Hi. Aren't you a promoter for F1?".


Hi. Aren't you a promoter for F1?

A woman with short blonde hair, wearing a blue and white striped shirt, is shown in profile from the chest up, looking upwards. A large white speech bubble is positioned above her, containing text. The background consists of a wooden wall with a corkboard on the right side and recessed ceiling lights.

Yes. Hello, again. And you work for the City, right?
We are very excited about all our upcoming
Downtown events.

A man in a dark suit, white shirt, and yellow tie is shown in profile, smiling. A large white speech bubble is positioned above his head, containing text. The background is a wood-paneled wall.

Downtown? I thought you were just at the track. We have a lot of sidewalk work and ... oh, here's my floor. Lets talk more soon!

A woman with blonde hair is shown in profile, looking upwards and to the right with a thoughtful expression. A large white thought bubble is positioned above her head, containing the text "I sure hope he sets up a meeting with me ...". The background consists of a wooden wall with a door handle visible on the right side.

I sure hope he sets up a meeting with me ...









- Frame the problem
- Focus on the data
- Get the right people involved
- Proof of concept & MVP
- User focused, Agile teams
- Get it out there!



Crazy workflow - FME
ESRI JavaScript API for ArcGIS Server
ASP.net/MVC Framework
Twitter Bootstrap for UI

Success Stories:

- Time and Money Saved
- Public Trust
- Political Support
- Internal and External Interest
- Awards and Recognition
- Faster to Market

<http://www.austintexas.gov/GIS/CIVIC/>



Next Steps:

- Frame the Problem(s)
- Start the Conversations
- Regular Coordination Meetings
- Assess Gaps
- Greenfield Exercises
- MVP/Proof of Concept
- Focus on the Data
- Roadshow

A photograph of the Austin skyline featuring several skyscrapers and construction cranes. In the foreground, a bridge with a sign that reads "MINDASTYLE KUNGFUEHP" spans across a river. The sky is blue with scattered clouds.

Thanks!
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